

Table of exchange rates for various countries including Australia, Canada, Hong Kong, etc.



FINANCIAL TIMES

ISRAEL Coming to terms with a new order Page 9

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Wednesday December 6 1989

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World News Manila fears for economy as rebels fight on

The battle between rebel troops and army units loyal to Philippine President Corason Aquino for control of Manila's main business district entered its fifth day, intensity...

Global aid urged

Development aid must become a more central political concern in the 1990s if the world is to cope with global issues...

Egypt border clash

Israeli troops intercepted and shot dead five heavily armed gunmen who crossed the border from Egypt in one of the most serious incidents on the frontier since Israel handed back the Sinai peninsula in 1982.

Tokyo poll boost

Japan's ruling Liberal Democratic Party, which is likely to call a general election early next year, received a powerful boost from an opinion poll.

Ortega contra move

President Daniel Ortega of Nicaragua proposed extending until December 31 the deadline for US-backed contra rebels to demobilise.

Red Army claim

The Red Army Faction, West German terrorist group, said it killed Mr. Alfred Hiermann, chief executive of the Deutsche Bank.

Singh names cabinet

Mr. V.P. Singh, India's new Prime Minister, named 16 ministers to his cabinet but postponed announcing their departments.

Fresh Beirut clashes

Violence erupted in at least five separate places in Lebanon amid tension over the continuation between Gen. Michel Aoun, the Christian leader still occupying the presidential palace, and his Syrian-backed opponents.

Setback for Caracas

The ruling party in Venezuela, Democratic Action, has taken a heavy beating in state and local elections, losing at least eight of the 26 state governorships to opposition parties.

Business Summary GM enters talks on Hungarian investment

General Motors is negotiating with the Hungarian authorities on at least one project expected to lead to a substantial manufacturing investment by GM in the East European state.

Copper

Cash metal Grade 'A' E per tonne 1900 1800 1700 1600 1500 1400 Oct 1989 Dec

of \$50 and the lowest closing price since the middle of July.

USINOR Seidler, French state-owned steelmaker, is to buy the tinsplate manufacturing subsidiary of the Franco-British CMB Packaging for FFr.51m (\$246m), creating the largest European tinsplate producer.

DEFENCE: A possible compromise has emerged in the two-year-old dispute between London and Bonn over the choice of a fighter for the E22m (\$34.5m) European Fighter Aircraft.

WATER: The offer for sale of shares in the 10 water companies of England and Wales looked likely to be over-subscribed amid a last minute rush to meet this morning's deadline.

RENAULT and Volvo, French and Swedish car and truck makers, scaled back their reaching talks on a possible merger of their automotive operations.

US said it was prepared for a new era of reciprocal trade liberalisation and would accept clear and enforceable trade rules.

ITALIAN and Iraqi governments will seek today to end four difficult years for their commercial relations which culminated in the recent scandal over the supply of \$5bn of unauthorised credits from the Banca Nazionale del Lavoro.

ARNO Bohn, former marketing director of the ailing Nixdorf computer company, will become the next chief executive of Spectre, West German luxury car manufacturer.

INTEL Corporation of the US and NEC of Japan agreed to resolve outstanding issues in their microprocessor copyright and unfair trade dispute which began five years ago.

FRANCE recorded a trade surplus of FFr2.2bn (\$62m) in September after seasonal adjustments, a sharp turnaround in its trading performance after two months of substantial deficits.

TOKYO Stock Exchange found no evidence of insider dealing behind a surge in share prices ahead of the announcement of the planned big merger between Mitsubishi Bank and Tokyo Moko Bank.

PORTUGAL: The participation of Companhia de Seguros Transquilidade, leading Portuguese state-owned insurance company, raised report Government revenues.

Soviets reject Kohl unity plan as more barriers come down

By David Marsh in Bonn

ALL TRAVEL restrictions between East and West Germany and the two parts of Berlin are to be scrapped from next month, in a step likely to accelerate the two states' economic integration and speed moves towards some form of political union.

But the move came as Soviet Foreign Minister Eduard Shevardnadze flatly rejected West German Chancellor Helmut Kohl's German unity programme, saying parts of it were tantamount to issuing orders to East Germany.

The official Tass news agency said Mr Shevardnadze told West German Foreign Minister Hans-Dietrich Genscher that Mr Kohl's plan could only increase the turmoil in central Europe at a time when balance and consideration were needed.

"The Soviet side considers it unacceptable to dictate to the sovereign state of East Germany how it should develop its relations with the other German states," Tass quoted Mr Shevardnadze as saying. Mr Mikhail Gorbachev, the Soviet leader, repeated his opposition to an "artificially forced reunification" of the two Germanys during talks with Mr Genscher.

The two German Governments last night declared in East Berlin that both currency regulations and visa requirements affecting West German visitors to East Germany would be abolished from January 1.

The two are to set up a DM2.9bn (\$1.6bn) "foreign currency fund" supplied mainly by DM2.15bn from Bonn. This will finance trips by the East Germans who have been flooding west after the opening of East German borders to its own citizens last month. The proceeds will be earmarked to improve infrastructure and tourism facilities in the East.

Mr Helmut Kohl, West German Chancellor, is to travel to Dresden on December 19 for talks with Mr Hans Modrow, the East German Prime Minister, on extending economic aid to the East. The summit is likely to focus on measures to set up what Mr Kohl last week called "confederative structures" between the two states as stepping stones to the West German goal of a full-scale federation.

Mr Rudolf Seiters, the Bonn Chancellor's Minister, announced the travel and currency breakthrough after talks with Mr Modrow, said travel between the East and West parts of Germany would now be free for the first time for 45 years.

"The ending of currency regulations will sweep away a 25-year-old rule forcing visitors from the West to change a daily sum of D-Marks for East Marks at the artificial exchange rate of 1 to 1, compared with the free market rate in the West of 1 to 10 or more.

At present, visitors are compelled to change DM25 a day - for ordinary people in West Berlin and West Germany, a significant deterrent to trips to the East.

Together with the ending of visa requirements, the result is likely to be a sharp increase in inflows of people, cash and lifestyle enjoyed by ex-party chief Mr Erich Honecker and his associates in the leafy suburb of Wandlitz where they were placed under house arrest yesterday, or the ostentatious Mercedes driven by Mr Wolfgang Vogel, the lawyer and broker of East-West prisoner swaps whose arrest on suspicion of "criminal blackmail" has been ordered by the public prosecutor's office.

More than 40,000 people, living as such, what really offends ordinary East Germans is the systematic abuses in the procurement, and above all the disbursement, of desperately needed hard currency abuses by senior Communist officials that were described yesterday by the acting public prosecutor - only hours after the resignation of his predecessor, Mr Gunter Wendland - as "akin to the Mafia."

Foreign exchange, it now appears, was secured through shady arms and currency deals, and by secret sales of valuable works of art to the West - and it seems that a Continued on Page 22

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ideas from the West. The likelihood will also rise that the West German D-Mark, circulating in growing quantities in the East, will replace the unconvertible East Mark as East Germany's true currency.

Mr Modrow, who has emerged as the central figure in the badly weakened East German leadership after the weekend resignation of Mr Egon Krenz as Communist Party General Secretary, said last night that "possibly new perspectives" in East-West German relations had now arisen.

Mr Modrow said East Berlin was now working on new laws to allow joint ventures and profit transfer by West German companies investing in the East.

Meanwhile, Volkswagen, the West German vehicle maker, said yesterday that it was discussing plans with the East German state company IFA to build small cars - possibly similar to the Golf and Polo models. The plans were discussed in Karl Marx Stadt (formerly Chemnitz) in the south of East Germany on Monday by Mr Carl Hahn, the Volkswagen chairman, who was born in the town before the Second World War.

Emphasising the meeting of minds, a statement issued by Mr Seiters and Mr Modrow in East Berlin last night affirmed the two sides' willingness to extend trade links, improve environmental co-operation and expand collaboration in transport, post and telecommunications.

Further reports, Page 3

EC reaches accord on integration of aviation market

By Tim Dickson in Brussels

A SURPRISE agreement on sweeping reforms in air transport aimed at creating a single EC aviation market by the start of 1993 was reached yesterday by European Community Transport Ministers.

The accord - which holds out the real prospect of cheaper fares and more varied services for European air travellers in the 1990s - involves a firm political commitment by ministers to abandon most of the anti-competitive restrictions currently imposed by Governments.

Yesterday's deal was a notable coup for the hitherto lacklustre French presidency of the EC. In particular Mr Michel Delebarre, the French Transport Minister, the break-through in the highly sensitive airlines sector was also being seen as providing a badly needed boost to the process of market integration in other areas.

Mr Delebarre's achievement was to persuade the clear majority of his colleagues against Mrs Thatcher's supporters at the Prime Minister, Sir Anthony had put up a remarkably good performance which, it was hoped, would convey a message to Mrs Thatcher about the need for a change in leadership style and in some policy areas.

There were regrets that no stronger candidate had come forward and they acknowledged that Mrs Thatcher's

Continued on Page 22

Thatcher fends off challenge to leadership

By Michael Cassell, Political Correspondent

MRS Margaret Thatcher, Britain's Prime Minister, last night secured a comfortable victory in the first challenge to her leadership of the Conservative Party, despite a respectable performance by her unwilling opponent, Sir Anthony Meyer.

In scenes of high drama at the House of Commons, it was announced shortly after the ballot closed that Mrs Thatcher had won the votes of 314 of the 374 Members of Parliament eligible to vote. Sir Anthony polled 33 votes and there were 24 spoiled ballot papers. Three MPs failed to vote.

Mrs Thatcher's supporters at once emphasised that her challenger had failed to significantly swell the known ranks of critics of the Prime Minister among Tory MPs. One Cabinet minister described the votes against Mrs Thatcher as coming from the same old crowd and Mr Kenneth Baker, the party chairman, described the outcome as a "splendid" result.

Tory loyalists hailed the result as an overwhelming endorsement of her leadership of the country, which the Prime Minister will interpret as a personal vote of confidence at a time when the party faces a shaky electoral future.

Opponents within the party, however, were claiming that with 60 MPs failing to cast their votes in favour of the Prime Minister, Sir Anthony had put up a remarkably good performance which, it was hoped, would convey a message to Mrs Thatcher about the need for a change in leadership style and in some policy areas.

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MARKETS Sterling, Dollar, Stock Indices, Bonds, etc.

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EUROPEAN NEWS

Brittan to probe Rover valuation in EC inquiry

By Lucy Kellaway in Brussels

SIR Leon Brittan, European Commissioner in charge of competition said yesterday that he would be looking into the alleged undervaluation of Rover as a part of the Commission's inquiries into the sweeteners granted by the UK Government to Rover last year.

In his first public statement on Rover since the disclosure last week that hidden financial sweeteners of £38m had been provided by the UK government to British Aerospace, Sir Leon referred to his task as "disagreeable" but said "obviously it's my duty to do it, and I will do it fairly, just as I would if any other country were involved."

He made it clear that the Commission was attaching great importance to the matter, but declined to speculate on the outcome of the enquiry. "This is something that is being taken seriously by the Commission, looked at thoroughly and carefully, and that no advance decisions of any kind have been made or will be made until all that has gone through - and that will take time."

Sir Leon said that the Commission would look at all aspects of the deal relevant to the amount of aid granted, but declined to say which parts Brussels would focus on, until he had seen the relevant information.

"We're going to look at the whole of the deal, in so far as it was the basis of discussion with the Commission when the matter was being negotiated," he said.

Correction Brussels and BAe

The European Commission is hoping to reach a decision by the end of the year over whether to ask British Aerospace to repay part or all of the £38m of secret financial concessions granted in the Rover takeover deal, not the full £547m subsidy originally approved by the Commission, as was incorrectly stated in yesterday's Financial Times.

OPPOSITION GAINS CONCESSIONS IN ONE OF CZECHOSLOVAKIA'S TWO REPUBLICS Non-Communists dominate Czech cabinet

By Leslie Collitt in Prague

NON-COMMUNISTS gained a majority of cabinet posts in the newly-formed government of the Czech republic (Bohemia and Moravia) for the first time in Czechoslovakia since the Communist takeover in 1948.

The new government announced yesterday was a milestone for the opposition little more than two weeks after a student demonstration on November 17 rocked the foundations of the Communist leadership.

The non-Communists gained nine seats in the 17-member cabinet of Mr Frantisek Pitra, the Prime Minister, although the key post of Internal Affairs was retained by the Communist party. The Socialist and People's parties, which have given a deputy prime minister and one other post, while five non-party members were also appointed.

The concessions made to the opposition by Mr Pitra in the Czech republic were far greater than his federal counterpart, Mr Ladislav Adamec, was willing to make. Mr Adamec's Communist-dominated Government formed last Sunday was flatly rejected by the opposition Civic Forum, which has threatened a general strike next Monday if the opposition is not given greater representation.

Mr Bohumil Kuchera, chairman of the increasingly independent Socialist party, said Mr Pitra's Government reflected the "reality" of the Czech republic which was in the vanguard of the political upheaval sweeping the country. He indicated that Mr Adamec was likely to give extra cabinet posts in the federal



A young Czech soldier in Prague joins the ranks of those demanding reform

Government to non-party members from Slovakia.

Mr Kuchera also told the FT that the political future of Mr Gustav Husak, the controversial Czechoslovak President and former party leader, would be decided today or tomorrow.

His resignation has been demanded repeatedly by the opposition. All parties are to meet on the question and Mr Kuchera said they were likely to reach a consensus - that President Husak had to resign - in order to maintain "calm in the country."

President Husak, who assumed control of the Communist party from Mr Alexander

Dubcek after the Soviet-led invasion in 1968, is extremely unpopular among his fellow citizens.

Before a decision can be taken on removing Mr Husak, however, agreement must be reached on his successor who has to take office within 14 days under the constitution.

Mr Kuchera indicated that Mr Dubcek was a leading candidate to succeed Mr Husak in what would be one of the great ironies of post-war European history.

Much depended on whether Mr Dubcek wanted the post and of the attitude toward him of the new Communist leader.

Mr Karel Urbánek Communist delegates dominate the Federal Assembly (parliament) which elects the President. For its part the Socialist Party will decide its definitive stance on Mr Dubcek at a meeting of its governing central committee.

Mr Kuchera said a complicating factor was that a Slovak, Mr Husak, had held the post of President for 15 years and that Mr Dubcek was also a Slovak. This, however, did not appear to be an insurmountable barrier as the normal practice in Czechoslovakia was that when a Slovak was President a Czech was Prime Minister.

Adamec and Havel hold discussions

By John Lloyd in Prague

MR LADISLAV Adamec, the Prime Minister, yesterday held talks with Mr Vaclav Havel, leader of Civic Forum, on the composition of the new government, announced at the weekend, which has attracted protests from Civic Forum because of its continuing domination by Communists. The talks are to continue today.

However, there are strong indications that the Communist Party rank and file is also unhappy with the shape of the new government. The Prague city party committee met yesterday and said it rejected the membership of the government.

Mr Zdenek Caha, a member of the council, said: "We will try to change the leadership. Our members have stopped believing them."

Members of the programme committee and the strike committee at Czechoslovak Television have tabled a series of demands to the service's new director, Mr Miroslav Favel, and warned that they will strike from noon on Friday if they are not met.

The demands are for objectivity; for the abolition of the Communist Party organisation in television; for the abolition of the militia force in television; for extra time given to the students and Civic Forum; and for the editor of TV News to be a non-party person.

EC to seek voluntary restraint agreement on Japanese car sales

By Guy de Jonquieres in London and Lucy Kellaway in Brussels

THE European Commission is expected today to renew its efforts to draft policy proposals for dealing with sales of Japanese cars in the Community after 1992.

The issue, one of the politically most controversial aspects of the EC's single market programme, has already been discussed several times by the 17-member Commission.

However, continuing disagreements between EC governments and the Commission's own members have meant that little progress has been achieved to date.

The EC needs to resolve the matter before 1992 because imports of Japanese cars into five member countries, Britain, France, Italy, Portugal and Spain, are at present subject to national restrictions. These curbs are incompatible with a unified internal market.

Initially, Mr Martin Bangemann, the industry commissioner, suggested that the national restrictions should be lifted and the EC car market opened immediately to unfettered competition from Japan. However, under pressure from several European governments and motor manufacturers, he appears since to have accepted that the EC should seek to negotiate with Japan a voluntary restraint arrangement which would limit overall Japanese car sales to the Community during a transition period of several years.

It would seek to ensure a moderate rate of Japanese sales growth in countries with

markets currently protected by national restrictions. The arrangement is envisaged in a position paper submitted to the Commission by Mr Bangemann in collaboration with Mr Frans Andriessen, the external affairs commissioner, and Sir Leon Brittan, the competition commissioner.

However, the paper leaves open vital questions, including the length of the proposed transition period, the ceilings to be imposed on the volume of Japanese car sales and the rates of growth the Japanese would be allowed to achieve.

The debate is further complicated by disagreements between EC governments over how to treat cars assembled in the Community by Japanese manufacturers. Nissan is already making cars in Britain, and Honda and Toyota also plan to build assembly plants.

France and Italy want vehicles made in these countries to be counted as Japanese imports unless they meet specified levels of local content. The Commission has so far ruled out applying any EC local content requirement, on the grounds that it would violate international trade rules.

Officials in Brussels were cautious yesterday about the prospects for rapid decisions. If the Commission is able to agree a statement on its position today, it is expected to be general in tone and to contain few, if any, detailed proposals.

Britain set to oppose conference on monetary union

BRITAIN will argue strongly against the holding of a treaty-revising conference on Economic and Monetary Union, when European Community leaders hold their summit at the end of this week in Strasbourg.

But if an inter-Governmental Conference (IGC) is held, (as the French Government wishes), the British Government will certainly take part.

These points were made yesterday by Mr Douglas Hurd, British foreign secretary, after talks in Paris with Mr Roland Dumas, the French foreign

minister. French President Francois Mitterrand, as chairman of the Strasbourg summit, is expected to call on his colleagues to set a date for an IGC during the second half of next year, with the explicit commitment to move ultimately all the way to Economic and Monetary Union.

"We are strongly in favour of stage one of the Delors Plan for Economic and Monetary Union," said Mr Hurd yesterday. "But stages two and three cannot automatically follow on from stage one; and since stage one only starts on July 1 next

year, we think it is not sensible to start an Inter-Governmental Conference as early as has been proposed."

In the scheme set out in the Delors Plan, stage one is a period of closer inter-governmental co-operation. In stages two and three, the EC would move to stricter monetary integration, with fixed parities and eventually a single currency.

"Stage one is already quite a big exercise," said Mr Hurd. "But if an IGC is called, we shall be among those present."

"The argument is not between those who want to

remain immobile and those who want to move forward, but between a more liberal route and what we see as a more centralised, bureaucratic route."

Mr Hurd indicated that the main stress of the British Government's position at the Strasbourg summit would be on the completion of the single market, scheduled to be fully liberalised by 1992. He said he had given Mr Dumas a list of 10 aspects of the single market, on which the British Government would be pressing for urgent progress.

"We are in the middle of a big programme of integration," said Mr Hurd. "The first thing is to complete that."

Mr Hurd took a cautious view of the question of German reunification.

"The crucial step is free political institutions in East Germany. Then you would have two German states side by side, with co-operation between them."

"After that we could consider other steps; but how and when needs to be worked out with good care."



Hurd: Supports stage one

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Advertisement for Absolut Vodka. Features a large bottle of Absolut Vodka with the text 'ABSOLUT VODKA' and 'ABSOLUT PERFECTION.' The bottle label includes the text: 'This superb vodka was distilled from grain grown in the rich fields of southern Sweden. It has been produced at the finest distilleries near Åhus in accordance with more than 100 years of Swedish tradition. Still under the name Absolut Since 1879. 40 PROOF IMPORTED'.

Advertisement for Diamond Service by British Midland. The headline reads: 'FLY OUR DIAMOND SERVICE TO DUBLIN AND SAVE £77.' The text describes the service, mentioning that since launching the Dublin route in April, more than 100,000 passengers have enjoyed the benefits of Diamond Service between Heathrow and Dublin. It highlights features like complimentary newspapers, superb food, and caring touches like a refreshing hot towel. A small photo shows a smiling woman. The advertisement concludes with 'Diamond Service only from British Midland'.

EUROPEAN NEWS

Summit sets ambitious timetable for pact limiting conventional forces in Europe

By Judy Dempsey in Vienna

PRESIDENTS George Bush and Mikhail Gorbachev, buoyed by the success of their talks, have spoken optimistically about a new treaty limiting conventional forces in Europe which could be ready to sign by 1990. For the hard-pressed Nato and Warsaw Pact diplomats in Vienna whose job it is to work out the details, meeting the timetable set by their political

masters is an exhausting prospect. If they are successful, as looks increasingly likely, the talks could transform the military face of Europe, with both blocs making deep cuts in their conventional arsenals and limiting the prospects for a surprise attack. But the arms negotiators at the Vienna talks on Conventional Forces in Europe (CFE) face the task not

only of bridging gaps between the two alliances, but also of papering over differences within both blocs. The startling events in Eastern Europe of recent weeks have thrown into sharper relief a whole series of individual nations' concerns, notably apprehension on both sides of the Iron Curtain about the implications of a united Germany.

Red Army Faction says it killed Herrhausen

By David Marsh in Bonn

THE Red Army Faction (RAF), the West German terrorist group, yesterday said it killed Mr Alfred Herrhausen, chief executive of the Deutsche Bank, last week. The police hunt for the murderers continued without throwing up discernible new leads.

The federal prosecutor's office in Karlsruhe said that an RAF letter sent to news agencies and a local newspaper was "absolutely authentic". The statement arrived on the eve of Mr Herrhausen's funeral in Frankfurt today. In what is virtually a state occasion, Chancellor Helmut Kohl is due to deliver, at the request of the Herrhausen family, a 15-minute address at Frankfurt cathedral.

The RAF, in the chilling language familiar from past declarations of responsibility for executions of leading German industrialists and bankers, said Mr Herrhausen was killed last Thursday because of his role as "Europe's most powerful economic leader".

As controversy continued in West Germany over whether his death could have been avoided through stricter surveillance, police on Monday night raided a housing block in Darmstadt in search of the killers. The prosecutor's office, co-ordinating the investigations, said it was "without result".

The respect enjoyed by Mr Herrhausen in the Soviet Union was underlined yesterday by news that Moscow's Plechanov College is offering a scholarship in his name to support studies on German-Soviet economic relations.

The RAF letter said that Mr Herrhausen's armour-plated Mercedes was blown up with what was described as a "home-made" mine. It said the Deutsche Bank's history showed "blood traces from two world wars and the exploitation of millions".

The letter called for all imprisoned RAF terrorists to be brought together in a single unit and said that the "completely changed international situation" made necessary the start of a new phase in the "revolutionary process".

French trade back in the black during September

By George Graham in Paris

FRANCE recorded a trade surplus of FF2.2bn (€211m) in September after seasonal adjustments, a sharp turnaround in its trading performance after two months of substantial deficits.

The improvement reflects an increase in exports and a large drop in imports, but economists cautioned that the figures also appeared to show up a problem in the seasonal adjustments applied to correct the normal variations from month to month.

After these seasonal adjustments, exports rose by FF2.2bn to FF96.4bn, while imports plunged by FF9.3bn to FF94.2bn. Trade in manufactured goods showed a small surplus of FF688m, after a deficit of FF10.1bn in August.

But economists said the figures still put France in line with the prudent forecast of Mr Pierre Berégovoy, the Finance Minister, of a FF40bn-FF50bn deficit for the full year.

"With a deficit of FF32bn in the first three quarters, and a trend of around FF4bn a month, we are on target for our forecast of FF44bn," said Mr Alain Gubion, an economist at the OFCE forecasting body.

Close analysis of the trade figures suggests, however, that the seasonal adjustments may be distorting the picture of France's trading performance. Both this year and in 1988, the trade figures showed a good result in June, a sharp decline in July, a catastrophe in August and a dramatic improvement in September.

Some government economists believe that there may have been a change in the way companies behave which could help to account for these sharp swings: with fewer factories closing for August, imports of raw and semi-finished goods may now remain stronger than month than in the past, while September may no longer see the same surge in imports as companies stock up again after a summer break.

This change in habits is relatively recent, while the seasonal adjustments are calculated over a 10-year period. French trade statistics are, in any case, subject to erratic swings according to the sales of Airbus passenger aircraft. September saw 10 Airbus sold for FF2.5bn; August only six change hands for FF1.7bn.

The Government yesterday launched a campaign to improve the competitiveness of FF173bn per year turnover clothing industry, writes William Dawkins in Paris.

Mr Roger Faroux, the Industry Minister, will be talking to employers and unions over the next few months to see how the state can further help improve training, modernisation and investment in the industry.

The industry's trade deficit fell last year to FF2.2bn, against FF6.6bn in 1987, but still needs to do more to improve the speed at which it can bring out new designs against foreign competition, says a report commissioned by Mr Faroux.

WARSAW PACT

TIME WAS when the Warsaw Pact diplomats' weekly "caucus meetings" in Vienna were rarely disturbed by dissent. These days, however, the sessions are long on "creative tension".

The first problem is Moscow's continuing insistence that "tactical" aircraft be excluded from the CFE talks; a view which the Poles and Hungarians oppose and to which Nato strenuously objects.

Moscow maintains that it will always require certain types of purely defensive aircraft to protect its borders.

But over the past month, in an apparent softening of its position, the Soviet delegation has succumbed to pressure and has divided aircraft into a larger number of categories and said that some will be included in future reductions.

While it still wants special arrangements to exclude purely air-defence fighters, it is now willing to discuss its 2,000

or so training aircraft, which are also capable of combat. At the same time, however, it still wants to exclude its land-based naval aviation on the grounds that naval forces are not part of the CFE mandate. It also remains reluctant to include its 500 medium and long-range bombers.

The resurgence of "national concerns" is particularly evident in the positions of Poland and Bulgaria.

During the closing stages of the most recent round, the Polish delegation contributed little to the negotiations: it was uncertain about its position following the appointment of a Solidarity-led Government in Warsaw.

In contrast to the Hungarian delegation which receives instructions from its Foreign Ministry and gets considerable latitude, the Poles are answerable both to the liberal-minded Foreign Ministry and to the conservative Ministry of

Defence - adding further confusion. But, in what could be a fascinating harbinger of things to come, Warsaw is making its voice heard over the issue of "low-strength units" - secondary Soviet units kept well below capacity in peacetime, broadly comparable to "storage units" on the Western side.

Under current Warsaw Pact proposals, these units would essentially be deployed in the eastern part of European Russia, and they would be staffed in peacetime up to 30 per cent of the manpower needed in wartime.

The West, eager to secure East bloc assent to its proposals on the "zones" into which central Europe will be divided, has offered the Soviet side what it describes as an important concession on low-strength units.

Nato suggests that the Soviet Union could locate these units much nearer its Western borders - around the Baltic,

in Byelorussia and in the Carpathians - but only if they are genuinely "low-strength", limited in peacetime to 5 per cent of wartime manpower.

The Poles in particular seem reluctant to accept the latter stipulation. In principle, the Poles would like all Soviet forces out of Poland. But at the spectre of German reunification haunts them, they are increasingly reluctant to agree to such low peace-time troop numbers.

"It is the fear of the Bundeswehr as well as Nato's considerable strategic units, which has made the Poles very anxious about their own future security interests," commented an East European diplomat.

And on the issue of tanks, Bulgaria has taken a stand. Precisely because Turkey wants light battle tanks excluded from the negotiations, the Bulgarians insist these be included - citing a Turkish threat to their borders.

NATO

JUST AS Warsaw Pact countries seek to protect their own national interests, Nato countries are working towards resolving some fundamental differences which last month prevented the alliance from presenting its draft agreement in Vienna.

From Nato's point of view, there are outstanding problems over four issues: battle tanks, combat helicopters, the definition of the CFE mandate and inspection of each alliance's arms production plants.

● In its proposals outlined last March, Nato included only "main battle tanks" in any future reductions - prompting strong criticism from the Warsaw Pact, which argued that the West could compensate for

any reductions in its main tanks by modernising its light ones. Britain (and also Turkey, because of its geographical location) resisted any compromise which would include light tanks.

However, in recent weeks Nato has appeared to be willing to include light battle tanks in reductions - but in a new category sandwiched between heavy armoured combat vehicles and main battle tanks.

A senior Western negotiator said the intra-Nato problems over tanks could be thrashed out at a meeting in Brussels on Thursday.

● Combat helicopters. When Nato, following the summit in Brussels last May, presented

its proposals for including combat helicopters at the Vienna talks, it faced a problem of definition. It initially tried to apply the simple principle of "look alike, count alike" but in practice found that this would commit the West to eliminating more helicopters than it had originally intended.

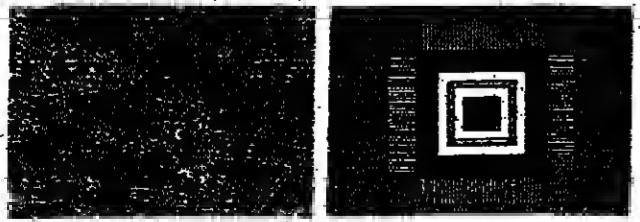
Both sides are now nearing agreement on a Warsaw Pact-inspired definition of a combat helicopter, a definition which is said to be more technical and less vague than Nato's original conception.

● Right of inspection. Among others, France would object to any agreement which would envisage allowing either side to inspect each other's armaments production units.

"This is a sleeping issue," in the words of one Nato diplomat. But, like that other issue that "sleep" for so long - the possibility of German reunification - it is considered likely to figure high on the Vienna agenda in the near future.

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Aplysia neurons Optical neurochip

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WORLD TRADE NEWS

Italy and Iraq seek to end dispute over naval ships

By John Wyles in Rome

THE Italian and Iraqi governments will seek today to end four extremely difficult years for their commercial relations which began with an Italian embargo on the delivery of 11 naval ships and culminated in the recent scandal over the supply of \$3bn of unauthorised credits from the Atlantic branch of the Banca Nazionale del Lavoro.

Italian officials believe the ships problem can be settled today after months of negotiations during which Rome has acceded to virtually every Iraqi demand, from credit terms to additional supplies of military equipment.

Baghdad had paid half of the

\$2.7bn cost of the ships contract when Italy decided in 1986 to halt deliveries as part of a tighter embargo on arms sales to both sides in the Iran-Iraq war. By that time only a naval support vessel and a floating dock had been delivered by Fincantieri, the state shipbuilder, and all of the remaining vessels have been kept in Italy.

In retaliation, Iraq has suspended all payments since 1988, thought to be in the region of \$2.6bn, on other contracts previously signed with Italian companies.

The Italian cabinet has recently endorsed an outline agreement in which repay-

ments on the ships contract will be spread over 10 years with an initial four year grace period when interest payments will be fixed at Libor. Interest due since the embargo will be forgiven, a special \$150m credit will be given with the appropriate technology for Iraq to construct a naval command and control system, and Italy will make a free gift of the Saetta, a prototype for a series of fast attack vessels.

Rome has also agreed in principle that Agusta, the state-owned helicopter manufacturer, can go ahead with \$285m contracts, first signed in 1983 and 1986, for the supply of 10 naval helicopters.

EC acts to tie up Lomé deal

THE European Community is offering 66 developing countries of the African, Caribbean and Pacific (ACP) group an extra Ecu100m (£73m) to try to remove the last obstacle to a new development aid accord. EC officials said yesterday, Reuters reports from Brussels.

Mr Roland Dumas, the French Foreign Minister, made the offer to the ACP on Monday.

The new funds bring the total package for the first five years of a new 10-year Lomé convention to Ecu10.9bn of aid plus Ecu1.2bn in cheap loans.

Officials said ACP states reacted favourably to the new offer but had not yet formally accepted it. The ACP last week accepted EC proposals for trade concessions, commodities compensation and other aspects of the pact.

France is understood to have put up half the extra cash. Italy, West Germany and Belgium contributed the rest.

The new offer still falls short of the Ecu15.5bn the ACP originally asked for, to cover inflation, rising populations and a new fund for economic reform.

The ACP says it fears the EC will neglect it in favour of supporting changes in the East Bloc. The EC has pledged Ecu200m to Poland and Hungary for 1990 alone.

US ready for new era of trade liberalisation

By William Dullforce in Geneva

THE US said yesterday it was prepared for a new era of reciprocal trade liberalisation and would accept clear and enforceable trade rules covering all economic activity.

Mr Rufus Yerxa, the Deputy US Trade Representative, through his statements to the annual meeting of the General Agreement on Tariffs and Trade, put the US along side the European Community, Japan and other key trading nations which have renewed their commitment in the past two days to making a success of Gatt's trade-liberalising Uruguay Round. But, he warned that Gatt had not yet met US expectations.

Gatt rules were inadequate. Tariffs were still unacceptably high in many countries; non-tariff barriers to trade abounded throughout the globe; and large areas of trade, such as agriculture and services, were covered inadequately or not at all.

As long as the rules were inadequate, countries would resort to their own methods for defending what they perceived as basic national interests.

However, the formal declarations of intent have hardly disguised the friction that persists as the Round enters its conclusive year. Mr Yerxa reacted strongly to the many complaints about "unilateralist"

US action to impose its will in trade matters.

In a masterly veiled reference to India, he said it was "a little dangerous" for countries with high tariffs and non-tariff barriers to indict the world's largest importer whose average effective tariffs were below 5 per cent.

Nor should a participant with a highly protectionist, unilateralist agricultural policy (the EC) be so anxious to condemn the policy of a country that was willing to accept sweeping reforms in agriculture.

Mr Rubens Ricuperro, the Brazilian who will chair the Gatt council next year, warned

that indebted developing countries could not be expected to grant trade concessions that were not matched in the finance area. Brazil's ability to participate in the multilateral system would be impaired without credit and a solution to the debt problem.

● Austria may ask for a ruling against West Germany under Gatt rules, if Bonn carries out its decision to ban 212,000 Austrian lorries from using its roads from January 1. Bonn plans to retaliate against a restriction banning lorries producing more than 80 decibels of noise from using the main Austrian transit routes between 10 pm and 5 am.

Turks win Kuwaiti power contract

TURKISH contractors have reached agreement on two contracts valued at a total of around \$57m - civil engineering works for the massive Sabiya thermal power station scheme in Kuwait, and a hydrocracker for a domestic refinery near Izmir, Jia Bodger reports from Ankara.

The first deal, between Turkey's BMB-United Engineering and the Kuwaiti Ministry of

Electricity and Water for the 2,400Mw Sabiya scheme, is worth \$38m.

The deal includes exports valued at around \$150m from Turkey of cement, steel, food and scaffolding. About 2,500 Turkish workers will be employed at any one time during construction.

The hydrocracker contract, valued at an estimated \$220m, has been awarded to a venture

of Italy's Snamprogetti with Turkey's Tekfen, pending the arrangement of financing.

The turkey contract for the Turkish Petroleum Refineries Corporation (Tupras) will be mainly financed by loans. Some 85 per cent of the project cost will come from the Italian state-supported Medio Credito Centrale and a commercial syndication arranged by American Express bank.

Fujitsu defends heavy discount on computers

By Robert Thomson in Tokyo

FUJITSU, the Japanese computer maker, has defended a hefty discount given on two supercomputers leased to the Japan Atomic Energy Research Institute, despite US criticism that it says restrict competition in the Japanese market.

Fujitsu said the discount, which the company reckoned at around 27 per cent, was reasonable as a means of ensuring that the company won the contract.

The company admits to offering a base rate for the contract

about 30 per cent below the scheduled fee for a three-year lease, and then giving the 27 per cent discount on top of that revised base rate.

However, the company said the contract for the supercomputers was for more than three years and so a lower base rate is justifiable. He would not specify the length of the contract, but said that it is "more than four years".

Supercomputers, along with satellites and lumber products, have been listed by the US as products liable for action

under the punitive Super 301 section of the US Omnibus Trade Act unless Japan's markets are liberalised.

The US has often complained about the generous discounts of up to 80 per cent offered on supercomputer contracts to Japanese academic institutions and condemned inadequate academic budgets for encouraging anti-competitive bidding by Japanese companies.

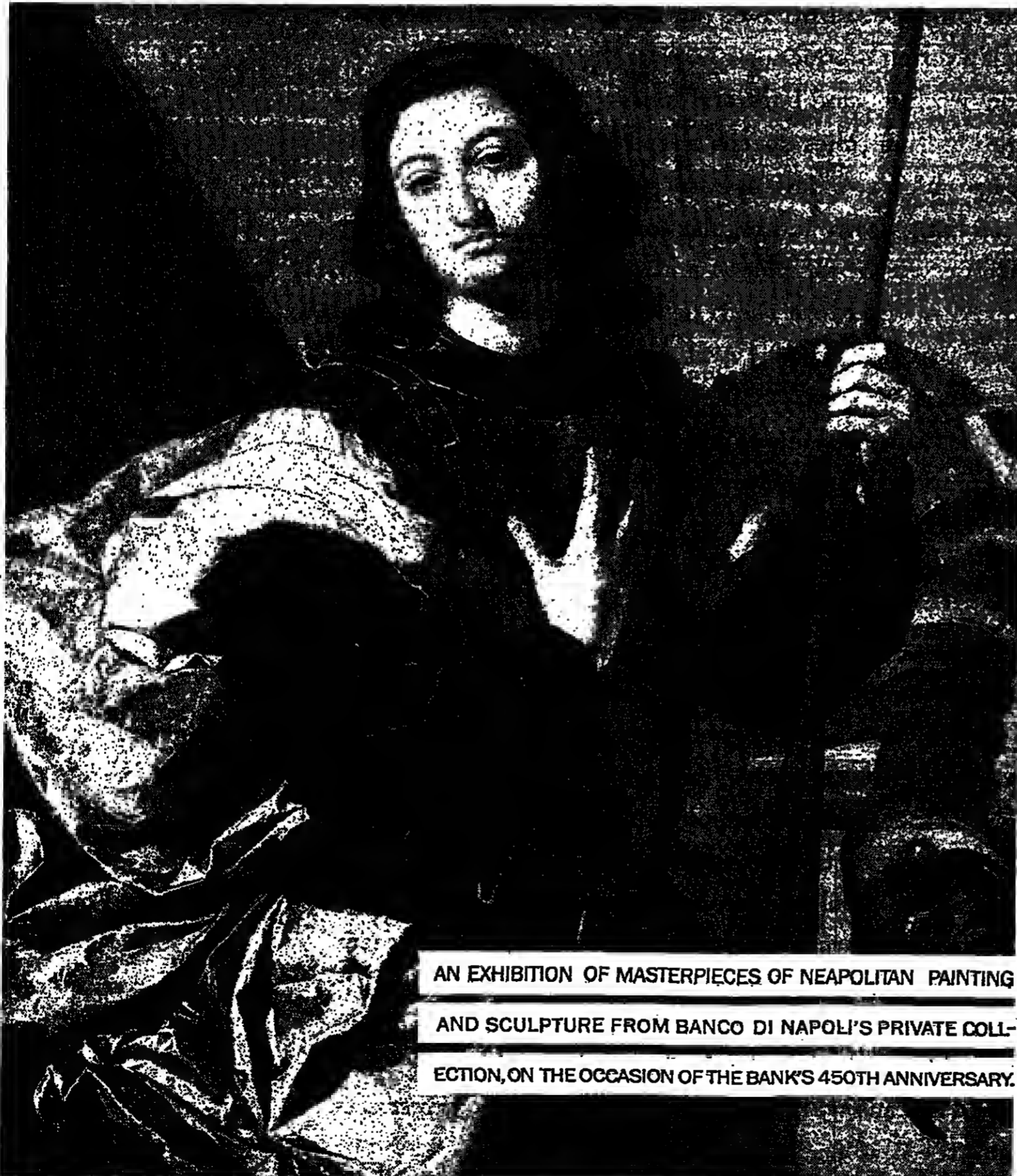
A Japanese trade official indicated yesterday that the Fujitsu contract with the institute, an affiliate of the State

Science and Technology Agency was within a reasonable range.

The supercomputers will apparently be used in work related to nuclear fusion and analysis of reactor safety.

Fujitsu said clients are disgruntled if they do not receive a reasonable discount on supercomputer contracts, and that a discount was necessary in bidding for the institute's contract even though other supercomputer makers had not competed because they could not meet the specifications.

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US window dressing cheers Caribbean garment producers

Canute James looks at revisions to proposals on textile quotas

CARIBBEAN garment manufacturers, whose hopes of significantly increasing exports to the US were recently set back by legislators in Washington, have been encouraged anew by different signals from the Administration.

The region, which last year accounted for 10.5 per cent of US garment imports - bringing the hard-pressed economies earnings of \$1.4bn - were hoping that proposals for duty reductions on their shipments would have been accepted, giving them a more competitive edge in the US.

The proposals were thrown out by legislators who feared damage to domestic industry and the use of the Caribbean by producers in the Far East to get around quotas imposed by the US.

The Caribbean producers have taken comfort from the plan of Mr Ronald Sornini, chief US textile negotiator, who says he will try to reduce import quotas for textile and apparel from Taiwan and South Korea and increase those for Caribbean countries.

This promise by Mr Sornini - who is soon to start negotiations with Taiwan, Korea and Japan on quotas to replace those which expire at the end of this year - followed an undertaking by the White House to try to get legislators to reconsider preferential treatment for Caribbean garments.

Caribbean governments and garment producers have been arguing the case for preferential treatment, which has been denied them as a result of a six-year-old trade treaty between the US and 22 countries in the region.

Despite the concerns of the domestic US industry, several Congressmen proposed the reduced duties. The proposals were thrown out by their colleagues.

"The fact that these proposals were not accepted has been surprising and disappointing to the industry across the region," said Mr Peter King, vice president for international operations of Jampiro, Jamaica's investment promotions agency.

According to one Haitian exporter: "The sudden reversal of the proposed legislation in terms of garments has come as a sudden shock to the industry."

The Caribbean countries have made quick use of a special programme to re-export garments which have been assembled from fabric made and cut in the US.

In bilateral treaties with Washington, the countries are given "guaranteed access levels" for specified quantities of garments under the programme, with duty paid in the US only on the value added in assembly.

Caribbean producers are also allowed to ship agreed quantities produced from fabric sourced from other countries. It is the removal of proposals for preferential treatment of these two categories which has concerned the region's producers and government officials.

"We are particularly disappointed at the striking out of

proposals for duty free access for what we ship under the guaranteed access levels," Mr King said. "It is also short-sighted to do away with proposals for a 50 per cent reduction in duty paid on imports which are produced from other fabric."

The Caribbean garment industry has always argued that the agreements which governed their access to the US market were valuable not only to the region, but beneficial to the US garment industry.

US companies, for which the garments were assembled, gained from lower production costs, they said, while producers of fabric had a ready market. Expanding the opportunities in the US for Caribbean garments would be mutually beneficial, they claim.

Some have pointed to a report by the US International Trade Commission which concluded that growth in the Caribbean garment industry, based on the assembly of garments cut from US made fabric, had created 70,000 jobs in the US.

"In addition to the jobs in the US which our industry guarantees," Mr King said, "the Caribbean states retain 20 per cent of the value added. So for every \$100 exported, only \$80 remains in the Caribbean and \$20 goes to the US industry."

US concerns over the growth of imports from the Caribbean, and what is perceived as a likely flood of cheaper imports, have been compounded by new investments from companies based in the Far East. These investors have found the region a better location to reach the US market.

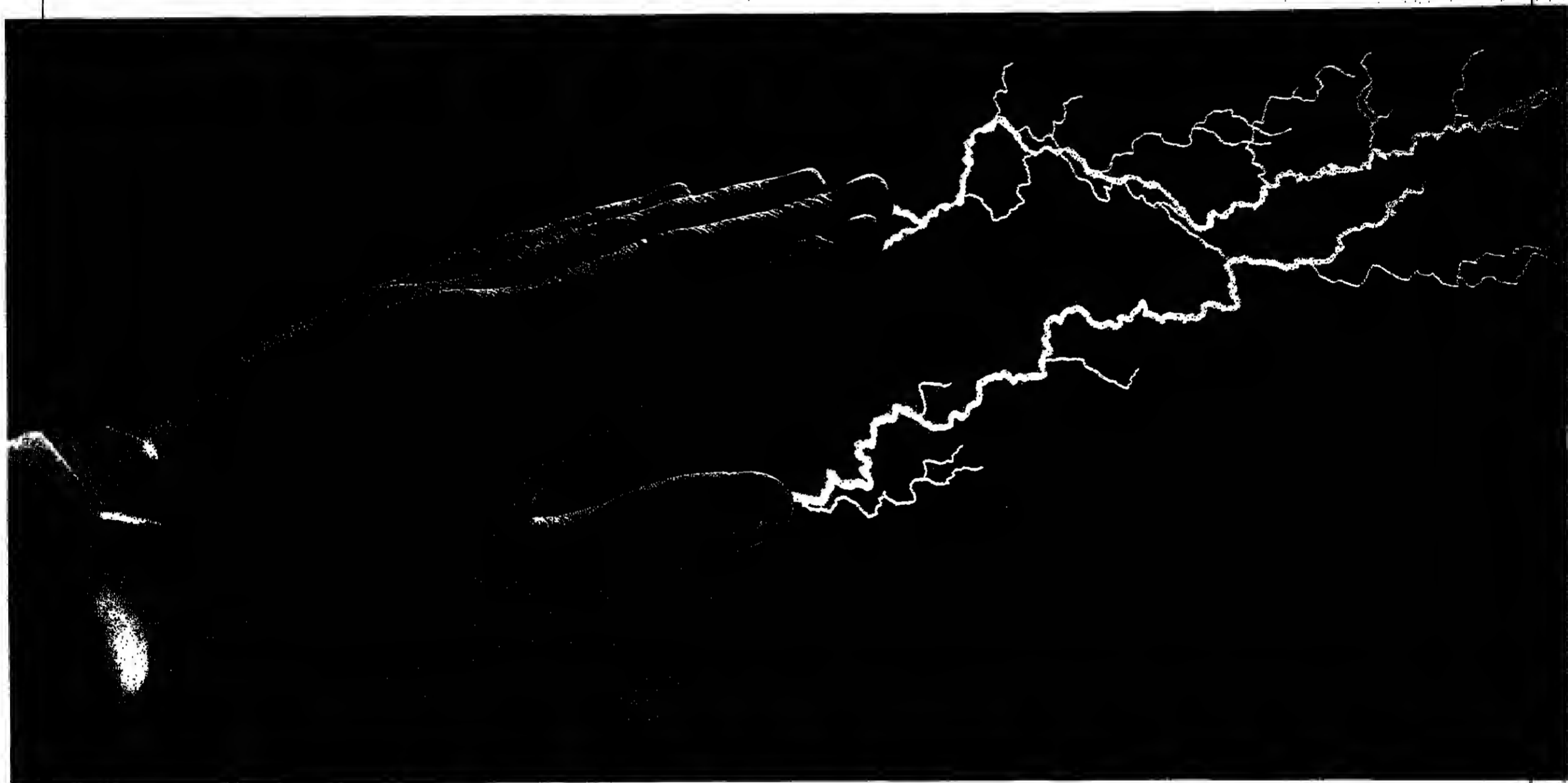
Companies from Hong Kong and South Korea have invested just under \$8m in several Caribbean states, attracted by lower production costs and lower freight rates to the market. The investments have also been driven by US quotas on imports from the Far East.

The Caribbean countries face a dilemma over the investments. They are keen on having them. The factories provide much needed jobs - mainly for women, among whom unemployment is more than 50 per cent. The exports also contribute to the parlous balance of payments of many Caribbean states.

But the US garment industry has attacked the presence of the Far East companies, suggesting that the investors are using the special access programmes as a back door to beat the restrictions.

Caribbean trade officials have rejected these arguments, pointing to the relatively small foothold which the region's industry has on the US market. They stress that 90 per cent of what they ship these days comes under the programme based on fabric made and cut in the US.

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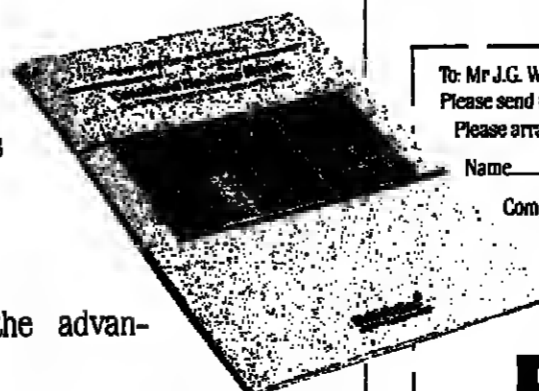
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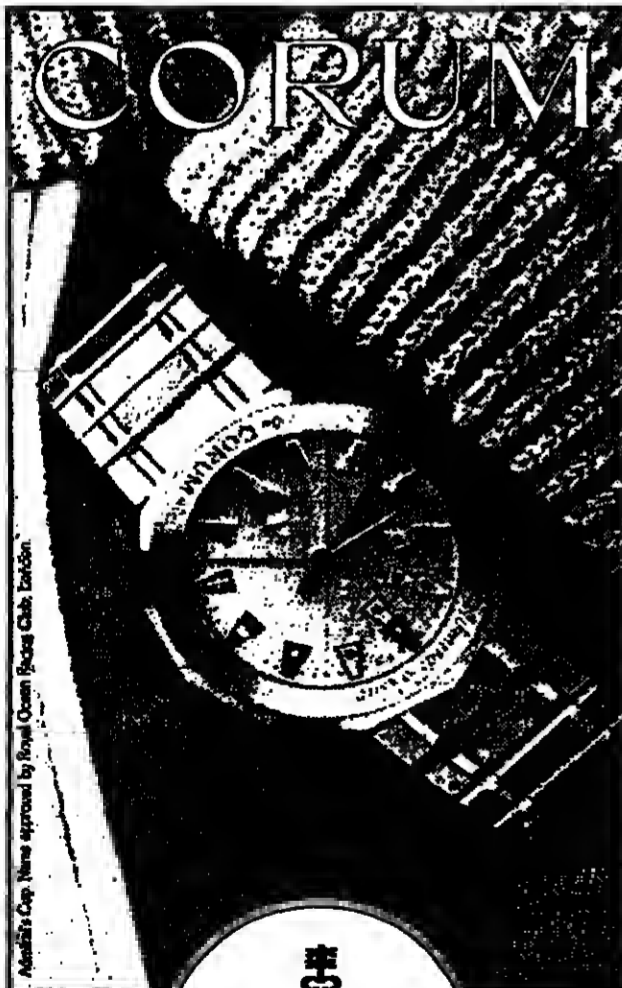
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- 1. The Bank of England announces the issue by Her Majesty's Treasury of ECU 900 million nominal of UK Government ECU Treasury Bills... 2. The ECU 900 million of Bills to be issued by tender will be dated 14 December 1989... 3. All tenders must be made on the printed application forms available on request from the Bank of England... 4. Each tender at each yield for each maturity must be made on a separate application form... 5. Tenders must be made on a yield basis... 6. Notification will be despatched on the day of the tender... 7. Her Majesty's Treasury reserve the right to reject any or part of any tender... 8. The arrangements for the tender are set out in more detail in the Information Memorandum... 9. The ECU 50 million of Bills to be allotted directly to the Bank of England will be for maturity on 14 June 1990... 10. Copies of the Information Memorandum may be obtained at the Bank of England...

Bank of England 5 December 1989



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UK NEWS

Major urges industry 'to take up new opportunities'

By Peter Norman, Economics Correspondent

Mr John Major, the Chancellor of the Exchequer, yesterday told British businessmen that they faced "unparalleled new business opportunities" in the 1990s even though next year would be difficult. Addressing the inaugural lunch of the Association of British Chambers of Commerce, Mr Major urged industry in Britain to "go out and look for business elsewhere to maintain profits and output and jobs."

Ambulance union in more talks

THE BREAKAWAY Association of Professional Ambulance Personnel held its second day of talks with management negotiators yesterday with little sign of an end to the 12-week long ambulance pay dispute, writes Fiona Thompson. During a break in the talks, Mr David Reenie, chairman of the management side, said the talks were concentrating on the 9 per cent 18-month offer which was rejected by the five unions affiliated to the Trades Union Congress federation.

Dealing in Duménil trusts suspended

By Richard Waters

CHAOS IN the back office of Duménil, the unit trust management group, has led to dealings in its 11 unit trusts being suspended by UK financial market regulators. The suspension, which prevents 12,000 unit holders dealing in their investments until February 5, is the first of a unit trust group and follows a self-imposed one-month suspension by the Duménil management and trustees announced early last month.

Shell delays restart of North Sea production

The restart of oil production at two Shell-operated platforms in the North Sea, which together produced 140,000 barrels a day before being shut down in May, had been delayed until after mid-February said Shell. The reduction in North Sea crude oil supplies caused by maintenance problems and accidents has contributed to a tight oil market that has lifted prices.

Shops on foundry site

Triplex Lloyd, the foundries and engineering group, has won planning permission for a £50m redevelopment of the West Midlands site where Europe's biggest steel foundry once stood. The 64-acre development, in Darlaston, will comprise shops, offices and housing.

Scheme to buy centre

Universities Superannuation Scheme, the pension fund, is to buy the Telford shopping centre from the Telford Development Corporation for more than £50m. The development corporation was to sell the centre to Taylor Woodrow Properties but completion of that deal foundered on a disagreement over some of the conditions in the offer.

600 jobs created

More than 600 jobs are being created in Wigan, in the UK by Wardells and Wincanton, the distribution subsidiaries of Tibbet and Britten. Each company is setting up a packaging operation, one for a DIY chain and the other for a national food retailer.

Vag redundancies

Vag(UK), the Lomho subsidiary which imports Volkswagens and Audi cars from Britain, is making redundant 100 of the 800 staff at its Milton Keynes headquarters after a review of operating procedures. The job losses reflect pressure on the company to cut costs to help counter the effects of reducing its UK prices.

Microwave names held

The British Ministry of Agriculture has turned down demands to name microwave ovens which failed food heating tests. A study showed that 32 out of 102 ovens tested had "cool spots" with a temperature less than 70C - the recommended minimum limit for destroying bacteria.

Lucas to hive off wiring business to Sumitomo venture

By Richard Tomkins, Midlands Correspondent

LUCAS INDUSTRIES, the aerospace, automotive and industrial group, is to hive off part of its UK car wiring systems business to a joint venture with Sumitomo Electric Industries, the Japanese electrical and electronics group. The move comes as a further example of how British automotive component manufacturers are forging alliances with their Japanese counterparts in response to the influx of Japanese car manufacturers into the UK.

Gateway banks 'will be left with unsold loans'

By Stephen Fidler, Euromarkets Correspondent

BANKS underwriting £1.56bn in loans that financed the leveraged buy-out of the Gateway supermarket now face a problem: they will be left with a large unsold portion of the financing, the loan's arrangers, S.G. Warburg, the merchant bank, indicated yesterday. The difficulties in syndicating the loans for the Isocoec group to other banks has meant that international bankers over large UK leveraged buy-outs in the light of problems faced by some companies with high debt burdens resulting from such LBOs.

THE GENERAL HOUSEHOLD SURVEY Big rise in home ownership highlighted

By Jimmy Burns

WITH LESS than a month to go to the end of the decade, a Government statistical office yesterday provided some snapshots of British life over the last 10 years. Preliminary results from the General Household Survey, published by the Office of Population Censuses and Surveys (OPCS), confirms the affluence which swept through some private households in the credit boom of 1987 and 1988, before the sharp rise in interest rates began to dampen expectations.

Among the biggest changes was an increase in the proportion of those owning their homes, which went from 49 per cent in 1971 to 64 per cent last year. Most of the increase is attributable to a rise in those who have mortgages, from 27 per cent in 1971 to 40 per cent over the same period. Between 1987 and 1988, the proportion of local authority tenants who had considered buying their own homes increased from 21 per cent to 37 per cent, showing the continuing popularity of the policy of selling council houses introduced under the Conservative Government of Mrs Margaret Thatcher.

Microwave ovens top list of consumer durables

By Jimmy Burns

STATISTICS on the ownership of consumer durables provide an insight into how the credit boom of the late 1980s has affected spending priorities. Between 1987 and 1988 increases were recorded for a range of durables, with the steepest increase in the proportion of households with microwave ovens - from 30 per cent in 1987 to 39 per cent in 1988. The proportion of households with video recorders also increased significantly during the period, from 46 per cent in 1987 to 63 per cent in 1988. Easily the most widely-owned consumer item remains the television, with 88 per cent of those interviewed for the survey claiming to have at least one black and white or colour set.

Single-parent families, unmarrieds show increase

By Jimmy Burns

TRADITIONAL family life in Britain has been breaking down at a growing rate, with families increasingly headed by a single parent and more unmarried couples living together. The General Household Survey said the average size of households in 1988 was 2.46 persons, down from 2.55 per cent in the previous two years. Throughout the 1970s there was a gradual reduction, from 2.51 persons in 1971 to 2.67 in 1979. The trend continued during the early 1980s, levelling off between 1985 and 1987 before decreasing further in 1988. The proportion of families with dependent children that were headed by a single parent doubled between 1971 and 1988 to 16 per cent. This was due to an increase in the proportion of lone-mother families, which was 12 per cent between 1983 and 1987 but rose to 15 per cent in 1988.

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UK NEWS

ERM entry advocated by parliament committee

By Peter Norman, Economics Correspondent

A HOUSE of Lords committee yesterday added its voice to those urging a speedy entry for sterling into the exchange rate mechanism of the European Monetary System.

The Lords European Communities Committee said sterling should become a full member of the EMS before July 1990 to protect British interests.

The committee concluded that it was imperative for Britain to play an active economic and political role in implementing stage one of the Delors committee proposals for economic and monetary union.

Stage one envisages completion of the EC's single market programme, liberalising capital movements, a stronger EC competition policy, strengthened co-ordination of economic and monetary policies and the inclusion of all EC currencies - in the exchange rate mechanism (ERM) on equal terms.

"The need for the United

Kingdom to convince its Community partners of its European credentials is more important than ever. This can only be achieved by joining the ERM soon, and the committee suggests before July 1990," the report said.

The committee said that early entry, ahead of the formal start of stage one next July, would enable the UK "to play its proper part" shaping the future of the Community.

By appearing reluctant to participate fully, Britain "can only jeopardise its chances of having a continuing and significant influence on the form of the Community's economic and monetary union."

The report argued that a common currency for the Community "would bring enormous economic gains," but said there should be proper safeguards for democratic accountability.

It warned against the Com-

munity being "rushed into an unsatisfactory form of economic and monetary union as a result of short-term pressures." A satisfactory form of union could best be assured by waiting until the single market was operational and for proof that stage one was a success.

The report noted that the Government had made full membership of the ERM conditional on a fall in UK inflation, the successful accommodation by existing ERM members of the free movement of capital and substantial completion of the single market in financial services.

It said none of these conditions presented a serious obstacle to Britain's joining soon.

The Delors Committee Report, House of Lords Select Committee on the European Communities. Session 1989-90, 2nd Report. HMSO, £13.50 (report and evidence); £5.10 (report only).

House price inflation lowest for seven years

By Andrew Taylor

HOUSE PRICE inflation last month slowed to its lowest since 1982 as prices kept falling in many areas, the Halifax Building Society, said yesterday.

The society, Britain's biggest, said: "House prices are now depressed throughout the country with prices continuing to fall in the South and Midlands. Even in much of the North of England and Scotland house prices are now hardly moving."

Halifax said that the average price of a UK home of £60,557 in November 1989 was only 4.5 per cent higher than during the corresponding month last year.

At the end of last year, house prices nationally were rising at an annual rate of more than 94 per cent.

Building analysts say the steep fall in house sales will mean that many home-builders, particularly those with large operations in southern and eastern England, will report lower profits in 1989 and 1990.

Tarmac, Britain's biggest housebuilder and one of the country's largest construction groups, warned last month that group profits would fall this year because of a sharp drop in house sales.

Halifax said that house prices had fallen by more than 2 per cent during the past three months. New house prices had been falling at a faster rate, as builders have been offering discounts and mortgage subsidies to attract buyers.

The price of a new house had risen on average by only 1.8 per cent during the past 12 months to £71,365.

Decorations camouflage divisions

Ralph Atkins reports on the impotence of Belfast's City Council

BELFAST City Council is preparing harder than ever for Christmas.

Northern Ireland's leading local authority put the first Christmas trees outside its impressive Victorian City Hall in Donegall Square in mid-November. A square of festivities is underway.

But the season of goodwill to all men is still far away, for this is local democracy Northern Ireland-style.

Four years after Mrs Margaret Thatcher and Dr Garret Fitzgerald, then Irish Prime Minister, signed the Anglo-Irish Agreement, politicians on all sides are still looking for ways of devolving administration - none more so than Mr Peter Brooke, Northern Ireland Secretary appointed five months ago.

In Belfast, there is no sign of change to a bizarre and paradoxical 15-year-old system, whereby the locally-elected politicians are given next to no responsibilities but - despite their impotence - squabble viciously among themselves.

The council's enthusiasm for Christmas is understandable. It has little else to do. In theory responsibilities are numerous - but few substantial. They boil down, the joke goes, to "bins, bins and burials".

Apart from controlling parks, refuse collection, street cleaning and community services, the council has a consultative role in town planning. But education, housing and transport are out of bounds.

That might be acceptable if there was a higher locally-elected authority with greater responsibility. But there isn't. Everything else falls to Mr Brooke and his team of five ministers, all appointed by Mrs Thatcher.

Belfast also illustrates the unresolvable problem of bringing the two sides of a divided community together. Unionist leaders, still incensed

"it is the declared policy of the United Kingdom Government that responsibility in respect of certain matters within the powers of the Secretary of State for Northern Ireland should be devolved within Northern Ireland on a basis which would secure widespread acceptance throughout the community."

Article 4(b) Anglo-Irish Agreement, November 1985

by the Anglo-Irish agreement, refuse to meet Government ministers.

Even if business is about refuse collection, council meetings sometimes end in uproar - and occasionally physical violence - as unionists refuse to co-operate in the business of government with councillors of Sinn Fein, political wing of the IRA.

Councillor Reginald Empey, Unionist Lord Mayor of Belfast, says: "It is not only frustrating, it is preposterous." He resents the enormous power of civil servants in Government departments in the province. "We are professional beggars," he said.

He gives an example: "If you have two paving slabs one besides the other and there is a crisp bag on them, we are responsible for lifting that crisp bag. If there is a weed growing between those two slabs, the Government will come along and take it out."

The simple explanation for Belfast's impotence is that it is an accident of history. Local government in the province was reorganised from 1973 following a report by Sir Patrick Macrory, chairman of a review body set up in 1970. It created a system of 26 district councils with area boards for education, library and health services.

District councils were intended to be the lower level of a two-tier system. The snag was that the Northern Ireland Assembly - a 78 member body elected by proportional representation and intended to form the upper level - collapsed in 1974. That left the so-called "Macrory gap". Successive

chamber I would say 'hello' to other councillors," says Mr McGuigan. "Now most of them don't even acknowledge you. The only thing you get from them is shouts of abuse."

The unionists' reaction is easily explained. Mr Nigel Dodds, DUP councillor and former Lord Mayor, calls Sinn Fein "apologists for murderers".

The Lord Mayor says: "We are supposed to sit and work with those sort of people, knowing they are killing our constituents. I defy anybody on the mainland to think that is fair and proper."

Within a year of Sinn Fein arriving en masse was the signing of the Anglo-Irish agreement, intended to provide a framework for dialogue. In Belfast at least, unionists remain stubbornly opposed, resentful of how they were not consulted and horrified at the role given in the province's affairs to the Irish Republic.

"Since the Anglo-Irish agreement was signed we don't regard ministers in Northern Ireland as having the same status as they had pre-1985," says the Lord Mayor. "We don't regard them as being purely British Government ministers, full stop. They have taken on a new identity now."

There is no shortage of people looking for a way out. The DUP and Ulster Unionists are in agreement that Sinn Fein should be banned.

The Lord Mayor himself has called together representatives from all district councils in the province to seek a combined response to Government proposals on compulsory competitive tendering (CCT) for local authority contracts.

It is a policy he believes, by delegating more responsibilities to private contractors, will reduce still further the power of Belfast City Council.

Retrovir tumour finding

By David Marsh

WELLCOME, the drugs company, said yesterday its Retrovir anti-AIDS drug caused tumours when given to rodents in high doses. The findings may affect the company's plans to gain approval for distribution of the product to people who have the AIDS virus yet who have not developed symptoms.

The company said it did not expect the findings to affect significantly doctors' use of Retrovir, which had sales last year of £134m. It said the tumours arose after mice and rats were given Retrovir for up to three years at doses up to 10 times higher than the recommended human level.

Drugs industry analysts reached calmly on the ground that several other drugs in use by humans had produced tumours in animals when given over long periods.

Mr Robin Gilbert, an analyst at James Capel, the London stockbroker, said: "The announcement may place doubt over plans to gain government approval to sell Retrovir to the 10m-20m people worldwide who have the HIV virus, but have not developed signs of full-blown AIDS."

Glaxo, Britain's biggest drugs company, has dropped from its research and development programme an ulcer product that was once heralded as a possible successor to Zantac, the company's large-selling ulcer formulation.

The announcement was received calmly by analysts. The product, called subalidine, had earlier this year been downgraded in importance by Glaxo and was not expected to produce high sales.

Sell-off advertising 'poorly planned'

By Ralph Atkins

INEFFICIENT planning and buying of media space for government privatisations was identified yesterday by the National Audit Office (NAO), the public spending watchdog.

Government teams running privatisation campaigns often have little experience of large-scale advertising projects, its report on Government publicity says.

Failure to take full advantage of media specialists at the Central Office of Information has led to poor planning and wasteful buying. Penalties are incurred through late booking.

The report said that much official publicity work was effective, but identifies areas where improvements could save money. It criticises, in particular, the campaign last year to promote the social security benefit Family Credit.

In contrast, the Government's AIDS information publicity was welcomed as an extremely well-planned and well-managed campaign. An advertising campaign for the 1992 project successfully achieved its target that 90 per cent of business should be aware of the European single market's imminence.

Nearly £200m was spent by government departments and other public sector bodies on publicity in 1988-89 - making it among the biggest buyers of advertising in the UK. More than half went on media advertising. A further £11.6m was spent on publicity for British Steel's privatisation.

Some 75 per cent of spending on publicity services for government departments is channelled through the COI, the government's information

agency which was set up in 1946. Each year it buys about 35,000 advertising spots on television and 9,000 advertisements in printed media.

The report praises the COI for achieving "significant economies" in rates paid to advertising agencies. But it suffers a scarcity of skilled staff because it cannot compete with salaries paid in the private sector.

By employing "appropriately qualified and remunerated" staff the COI could improve both speed and skills. "Any savings achievable would almost certainly outweigh the additional costs involved - an extra one percentage point reduction achieved on standard commission rates would yield annual savings of at least £750,000."

Privatisation campaigns are planned by special project teams within the sponsoring government department. As well as lacking knowledge they are quickly disbanded after the launch so lessons learnt cannot be applied more widely.

The NAO recommends: "Departments responsible for privatisations should draw more fully on the technical expertise of the COI and involve it more closely from the policy and planning stages onwards."

The report says all departments prepared campaign strategies but quality varied widely.

The Department of Social Security's campaign to promote take-up of Family Credit is singled-out for particular criticism. The first stage in Spring 1988 cost £1.6m and made extensive use of television but failed to get its message across.

By David Marsh

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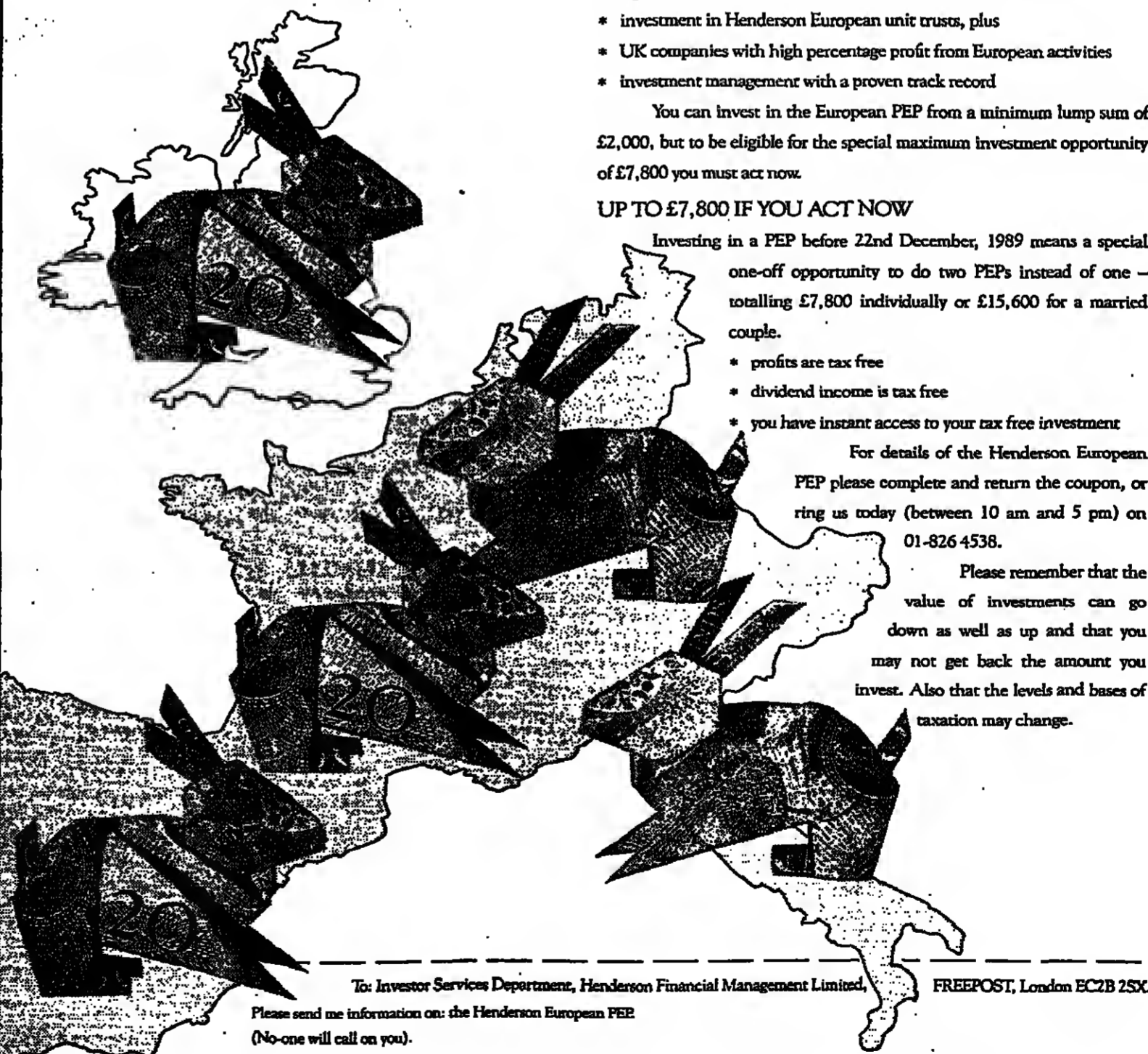
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FT LAW REPORTS

DeLorean judgment is set aside

DSQ PROPERTY CO LTD v LOTUS CARS LTD
 Chancery Division: Mr Justice Peter Gibson: Nov 24 1989
CONSPIRACY proceedings served abroad on a foreign defendant as party to proceedings served in the UK will be set aside for lack of jurisdiction if obtained by defective means in that the necessary ingredients of conspiracy were not pleaded against the UK defendants and no other legal result was specified on the claim.

Mr Justice Peter Gibson so held when setting aside leave granted to DSQ Property Co Ltd to serve proceedings out of the jurisdiction on Mr John DeLorean as fourth defendant to its action and all subsequent orders against him including judgment. The first, second and third defendants were Lotus Cars Ltd, Mrs Hazel Chapman as personal representative of deceased Lotus chairman, Mr Colin Chapman and Lotus director, Mr Frederick Bushell.

HIS LORDSHIP said that on January 28 1986 DSQ began conspiracy proceedings against Lotus, Mr Chapman and Mr Frederick Bushell. It pleaded that the conspirators were Lotus, Mr Chapman, Mr Bushell and Mr John DeLorean.

Mr DeLorean was a US resident. He was not joined as party to the action until July 21 1987, when Mr Justice Hoffmann, on DSQ's *ex parte* application, ordered that he be added as fourth defendant and that leave be given to serve him out of the jurisdiction. Damages were claimed against him for conspiracy, deceit and breach of fiduciary duty.

Judgment in default of acknowledgment of service was entered against him on October 12 1987. He was ordered to pay \$51m including interest.

Mr DeLorean took no part in the UK proceedings until 1989, after DSQ sought to enforce judgment in the US and he had failed to have the enforcement proceedings dismissed.

On July 10 1989 Mr DeLorean issued the present summons, to set aside leave to serve out of the jurisdiction, service, and all subsequent orders.

The primary attack on leave was that it was granted in excess of jurisdiction.

Order 11 rule 10(c) of the Rules of Supreme Court provided that there was jurisdiction if "the claim is brought against a

person duly served within... the jurisdiction and a person out of the jurisdiction is a... proper party thereto."

DSQ's case was that its claim was brought against Lotus, Mrs Chapman and Mr Bushell, who were "duly served," and that Mr DeLorean was "a proper party" to that claim.

By Order 11 rule 4(2) leave was not to be granted unless the case was a proper one for service out of the jurisdiction. The plaintiff must show he had a good arguable claim and that if given leave he would have a good chance of succeeding.

Leave was granted to serve out of the jurisdiction on the basis that DSQ had a good arguable case against the first three defendants in conspiracy and that Mr DeLorean, as fellow conspirator, was party to that claim.

In *Metal and Rohstoff* [1989] 3 W.L.R. 569 the Court of Appeal held that an essential ingredient of the tort of conspiracy was that the conspirators' sole or predominant purpose was to injure the plaintiff's interests.

Mr Stammer for DSQ accepted that its conspiracy claim was bad, because there was no plea of sole or predominant purpose. He submitted, however, that the pleadings enabled DSQ to sustain a good arguable case against the first three defendants in constructive trust (see *Vanderweert's Trusts* [1994] Ch 289, 307).

In *Metal* Lord Justice Stale said that for an Order 11 application, if the plaintiff specifically stated the legal result in his pleading, he was limited to what he had pleaded, and that "to permit him to take a different course would be to encourage circumvention of the Order 11 procedures" meant to ensure that court and defendant were apprised of the nature of the claim.

To permit DSQ to argue now that the claim against the first three defendants was for a legal result other than damages for conspiracy, namely equitable compensation as constructive trustees, would be to encourage circumvention of the Order 11 procedure.

In the light of *Metal* the ground on which DSQ obtained leave to serve out of the jurisdiction and to which it must be limited, was not available to it.

If that were wrong, the pleaded facts were insufficient, without amendment, to dis-

close constructive trust, either in the form of a purpose trust which required pleading of payment and receipt of trust monies for a particular purpose, or as arising from a stranger's knowing assistance with the trustee's fraudulent design which required particularisation of the defendant's knowledge of dishonesty (see *Belmont Finance* [1979] Ch 250).

Accordingly, on that ground also the case did not fall within Order 11.

Mr Burton for Mr DeLorean contended that the leave, which should not have been granted, was obtained with the aid of serious non-disclosures.

It was common ground that on an *ex parte* application for leave to serve out of the jurisdiction, there was a duty on the applicant to make full and fair disclosure of material facts to the judge. If he failed to do so, the court might exercise its discretion to set aside leave.

In the present case there were material and serious non-disclosures in relation to the existence of proceedings in the US; settlement of US proceedings; evidence against pleaded misrepresentations by Mr DeLorean; and Mr DeLorean's likely defence.

Mr Burton submitted the defects in obtaining the order for leave were fundamental and entitled Mr DeLorean to an order made under the court's inherent jurisdiction, to set aside *ex debito iustitiae* without recourse to procedural rules for setting aside orders for irregularity at the judge's discretion (see *Isaacs* [1987] AC 97, 100).

Where there were procedural rules on applications for relief, the court would ordinarily require the applicant to follow the procedure laid down by those rules, even if it could grant the relief sought under its inherent jurisdiction.

Order 12 rule 8 applied where an applicant wished to dispute jurisdiction in proceedings to which it had been made party by irregularity in the writ or service, or in the order giving leave to serve, or on any other ground. Mr DeLorean was such an applicant.

Accordingly, by rule 8(1) he must give notice of intention to defend and, within the time limited for service of defence, apply to the court for relief.

Mr DeLorean had not given notice of intention to defend. As judgment had been obtained against him he

needed the court's leave to give such notice (Order 12 rule 6(1)). The time limited for service of defence started to run once notice was given.

Rule 6(1) gave the court a discretion as to whether to give leave. Failure to bring the case within Order 11 was serious, going as it did to jurisdiction. But for the question of delay, leave would be given under rule 6(1).

Mr Stammer submitted Mr DeLorean ought not to be given leave because, having been served on August 20 1987, he deliberately stood by and allowed nearly two years to elapse before issuing the summons. He said DSQ had suffered prejudice in wasted costs and in the risk of dissipation of assets.

It was still open to DSQ to commence proceedings or amend its existing pleading in the US, and to seek Mareva type relief there if there was real risk of dissipation.

There had been no submission to the jurisdiction and particularly in the light of the seriousness of the defect, Mr DeLorean's late application was not so abusive of process as to disqualify him from obtaining leave to challenge the jurisdiction.

A penalty of \$51m was far too large to pay for the delay when the applicant was a foreigner, when enforcement proceedings against him only began in January 1989 in his own country where he had assets, and when his challenge to those proceedings was not dismissed until May 1989.

Where a plaintiff could not show that he brought his case within Order 11, it would be wrong to impose a term for reimbursement which, if not complied with, would leave in force a judgment given without jurisdiction.

Mr DeLorean was given leave unconditionally under rule 6(1) to give notice to defend. In view of the absence of jurisdiction the court must, under rule 8(1), set aside leave to serve out of the jurisdiction. It followed that all subsequent orders made against Mr DeLorean would fall away.

For Mr DeLorean Michael Burton QC and Stephen Smith (Wright Webb Spreti)
 For DSQ Sam Stammer QC and Mark Templeman (DJ Freeman & Co)

Rachel Davies
 Barrister

RICHEMONT

Compagnie Financière Richemont AG

Interim report for the six months ended September 30, 1989

The Board of Directors of Compagnie Financière Richemont AG is pleased to report the unaudited results of the group for the six months ended September 30, 1989.

These results reflect continuing progress, with profit before tax up by 34.1% and attributable net profit up by 38.3% over the same results for the comparable period last year.

Expressed in \$ Millions	Six Months Ended Sept. 30 1989	Six Months Ended Sept. 30 1988	Year Ended March 31 1989
Profit before taxation	95.1	70.9	161.3
Attributable net profit	64.6	46.7	109.8
Earnings per unit	\$ 112.50	\$ 81.30	\$ 185.40

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- The announcement on November 9, 1989 by Rothmans Tobacco (Holdings) Limited, a wholly owned subsidiary of Richemont, of an offer to acquire the whole of the issued "B" ordinary share capital of Rothmans International plc that it does not already own. Neither this offer nor its outcome affect the results to September 30, 1989.

Nikolaus Senn
 Chairman

Johann Rupert
 Managing Director

Compagnie Financière Richemont AG
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November 23, 1989

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"Where do I check in?"
"I've left my ticket in the taxi."
 "Which gate is my flight?"
"My luggage has gone through and I need something from it."
 "My car's outside on double yellow lines."
"I think that's my plane taking off."
 "My canary's escaped."
"Can I get a coffee around here?"
 "I can't do my zip up."
"Can I get into New York by helicopter?"
 "What time do we get there?"
"Just how wide are the seats?"
 "Do they have nappies on board?"
"Where do I get a newspaper?"
 "Do they sell Russian vodka in duty free?"
"Where's the Ladies?"
 "Where's the Gents?"
"Where have all the trolleys gone?"
 "Is the Pink Poodle Club on 48th Street or 49th?"
"Do we get to see where the pilot sits?"
 "What happens if it's full?"
"Where can I get an oil filter for a 1965 Hillman Imp in Chicago?"
 "Do they take traveller's cheques in duty free?"
"Where's the London desk?"
 "What do I do with this?"
"Can I go through to the Departure Lounge now?"
 "Where is the Departure Lounge?"
"They've put the wrong name on my ticket."
 "Can I get a bassinet for my baby?"
"I'm looking for some string."

"Does my camera have to be X-rayed?"
 "I've just noticed my passport's out of date."
"I need an aspirin."
 "Kann ich am J.F.K. Flughafen direkt zum Flug nach Chicago umsteigen?"
"Where's the Ambassador Lounge?"
 "Do I need a Visa?"
"Can I take these as hand-luggage?"
 "Can I change to a later flight?"
"What do I do now?"
 "I have to phone my wife."
"Is there a phone anywhere?"
 "Είναι ο Πήτερ Άιζντελ-Κάρπεντερ εκεί?"
"Anybody got a pen?"
 "What time is it?"
"Is New York ahead or behind?"
 "Can I hire a car there, from here?"
"Is it sunny in Los Angeles?"
 "Will my hair dryer work in Minnesota?"
"I can't find a porter."
 "My aunty's gone missing."
"Will they have any dominoes on board?"
 "Are there any seats in non-smoking?"
"What's for dinner in First?"
 "What film are they showing?"
"Is there a nice restaurant in Toledo?"
 "How do I get into town from JFK?"
"My case is too heavy"
 "How far is Philadelphia?"
"Is it on time?"
 "Can I change this non-changeable ticket?"
"Can I choose my seat after I get on board?"
 "I'd rather sit at the back of the plane."

"Can I order a special meal?"
"I can't find my boarding card."
 "What star sign is the pilot?"
"I need to send a fax."
 "Is there a wheelchair somewhere?"
"Is there a lift?"
 "Do I have to be X-rayed?"
"Please, somebody."
 "Which way now?"
"My seat's supposed to be reserved."
 "Will they wait for me?"
"Can I change my money here?"
 "What's going on?"
"How many bags am I allowed?"
 "What's the code for Dayton, Ohio?"
"Is it too late to order a kosher meal?"
 "What escalator?"
"Can I leave my rented car keys with someone?"
 "Maybe someone will change seats with me?"
"Will we all be able to sit together?"
 "Can my son sit in the cockpit?"
"Is it too late to change my flight?"
 "Is it too early for the bar?"
"Will there be any film stars in First Class?"
 "Who won last night's ball game?"
"I didn't hear that."
 "Is it are not my wife's ticket here to pick up. ¿Qué?"
"How do I make my connection in New York?"
 "Help!"

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TECHNOLOGY

Hugo Dixon describes BT's digital network that will send data, voice and graphics over the phone

A picture tells a thousand words

An advanced telecommunications system being launched by British Telecom next April could put an end to the costs of physical communication and the ineffectiveness of communicating with an ordinary phone. The new system, called Integrated Services Digital Network (ISDN), is the fulfilment of a long-cherished dream among engineers of being able to combine pictures, data and voice traffic over the public telephone network.

ISDN will enable executives to carry out a desk-top conference without leaving their offices. They will be able to send documents, pictures and graphics over computer screens, make amendments and talk to one another.

Desk-top conferencing is only one application of ISDN. The system will also allow people to send each other high-speed faxes, consult image data bases in remote locations and communicate via picture phones.

ISDN promises to revolutionise the way business is done. It could make a reality out of working from home because people would be able to operate almost as effectively as from the office. And it will bring

near the much-talked about ideal of the global village, as ISDN systems spread across the world.

ISDN is the next big step in telecommunications, bringing to the customer the benefits of the huge investment in digital or computerised telephone exchanges that has occurred in Britain and elsewhere during most of the 1980s.

Currently the vast majority of people are connected to their local exchanges by old-fashioned transmission technology. The new digital connections will retain the existing copper wires but, by adding special electronic black boxes at each end, they will allow a range of clever services to be offered.

One benefit of the new system is that calls will be connected more rapidly than before and, once the connection has been made, the sound will be clearer.

More importantly, ISDN combines three separate communications channels over a single copper wire. Two of these channels - the "B" channels - carry information at several times the speed that is possible over the current network. This is what makes possible services such as high-speed fax and the transfer

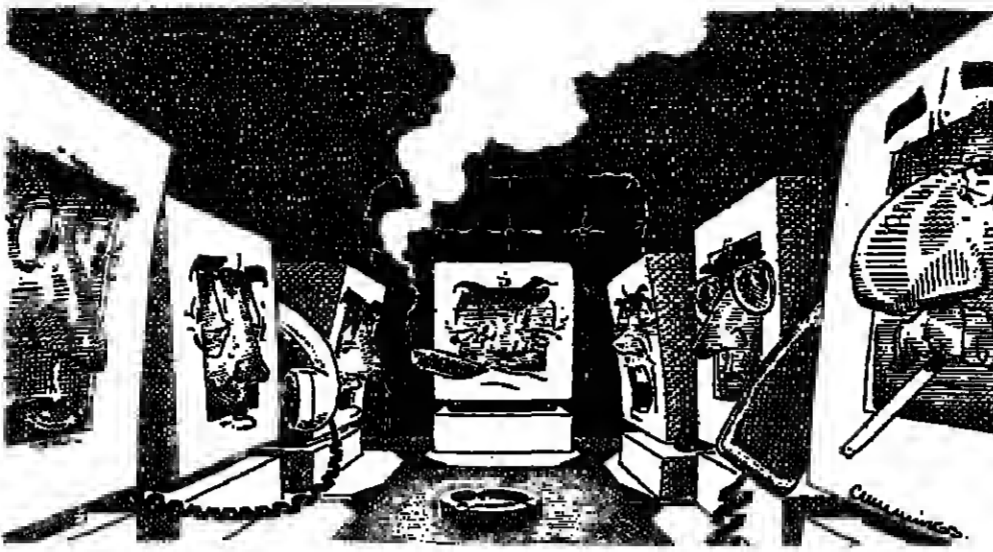
of pictures and documents, which take an inordinately long time to send under the present system.

The existence of two channels opens up the possibility of multi-media communications such as desk-top conferencing and picture phones, because one channel can be used to carry the picture while the other is devoted to the voice. Alternatively, the two channels can be set aside for voice conversations - one being used for outgoing calls and the other for incoming calls. The permutations are many.

The third channel - the "D" channel - is used for routing the calls to their destinations and providing a series of intelligent features. The most important is probably to identify the phone number of any caller, a feature known as calling line identification.

This feature could be powerful in any telemarketing function if combined with a computerised customer data base. For example, as soon as a stockbroker received a call from a client, all the details of a client's share portfolio could be set up automatically on the computer screen.

BT has ordered equipment to cater for 90,000 lines from



STC, the UK electronics group, and expects to use them up in the first 18 months after the system opens. Because only a proportion of its exchanges are digital, ISDN will not be available on a nationwide basis from day one, although 90 per cent of businesses should have access by the end of next year.

The costs for using ISDN will be the same as BT's normal call charges. However, there will be a premium - so far unspecified - for connections and line rentals. On top of this, customers will either have to buy new terminals or pay for their existing terminals to be adapted to ISDN. For example, ICL, STC's computer subsidiary, is charging £2,000 for a package to convert an ordinary personal computer into a desk-top conferencing terminal.

The effect of this changing structure is that ISDN is initially likely to appeal to the business rather than the residential user. At present, most

large businesses have sophisticated computer applications that they run on private networks connecting their main sites. The introduction of ISDN will mean that it is economical to extend these applications to smaller branch offices and to the company's customers and suppliers, says Howard Brown, who is responsible for marketing ISDN at BT.

Large construction projects, such as the Channel Tunnel or the development of Canary Wharf in London's Docklands, could benefit because architects, builders and financiers would be able to examine and discuss new designs over a telecommunications link. Similarly, there could be applications in education, with professors giving lectures to students in remote classrooms. And politicians may derive benefits from being able to discuss the text of a sensitive speech or manifesto via a telecommunication link.

More generally, ISDN will make scarce expertise more widely available, according to Dermot McCarthy, network marketing manager of ICL Financial Services. That expertise could either be a living expert or an expert system - a computerised simulation of an expert.

In the longer run, technological advances and economies of scale are likely to bring ISDN within range of the ordinary residential consumer. By the mid-1990s BT expects the price of an ISDN line - with its two "B" channels and one "D" channel - to have fallen below the price of two ordinary phone lines. ISDN would be the normal choice for a customer wanting more than one line.

At around the same time, picture phones will probably be available at a reasonable cost, though it remains to be seen whether people want to see moving pictures of each other when they make a call.

Reliance puts the machines in order

China's entry into the cheap end of international photographic film market and Kodak's attempt to hold on to its strong position at the top end of the market depend on sophisticated electronic control of the film production equipment.

Both the Shanghai General Photosensitive Film Factory and Kodak's UK plant in Harrow, west of London, are installing a digital Distributed Control System (DCS) from Reliance Electric, the US-based electrical equipment company.

DCS and similar control systems supplied by other electrical companies such as GEC, Siemens and ABB go a step beyond the programmable logic controller (PLC) which is commonplace in modern factories. DCS is an industrial computer that co-ordinates up to 50 machines working together in complex manufacturing processes.

It is particularly useful in processes which involve winding or unwinding long lengths of material such as plastic film, paper, textile or steel sheet. In these applications the speed of the production machinery must be co-ordinated so that the material remains at the correct tension. If one machine jams, for example, there will be an increase in tension and a risk of the material breaking further down the line, while the material will pile up in front of the blockage.

DCS works in "real time", controlling events as they happen. The running speed of machines under DCS control can be adjusted automatically within a few thousandths of a second in response to unexpected problems.

A further advantage of DCS is that it makes the manufacturing process more flexible. Switching the production line to make a small batch of a specialist high-value product may be uneconomical if the individual machines have to be reset manually by an operator working from notes scribbled on the back of a cigarette packet. The same operation might be profitable if all the equipment could be adjusted centrally by DCS.

Different manufacturing routines can be held on DCS's 90 kByte application memory or on a larger factory computer. The central processor is a

Motorola 68000 and the system's internal communications are based on the Intel Multi-bus. It can be programmed in any of three computer languages (Ladder Logic, Control Block and Enhanced Basic).

Reliance Electric is an established manufacturer of industrial motors and control equipment, based in Cleveland, Ohio, with factories in nine countries including the UK (Telford, Shropshire). The company was part of the Exxon group from 1979 to 1986 when it gained independence through a leveraged buyout. Its net earnings last year were \$34m on sales of \$1.3bn.

DCS was developed during the mid-1980s in the US. One of the first applications was to control the movement of one of Nasa's mobile service towers at Cape Canaveral; the 2,000-ton tower has to move away from the launch pad at 50 feet per second with less than an inch side-to-side slew. DCS is now being sold by Reliance subsidiaries worldwide, both to end-users such as Kodak and to "original equipment manufacturers" (OEMs) which incorporate DCS in their own production machinery. The price ranges from about £30,000 for a system controlling three machines to more than £1m for a network of 40.

Two of the largest OEMs in the UK are the Bronx Engineering company of Stourbridge (part of the Verson International group) and Salem Herr-Voss of Derby (a subsidiary of the US-based Salem corporation).

Bronx specialises in installing "colour coating" machinery which enables steel companies to sell pre-painted metal coils to domestic appliance manufacturers. Eleven of the 12 colour coating lines built by Bronx have Reliance control equipment; the customers include Tubitak in Italy, Decostal in Belgium and Hoogovens in the Netherlands.

Salem Herr-Voss also makes equipment for the steel industry, concentrating on strip mills. Recent large projects with DCS include a stainless steel slitting line (which cuts down the width of steel strip) for Krupp Stahl of West Germany and a tension levelling line for British Steel.

Clive Cookson

Although British Telecom is now moving ahead with implementing Integrated Services Digital Network, it is France Telecom that is leading Europe in rolling out the new system combining picture, data and voice traffic down a single wire.

Its ISDN system, Numeris, began in Brittany in December 1987 and is accessible to 50 per cent of French businesses. By the end of next year it will be available nationwide.

The first deployment of Numeris is the latest example of the prize which the French take for their lead in their telecommunications infrastructure. It has also been helped by the fact that France was one of the first countries in the world to convert its old telephone exchanges to modern digital exchanges, which are a prerequisite for offering ISDN. By

1990, 75 per cent of local exchanges and 81 per cent of transit exchanges will be digital.

While ISDN is clearly technologically superior to the ordinary phone service, an international debate still rages over whether anyone really wants to use it. Its success seems to depend on two factors: whether it makes possible a range of genuinely useful applications; and whether the charges are reasonable compared with the ordinary phone service.

France Telecom does not yet have any definitive answers to either of these questions. But its strategy for implementing Numeris is designed to minimise the risk of failure.

The first stage, explains Jean-François Temine, director of Numeris, is to promote the development of imaginative applications by forming partnerships with the private sector.

The average cost of developing each application is FF10m-FF12m (£100,000-£200,000), of which France Telecom would typically contribute about a third.

Each application would normally be developed for a particular company or industry. However, France Telecom publicises the benefits of each partnership with the aim of persuading other companies with similar needs to embrace ISDN.

So far, about 40 applications have been developed in this way and about 1,500 customers are connected to the network. Typical examples include a database containing pictures of houses for sale, which estate agents can show their clients over a computer screen; the use of slow-scan cameras to provide tele-surveillance; and the transfer of X-rays and other medical images in emergency cases.

The first stage has concentrated on transmission of images and documents. But Temine expects Numeris to take off from next year when the second and third stages are reached.

The second stage will be to see companies replace their private telephone exchanges. New computerised exchanges will be adapted to ISDN as a matter of course, says Temine, and companies will therefore have an incentive to connect to the Numeris service. Although this may cost them a little more than using the ordinary service, he thinks companies will be attracted by the ability to send information at much faster speeds, and by the intelligence and flexibility of Numeris.

The third stage, which Temine also thinks will begin in 1990, will be the use of ISDN to connect to computers. Although corporations will still use

private telecommunications networks to connect their main sites, smaller offices will get access to the main computer data bases via Numeris.

Initially, the price for using Numeris may deter widespread usage. France Telecom is charging FF675 for installing a line and FF300 as a monthly subscription. Voice calls cost the same as a normal call but if the system is used to carry data there is an 80 per cent premium.

On top of this, customers either have to buy new equipment or convert their existing equipment to work with Numeris. An interface for a personal computer costs a further FF300 a month. Temine says these costs will fall rapidly once the service becomes established on a wider basis and economies of scale are built up. But that depends on enough people being attracted at today's prices.

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ARTS

Mascagni's masquerade

TARRYTOWN, NY

Is there an opera composer whom our historically minded age has not got round to reviving? Mascagni's *Le Maschere* has just had its American premiere, heard on the heels of his *Iris*, *Zanetta*, and *Lucretia* from the New Jersey Opera, and a concert performance of *Silvano* in the First Presbyterian Church of Englewood, New Jersey. *Le Maschere* is the opera for which in 1901 seven simultaneous premieres in leading Italian theatres were planned: those of Milan (with Caruso, Toscanini conducting), Rome, Naples, Venice, Turin, Genoa, and Verona. Of these, only the Naples performance was delayed for two days because the tenor Anselmi was ill.

The opera was a flop. *Illica's* libretto is a *commedia dell'arte* romp, ill-constructed, unfocused, and rather silly. There are many characters - nine principals - so everything tends to be abbreviated. Mascagni's score ranges from Palestrina to Puccini and closer with a grandiose choral hymn. *O* Italian masquerade that has given inspired, eternal art to all the world... you rise again, to destroy foreign, fatal demons. But there are many attractive, delightfully worked episodes along the way, they include Bellini-like air for Columina, and a *Falstaff* homage in the second finale.

The performance was given by the Westchester Opera, in the pleasing 18th theatre of Tarrytown, on the Hudson just north of New York. The show was flawed by the unhappy decision of the producer, Franco Grimaldi, to play the young lovers, Rosaura and Florindo, not as the eternal young lovers of *commedia dell'arte* but as overblown Mimov-like characters in parodies. Adriana La Galle gestured extravagantly in the grand manner, and clung Milanov-like to columns (her irritation when one of them would not support her was quite a good joke). Neil Brecken stood bullishly and sang, addressing everything straight out to the audience, with bland features; and, yes, he did pull out a white handkerchief in his serenade.

One hardly likes to mention *Le Maschere* in a breath with *Cost*, but it is a subtler, cleverer, more varied and various work that was here apparent. Emotion and lyricism, in quicksilver transition and even in combination, need to be balanced. In Tarrytown the love music was stayed - including the most striking number in the opera, Rosaura's last aria, which intends to feign an outburst but, in *Illica's* words, "is overcome by emotion and begins to weep in truth," reaching the climax "con gran passione." And Mascagni responds with music in his own most masterly way. The cast was composed mainly of young singers who sing Puccini, Scarlatti, Aida, Gluck, etc. round the country for the smaller companies. Philip Tatum, the Brighella, had a fresh tone that flowed easily and naturally. Steven Larson's conducting could have been lighter, and the orchestra sounded under rehearsed. Anthony Cappa's decor, in shiny materials, was parish-hall Pizzi. Still, one doesn't see *Le Maschere* every day of the week - and it does have its niche in operatic history. Bravo, Tarrytown!

Andrew Porter

TELEVISION

Common sense brought into the House

Remember the televising of the House of Commons? You know that place full of green leather benches with a presenter in a full length wig and the world's biggest chat-show line up: Ken Livingstone, Norman Tebbit, Edwin Currie, all that lot. Having begun in a blaze of publicity a fortnight ago, the coverage of the House has declined to a level of almost unnoticeable routine extraordinarily quickly, not so much a nine-day as a nine-hour wonder. Of course, that is not to say that we have seen the last of the controversy. Politicians who object to television extending the public gallery into every home will no doubt campaign for the removal of the cameras.

But the speed with which the whole thing seems to have been accepted by viewers is a normal part of the current - with highlights on the news programmes, a summary of the previous day's business on BBC's morning programme, *Westminster*, Question Time on *Westminster Live* (also on BBC2), a round-up of the week's highlights on *Catch*, and a *Week In Politics*, and, for those with dishes, continuous coverage for eight hours a day on Astra Channel 9 - has been quite remarkable.

Several points have quickly become clear. The uninterrupted satellite coverage is a worthy initiative, but lacking even a single reporter giving a voice-over commentary, it needs captions to show who is speaking.

Just as the Canadians predicted, British MPs are "doughnutting" (forming a stodge circle around the current speaker to ignore the intrusion of packed benches) but to little effect because we are seeing wide shots of the house often enough to make the artificiality of their antics quite clear: yards of empty benches with tight little groups huddled in front of the lens.

Some of the most imaginative material is going to emerge from the select committees, and television addicts may find that coverage of these is what really hooks them.

Broadcasters capable of giving a good running commentary on Parliamentary activities, supplying enough guidance but not inundating us with superfluous information, are going to be as rare as good sport commentators - who do a similar job.

The camera angles necessitated by the shape of the chamber, the rake of the benches, and the high positions of the cameras are not ideal: too often the picture shows a speaker flanked and backed by headless bodies which scratch, wiggle, and fiddle with spectacles in the most distracting way. Allowing the broadcasters to zoom in to a bigger close-up excluding those distractions, or to distance them by cutting to a wider mid-shot, would help greatly.



Cameras in parliament: "doughnutting" seen to little effect

You get a better idea of the diversity of the UK from the Commons coverage than from the rest of television. Welsh, Scottish, Irish, Midlands, Northern, and other regional accents are heard much more often here than in the general run of programmes.

However, the question raised most frequently about the televising of the House is whether it will change Parliament, Parliamentary procedure, and even the politicians themselves. And the answer, which is pretty clear after a little as two weeks coverage, is yes, of course it will. But there is, surely, a more important question: given that television will cause changes is that a good or a bad thing?

Of the fact that the cameras will cause change, there can be no doubt. They have already done so. Overnight, front benches have abandoned their habit of putting their feet on the table. Is this the prying electronic eye destroying ancient and glorious traditions? Or an example of public scrutiny cleaning up sloppy habits?

During *A Week In Politics*, Vincent Hanna (looking like the *After* picture in one of those slumping ads, and consequently almost unrecognisable) suggested to Sir Peter Emery, chairman of the Commons Procedure Committee, that it might be time for MPs to abandon some of their more baffling anachronisms, such as referring to questions solely by numbers, and to each other as "The Right Honourable and Learned Member for Manchester Darkside" or whatever.

To those who have been following the televising of the House this must have sounded a rather sensible suggestion since there were several examples in

the opening few days of Members forgetting the correct form of words and stuttering or stopping entirely. Commons sense suggests that they should be allowed to say "As Charles Farnezebarn pointed out a moment ago."

Yet Sir Peter was most indignant. "It isn't for television to dictate to Parliament," he said. "It's often repetitious and tedious, but that's how democracy works." Parliament was not entertainment, and it was not there for the benefit of the television cameras. This surely is just the sort of pomposity that television may usefully begin to undermine.

Parliament is not there to perpetuate quaint traditions, nor even to serve some abstract ideal called "democracy." It is there to serve us, the electorate. Democracy is one of the means we use to achieve our ends, and television could well become an even more integral part of the democratic process, since an uninformed electorate can be highly dangerous. The idea that democracy is best served by politicians addressing one another in a secret code, as in some masonic ritual, is a most peculiar one.

It has become clear that - just as the Jeremiahs warned us - the politicians who were already favourites with the broadcasters will prove to be most effective in front of the Commons cameras. The best session last week was between Robin Cook and Kenneth Clarke, on the subject of the NHS. Both men are already well established broadcasters, but both are also acknowledged to have a good command of the chamber, so in this instance television is not bending or misrepresenting reality.

But suppose it was: imagine that

some hitherto unnoticed backbench MP turned out to be a television natural whose career was greatly boosted by his "performances" in front of the Commons cameras. Would that be such a heinous thing? The successful politicians in any age have always been those who best mastered the contemporary means of communication, whether the quill pen or the radio talk. Nobody ever suggested that Gladstone was somehow "cheating" or being un-Parliamentary when he undertook the Midlothian campaign in 1879 which, incidentally, was a deliberate attempt not only to exploit his powers of oratory but to address the entire nation via a rapidly expanding national press recently "de-regulated" with the abolition of the Stamp Tax.

The worst sin of all, we are told, is that instead of conveying the full complexity and gravitas of Parliamentary proceedings to the public, television will reduce the entire business to "sound bites" - those punchy 15-second phrases which can be slotted so easily into a short news bulletin. Again, it must be said that the first fortnight of coverage has proved that this does, indeed, happen. But, once more, we need to ask: is this necessarily such a bad thing?

Too often when television is criticised some idealised alternative is implied but not explained: "children watch too much television" (implying, if only they did not, they would be reading Arthur Ransome, when actually they would probably be defacing his shelters); "television has killed the art of making your own entertainment" (implying, if it weren't for the box we would be round the piano singing in five-part harmony, when actually we would probably be fighting like cats and dogs).

The unspoken implication from those who attack television for reducing Parliament to sound bites is that, if it weren't for this cheapening process, but drivers would be rushing home on an evening to devour Hansard. The point about the brief and pithy phrase from Neil Kinnock or Margaret Thatcher on the news is that it is better than nothing at all from inside the House. Furthermore, it is a reminder, for the interested minority who want it, that there will be much fuller coverage somewhere else on television.

Nobody argues that letting cameras into the Commons will suddenly produce a highly sophisticated electorate, all pausing to watch five hour debates on foreign policy. The argument is that in this day and age it is absurd to expect all the members of the public who could so easily attend via television if they wanted to. This fortnight has greatly strengthened the argument, and it is increasingly difficult to believe that the cameras will ever depart.

Christopher Dunkley

Barnaby and the Old Boys

VAUDEVILLE THEATRE

The cheer one feels rising in the gorge at the sight of a new play on a West End stage with a cast of ten characters is promptly stifled by the play itself. Keith Baxter's Christmas family gathering in South Wales, where they keep the homophobic fires burning, is melodramatic but inert, modern but old-fashioned, nasty but nice, shocking but staid.

Judging by Martin Hoyle's report on the premiere at Theatre Cwylwy, Mold, two and a half years ago, the author, now playing the Bevanite Labour MP who has refused to trim on the disarmament issue, has usurped his own brother in the opening scene. This recounts Hywel Morgan's return to base from Seattle (it was Canada) in a pool of light under a soaring metallic grid representing the Severn Bridge.

Douglas Heap's scenic stairway is then removed forever in favour of a dingy olive interior, a home of two knocked together railway carriages. Hywel has been away for 15 years, qualified as a tree surgeon and settled down with a young doctor who tended him after an accident.

The doctor is Barnaby, a strapping black athlete whom Hywel cheerfully introduces, as if out of a hat, to his two brothers, their wives and his jittery dypomanic sister, Glynis, herself married to Victor, a Lancastrian philistine and incipient queer basher.

The play is riven with a cloying, recriminatory sexual angst of the sort to make Ibsen and O'Neill sound shy and retiring. To underline his clodhopping sociological point, Baxter's MP, the only Welsh rugby international in the House until he took the Green valley rail, is researching some into pre-Arthurian myths and legends.

Who needs it, nudge nudge, with this contemporary tribal ritual of Christmas and its Old Boys rugby match and subsequent party, with chape in fancy dress frocks and women slipping Scotch before breakfast?

It is like Ayckbourn's Christ-

mas catastrophes without the nuance of writing and skill of structure. The expressions of disgust of the boys' relationship are beginning to gnaw away, too, at the spirited friendships of the young nephew and niece. But having set up the party, Baxter can only manipulate the characters into a spotlight one after another to tell their stories.

So Barnaby, wonderfully played by Eamonn Walker, tells Jill Gascoigne's rather correctly broad-minded ex-MP's wife how he escaped the ghetto through games and a lucky break ("It's really hard to be openly gay in sports" is typical of writing that might be funny if it didn't sound so ludicrous).

The MP, sozzled, drowns his bitterness at the party that ditched him. Best of all, because the scene is so touchingly, tenderly played by Deborah Norton, the Glynis laments her tedious non-sexual existence with Victor ("Do you think I've ever bod an orgasm?").

And Victor jeers at the nancy-boys, is sick on the landing in the night, initiates an unfounded AIDS scare, and finally causes mayhem with a broken bottle.

A charitable view of the play would be to say that it confronts prejudice and ignorance about sexual behaviour in a classed, staged, non-sexual farce. Alternatively, you might say that a powerful tone of self-pitying special pleading is scuppered by unlikely, ill-prepared plot developments.

Toby Robertson's new production, arriving in town via the Nuffield, Southampton, with three of the original cast, veers towards mawkishness but certainly pulls no punches in the final scenes, where Brian Croucher's Victor becomes a terrifying vigilante avenger.

Jennifer Hilary is elegant and steely as the rich bitch, Robert Gwynne plausible, reasonable and devoted as Hywel.

Michael Coveney

A Midsummer Night's Dream

BARBICAN THEATRE

John Caird's production of *The Dream* arrives from Stratford as rich festivity and as that famous moonlit bank with vegetation, and equally heavily garlanded with gimmicks, cluttered with comic business, "aphorized" with ideas.

The *Brideshead* style is suitable for the young lovers. This is a Commem hall night's dream. Lysander has won Hermia with toys and dolls - Amanda Bellamy's sometimes inaudible romantic twittering makes a childish game of elopement, just as the other young people's prima-clad woodland wanderings seem apt to a midnight jape. One of the production's most interesting elements is its location in a context of classic English humour (thins Puck's grey shorts and school cap and the recalcitrant Crispin's William); but prominently there are interspersed with blank patches as epitomised by an ominous recrudescence of that bad old RSC plague, the interminable company dance.

The paradoxical impression remains of a production hell-bent on comedy yet totally without lightness. When the director's final resort is to make characters scream at the top of their voices, something is wrong. The impact is as

clumping as the jolly, sturdily-shod fairies; as a heaven help those who are like as Sae Blane's fairy set with its tree-top world of old bikes, hardware and musical instruments.

The fairies are deprived of menace: no feeling that these elements have a hot line to nature that marials should be John Caird's Oton tries to compensate by emphatically overloading his lines; the verse lurches like a blade of grass under a sack of coal. And the fairies' comic weight undercuts the base mechanicals, here individually under-voiced though their *Panoms* throws up a delightful *Thistle* in Graham Turner.

The children are enchanting, as are the tiny asses' heads the fairies sport in deference to the current favourite - Bottom's own donkey's head is the best ever, mobby of eye, ear and lip. Two performances stand out: Richard McCabe's pugnacious, mugging Puck, and Stephen Simms' Lysander who combines the looks of a romantic lead with (far rarer) a self-deflating and natural comic style: the sort of actor that has almost slipped into extinction since Cary Grant. Those who know the play little and expect less will enjoy it all.

Martin Hoyle

Ode to St Cecilia

THE PLACE

A dust-sheeted room with billowing net curtains is the setting for Steve Hill's performance of a reworked exploration of cultural redundancy. It is in this room that his orchestra arrive, dapper in their concert best, for the St Cecilia's day festival that never happens. Their patron, it transpires through a series of exasperated telephone calls, has decided to go shooting instead.

Disheartened and forgotten, their heavy-duty detritus of the past rituals of the dispossessed: a game of ball becomes a grim expression of sexual violence between a man and a woman who have forgotten how to communicate; a lampshade is viciously vandalised by a girl who finds momentary purpose in the effort to reach it with her scissors; a protesting inadequate is casually and ritualistically mugged by the other men in the room. After an hour (i.e. a night) locked into the petty brutalities of boredom, the players go out the way they arrived, taking with them the paintings from the walls.

Steve Hill worked with a group of performing arts students from Manchester Polytechnic to produce this disturbing piece - a *Lord of the Flies* for the 1980s - which comes to London via the National Student Drama Festival and Edinburgh, where it was singled out by

Michael Coveney as one of the potentially outstanding productions of the year. There is nothing obvious or overt in Hill's work which has inspired Peter Greenaway and even snatches of Hofmann's cartoon humour.

Hill's great strength as a writer and director is his ability to sustain contradictions of texture, tone and intention. His players are symbols of a gross cultural neglect, instruments of artistic expression, but they are also individuals whose monologues paint a comically mundane picture of life as a touring musician. As people, they are more concerned with the logistics of transporting harps and double basses from A to B than with rehearsing once they arrive.

This grasp of humanity anchors the piece firmly to the ground, where the swell of Purcell's music, the eccentric configurations on stage, and the incidental sounds of changing times and weather outside it, try to sweep it into the thin, refined air of abstract performance. "Art is hard. Music is difficult" insists the orchestra director in that last monologue after attempt to rally the troops. "The bus will be leaving in five minutes." There, in one of many nutshells, it is.

Claire Armitstead

Sirry Ella Magnus

WIGMORE HALL

From being an award winner at Alderburgh a few years ago, the Icelandic mezzo-soprano Sirry Ella Magnus has moved on to a varied career. Opera has had a place in it, especially at her home company, the National Theatre in Iceland, but masterclasses with Ethel and Souza have pointed her towards the song repertoire as well.

At her Wigmore Hall recital on Monday she displayed a quite sizeable voice, handsome in its own way, well-projected, if a trifle hard in the Scandinavian manner. But what it lacks is ease of production when the singer is not going at full strength. Then the voice does not move around easily and intonation suffers badly, as it did in almost all the earlier pieces in the first half of the programme.

This was a shame, as it was here that she introduced us to a selection of songs from her own country. Mostly written in the early part of this century, these comprised a selection from such composers as Baldursson, Leitis and Isaksson. All wrote in an easily attractive style, with rolling arpeggios supporting light, romantic melodies, richly played here by Geoffrey Parsons, and one can imagine them floating along on a liquid vocal line.

That Miss Magnus could not quite get them to do so was to be regretted. Nor was her group of Danish songs in Scandinavian texts translated into English - a clever idea - entirely successful. But with the arrival of Sibelius and an opportunity to cut the restraining bonds that had been holding the voice back, all the technical difficulties seemed to disappear and she gave us some fine, outgoing singing in the big Chalkovsky-like settings.

A small group of Italian songs completed the programme. Tuning no longer seemed a problem and, happily, spontaneity also surfaced, albeit late in the day. By the end the positive features of this artist just won the upper hand: it would be interesting to hear her in opera, where one suspects she might be more at her ease.

Richard Fairman

All-Asian Tartuffe

The National Theatre is mounting a mobile production of Moliere's *Tartuffe*, directed by Jatinda Verma in his own adaptation and with an all-Asian cast. Verma is the artistic director of Tara Arts.

ARTS GUIDE

THEATRE

London

Jeffrey Bernard is Urwell (Apollo). Brilliant performance by Peter O'Toole as an alcoholic journalist who embodies a Falstaffian, nay-saying life force while committing public suicides by vodka. Keith Waterhouse has fibbed a fine play, the season's highlight, from Bernard's own writing. Ned Sherrin directs (87 2020). A Little Night Music (Focadilly). Fine revival by Ian Judge. Imported from Chichester, of Sondheim's 1973 Schlegelers version of a Bergman film. A beautiful score, composed mostly in waitz time, is touchingly performed by Lila Kachrova, Dorothy Tutin (her best work to years), Peter McEnery and Susan Hampshire (87 1118). M. Butterfly (Shaftesbury). Peter Egan has taken over from Anthony Hopkins as the tortured diplomatic hero in a Peter Shafer-style "spectacle of ideas" dressed up in John Dexter's superb production as a metaphor of homosexual life. The transsexual hero is less electrifying than in New York; the play is not very good but still worth seeing (87 5388).

New York

Fields Crosses (Plymouth). Wendy Wasserstein's award-winning drama covering 20 years in the life of a successful American baby boomer goes from support for Eugene McCarthy's presidential aspirations to electoral ambitions in the 1980s, accompanied by the musical and emo-

tional flavour of the period (228 6200). Sweeney Todd (Circle in the Square). An intriguing musical of the Sondheim-Wheeler musical in contrast with the elaborate original a decade ago emphasises the descent into madness of Bob Gunton as the demon barber of Fleet Street (228 6200). Jerome Robbins' Broadway (Phantom of the Opera (Majestic). Stuffed with Maria Bjornson's guided sets, Phantom rocks with Andrew Lloyd Webber's haunting melodies in this mega-transfer from London (228 6200).

Chicago

Driving Miss Daisy (Rialto Street). The touching relationship between a dowager, played in this production by Dorothy Loudon, and her black chauffeur exposes the changes in the South over the past several decades (348 4000). Steel Magnolias (Royal George). Ann Francis and Marcie Hodd play the leads in this view of southern life from under the dryers in a busy hairdressing establishment (868 9000). A Christmas Carol (Goodman). For the 12th year, the Goodman company does its holiday thing, with William J. Norris as Scrooge for the 11th year, but a new director, Steve Scott, and new adaptation by Tom Creamer promise to refresh the familiar. Ends Dec 30 (443 3800).

Tokyo

Kabuki. At the National Theatre (256 7411). *Hototogisu* (also known as *Sunridgawa*). Living National Theatre, Balke, leads a top-rank cast in a lively low-life piece

about a con-man who disguises himself as a priest. At Kabuki-za (641 3131): two mixed programmes, at 11am and 4:30pm, featuring mainly younger kabuki actors. Both theatres have helpful English programmes and earphone commentary. (Visitors to Kyoto should note that there are also all-star kabuki performances this month at the Mimasaka Theatre, before its demolition). Rokumeisya Gassen. New play written and directed by Hideo Noda, loosely based on a famous puppet play by Chikamasa. An exuberant comic-strip travesty of Japanese myth and history, with brilliant Pop Art sets and lots of colour and movement. The verbal humour may be beyond most non-Japanese, but this is nevertheless a most enjoyable production. Ginza Saison Theatre (6478 0771). Bunnaku. The sophisticated puppet theatre is a major element in Japan's cultural heritage. At *Shimizu* extracts from *Yoshitsune Senhimegata* (*The Thousand Cherry Trees*) by Chikamasa. A drama of medieval times. At 11am and 2pm: *Hototogisu ga Shima*, by Chikamasa Monzaemon, sometimes called the Shakespeare of Japan. Proceed by a lecture/demonstration. Since the matinees are intended mainly for schoolchildren, expect the audience to be boisterous. Earphone commentary in English available at the theatre. Opens Thur. Noh. *Tasuta*. A travelling priest, a goddess and a sacred maple tree are the main elements in this stately dance piece. National Noh Theatre (Wed at 1pm) (423 1831). Other Noh theatres are generally open only at weekends (Check local press for details).

December 1-7

SALEROOM

Record for reduced 'Rape'

A bronze group of the "Rape of a Sabine," 23 1/2 inches high, by the late 18th century Florentine master Giambologna sold for £2,750 at Christie's yesterday to an anonymous telephone bidder. It was an auction record price for a Renaissance bronze, and around double the estimate.

The bronze is a reduction of Giambologna's most famous marble sculpture, of three bodies intertwined, the Roman carrying off the girl above the head of a crouching bearded Sabine, which has been a landmark in Florence since 1583. At least two bronze copies were made at the time and the artist, only re-surfaced recently.

Giambologna also proved the inspiration for the second most expensive lot in the sale, a marble group, eight feet high, of Samsen bludgeoning the Philistines, produced in Florence in the early 18th century by Vincenzo Foggini. Giambologna's Samsen (now in the V&A) left the city in 1601 but the authorities were anxious for a replacement. However the Foggini was sold around 1750 to the young Lord Malton who shipped it back to the family home, Wentworth Woodhouse in Yorkshire. There it remained until 1886 when Christie's sold it for £320,000. The minimal improvement in price yesterday shows the danger of returning even masterpieces to the market too

quickly. In the same sale, which totalled £4.2m with 20 per cent unsold, Leggett, bidding on behalf of the National Portrait Gallery, paid £115,500 (as against a £80,000 top estimate) for a marble bust of William Pitt, Earl of Chatham, from the studio of Joseph Wilton.

There was plenty of excitement at Sotheby's especially in the bidding for four Hebrew manuscripts which the British Rail Pension Fund had acquired in the late 1970s from the collection of David Solomon Sassoon. Toporowitch, a dealer in Indica, paid £2,035,000 (top estimate £500,000) for a Hebrew Bible, possibly made in Babylon around 900 AD, one of the five primary manuscripts of the Bible in Hebrew. The Pension Fund bought it for £179,050 in 1978.

Phillips had its best ever Old Master sale with a total of £2.6m, but its highlight was an auction record for a bicycle - £23,000 paid for a BSA Otto Bicycle (sic) of 1881, which naturally has no handlebars. Christie's South Kensington also set a record - £33,000 for a picture frame, George II period. This was bought by a sharp eyed dealer at Sotheby's Thoresby Hall sale in June this year for £15,400, including a picture - since sold separately.

Antony Thorncroft

FIDELITY ORIENT FUND
Societe d'Investissement a Capital Variable
5, Boulevard de la Foire
R.C. Luxembourg B 19061
Notice of Annual General Meeting

NOTICE is hereby given that the Annual General Meeting of the Shareholders of FIDELITY ORIENT FUND, a societe d'investissement a capital variable organized under the laws of the Grand Duchy of Luxembourg, (the "Fund"), will be held at the principal and registered office of the Fund, 5 Boulevard de la Foire, Luxembourg at 11.30 am on December 27, 1989, specifically, but without limitation, for the following purposes:

1. Presentation of the Report of the Board of Directors;
2. Presentation of the Report of the Auditor;
3. Approval of the balance sheet and income statement for the fiscal year ended April 30, 1989;
4. Discharge of the Board of Directors and the Auditor;
5. Election of seven (7) Directors, specifically the re-election of the following seven (7) present Directors: Messrs. Edward C. Johnson, Jr., Charles A. Frazee, Jean Henillon, Ronald Knackrohn, John M.E. Patton, Henry G.A. Saggiomo and H.F. van den Heuvel, being all of the present Directors unless William L. Byrnes, who by reason of resignation does not offer himself for re-election;
6. Election of the Auditor, specifically the election of Coopers & Lybrand, Luxembourg;
7. Consideration of such other business as may properly come before the meeting.

Approval of the above items of the agenda will require the affirmative vote of a majority of the shares present or represented at the Meeting with no minimum number of shares present or represented in order for a quorum to be present. Subject to the limitations imposed by the Articles of Incorporation of the Fund with regard to ownership of shares, each share is entitled to one vote. A shareholder may vote in any meeting by proxy.

Dated: November 27, 1989.

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FINANCIAL TIMES

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Wednesday December 6 1989

Thatcher's future

CONSERVATIVE members of Parliament demonstrated an impressive level of support for Mrs Margaret Thatcher yesterday, when 314 out of a possible 374 of them endorsed her leadership in a contested vote. The remaining 60 either voted for her opponent Sir Anthony Meyer, spoiled their papers, or did not vote. This represents a positive vote of 84 per cent in favour of the British Prime Minister's continuation in office. In any normal circumstance it could be regarded as a strong confirmation that Tory MPs are satisfied with her 14 years of leadership. Yet circumstances are not normal. Mrs Thatcher has not been challenged before. The Government is still accident-prone. The present long stream of political disasters started with the bungled Cabinet reshuffle in July, gathered force with the resignation of Mr Nigel Lawson as Chancellor of the Exchequer in October, and is still in full flood today. The latest upset is the reminder that in August 1988 the Government sold the Rover Group to British Aerospace at a knock-down price of \$130m. This was, in the words of the National Audit Office, "significantly short of the real value of the company." On the face of it, the Government is at the very least culpable on the ground of poor management of the taxpayers' interest, and, perhaps, open to the more serious charge of deceiving Parliament, the EC and the public.

Labour lead

Meanwhile, the outlook for the economy is politically dispiriting. While interest rates and inflation remain high, the lead enjoyed by the Labour party is likely to stay in double figures. It is even possible to envisage the continuation of a commanding Labour lead beyond a return to intimations of Tory prosperity in (say) late 1991. For the legislation planned for the current session of Parliament contains a number of potentially unpopular measures, of which the bill to reform the health service and the proposed scheme for student loans are but two. Measures already enacted, such as the introduction of the poll tax and the privatisation of water,

are widely opposed. That is not all. The difficult second half of the current year has served to paint a picture of a sorely divided Tory party — just as the Labour Party, under Mr Neil Kinnock, is managing to present itself as more united, and less ideologically fragmented, than at any time since 1945. This picture will not necessarily be dispelled by yesterday's vote. The danger of a Conservative split over the Prime Minister's approach to the European Community may well be exacerbated next week when the 12 heads of Government meet at Strasbourg.

Competent personnel

These many political troubles have not so far upset the normal conduct of everyday Government. The Prime Minister moved remarkably quickly to re-establish "business as usual" when Mr Lawson stepped down, and it is to her credit that in terms of personnel her administration looks as competent as it has at any time since she first took office in 1979. The new Chancellor, Mr John Major, has failed to clarify his approach to exchange rate policy, but that leaves the markets no worse off than they were under Mr Lawson. There need be no general election before mid-1992. Yet the season of trouble will have to be concluded before then if "business as usual" is to be maintained.

The likelihood is that the Conservative Party as a whole will support Mrs Thatcher right through a fourth general election if there are distinct signs of improvement in the Government's performance. Yet it is also now plain that Mrs Thatcher cannot be certain that there will be no further attempt to replace her if there is no improvement in either the party's standing in the polls, or the economic outlook — preferably both. The Prime Minister brought many benefits to Britain during her first two terms of office. There is room for doubt as to whether her strategies, her instincts, and her methods of work are the best for either the country or the Conservative Party in the 1990s. She has about a year in which to demonstrate that they are.

More trouble at US thrifts

THE RESIGNATION of Mr Danny Wall as chief regulator of the US savings and loan industry serves as one more reminder of the depth of the problems into which the US thrifts were allowed to sink in the Reagan era. Mr Wall's resignation was admittedly prompted by the very specific circumstances of the financial crisis at Lincoln Savings, where he has been accused of delaying closure because of pressure from senators who had received more than \$1m of campaign contributions from Mr Charles Keating, the Arizona land developer who ran the thrift. Yet Mr Wall's resignation letter powerfully underlined the way in which the cost of the wider rescue for the thrifts has been consistently underestimated.

Back in August when plans for the biggest federal bail-out in the country's history were given the go-ahead, the bill was put at \$156bn over 10 years. It now seems likely that the cost of under-regulation will exceed \$200bn by a very wide margin. That, combined with the fact that the Senate Ethics Committee investigation into the conduct of five Republican and Democrat senators, should encourage the Bush Administration to think again about the case for a more fundamental assault on the industry's problems.

Vulnerable to fraud

Most countries in the developed world accept the case for providing some form of cushion for small depositors against financial collapse. Such depositors are often ill-equipped to assess the risks and are vulnerable to fraud. The problem with the American system is that it is absurdly generous to large, sophisticated investors who are capable of making credit assessments and bringing market discipline to bear on ill-run thrifts. As we have argued before, legislation is needed to restrict insurance to the depositor rather than the deposit, thereby killing off the brokerage that provides excessive insurance cover to all the wrong people.

The case for more and better prudential control remains as powerful as ever. One of the problems of banking supervision has always been that the task is thankless and the staff underpaid. What the escalating bill for the bail-out underlines is the foolishness of the run-down in the number and quality of regulators in this 1980s. The cost savings were achieved at the time in regard to the federal budget deficit and hugely negative in the light of subsequent events. And there is a wider cost in that the Federal Reserve's freedom of manoeuvre in monetary policy, already constrained by excessive financial leverage in US industry after the junk bond orgy, is increasingly restricted through the fear of financial collapse.

Few pigeons can have come more expensively home to roost than these ones of Ronald Reagan's.

Moral hazard

At the heart of those problems is perhaps the worst example of moral hazard in the world financial system. Deposits in the thrift industry are fully insured up to \$100,000 and a thriving brokerage business is capable of packaging several \$100,000 deposits together in such a way as to provide rich individuals with far more federal insurance than legislators originally envisaged. With depositors relieved of the need to exercise prudence and the path opened up by deregulation for gung-ho entrepreneurs to expand into high risk areas without adequate prudential supervision, financial scandal was inevitable.

The Financial Institutions Recovery, Reform and Enforcement Act (FIRREA), has taken some useful steps in the direction of sanity. Its tougher capital adequacy requirements do

David Buchan looks at issues on the agenda for the EC's Strasbourg summit

Why Britain is fighting alone

Mrs Margaret Thatcher is encountering trouble from all quarters in her bid to delay, if not block, moves towards economic and monetary union (Emu) in the European Community.

Time is running out for her to succeed, because at the Strasbourg summit starting on Friday President Francois Mitterrand will invite fellow Community leaders to join him in agreeing to start treaty-revising negotiations to create monetary union in the autumn of next year.

Just five days before the EC summit, President George Bush of the US has weighed in. Referring specifically to the Strasbourg meeting, the US President told his allies on Monday that the changes in eastern Europe called for "a continued, and perhaps even intensified, effort of the Twelve to integrate."

Mr Bush may know little, and care less, about anything as unimportant as the EC's Social Charter, but workers' rights which Mr Mitterrand wants to give the Community at Strasbourg, or about the details of Emu, though it could make Europe the monetary equal of America. All he knows, and wants to convey, is that the Community should close ranks further to meet the challenge of a European continent in flux.

Mrs Thatcher is not about to be moved from her rooted opposition to monetary union in the Community simply because the leader of a third, albeit very influential, country, thinks she should be. It is besides, not the first time that Mr Bush has signalled that he will take her seriously only to the extent that she is taken seriously by her EC fellows. But the Bush message could sway Chancellor Helmut Kohl, who faces decisions in Strasbourg that are, from the viewpoint of German interests, very finely balanced.

President Bush's message could sway Chancellor Kohl, who faces very finely balanced decisions on German interests

On the face of it, the decisions facing the Strasbourg summit are relatively uncontroversial. Eastern Europe, for the moment, requires little further reaction from the Community than the economic aid its leaders agreed in Paris recently and the framework for step-by-step moves to possible German reunification

endorsed at Nato this week. Much of the heat has gone out of the Social Charter argument as it has become clear that Mrs Thatcher is immovable in her lone opposition to it, and the other eleven are unmoved by her objections. Even the most intransigent, superficially, to be resolved at the Madrid summit in June, when all Twelve (including Mrs Thatcher) agreed that the Delors Stage One of closer economic and monetary co-operation should go ahead on July 1 next year, and that a later treaty-revising conference on implementing Stages Two and Three of the Delors plan (including a European central bank system) should only start after "full and adequate preparation."

The questions for Strasbourg are: Has preparation been full and adequate? If so, when should the Emu negotiators of the Twelve meet? What's in a date, the bystander might ask in bemusement at the ris-



MITTERRAND: The Motor. Full steam ahead on Economic and Monetary Union (Emu) conference. Lined up majority of leaders for conference in autumn 1990. Open disagreement with Thatcher, but real bargaining with Kohl. Could finessa conference date to please Kohl. Backs Social Charter. Believes east European events require acceleration of EC integration.



DELORS: Broadly same position as Mitterrand. Chief author of three-stage Emu plan bearing his name. Wanted to push towards Emu ever since becoming Commission president five years ago; would regard Emu accord as crowning achievement. As socialist regards Social Charter as important, but essentially a side-show to Emu and its consequences for European political union.



KOHL: The Pivot. Beset by conflicting advice on timing of Emu conference from his ministers and central bankers, by caution in not wanting to rock electoral boat before late 1990 German election, and by desire not to let future EC integration foreclose ever-closer ties to East Germany. Logic makes him potential Thatcher ally on Emu delay; pro-EC ideology and personal dislike distance him from her.



THATCHER: The Brake. Flatly opposed on sovereignty grounds to later stage moves towards Emu, and on ideological grounds to the Social Charter. On the latter issue she knows she is alone, but on Emu still hoping for an alliance of self-interest with Kohl to delay Emu conference. Contests, and indeed reverses, the theory that EC integration should be speeded up in response to change in east Europe.

ing tide of argument on both sides. The answer is: a commitment to rewrite the monetary map of Europe, and probably a lot else as well. For, once the EC treaty is reopened for negotiation, there is a relentless momentum that leads to change.

The Single European Act negotiation shows how the juggernaut works. Mrs Thatcher, with two others on that occasion, voted against an inter-governmental conference, but attended the conference itself and signed the eventual act. With the Emu conference, all that is known is that Mrs Thatcher will vote against its calling but will attend its sittings; she said so last June in Madrid. A dissenter like Mrs Thatcher has a legal veto on the final outcome of a treaty revision, which must get unanimous approval in contrast to the simple majority vote that can set treaty renegotiation in train. But such a veto may only be theoretical, because of the enormous pressures on a dissenter to conform to the rest.

Thus Mrs Thatcher's eventual acquiescence in a European central bank, possibly including binding rules on individual nations' budget deficits and new powers for the European Parliament, and involving what she herself has called the "biggest transfer of sovereignty we've ever had," cannot be ruled out. She knows that, and the knowledge only makes it worse for her.

Despite the size of the stakes, the tenor of the Strasbourg summit may be largely dependent on Mr Mitterrand's tactics. He has long had a simple majority — Belgium, Ireland and the Latin South — for his autumn 1990 conference start. Weeks of reluctant travel around the Community by the 73-year-old French President have brought several of the remaining doubters round to his viewpoint.

The Danish parliament, as prickly a defender of its sovereignty as Westminster, has now given its Prime Minister, Mr Poul Schlüter, a mandate to vote the Mitterrand way this week. Mr Rued Lubbers, the Netherlands

Prime Minister and Mrs Thatcher's closest Community ally over the years, looks like following the same line. Britain and France have been pulling little Luxembourg in opposite directions for its vote, though the duchy's Premier, Mr Jacques Santer, will probably take his guidance from Mr Kohl.

The German Chancellor has been offered varying advice by his colleagues. Mr Hans Dietrich Genscher, the Foreign Minister, is all for an early Emu conference; Mr Karl Otto Pöhl, the Bundesbank president, has been urging caution, as has Mr Theodore Waigel, the Finance Minister, who came from Bavaria where there are elections next year.

All may depend on Mr Mitterrand. He can point to the fact that EC finance ministers have already agreed Stage One mechanisms for closer economic and monetary policy co-ordination and that the Twelve (including the UK) have drawn up a list of questions for an inter-governmental conference to answer. He can argue that setting a date now is important to keep going the political impetus behind Emu. If, on top of this, he admits that the Community may not have fully and adequately prepared itself now for a conference, but that it will have done so by next autumn, before or after the German federal elections, then Mrs Thatcher's Mr Kohl's vote. If, however, he presses his claim that full and adequate preparation exists now, then he may have an argument on his hands with Germany, and of course with Britain.

British ministers and officials cannot believe their ears when they are told that drafting a simple questionnaire is sufficient preparation for launching the Community into the Emu unknown. As Mr Nigel Lawson put it earlier this year, when he was still Mrs Thatcher's Chancellor of the Exchequer: "How can it be, little more than three years after the treaty amendment achieved by the Single European Act, with so much still to

do to achieve the goal of the single market by 1992, that this great boiler (of Emu) should be so carelessly thrown into the pool?"

The answer is that the UK Government has been so preoccupied with first whether, and now when, to put sterling into the exchange rate mechanism of the European Monetary System (EMS) that it has simply not noticed how the monetary debate on the Continent has moved on beyond it. The reason is that many of Germany's partners in the EMS party grid have grown restive. They are worried about the lop-sided way in which the system, conceived in 1979 and operated since outside the normal Community framework of shared control, bears exclusively on the weaker currencies. Thus it leaves Germany as the only country still running an autonomous monetary policy. The EMS's designers intended that some burden of adjustment should fall on a strong currency when it diverged from the rest. In practice it has always been the weak currency countries which have to do the intervening, borrowing and interest-rate raising when their currencies hit the limits of their exchange rate mechanism margins against the D-Mark.

It is not that the weaker currency Emu participants are ungrateful for the way "the German anchor" has pulled their inflation rates down, mostly, below 5 per cent. Indeed the determination of a country like France to continue the anti-inflation struggle shows in its unwillingness to meet current Bundesbank calls for an EMS realignment. Nor does the argument, put particularly strongly by Italy in 1987-88, that the EMS had a chronic low-growth bias carry quite the same force with the Community growing by an average 3 per cent or more for the past couple of years.

The argument for moving beyond the EMS soon is essentially political — France, Italy and many smaller countries want to democratise the EMS and the only way they see of doing this is by transforming it into a

single currency system with a federal bank on which their representatives sit alongside those of Germany. It has got to be done some day, they say — so why not start it now. And there are Germans, like Mr Genscher, who agree with them.

It was Mr Genscher's support that got the Delors committee under way at the June 1989 Hannover summit. The composition of that committee was a serious miscalculation from the viewpoint of those like Mrs Thatcher who wanted the governors of the central banks represented. Far from being the men to see pitfalls rather than possibilities, their habit of co-operation made them see Emu as a goal and inclined towards unanimity.

The insensitivity of the British Government to the French and Italian sentiment is pointed up by its paper outlining an alternative, evolutionary move towards Emu. This paper expressly leaves the "masterpiece" of the way the EMS works, bearing on the weak and making them adjust to the strong (the D-Mark). In one sense, the paper was a direct political ploy for German backing in delaying an Emu conference. It obviously has some appeal to Bonn, and even more to the insurance company which has the most inclined towards unanimity.

True, this week it was the joint opposition of both German and British employer federations to the calling of an Emu conference next autumn that prevented it. But the European employer federation, from endorsing Mr Mitterrand's position when it saw him in Paris last night. But Bonn has a political need for change to be enshrined in a treaty, in a way that London does not. All German leaders, ranging from Mr Genscher to Mr Pöhl, agree on one thing: that they are not going to give up what they have got until they see in cold treaty print what they are going to get. The Bundesbank-run D-Mark is, after all, as much a part of German sovereignty as, say, nuclear weapons are to Britain and France.

German leaders are not going to give up what they have got until they see in print what they are going to get.

After the ceremonial and the set speeches, and when the working sessions shift to the more mundane setting of Brussels, some very thorny questions will have to be thrashed out.

Poorer countries will ask for more money to boost their lower productivity which could otherwise lead to jobs and investment flowing to richer and more competitive states in the union. All 12 member states will press for democratic control over a Euro-bank. This raises the biggest conundrum of all. The very reason why the Bundesbank is the way it is, and has had the success it has is that German politicians decided, in 1957, that their kind could no longer be trusted with the running of monetary policy. A European central bank will have to have the same independence, otherwise it will not get German approval. Where, then, does that leave democratic control?

French smash the record

Champagne corks were popping yesterday at the SNCF, the French railways board, after one of its famous TGV (Train à Grande Vitesse) express trains regained the world rail speed record from West Germany.

The record, 482.4 kmph (around 300 mph), compares with the mere 406.9 kmph achieved last year by West Germany's TGV equivalent, the ICE (Inter-City Experimental). SNCF was working on the last few decimal points last night, but it looks as if the figure comes out at a neat 50 per cent faster than the muzzle velocity of an escaping champagne cork, which is said to leave the bottle at 320 kmph. However, the stable door will be closed on the record-breaking locomotive, unromantically named TGV-Atlantique 325, kept up its top speed for 15 minutes around noon on a stretch of new line near the river Loire, between Vendôme and the Nevel viaduct.

Fitted with larger wheels than usual, it had fewer carriages. What pleased SNCF almost as much as the figure in itself far above what French train speeds have been predicting — was that the track was not damaged by the enormous forces created by such weight at such speed. Some SNCF officials had feared that the conducting overhead wire might melt. That, rather than the time you need to solve a technical problem. "This record proves that the SNCF can carry passengers in complete safety at 300 kmph," said Guy Rochard, a deputy director.

SNCF has worked in great secrecy since the West Germans ran away with the prize. The aim was to smash the record, not break it.

Sit tight

Here is a rare example of

OBSERVER

a securities analyst admitting to flying by the seat of the pants. A research report from Credit Suisse First Boston on DSM, the Dutch chemicals company, says: "It is tough to recommend a stock when earnings are declining, and it is even more difficult when earnings and dividends are below expectations. You can sell, but do so at your own risk. This is a damn good company."

Hurd all over

The Vietnamese are privately rather pleased with the adjustment made to Britain's policy towards Cambodia by Douglas Hurd, the Foreign Secretary. The bookshop round the corner from the Cun Long Hotel in Ho Chi Minh City also seems to have got the message. Spotted last week, squeezed in between heavy theoretical works on Marxism-Leninism (in Russian), was one of the very few books in the shop in English. Battered, but complete, was The Smile on the Face of the Tiger, the novel written by Hurd in 1968 when Ho Chi Minh City was still Saigon and the Cun Long was the Majestic. It is about the fate of Hong Kong and has also gone on sale again in the territory. In Vietnam, however, it is even cheaper: 2,000 dong (30p) against £1 in Hong Kong. On top of that, our man in Ho Chi Minh City was given a 30 per cent discount.

Going public

To challenge what is supposed to be one of the sacred principles of democracy: I wonder if it is right to attach so much importance to the secrecy of the ballot box. True, in a fledgling democracy or in a more feudal society, where one is quite sure that rules



"It's not snow - it's sweeteners."

will be kept and indeed the future of the democracy itself may be in doubt, the secrecy may matter. But is it not the point of a mature democracy that no one should object to admitting in public for what or for whom they have voted? I wonder, in particular, about the merits of Tory MPs voting for a secret ballot. They have been elected to parliament to do things in public. There would, one assumes, be a considerable outcry if they chose to vote secretly on other matters: for instance, on capital punishment, or indeed anything at all. And it seems reasonable for a member of the electorate to want to know whether his constituency MP supports Margaret Thatcher, Michael Heseltine, Sir Anthony Meyer or whomever.

As it is, quite a lot of MPs are not absolutely certain that the vote is secret anyhow, and some of them will go round telling different stories about how they did vote, just as there are many versions of who really voted for Thatcher in

the first ballot in 1975. There should be no stigma in saying that you voted for Meyer, but will support Thatcher now that she has won. That is what democracy is about.

Good show

Very ambitious exhibition to be mounted at next year's Edinburgh Festival: Osborne & Pousin: The Classical Vision of Landscape. The two artists are more than two centuries apart, but the show — drawing from the world's major galleries, including The Edinburgh Museum in Leith — will be designed to show some parallels between them as well as the differences. The idea came from Michael Clarke, Keeper of the National Gallery in Scotland. He took it along to General Accident, the Scottish insurance company which has its headquarters in Perth and which has agreed to put up £100,000 in sponsorship. The main man behind the company's interest in the arts is Alex Robertson. Now 68, he has spent 42 years with General Accident, 30 of them as a real insurance man. He then became the publicity manager. "Our first involvement was in the performing arts," he says. "We took the Scottish National Orchestra to the US. But we wanted to get into the visual arts as well." General Accident now does only about 10 per cent of its UK business and 5 per cent of its worldwide business in Scotland, but it is keen to stress the Scottish roots of the company. Osborne & Pousin in Edinburgh — Scottish as well as international.

Nice to know

A Farnham reader reports that a recent letter from her nine-year-old son on holiday in London includes this news: "Last night Uncle John and Aunt Mary and I stayed at the Savoy Hotel. It is very clean and comfortable."

GREAT UNPRONOUNCEABLES OF OUR TIME

(NI-PER-DOH-LING)
Bernard Krippendolling was a fanatical Anabaptist. As were his friends. He had an extraordinary name. As did his friends, Melchior Hoffmann and Gerrit Kippenbrock. He was also to become totally insane. As were his friends. Bummahabhai has an extraordinary name (pronounced BU-NA-HA-VERN). Otherwise, this 12 year old single malt Scotch whisky is the very embodiment of balance and consistency. Once tasted, the smooth, subtle qualities of this Islay malt would be enough to turn anyone into an enthusiast. Not to say a fanatic.

Bummahabhai UNSPEAKABLY GOOD MALT

Available at Oddities, Harrods and Selfridges and selected branches of Victoria Wine, Fair Domain, Unwins and Augustus Barnett.

Anatole Kaletsky argues that it is worth supporting perestroika

The lifting of the iron curtain has been the happiest event in post-war Europe and may be one of the watershed events in the whole history of mankind. But as the world celebrates the outward signs of liberalism in eastern Europe, it is in danger of forgetting the deeper causes and consequences of the events in Budapest, Berlin and Prague.

Helping Gorbachev through the winter

Only a week before the Malta summit, Mr Richard Cheney, the US Defence Secretary, spoke publicly about the likelihood that Mikhail Gorbachev would be "driven out of power soon" in a reaction to the failure of his economic reform programme. Yet judging by the agenda at Malta, the future of Germany, Hungary and Poland seemed to be of far more interest to the US and its Western allies than the success or failure of Gorbachev's reforms in the Soviet Union.

The West has also forgotten about the last time a great European nation was defeated in war and experimented with democracy, only to plunge into economic chaos and ideological despair. It was a democratic election that gave the world Adolf Hitler. Today, however, a Russian chauvinist leader - whether another Stalin, Hitler or an Ayatollah-like Rasputin - would have the world's largest arsenal of nuclear weapons at his command.



working. If he can stabilise the economy and control inflation, his reconstruction might actually have a chance of success. Mr George Soros, the Hungarian-American financier who has been as involved as anyone in the liberalisation of Eastern Europe has suggested that within a year of Western aid would be required to stabilise the Soviet economy and avert hyper-inflation in the two years ahead. From that point on, the aid requirement would decline sharply as the rudimentary market mechanisms began to produce results.

It would be the ultimate historic irony if an outcasted occupation with German unity and instability in central Europe should now distract attention from the infinitely more important issue of Gorbachev's attempts to reconstruct the Soviet Union and bring it closer to the liberal West. If Gorbachev and perestroika fail, the turmoil in the Soviet Union will be a far greater threat to world prosperity and peace than the current development in Germany or central Europe. And contrary to widely held belief, the lifting of the iron curtain will actually magnify the impact of events in Russia on Western Europe and the US.

nuclear destruction. The same calculation can also be seen in a more positive light. The cost of helping Russia must be set against the cost of defending the world against her; \$25bn is a very modest figure when compared with the US defence budget of \$90bn, to say nothing of the sums squandered on armaments by other countries.

But let us consider some purely financial comparisons. The US government will borrow at least \$25bn in each of the next three years to pay off depositors in mismanaged savings and loan (S&L) institutions. By coincidence, \$25bn was also the sum raised a year ago in Japan and on Wall Street, by Kohlberg Kravis Roberts, the leveraged buyout firm, to buy the food and tobacco conglomerate, RJR Nabisco.

Is \$25bn of the Western world's savings better invested in thrills, LBOs or perestroika? Even from financial standpoint the chance of full repayment from Russia are probably no worse than from junk bond issuers. As for money invested in the US government, the Japanese insurance companies which buy Refco bonds strongly suspect that they will be repaid in a devalued, inflated currency, quite inappropriate to set against their yen liabilities.

Why then do they willingly finance the stabilisation of the US financial system and the Texas property market? Because the alternative would be a sharp rise in US interest rates, a recession and a world trade war.

Perhaps Gorbachev should now offer Japanese institutions the opportunity to avert an infinitely more dangerous conflict by offering 30-year Soviet Refco bonds, denominated in non-convertible roubles to the US.

He should certainly go to Wall Street to raise some zarpoupon and pay-in-kind money. Like any LBO sponsor, he would not need to worry about servicing these obligations until the second half of the next decade. If he was still unable to pay by then, Mr Gorbachev could simply renegotiate his country's debts and apply for a partnership at Drexel Burnham Lambert, or Kohlberg Kravis Roberts.

Lenin would lend communists the money to buy the rope with which to hang capitalism. How fitting if a little economic rope provided by the West were now to put Marxism-Leninism on the gallows.

Composite rate tax

Time to reform a tax on the poor

By Michael Saunders

The poorest people in Britain are unnecessarily paying £450m in tax each year. This is the result of the composite rate tax scheme, under which tax is deducted at source on interest-bearing bank and building society deposits. Non income taxpayers are unable to reclaim this tax and, holding an estimated £18bn in these deposits, they earn about £2.2bn in pre-tax interest and pay around £450m in tax.

taxpayers need not suffer: they have the option of investing in National Savings, on which interest is still paid gross, and can thus avoid paying composite rate tax. However, it is clear that these arguments are contradictory. If the simplicity and efficiency of the composite rate scheme is advantageous then it should be extended to all interest-bearing deposits, including National Savings. Survey evidence reveals that much of these gross interest National Savings products are held by taxpayers rather than non taxpayers. These taxpayers are unable to reclaim this tax which is due, and are effectively paying tax on their interest. All that would be required would be for banks and building societies to send an annual statement to investors detailing the amount of tax deducted, and for non taxpayers to send this to the Inland Revenue.

addition of around 3.5m non working spouses with the introduction of independent taxation in 1990. Fully one third of the adult population will then be unnecessarily subject to composite rate tax if they save in a bank or building society. Is there an alternative? Fortunately a well tried alternative is available. Investors who own shares receive dividends net of income tax at the basic rate, but non taxpayers are able to reclaim this tax. This should be adopted for bank and building society deposits. Basic rate taxpayers would then pay tax at the basic rate rather than the composite rate while non taxpayers would be able to avoid paying tax on their interest. All that would be required would be for banks and building societies to send an annual statement to investors detailing the amount of tax deducted, and for non taxpayers to send this to the Inland Revenue.

The low National Savings interest rate is an implicit tax on those investors who have no alternative

The Government, but is a transfer from non income taxpayers to basic rate taxpayers. Advocates of the composite rate scheme argue that it simplifies the tax system and reduces the costs of tax collection. Deducting composite rate tax at source means that basic rate taxpayers have no need to arrange to pay this tax themselves. This fits in with mechanisms under which tax is deducted at source on earned income (by PAYE), relieving most people of the need for a tax assessment. This, in turn, helps to reduce the costs of tax collection: the extension of the composite rate scheme to banks enabled the Inland Revenue to make staff savings of around 1,000 people. It is also argued that non

investors who have no alternative to bank deposits, such as standing orders, that are available on bank deposits, in addition, the Government's Budget surplus means that it has no need to draw further money into National Savings and consequently the interest rates offered are highly uncompetitive. This low interest rate is an implicit tax on those investors who have no alternative investment that pays gross interest. As a result of these disadvantages, many non taxpayers end up saving in a bank or building society and paying composite rate tax. The Inland Revenue's Survey of Personal Incomes suggests that in 1984-85 there were about 12m non taxpaying adults in Britain, many of whom were retired. This total is about to be swelled by the

15.5m adults will pay composite rate tax unnecessarily if they save in a bank or building society

If this required an extra 1,000 Inland Revenue staff, then it might increase the administrative costs of the collection by perhaps £20m (at £20,000 per person). It could be argued that this money would be better saved and used elsewhere. But why should non taxpayers lose out in order to make life more convenient for the Inland Revenue? The answer should be for the Inland Revenue to find more efficient ways of ensuring that non taxpayers can reclaim their tax. What we ask from our tax system is that it should be seen to raise money fairly, as well as efficiently. The composite rate scheme is efficient without being fair. The author is UK economist at Midland Montagu.

LETTERS

Dithering

From Mr Michael Gayford. Sir, Great things are happening in Europe. Eastern countries are likely to embrace democracy at undreamed-of speed. In the West, economic integration is on the agenda. But the UK - the saviour of Europe in 1940 - behaves like an old person unable to show enthusiasm for anything exciting, new and exciting. Europe is not big compared with the USSR and the US, and yet there is resistance to monetary union. The US would never have been a world power without one currency, introduced by Alexander Hamilton, George Washington's Secretary of the Treasury (his father was Scottish, his mother of French Huguenot descent).

'A mildly successful prison economy'

From Mr Richard Lucas. Sir, Nicolas Travers takes me to task for arguing that East Germany (GDR) does its citizens a great disservice by inflating the GDR's money supply by dumping its (soft Mark) currency abroad (Letters, December 1). He claims that, in effect, clever East Germany ripped off the stupid Swiss, Lebanese and German bankers involved, by selling them soft Marks and then buying them back cheaper as the currency depreciates. He further describes the opening of the Berlin Wall as a "sinful economic exercise" because it caused a slump in the value of the soft Mark and facilitated this process. The two ideas Mr Travers puts forward do not stand up. First, it is not credible that the East German Government could successfully outwit western bankers over time, causing them a net loss in their soft

Mark dealings. For western banks to carry on buying soft marks, they must have offered substantial discounts to the existing street prices. As systematic net seller, the GDR Government was in no position to manipulate the market as Mr Travers suggests. No western bank would hold stocks of soft marks above levels necessary to meet western tourist demand. Not even the GDR Government would spend its precious hard currency to buy back and destroy soft Marks, because the enormous monetary overhang in the GDR renders this exercise pointless. Second, to claim that the opening of the Wall was a tactic in this strategy is to argue that whoever was in charge of the operation knew that the Wall was coming down, and used the historic opportunity to conduct insider dealing over a number of years. This is nonsense. Mass protest brought the Wall down.

Economic pressure and physical force put the Wall up, and the money to buy the rope with which to hang capitalism. How fitting if a little economic rope provided by the West were now to put Marxism-Leninism on the gallows.

In China the process has been temporarily stalled

From Mr C Liu. Sir, Day after day, newspaper headlines and television coverage have focused attention on the courageous advances made possible by mass outbursts in the counties of eastern Europe. Events in recent weeks in Poland, Hungary, East Germany and Czechoslovakia have moved at a pace that would have been thought unimaginable just a few months ago. Having spent most of May in Peking, I am filled with both sadness and excitement. The scenes from eastern Europe today recall the exuberance of the masses of Chinese people marching in the streets of Peking in May. That, too, was considered impossible before it happened, and it was the first such movement to break out. The results, so far, are worlds apart. The Chinese people have paid and continue to pay dearly for their outburst. It is not inconceivable to argue that the events of May and June in China, with a price paid in blood and heavy political repression, contributed not insignificantly to the tremendous advances being made in eastern Europe today. One can still vividly recall the candlelight vigils attended by thousands of students and workers in various eastern European countries to mourn their Chinese comrades. Even more significantly, these events signified the beginnings of their own movement to give expression to not dissimilar hopes and dreams. The Chinese students called for dialogue, democracy and an end to special privileges for official Communist Party officials. Only four months later, the same calls, the same slogans and banners now fill the

streets of eastern Europe. During May and June the sacrifices of the Chinese students and their supporters captured the hearts and imaginations of millions of people all over the world, especially, as recent events indicate, those millions in eastern Europe. It is therefore regrettable that coverage of eastern European developments by the press has failed to bring the Chinese dimension - with the heaviest cost paid so far - into the picture. Appropriate linkages would not only remind people of the contributions and sacrifices made by those in Peking in June, but also show what is achievable to those in China who have initiated an irreversible process which has been temporarily stalled. C. Liu, New York City, New York, USA

Brotherhood is equal

From Miss Janika Bomers. Sir, Martin Wolf's article on the possibility that West Germany might become an eastward-turning colossus puts forward a fine reasoning against this (November 30). But, being German myself, I cannot help getting tired of media talk about German reunification or, worse, the addition of East to West Germany. I keep wondering how people living in East Germany would like their country simply added to its powerful "brother." At the moment they have other problems - and we should all stop speculating about a united Germany until the East Germans themselves are ready for it and talks may be conducted on an equal footing. Nor should we hurry them by attaching conditions to assistance or aid. Janika Bomers, 61 Southfields, Hendon, NW4

Other London sites cry out for demolition

From Mr Richard Miles. Sir, Mr Peter Palumbo, patron of the arts and chairman of the Arts Council, is the last person on earth who should be seeking to demolish eight listed buildings in the heart of the City. His doing so will only promote architectural philistinism - which needs no encouragement in the UK. (A short walk in any town will demonstrate this.) Mr Palumbo should doubtless agree the merits of the building he proposes to replace them with. This ignores the fact that, quite independent of the quality of the new building, replacing good architecture involves not only losing something of quality, but also reduces the pressure on the many sites in London which cry out for demolition and redevelopment.

Mr Palumbo should refurbish the Roultry site, sell it, and spend the proceeds on buying and redeveloping the oldest piece of 1960s planning he can find. This would satisfy his aesthetic sense as well as his business sense - a useful quality in a patron of the arts, if it is tempered with respect for what already exists. Richard Miles, 15 Brandreth Road, SW17

The world in 1990. How do the experts read it?

Tear up your tarot cards. Say ta-ta to your tea-leaves. If you want to know about 1990 before it happens, there's a much better way. Read 'The World in 1990', an annual magazine from The Economist Publications. It's written by journalists, politicians, businessmen and broadcasters well-known for their specialised knowledge. And there are enough prophecies, predictions and insights about the way the world will be in the next twelve months to keep you busy for, well, the next twelve months. There's even a thorough and thoroughly useful reference section. 'The World in 1990'. A kind of déjà view of the year ahead. On sale now at leading newsstands. The Economist PUBLICATIONS

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OECD puts emphasis on development aid

By Peter Montagnon, World Trade Editor, in London

DEVELOPMENT aid must become a more central political concern in the 1990s if the world is to cope with global issues such as the environment, drugs and AIDS, leading industrial countries agreed yesterday.

This was one of the main conclusions of a high-level meeting of aid ministers and officials who constitute the Development Assistance Committee of the Organisation for Economic Co-operation and Development (OECD).

"The developed and other economically advanced countries cannot live in isolated enclaves of prosperity in a world where other countries face growing mass poverty, economic and financial instability and environmental degradation," the committee said.

"Not only is this unacceptable on humanitarian grounds, the future well-being of developed countries is linked to economic progress, preservation of the environment and peace and stability in the developing world."

Collectively the 19 committee members provided \$48bn in official development aid last year, a real increase of 8.2 per cent on 1987 and some 85 per cent of total world aid flows.

Source	1985	1986	1987	1988
OECD DAC members	29.4	36.7	41.4	48.1
Non-DAC OECD countries	0.2	0.3	0.2	0.4
Arab donors	1.6	1.5	1.3	2.3
COMECOM countries	3.8	4.5	5.0	4.7
Other LDC donors	0.4	0.7	0.5	0.4
Total	37.2	46.8	50.4	55.9

Source: OECD

However, despite its agreement on the importance of development policy in the 1990s, the meeting was reluctant to commit itself to a substantial increase in spending.

The committee's annual report, also published yesterday, says aid provided by its members is likely to increase at the relatively modest real rate of 2 per cent in coming years, less than the 3 per cent rate recorded in the 1980s. Last year's sharp increase was largely due to a bunching of payments to multilateral development institutions and is regarded as a blip in the overall trend.

This will leave its members far short of their UN commitment to spend 0.7 per cent of their Gross National Product on aid: the average has settled at around 0.35 per cent. But total aid flows should start to increase again after a period of

decline caused by a sharp drop in Arab contributions.

The committee drew attention to the sharp growth in population expected in the developing world during the coming decade. It will grow by some 850m, an increase which will exceed the total existing population of the OECD area. Some 600m of these will be city dwellers, adding to urban problems and environmental strains.

Population growth poses an important challenge for development policy in the 1990s, the statement says, because it is linked to poverty and without alleviation of poverty there is little chance that environmental problems can be tackled.

"Growing tensions are likely to arise from the increasingly dualistic character of societies with an expanding modernised

and largely urban middle class on the one hand and the mass of slum-dwellers and rural poor on the other," according to the annual report.

The report urges developing countries and their populations to participate more actively in the development process. The aim should be broad-based growth coupled with concern for the poorest and most vulnerable segments of the population.

Aid policy should pay more attention to the development of human resources in developing countries, the report says. "Investments in education, health and other social services have tended to be looked upon as software, often classified as humanitarian concerns rather than productive investments. Investing in people is critical to development," it says.

A more active participation of women in the process of development at all levels is an essential element of sustainable development, it says, noting that women play a particularly important role in agricultural production in many developing countries.

The report says official development finance (which includes market-related lending such as loans from develop-

ment banks as well as aid) now makes up some two-thirds of total financial flows to developing countries compared with one-third at the start of the decade.

Total flows rose by \$5bn to \$101.5bn in 1988. Export credits provided a positive contribution of \$3bn compared with a negative \$700m in 1987, although this was partly due to the consolidation of arrears. Foreign direct investment in developing countries totalled \$19bn compared with \$20.2bn in 1987 but was still running at sharply higher levels than those recorded earlier in the decade.

Presenting the report in London, Mr Joseph Wheeler, the OECD's director general, said that among some developing countries that aid would be increasingly diverted to Eastern Europe was "a very real issue" under debate in each committee donor country.

In the short run, he said there was a risk of a modest diversion of funds from development aid budgets, but "all of us in the aid business are hoping for additional money."

Most funds going to Eastern Europe are of a non-concessional and therefore not classified as aid.

Philippines crisis may damage economy

By Roger Matthews in Manila

THE BATTLE between rebel troops and army units loyal to President Corazon Aquino for control of Manila's main business district yesterday entered its fifth day, intensifying fears about the long-term damage which the crisis will inflict on the Philippines' fragile economy.

Intermittent shooting continued for much of the day in the Makati area as negotiations failed to produce the release of several hundred foreign tourists trapped in two luxury hotels occupied by the rebels.

At least 400 rebels, most of them members of the elite Scout Rangers, have seized about 20 high-rise apartment and office buildings. All roads to the area, which also houses a number of embassies, have been blocked by barricades.

The rebels, said to be well armed and equipped, earlier had virtual control of the streets and the government forces showed no inclination to dislodge them in what would be a difficult and costly operation. However, last night government troops claimed to have retaken five buildings from the rebels.

Most of yesterday's shooting from the government side appeared to be at random, with armoured cars firing blind in occasional brief sorties up the wide avenues of Makati. Government troops also fired 90mm recoilless rifles which are thought to have been responsible for a fire which started in the late afternoon.



A weary government soldier tries to relax after fighting against rebel troops in Manila yesterday.

The occupation of Makati is believed to have been a pre-planned operation, in case the scheme to topple the Government did not immediately succeed. Rebel leaders claim that their task had been virtually completed when the US air force intervened to rob them of their superiority.

They added that Mrs Aquino is now seen by everyone as the puppet of President George Bush. Lt-Col Rafael Galvez, one of the middle-ranking rebel commanders, said last night his men would continue fighting "for as long as is necessary," but added that government forces enjoyed vastly superior firepower.

A few onlookers had gathered around the barricades blocking the streets leading to Makati, but in nothing like the numbers which watched the defeat of the last attempted coup in August 1987. At least 50 people have been killed since early last Friday, the majority of them civilians caught in the crossfire.

Many foreign residents, diplomats and ambassadors who were driven from their homes by the shooting, have taken refuge in the city's hotels. At one, the ballroom is being used to house an anticipated 1,500 evacuees.

Much of the foreign business community in Manila is

increasingly concerned at what some people suspect may be a determined attempt by the rebels to paralyse business life.

A Japanese businessman who has lived in Manila for 18 months, said he thought investment plans would suffer.

All internal flights remain suspended in part because of the continued stand-off in Cebu, where rebels still hold the main air base. Negotiations yesterday appear to have made little progress. This underlines the suspicion that unlike the previous five coup attempts, this time the leaders aim to weaken Mrs Aquino further, even though they have failed again to remove her.

Compromise plan for EFA radar contract

By David White, Defence Correspondent, in London

A possible compromise has emerged in the two-year-old dispute between London and Bonn over the choice of a radar for the £22bn (£34.3bn) European Fighter Aircraft, success of the plan would ensure a leading share of the work for Ferranti International Signal, the troubled UK electronics group.

Ferranti, which heads one of the contending consortia for the radar contract, worth at least £1bn, said yesterday it had been discussing the compromise with Telefunken System Technik (TST), the Daimler-Benz subsidiary which is heading the rival group.

A senior UK Ministry of Defence (MoD) official last night described the proposal as "a sensible idea."

The compromise, which would involve incorporating processing technology from the West German-led radar into Ferranti's ECR90 proposal, could be linked to Daimler-Benz's taking part in a rescue operation for Ferranti.

The West German cars-to-defence group is one of several companies believed to be interested in Ferranti.

However, GEC-Marconi, which is part of the current TST consortium in the radar contest, said it and its German partner were keeping to their agreement to bid together for the contract.

The TST-led group is proposing a radar known as MSD-2000, developed from the US Hughes APG-65 already in service. Fiat of Italy and Inelco of Spain would collaborate in producing whichever system was chosen.

David Fletcher, deputy managing director of GEC-Marconi, said there was "no question whatsoever" of striking a deal with Ferranti on the basis being suggested, with TST switching camps to become "a partner" of the ECR90.

He said the dispute was coming "very near a disaster" because of delays being caused to the rest of the EFA programme by the failure to choose a radar. The British MoD is hoping for a decision by the end of January.

In an effort to break the deadlock, British officials asked the Germans in August for proposals to upgrade the MSD-2000 to the exacting specifications of the Royal Air Force.

The plan discussed by Ferranti and TST aims to overcome West German objections that components of the ECR90 system may not comply with standards set for the overall aircraft project. It would mean using a Motorola 32-bit processor in the place of a chip supplied by Ericsson of Sweden for the ECR90 proposal.

The compromise would be similar to the solution reached by France for the radar to equip its planned Rafale fighter, by pooling the efforts of its two major companies in the field, Thomson-CSF and Electronic Serge Dassault.

A decision has to be reached by NEFMA, the management agency representing the four governments involved in EFA, which requires a unanimous verdict.

Lighthearted revolution sours

Continued from Page 1

significant slice of that income was diverted into state security service (Stasi) slush funds to cover private informers, bribery, and other things that could not be paid out of normal budgets.

"This is what angers people. To think that the objects in our museums have been sold to the west, that our monuments have been turned into a rubbish dump for the West, to earn hard currency not for the economy but for the Stasis," said one official of the young Social Democratic party.

The key figure in the story is Mr Alexander Schalck-Golod-

kowski, the Communist Party's international trade chief and who is now thought to be hiding in Switzerland or, curiously, Israel. The Berliner Zeitung, which is inventing East German investigative journalism, and is to the current scandal what the Washington Post was to Watergate, has been asking angrily why Mr Golodkowski was allowed to escape.

The paper says it presented firm evidence of wrongdoing to the authorities on November 20, but Mr Golodkowski was still allowed to travel to West Germany after this date. It raises the question of how many more ministers and insti-

tutions he could have incriminated. Mr Hans Modrow, the Prime Minister, has admitted partial responsibility for the escape.

Yesterday Switzerland rejected as inadequately documented an official East German request for help in locating the fugitive.

"I wouldn't be surprised if the country was involved in the international drugs trade," said one disgruntled East Berliner yesterday.

The prosecutor's office, hardly one of the most glorious institutions of the old East German state, was last night telling ordinary citizens they

should denounce corruption wherever they found it.

But they needed no encouragement. There were fresh reports yesterday of citizens - and even policemen - milling around local offices of the Stasi insisting that incriminating documents should not be destroyed.

About 2,000 tried to force their way into Stasi building in the town of Suhl - but the local police chief told them the papers they wanted had already been shredded. In Rostock, hundreds of people kept watch outside the Stasi office to ensure documents did not go missing.

Bush rings Thatcher over EC integration

Continued from Page 1

Social Charter and vehemently opposed to further moves towards monetary union.

She disclosed details of the telephone call as she came under attack in Parliament from the Opposition for being incapable of keeping up with events. Mr Neil Kinnock, the Labour Party leader, said that Mrs Thatcher was being

"increasingly pushed towards the margins" both in Nato and the EC.

Mrs Thatcher rejected the claim, suggesting that the British Government was "up to date" and responsible for many of the changes which had been implemented within the EC.

Mrs Thatcher's office said yesterday that Mr Bush, who had been alerted by the US Embassy in London to reports

in the British press of his remarks, telephoned the British leader to say that his remarks had been misinterpreted and that they had been entirely consistent with previous US statements.

British officials said that his remarks to Nato were directed at the completion of the EC single market in 1992 and that both leaders wanted to see an open and liberal market economy within Europe.

Even so, Mr Bush's remarks are being seen as a call for integration on a much broader scale which goes well beyond the issue of the single market. In particular, the President wants Britain to take a more positive view on the issue so that it can exercise more influence over moves towards closer integration.

UTAs has been lobbying Brussels to intervene on its behalf - but while Sir Leon Brittan, the Competition Commissioner, would not be drawn yesterday on the Commission's next move, many believe that his colleagues will be reluctant to proceed against the

French Government after the council's clear political commitment to implement the new principle come 1 July 1992.

Yesterday's developments are the more surprising given the notable absence of progress on air transport deregulation - and Mr Delebarre's seeming lack of enthusiasm - earlier in the year.

Both Greece and Portugal have reservations about the deadlines for implementation but the commitment of all 12 to the principles of a freer market are unambiguous.

EC accord on aviation

Continued from Page 1

and technical standards, and operate economically.

This issue has been highlighted recently by the Paris Government's refusal to allow its overseas airline UTA access to European routes currently serviced by Air France.

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THE LEX COLUMN

The night of the blunt knives

The number of Tory MPs falling to support Mrs Thatcher is within the markets' expectations, but only just. The first reaction of sterling was to shrug the result off, but then, the market does not discount the same thing twice. The election had already weighed fairly heavily with the foreign exchange markets in the past week. This had been in sharp contrast to the behaviour of the equity market, perhaps because the esoteric nature of Tory procedure is better understood in London than outside the UK. Through the continued strength in equities remains faintly perplexing, there seems little reason for yesterday's result to affect it either way.

It is now worth considering the possibility that sterling is finding a level at or near DM 2.30. It can be argued that the UK's economic prospects for next year are no worse than the market expected some months ago, sterling's response has been unexpected in timing, but not in scale. The argument cannot be trusted for as long as the D-Mark remains the focus of speculative interest. But with yesterday's election resolved more or less to the satisfaction of the markets, Mr Major's first gamble in not raising base rates may yet prove to have paid off.

IBM has made warning noises to Wall Street so many times this year that only the precise scale of its \$2.3bn fourth quarter write-off or of its job-cutting programmes came as a surprise yesterday. That IBM is talking reducing staff numbers is welcome, but there is a danger of developing the Eastman-Kodak syndrome, in which repeated restructurings merely antagonise the remaining workforce. Wall Street's instant response, that IBM should be getting rid of four times as many people as it is, is correspondingly simple-minded.

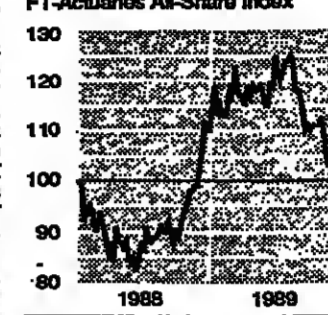
It is also arguable how far IBM's earnings decline in the last few years stems from fundamental problems with the company, requiring radical surgery, and how it is a cyclical phenomenon. Results from other US computer manufacturers look almost as sick as IBM's at the moment; and if IBM successfully replaces the flagship system/370 mainframe in the early 1990s, its fortunes could improve substantially.

GEC

After the early welcome given to GEC's series of joint

GEC

Share price relative to the FT-Actuaries All-Share Index



ventures, the market is now coming to terms with the resulting lack of visibility. Yesterday's interim figures serve as little more than a reminder that the first results to provide a true year-on-year comparison are not due until 1991. Meanwhile, the company's structure has become so complex as to be scarcely intelligible.

However, the figures suggest that Lord Weinstock came off best in his negotiations with General Electric, pocketing £325m in cash for a consumer business whose profits have since collapsed. Whether he struck such a good deal over Plessey is open to question. The Singer defence business in the US may already be loss-making, while GFT's sales to British Telecom are heavily down; though it could be argued that buying Plessey was the price of rationalising not only the UK defence business but GFT itself.

Oils

The balance of supply and demand in the oil market is so complex that traders can get carried away by something readily understandable, such as the prospect of a cold snap. The Brent crude price is now \$5 higher than a year ago, though it has seemed for some time that OPEC is over-producing. But a series of special factors - Britain's production problems in the North Sea and the Exxon disaster - have helped protect the market from the weak fundamentals.

Whether this can continue into 1990 must be open to doubt. The latest OPEC agreement raised the production cap to 23m barrels a day, which probably translates to 23m barrels a day after quota breaking. That is around 1.5m barrels a day above the consensus on demand levels. Any oversupply may be partly corrected by a fall in Soviet oil exports, but with North Sea production likely to step up in 1990, the net positive effect of non-OPEC producers is hard to gauge. As the weather improves in the second quarter of next year, oil prices could edge downwards to \$16-\$17 per barrel. Such weakness may only be temporary, however. In the long term, the prospect is for excess capacity to be shaken out and for demand to continue on an upward trend.

Trafalgar House

It is not immediately obvious why the sheikhs of Abu Dhabi should have seen enough of interest in Trafalgar House to lift their stake over 5 per cent. There are jewels in the crown, such as the QE2, or London's Ritz Hotel, for which somebody has just offered £150m and been turned down. Yet the outlook for the next year or 18 months is hardly exciting; and in spite of yesterday's news of an 18 per cent increase jump in

THE WORLD OF TI

Wichita has designs on high growth

WICHITA, A TI GROUP company, built on its established reputation for high quality industrial brakes and clutches to introduce innovative new products enabling the converting industry to meet demands for ever higher quality and faster throughput. As well as winning one of the prestigious 1988 British Design Awards, and the German IF Code of Industrial Design Award, worldwide sales of the new products have resulted in a doubling of the company's turnover in four years.

Wichita's Magnum brake and Micro web tension controller both address the need for improved control of tension in the moving web of material being converted. This is crucial in avoiding damage or wastage in most paper, board, foil and film converting operations - coating, slitting, sheeting, or rewinding of products ranging from X-ray film to tissue paper or magnetic media for video, audio and computer tapes or floppy discs to board for packaging cartons.

New generation of brake in-house market knowledge, engineering design and manufacturing expertise was complemented by the contribution of outside industrial design consultants in the development of a new generation of industrial brake capable of meeting current and future needs. The Magnum

achieved a substantial performance increase over its successful predecessor in a compact, clean-lined enclosure combining integral guarding with exceptional ease of maintenance - all within tight manufacturing cost constraints.

The enhanced response characteristics of the new brake could be best exploited by controllers more sophisticated than the basic mechanical and pneumatic systems adequate for its forerunners. Identifying microelectronics as the obvious technology for the controller, Wichita again called upon independent consultants to complement its own skills by injecting design input in this less familiar ground. The Micro controller shares the same clean-lined appearance with the brake and uses advanced control techniques to offer consistent, highly accurate tension control. Productivity increases stem both from greater reliability and the controller's capacity to automate many time-consuming manual set up and change over routines; flexibility to tailor controller performance to users' changing requirements also offers unrivalled investment protection.

Investment in design. What stands out clearly is that when carefully managed, investment in product design excellence offers a high rate of return. It has

confirmed Wichita's firm conviction that it is a vital foundation on which to build world-class manufacturing performance. Extracting the utmost value from consultancy services means integrating them into the product team so that they influence the entire design. Advanced computer aided design and manufacturing technology is also contributing to the evolution of all the company's products.

Those for the converting industry were just the beginning; the same commercially successful approach is now being applied to power transmission products across all the industrial, mining and marine markets that Wichita serves.

This Wichita success is a prime example of the Group's corporate approach. TI's strategic thrust is to be an international engineering group concentrating on specialist engineering businesses, operating in selected niches on a global basis. Key businesses must be able to command positions of sustainable technological and market share leadership.

WORLD WEATHER

Area	Temp	Wind	Cloud	Area	Temp	Wind	Cloud
Algeria	10	10	S	Madrid	10	10	S
Amsterdam	10	10	S	Manchester	10	10	S
Antwerp	10	10	S	London	10	10	S
Bombay	10	10	S	Edinburgh	10	10	S
Buenos Aires	10	10	S	Stockholm	10	10	S
Calcutta	10	10	S	Oslo	10	10	S
Canton	10	10	S	Paris	10	10	S
Cebu	10	10	S	Rome	10	10	S
Hankow	10	10	S	Vienna	10	10	S
Hong Kong	10	10	S	Zurich	10	10	S
Kobe	10	10	S				
London	10	10	S				
Lyons	10	10	S				
Manila	10	10	S				
Medan	10	10	S				
Osaka	10	10	S				
Shanghai	10	10	S				
Singapore	10	10	S				
Tokyo	10	10	S				
Yokohama	10	10	S				

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COMPANIES & MARKETS

Wednesday December 6 1989

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INSIDE

Atchoo...and now for the profits from GEC

S&C Lord Welstock has a heavy cold. But the chairman's focal mood yesterday as he announced a 14 per cent increase in the UK electronics group's interim profits. Teasing fellow directors for question evasion, he said events at Ferranti International Signal were being viewed with interest. He admitted that GEC had contacted Ferranti but had not spoken to Thomson-CSF, the French defence group which has expressed an interest in its troubled UK counterpart. Michael Stipinkar reports. Page 30

Squid pro quo

Not since the days of Captain Nemo has squid caused so much trouble. Trawlmen on the Falkland Islands have been scooping up the little cephalopods by the boatload, making big profits for themselves and the local government which sells licences to fish. The lucrative trade, however, has become a thorny political problem between Britain and Argentina, which lays claim to the fishing grounds. And there is also the problem of long-term conservation of squid stocks - trawlers pulling in, as much as 70 tonnes of the tasty seabed dwellers in just one hour. Page 36

The bumpy road to Rio

What a year. Not many Brazilian investors will forget 1989. Like a roller coaster climbing towards the big drop, there was an almost fourfold rise in share prices during the first five months. Then down equities screamed when Najl Robert Nahas, Brazil's leading speculator, defaulted in June. Now share prices have lost all the weight they managed to gain during the months following the Nahas affair - uncertainty this time being caused by the final stages of the country's first free presidential elections in 23 years adding to the usual unease over the state of the economy. Page 48

Fighting talk from Daiwa

It is easy to upset Masahiro Dozen (left). He is visually blinded at times by the competition between Daiwa, the second biggest Japanese securities trader, and Nomura, the market leader. The newly-appointed president of Daiwa is sure that greater flexibility is the key to beating the sick Nomura machine to business in increasingly diversified markets. And there is a lighter side to his nature. For, as Stefan Westgyl reports, he had enough humour to label Daiwa's October selection of 12 recommended stocks, Dozen's dozen. Page 28

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Chief price changes yesterday

FRANKFURT (DEM)		PARIS (FFr)	
Alco	24	Alco	24
Anglo United	31	Anglo United	31
Alphameric	31	Alphameric	31
Anglo United	31	Anglo United	31
Aldine Bros	31	Aldine Bros	31
B&C	24	B&C	24
Bermag	24	Bermag	24
Blue Ribbon Label	24	Blue Ribbon Label	24
Bond Corp	28	Bond Corp	28
Camplif & Armstrong	28	Camplif & Armstrong	28
Commercial Union	32	Commercial Union	32
Control Securities	32	Control Securities	32
Cronite Group	32	Cronite Group	32
Crosby (James)	24	Crosby (James)	24
Deery	24	Deery	24
Edridge Pope	32	Edridge Pope	32
Ehrlich	28	Ehrlich	28
Ensoor Holdings	31	Ensoor Holdings	31
Evans of Leeds	31	Evans of Leeds	31
FCB Group	30	FCB Group	30
GEC	35	GEC	35
Higgs and Hill	32	Higgs and Hill	32
Inke	32	Inke	32
Meggitt	32	Meggitt	32

London (Pence)

Alco	474	Land Sea	548	+ 20
Anglo United	230	M&P	548	+ 18
Alphameric	230	RAF	664	+ 18
Anglo United	230	RAF	664	+ 18
Aldine Bros	517	RAF	664	+ 18
B&C	190	RAF	664	+ 18
Bermag	190	RAF	664	+ 18
Blue Ribbon Label	190	RAF	664	+ 18
Bond Corp	190	RAF	664	+ 18
Camplif & Armstrong	190	RAF	664	+ 18
Commercial Union	190	RAF	664	+ 18
Control Securities	190	RAF	664	+ 18
Cronite Group	190	RAF	664	+ 18
Crosby (James)	190	RAF	664	+ 18
Deery	190	RAF	664	+ 18
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Ehrlich	190	RAF	664	+ 18
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Evans of Leeds	190	RAF	664	+ 18
FCB Group	190	RAF	664	+ 18
GEC	190	RAF	664	+ 18
Higgs and Hill	190	RAF	664	+ 18
Inke	190	RAF	664	+ 18
Meggitt	190	RAF	664	+ 18

Usinor buys CMB's tinsplate unit

By George Graham in Paris

USINOR Sactilor, the French state-owned steelmaker, is to buy the tinsplate manufacturing subsidiary of the Franco-British CMB Packaging for FF1.5bn (\$268.7m), creating the largest European tinsplate producer. The tinsplate unit is CMB Acier, better known as Carnaud Basse-Indre. It was already buying about 80 per cent of its supplies of hot coil, for cold rolling and electrolytic coating with tin or chrome, from Usinor's steel sheet subsidiary, Sollac. Its output of 380,000 tonnes a year will take Sollac to about 1m tonnes a year of tinsplate and chrome plate, placing it first in

Europe and on a level with Nippon Steel of Japan worldwide. The deal will complete the restructuring of each group on its own specialities. Carnaud, the French packaging company which merged in April with Metolbor Packaging of the UK to form CMB, bought Usinor's downstream tin can operations in 1987, and is now selling to the steelmaker its own upstream activities. "It is better to avoid getting mixed up in your client's business. This way, we each stick to the areas where we are the specialists," commented a Usinor official last night. Usinor also announced yesterday that it would take a 30 per cent stake in Cockerill's reinforcing wire subsidiary, Tréfileries de Fontaine l'Évêque, possibly rising later to 49 per cent.

Last summer, he undertook a more ambitious move with the acquisition of Saarstahl, the troubled West German steelmaker which had been bailed out by the Saar regional government. For the Wendel family, once France's leading ironmasters, yesterday's deal expected to be completed by March next year, represents one more step away from the steel industry that made its name. As part of the Usinor purchase

of Saarstahl earlier this year, one Wendel family holding company, Marine-Wendel, agreed to sell its remaining stake in the West German steelworks Dillinger Hüttenwerke; now another Wendel holding company, CHP, will lose its interest in Basse-Indre, held through its 25.5 per cent stake in CMB Packaging. Usinor said yesterday that it would continue to work closely with CMB, the largest European packaging group and third in the world behind American National Can of the US and Toyoseikan of Japan, on research into and promotion of the use of steel in packaging.

Renault and Volvo scale down merger proposals

By William Dawkins in Paris

RENAULT and Volvo, the French and Swedish car and truck makers, have scaled down far-reaching talks on a possible merger of their automotive operations, in favour of a more limited alliance. "Negotiations are slowing down, but that does not mean they will not produce a solution," Mr Roger Fauroux, the French Industry Minister, said yesterday. The original plan would have created the world's largest truck maker, with Volvo taking responsibility for both companies industrial vehicle activities, and Renault handling car production. Their discussions were made public less than two months ago. They are now looking instead at possible technical and marketing alliances, said officials in Paris. The partners might also take minority stakes in each others' equity. "The aim is to look at other more practical routes to an accord," they said. Renault refused to comment on why this change of strategy came about or which side was the most cautious. However, it is understood that Mr Pehr Gyllenhammar, Volvo's chairman has come under public criticism in Sweden for considering allowing a foreign group to take such a powerful position in this symbol of Swedish industrial power. Volvo has long been seeking a big partner to help it face growing world competition. Earlier, it tried unsuccessfully to stage a merger with Saab-Scania, the rival Swedish car and aircraft group. Renault appears to be content to proceed at a gentler pace, partly on the grounds that a deal as ambitious as the one originally envisaged needs very careful preparation. A merger on such a scale would have put pressure on Renault to change its status as a state-owned and protected Regie, a move which risks creating serious political problems for the Paris government. The French car group already has, by contrast, recent experience of more limited alliances that required no such change. Like the joint ventures announced this year with Chrysler of the US to make four-wheel drive vehicles, and with DAF of the Netherlands to make vans. The French Government is, meanwhile, fighting pressure from the European Commission to do more to reduce Renault's capacity, as the condition for receiving a FF12bn (\$1.97bn) government debt write-off, a requirement denounced as unfair by Mr Fauroux yesterday.

Former Nixdorf director to head Porsche

By Andrew Fisher in Frankfurt

MR ARNO BOHN, 42, former marketing director of the ailing Nixdorf computer company, will become the next chief executive of Porsche, the West German luxury sports car manufacturer. In March next year, he will succeed Mr Heinz Brandtski, 61, who moved up to the top management position in Porsche two years ago, after its US sales slumped as a result of the October, 1987, Wall Street collapse and the weakness of the dollar.

A Porsche driver himself, Mr Bohn has spent his career in the computer industry. He resigned from Nixdorf's board in last April, admitting that important sales goals had not been met. Mr Klaus Luft stepped down as the heavily loss-making Nixdorf's chief executive last month. By coincidence, he is also on the supervisory board of Porsche - it is this upper board which appoints the car company's top

management - but Mr Bohn said he would soon relinquish this post. Porsche has recently experienced a considerable pick-up in its sales, having upgraded its model range to regain its image of exclusivity. The company has said its earnings trend improved in the financial year ended July, 1989, after net profits had halved in 1987-88 to DM25m (\$14m). Turnover in 1989-89 was

DM2.5bn, an improvement of 2 per cent; profits will be announced early next year. Mr Bohn will join the Porsche management board on January 1. Porsche, controlled by the Porsche and Pich families, has been the subject of vague takeover talk for the past two years. But Mr Bohn said yesterday that the family shareholders stood firmly behind the company. "Its equity capital situation is very good, it has no debt, and it

has big cash reserves." One reason for Mr Bohn's departure from Nixdorf was a disagreement with Mr Luft over whether the computer company should enter into financial partnerships with stronger companies. Mr Bohn favoured the taking of a minority stake by an outside partner, whereas Mr Luft was firmly against giving up any of Nixdorf's independence, despite its mounting losses.

Offer in UK likely to be over-subscribed

By Clare Pearson in London

THE offer for sale of shares in the 19 water companies of England and Wales looked likely to be over-subscribed yesterday amid a last-minute rush to meet this morning's deadline for applications. The latest available Government figures showed applications for about half the £1.2bn (\$1.9bn) retail offer had been received by Monday lunchtime. This was being taken as an enthusiastic response in the light of experience of previous big privatisation issues. In the past, most applications have been delivered in the final day or so before the close of the offer. This is also when cheques for the biggest amounts are usually handed in. As the same stage in the offer for British Gas in 1984, applications had come in for just a third of the shares. This offer was eventually four times oversubscribed. The strong response comes despite Government concerns that the £5.34bn flotation, one of the biggest in its privatisation programme, would prove unpopular with the UK public.

About 400,000 applications had arrived by midday on Monday. These were for an average of about 2382 worth of shares, at the partly-paid price of 100p, representing a fully-paid value of £1,400. Receiving centres around the country will be open early this morning to take last-minute hand deliveries. The Government's advisers are now hoping that at least a million applications will be made. This would be more than enough to trigger the clawback arrangements which make shares available to the public at the expense of institutional investors. If these arrangements were fully put in place, the proportion of the total offer available to the public would rise from about 23 to about 46 per cent. The basis on which shares will be allocated to the public will be settled at the weekend, when all the applications have been analysed by J. Henry Schroder Wagg, the Government's financial adviser on the offer. But it seems unlikely that any applications will be balloted out.



Liquid stock: Michael Howard, environment minister, announcing the water share price

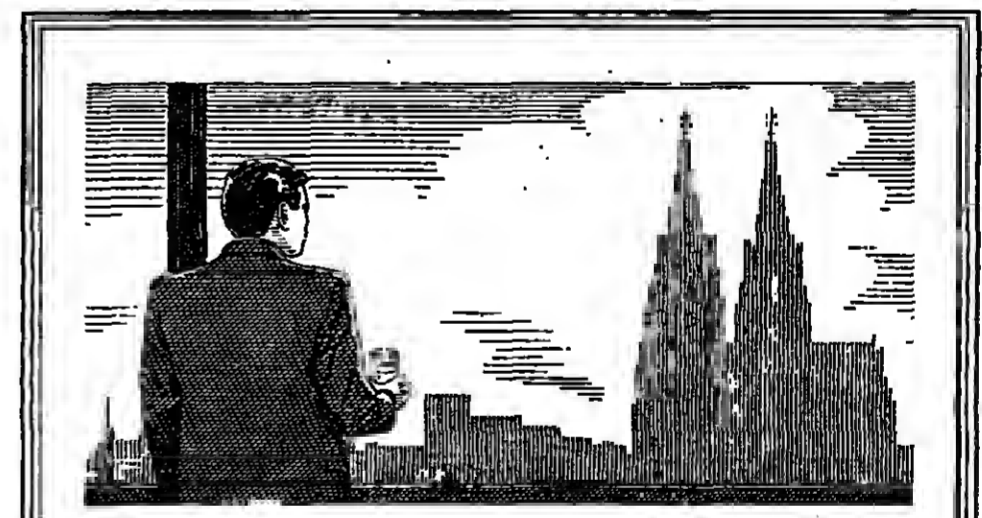
Keeping water flowing out from its source

Deborah Hargreaves on the Government's efforts to stop water shares sold abroad returning to the UK

NON-UK investors will be offered a good chunk of the UK water companies today and the indications are that they will be enthusiastic buyers. But many could sell quickly, raising the question of whether their participation in UK privatisations is as important as the UK Government says it is. The Government sees participation by international investors as important to ensure the success of the water flotation, providing insurance against a low take-up at home. However, it retains the option of clawing back shares from the US, Europe, Canada and Japan if - as now seems probable - the issue is over-subscribed domestically. Overseas investors have been keen initial buyers of past privatisation issues, but many of these shares have rapidly been returned to the UK - a process called flowback if this happens in the water issue, it might raise criticism of the Government's £12m (\$18m) payment for international syndication.

The degree of flowback is hard to quantify. However, British Gas has tried to follow its shares closely after the flotation. It is almost three years since British Gas was privatised. Some 2.5 per cent of its shares are held in North America as American depository receipts, from an initial allocation of 6.5 per cent. The water issue is particularly complex because 10 companies are being sold overseas in packages of 1,000 shares. The share packages placed overseas can be broken up after the flotation. Many water analysts believe the bundles could start trading at a discount to the net asset value of the individual companies, encouraging investors to break up their packages. The Government will try to persuade foreign investors not to unbundle their shares by providing a facility for trading in packages on SEAC, the Stock Exchange automated quotations service, at least until July 1991, when the final instalments are due to be paid on the shares. Also, many brokerage houses marketing water shares abroad

are charging only one commission to deal in the packages. UK privatisation issues have developed a reputation for profit overseas, and most of them have seen healthy demand from investors abroad. The Government usually does not sell more than 20 per cent of any privatisation into the foreign market, although 33 per cent of British Steel was sold overseas. Some 18.5 per cent of the water shares have been allocated to the international market, with 62.6 per cent going to Japan. The rest are split between Europe - 26.2 per cent; Canada - 11.9 per cent; and the US - 9.7 per cent. The Government has reserved the right to take back a certain number of shares from institutional and foreign investors if deluged with retail demand from the UK. However, if this happens, international institutions could end up with a more favourable deal than those in the UK since their complete packages of 10 companies will be returned while UK investors will have to surrender their holdings in the most popular companies. The largest water companies are expected to be most popular with both UK and overseas institutions - and these will work hardest to retain foreign investors. Shares in smaller companies with fewer plans for diversification could be swiftly returned.



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INTERNATIONAL COMPANIES AND FINANCE

Bank merger inside deals ruled out

By Stefan Wagstyl in Tokyo

THE TOKYO Stock Exchange has found no evidence of insider dealing behind a sudden surge in share prices ahead of the announcement in August of the planned mega-merger between Mitsui Bank and Taiyō Kobe Bank.

The stock exchange yesterday said the investigation was complete and the results had been sent to the Ministry of Finance, which would decide what to do next. The stock exchange said it had done its best in investigating the allegations.

The failure to find evidence

could expose the Japanese authorities to renewed foreign criticism of trading practices in the Tokyo market.

Foreign pressure was largely responsible for pushing Japan towards passing a new law in April that outlawed insider dealing. It specified that company employees and others who might know in advance of corporate moves including mergers would be guilty of insider trading if they took advantage of their information to trade.

The shares of both Taiyō Kobe and Mitsui rose sharply

in the last trading day before the merger was announced. The stock exchange started an investigation immediately after the merger was made public.

Brokers told investigators that many orders for Taiyō Kobe shares were handled by Shinsei Ishino Securities, affiliated to the bank. Ishino has said these orders were stimulated by a routine recommendation of Taiyō Kobe stock.

A senior Ministry of Finance official said insider trading was not well understood in Japan. Even though the law was in place it would take time before

it would be effective.

His comment is borne out by the fact that newspapers frequently referred to the Recruit scandal as an affair involving insider dealing — even though it actually concerned the sale of shares on favourable terms of an unquoted company. No insider dealing — indeed no stock market dealing of any kind — was involved.

Several other stock exchange investigations into suspicious price movements, carried out after the new law was passed, have also found no evidence of insider dealing.

Sony details European expansion programme

By Alan Case

SONY of Japan yesterday announced plans to secure an average 5 per cent share of the European market for workstations within two years.

In countries such as France and Italy where competition is weak and demand high it said it believed it could take up to 10 per cent of the market.

Workstations are high-performance personal computers used by scientists and engineers for tasks such as computer-aided draughting and complex calculations. The market leaders are Hewlett-Packard and Sun Microsystems of the US.

Workstations are one of the fastest growing areas of the world computer marketplace. In the UK alone, the total market is expected to grow from £400m in 1990 to £600m (£633m) in 1991.

Mr Masato Nakamura, Sony's European general manager for the computer industry, said the company believed it was an area where Sony could become one of the leading players.

The company also launched two workstations in its News family based on the fashionable Unix operating software.

The more powerful machine is based on a special microprocessor chip developed by the US company MIPS, which gives a fourfold increase in power over Sony's earlier machines.

Despite the success of Toshiba in portable computers and Epson in printers, Japanese companies have not been able to repeat their domination of electronics markets, through video recorders and television, in small computers.

Already, Mr Nakamura said, Sony was unable to compete outside Japan with low-end machines manufactured in Taiwan and Hong Kong.

The company intended to strengthen its network of distributors and niche market specialists.

Mr Nakamura said the company believed that, for the moment, selling hardware alone would prove more profitable than attempting to sell systems solutions.

Italian journalists strike for curb on Berlusconi

By John Wyles in Rome

FEARS that Mr Silvio Berlusconi may soon add control of the Mondadori publishing group to his dominant position in Italian commercial television have sparked strike action by Mondadori journalists. Political demands for an anti-trust law to curb media concentrations were growing yesterday.

La Repubblica, Italy's best-selling national daily failed to appear yesterday because of action by journalists still loyal to their founding editor, Mr Eugenio Scalfari, although he was instrumental in selling the newspaper to Mondadori last June.

Journalists were also organising protest stoppages throughout Mondadori. Italy's largest publishing group.

Mr Scalfari, who is now a member of the Mondadori board, told his staff on Monday that a new management regime would have to sack him, because he would not resign.

The possibility has aroused considerable glee in that wide swath of the Italian political

establishment which has been lashed by Mr Scalfari's pen since he founded La Repubblica in 1976.

City-wide Communist Party and left-wing Christian Democrats (DC) appear serious about organising an anti-trust defence against Mr Berlusconi, since without Mr Scalfari they would be left without any real friends in the national press.

Italy does already have a law against concentration of newspaper ownership, stating that one proprietor may not account for more than 30 per cent of circulation. This has not been applied in recent years against Fiat's control of both La Stampa and Corriere Della Sera, though.

Nor would it affect Mr Berlusconi, whose only newspaper is Il Giornale, which has a relatively low circulation. The DC leadership in the lower parliamentary house decided yesterday to devise anti-trust clauses for the media for insertion in a general anti-trust bill which is still in committee.

Mr Carlo De Benedetti, was

yesterday preparing for a meeting tomorrow of the Mondadori board, which is guaranteed to go smoothly following the resignation last weekend of the Formenton family representatives. Comprised entirely of 10 De Benedetti representatives and supporters, the board will call a special shareholders meeting to decide on a capital increase.

Mr De Benedetti is confident that this exercise will yield him full control of Mondadori because of the structure of the company's capital, which is nearly equally divided between ordinary and privileged shares.

The Amef holding company, now controlled by the Formenton-Berlusconi axis, has 50.3 per cent of the ordinary shares, but, as far as is known, none of the privileged.

Mr De Benedetti has 17.1 per cent of the ordinary and 71 per cent of the privileged. If both sides fully underwrite their entitlement then Amef would lose its majority of ordinary shares to Mr De Benedetti, whose crucial card is his control of privileged shares.

British Land suspension stirs speculation

By Paul Cheeseright, Property Correspondent

BRITISH LAND, the fifth largest UK property group, will unveil today a scheme which it says "will maximise shareholder value" and may involve some capital restructuring.

Dealings in British Land shares were suspended yesterday morning after they had risen 14p to 269p, pending an announcement of proposals which "do not involve an offer for the company".

Speculation in the City quickly centred on the possibility that British Land would be selling Plantation House, its most famous and obviously tradable asset, probably for about £350m.

Plantation House and adjacent buildings owned by British Land provide more than 500,000 sq ft of office space in the City of London. There has been chatter for some years

that Mr John Riblat, the British Land chairman, would sell the property to a foreign buyer.

But the Stock Exchange is reluctant to suspend share dealings and such suspensions are now rare. It seems unlikely that trading in British Land shares would have been stopped for a single property sale, even though that property represents a hefty chunk of British Land's £1.45bn portfolio. If this is the case, British Land's proposals "to maximise shareholder value" probably involve either the sale of Plantation House or other properties as part of a wider scheme or a restructuring of the group's capital.

In either event the underlying motive would probably be to raise the value of British Land issued securities to a level around that of the

group's net asset value.

British Land's last published net asset value was 531p a share and it is reasonable to assume that this figure would rise during its financial year, to next March, to between 580p and 590p. Recently, though, British Land shares have been trading, in common with those of other large property investment groups, at a discount of 40 per cent to their net asset value.

One way of increasing British Land's value to its shareholders would be to sell British Land properties into a fund, possibly financed by leading overseas institutional investors from the US and Japan, in which British Land would have an equity stake and a management role.

This would release cash for investment during a period

when the downturn in the market suggests there might be forced sales. At the same time, it would give British Land a stake in future lifts in the value of the properties.

But British Land might also have been contemplating a degree of unbundling, by divvying off properties or groups of properties. A new capital structure could be created with British Land in the middle, holding stakes in a variety of smaller companies.

The stock market has suspected that something is in the offing. Since Monday of last week, when British Land shares closed at 269p, the price has risen sharply. Between then and yesterday, British Land's market capitalisation increased from £655.8m to £807.5m, prompting the suspension of the shares.

Perrier to take Pepsico to court

SOURCE PERRIER, the French bottled water group, plans to file a lawsuit against Pepsico of the US for terminating its franchise contract with the French group, Rester reports.

Mr Frederick Zimmer, Perrier managing director, said: "We have notified Pepsico that we are seeking financial compensation for illegal termination of contract because Pepsico has waged a denigration campaign detrimental to Perrier's image."

Pepsico cited poor sales as the reason for terminating its franchise with Perrier.

Akzo sells 85% stake in unit to Agiv

By Laura Raun in Amsterdam

AKZO, the Dutch chemicals and fibres group, is selling a majority of Barmag, its machinery manufacturing subsidiary, to a group made up of Agiv, the Frankfurt-based industrial company, and unidentified investors.

Akzo refused to disclose the sale price of the unit, which has long been mooted as a disposal candidate, but securities analysts estimate that the 85 per cent stake in Barmag is going for somewhere between F1300m (\$149.4m) and F1500m (\$229m).

The Agiv consortium is buying the majority stake with effect from January 1 1990, while the remaining 15 per cent will remain in Akzo's hands.

Barmag, which specialises in textile and plastics machinery, hydraulics and high-performance automotive products, is based in Remscheid, West Germany. It posted sales of DM720m in 1988 and employed 4,100 people.

Long targeted for disposal, it is viewed as falling outside Akzo's core activities of spe-

cialty chemicals, specialty coatings, pharmaceuticals and advanced fibres.

Agiv, with sales of DME.47bn and 26,000 employees in 1988, already holds majority interests in machinery factories of Carl Schenck in Darmstadt and Andritz in Graz, Austria.

Barmag has long been part of the Akzo group, which is the result of an amalgamation of Dutch and German chemicals and fibres companies.

The agreement between Akzo and Agiv is subject to approval by the authorities.

Control of La Cinq contested

By William Dawkins

MR Jérôme Seydoux, chairman of Chargeurs, the French transport group, last night launched an appeal against a court decision awarding control of La Cinq, the loss-making private television channel, to Mr Robert Hersant, the French media baron.

The Paris Commercial Court had earlier ruled that Mr Silvio Berlusconi, the Italian commercial television magnate, had acted illicitly in trying privately to get control of a block of shares that would have given his camp effective dominance over La Cinq.

Mr Berlusconi owns 25 per cent of the equity, the maximum single stake allowed under French broadcasting industry law, while Chargeurs holds another 6.9 per cent.

Mr Berlusconi had tried last October to transfer to Chargeurs a pivotal 16.9 per cent stake, owned by the Mutuelles Agricoles insurance company, which was prepared to sell to

his camp, thus giving the Italian businessman and his supporters 48.7 per cent control.

However, all of La Cinq's shareholders should be allowed the right to offer for Mutuelles Agricoles shares, ruled Mr Philippe Grandjean, chairman of the court. This implied no judgment on the relative management merits of the opposing camps, he said.

Until Chargeurs' last-minute announcement, this seemed to have brought to an end one of the most colourful battles in the volatile French television industry.

Mr Berlusconi wanted control because he objected to the management style of Mr Hersant, who is also proprietor of Le Figaro, the right-wing newspaper.

The Italian held him responsible for larger-than-expected losses of FF2.2bn (\$32m) since La Cinq started broadcasting in early 1987.

Mr Hersant, who owns 25 per

cent, has the backing of Mr Jean-Marc Vernes, the leading French banker, with 10.8 per cent, making him the most powerful figure as long as the court decision against Mr Berlusconi stands.

The financial newspaper Les Echos, owned by UK group Pearson — to which the Financial Times belongs — holds another 3.67 per cent stake, which it also wants to sell.

La Cinq's popularity has grown recently, and it now accounts for 15 per cent of a market served by seven television stations. However, it has regularly broken official limits on advertising times and the broadcasting of non-European programmes such as US thrillers.

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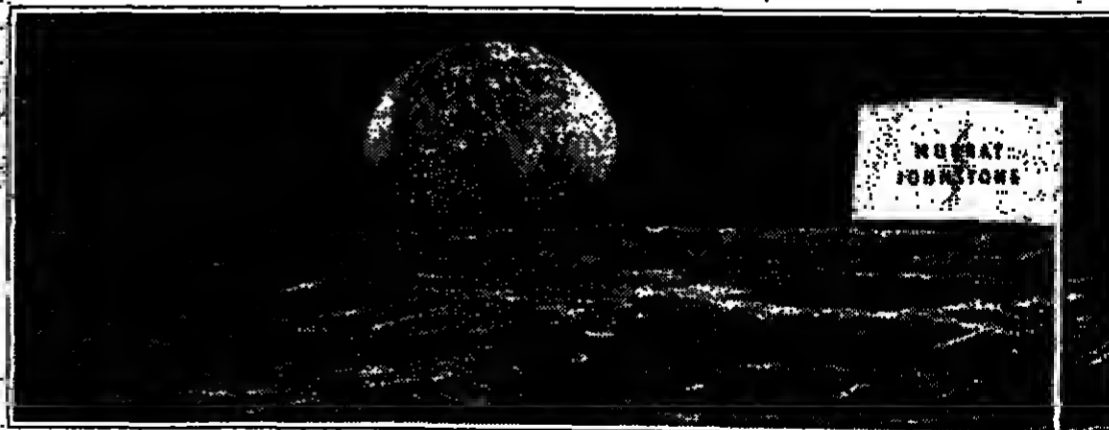
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INTERNATIONAL COMPANIES AND FINANCE

Deere reports big increase in US farm sector buying

By James Buchan in New York

DEERE, the leading US maker of farm machinery, yesterday reported sharp increases in sales and net income for its fourth quarter to October because of good demand from farmers in the Mid-West. But profits were held back by a factory strike and were a little less than Wall Street had hoped.

Deere, based in Moline, Illinois, said earnings in its fourth quarter to October rose 28 per cent from the 1988 fourth quarter to \$102.2m or \$1.37 a share. Sales of farm and industrial equipment to dealers rose 17 per cent to \$1.74bn.

Intel and NEC settle software dispute

By Louise Kehoe in San Francisco

ONE of the most bitter and prolonged legal disputes between US and Japanese chip makers has been resolved in an out of court settlement. Intel Corporation of the US and NEC of Japan have agreed to resolve all outstanding issues in their microprocessor copyright and unfair trade dispute, which began five years ago.

In a terse joint statement, the companies said yesterday that details of the settlement will not be disclosed. "All remaining issues have been disposed of, the parties have stipulated that the judge's decision will become a final judgment," they said.

although it did not agree with parts of the ruling it had settled rather than continue the costly litigation. The case centres on a "10-year-old product that represents less than 1 per cent of our [annual] revenues," it added.

Microprocessors are one of the few sectors of the semiconductor market in which US companies maintain a significant lead over Japanese competitors. Intel is the world leader in the microprocessor market.

Mellon Bank to buy 54 US branches from Meritor

By Karen Zagor in New York

MELLON Bank, the big US bank which is expected to post profits this year for the first time since 1986, yesterday said it would acquire 54 branch offices from a unit of Meritor Savings Bank for about \$335m, but not less than \$309m.

These, Mellon said, would increase its share in the five-county Philadelphia deposit market, the fourth biggest metropolitan area in the US, to 14 per cent from about 5 per cent.

Mellon will receive about \$4.8bn in Meritor assets as compensation for liabilities assumed, including \$2.7bn of US government agency mortgage-backed securities and \$1.5bn of family mortgage loans.

Moody's markdown adds to pressure on Bond empire

By Bruce Jacques in Sydney

PRESSURE continued yesterday on the troubled empire of Perth businessman, Mr Alan Bond. The day started badly when US-based Moody's Investors Services lowered its rating on the main Bond beer subsidiary.

been complicated by the move for board control of Bell by its 19.9 per cent shareholder, the Adcock group, run by high-profile Australian investor, Mr John Spalvin.

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Australian regulators veto meeting of Qintex

By Bruce Jacques in Sydney

THE National Companies and Securities Commission (NCSC), Australia's corporate regulator, has vetoed plans by Qintex, the failed media and resorts group, to have fees paid to management approved by a shareholders general meeting.

Mr Schoer indicated yesterday that the plan of Qintex Australia to sell several of its subsidiaries in receivership had put the proposed meeting in a new light.

Royal Bank of Canada raises loan provisions

By Robert Gibbons in Montreal

THE Royal Bank of Canada, Canada's largest chartered bank, saw profits drop for the year following a big increase in provisions against Third World loan losses.

22.2 per cent, against 19.5 per cent. The fourth quarter showed a loss of \$195m or \$1.54 after the special provision, against net profits of \$221m or \$1.82 a year earlier.

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INTERNATIONAL COMPANIES AND FINANCE

Tranquilidade sell-off nets record

By Patrick Blum in Lisbon

THE PART-privatisation on Monday of Companhia de Seguros Tranquilidade, a leading Portuguese state-owned insurance company, raised record revenues for the Government with demand for shares exceeding supply by more than eight times.



Miguel Cadilhe: Most successful sell-off yet

prices up to near Esc20,000 (\$128) per share, almost five times the initial Esc4,000 price per share allocated to the company's employees.

Shares were sold in separate tranches with preferential prices for company employees and small local investors. The price of shares for leading investors averaged Esc13,000 to Esc14,000 per share.

At the end of a hectic day of trading, the Government had raised Esc25.3bn through the sale. A jubilant Mr Miguel Cadilhe, the Finance Minister, said it was "the most successful yet of all the Government's privatizations."

Analysts concurred with the general mood of euphoria. "It shows how much money there is available for investment. It is very good news all round. It is good for the budget, it is good for Espirito Santo and it is good for the market," one analyst said.

would put pressure on the Government to accelerate its privatisation programme. "The Government must do this to give more choice to investors and to prevent prices of single issues rising so high."

The amount raised for just under half of the company exceeded the Esc24bn valuation for the whole company carried out in late 1988.

The difference is thought to have been caused partly because of the strong interest of the Espirito Santo group, partly as a result of an undervaluation of the company, and partly because the valuation failed to take fully into account the company's real estate assets whose value has soared along with local property prices over the past two years.

International investors including two leading French insurance companies are thought to have secured only a small number of shares despite their strong interest in Tranquilidade.

by the Government. This gives it control of 30 per cent to 33 per cent of the company, and places the group in a favourable position when the remaining 51 per cent of the company is sold next year. The strong demand pushed

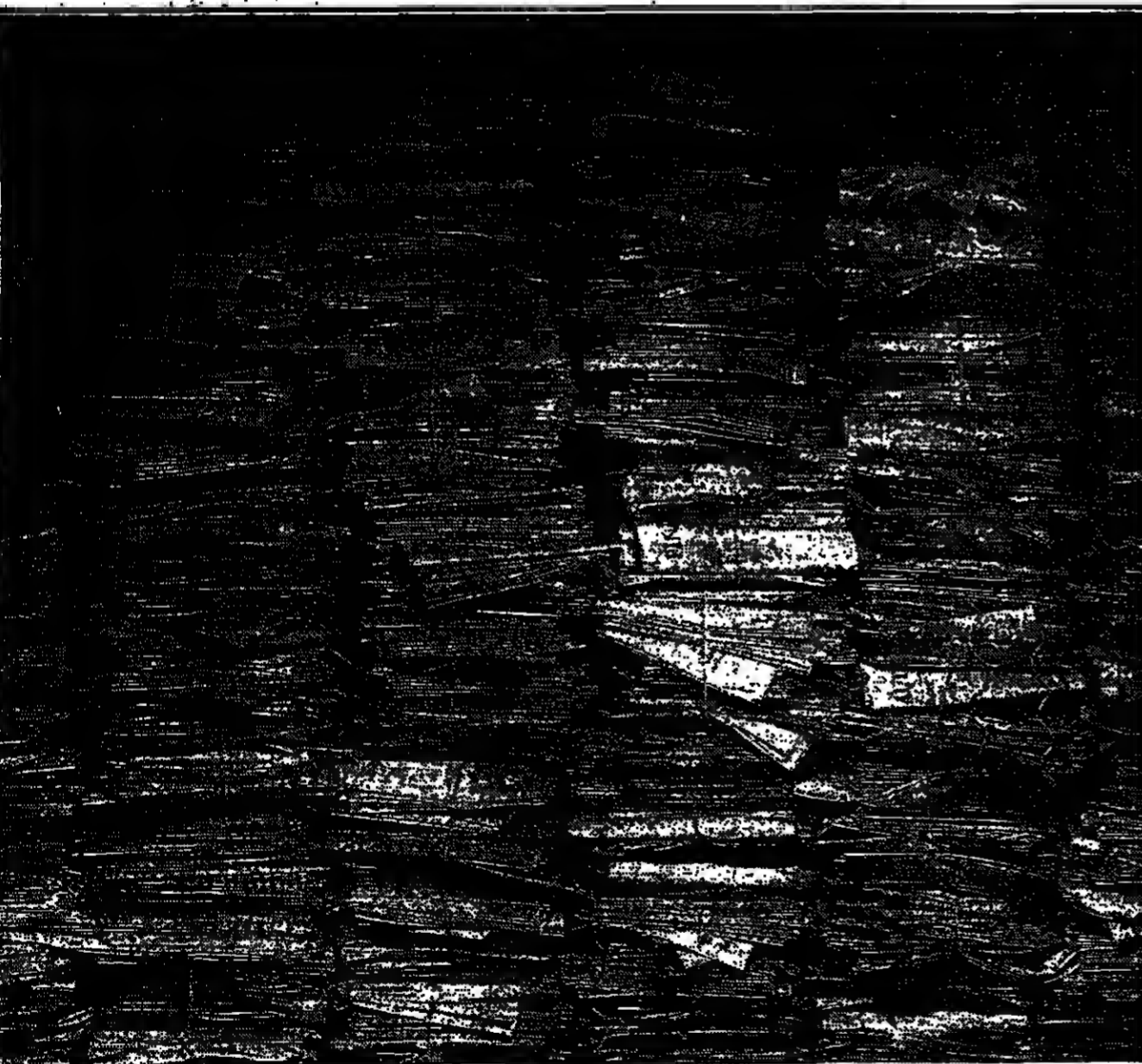
De Benedetti cousins share stage

Mr Carlo De Benedetti is accustomed to the financial limelight. The dynamic entrepreneur's sudden swoops on Italian and foreign companies make page one headlines, writes Daniel Trefgreen of Reuters. But his little-known cousin, Camillo, is "creeping out of Carlo's shadow."

insurer - the country's third largest - to Gaic, Mr Camillo De Benedetti's investment concern. In effect, a mammoth in terms of capitalisation on the Milan bourse at L384m, while Fondiaria ranks 10th. Gaic, involved in a range of merchant banking activities, reported net profit of L8bn for the year ending June 30 1988. "I am not sure how Gaic is going to finance this," said Mr Ponzoni, echoing the view of several brokers and analysts. Gaic has not given details of funding for the acquisition. It will receive L900m from Ferruzzi, which is buying joint control of the company, as part of the Fondiaria agreement. There is also speculation in the market that the Long-Term Credit Bank of Japan, which owns a small stake in Paleocapa, Mr Camillo De Benedetti's family holding, may help finance the Fondiaria deal. Share trading in Gaic, Fondiaria and Ferruzzi Finanziaria

was suspended on Monday ahead of meetings today with Consob, the stock market regulatory commission, which is seeking additional details about the transaction. Since Mr Camillo De Benedetti is also vice chairman of Generali, some believe that the Fondiaria sale is part of a broader link-up with Generali eventually. "I see a grander design in the works," said one Italian equity analyst, who asked not to be identified. "Fondiaria may just be perked in Gaic temporarily," he said. Mr Camillo De Benedetti bought Gaic in 1983 and since then has forged several shareholding alliances with Mediobanca in Italy, and Lazard Freres in France, both merchant banks, and with Mr Eric Rothschild, the investment banker. Mr Carlo and Mr Camillo De Benedetti made their first formal tie-up in 1987, when Compagnie Industriale Riunita, Mr Carlo De Benedetti's industrial holding, acquired a 15 per cent

stake in Gaic. In turn, Camillo took an interest in a Carlo De Benedetti unit. Thus far, the alliance between the two men remains at the shareholding level and they run two separate business groups. Unlike his cousin, Camillo shies away from publicity and controversy. The Turin native did not even attend the news conference last Saturday to announce the Fondiaria purchase. He never gives interviews and is said to have adopted the discreet style of his friend Mr Enrico Cuccia, recognised as Italy's foremost dealmaker for decades at Mediobanca. He is also a long-time friend of Mr Gardini, the chairman of Ferruzzi. Despite the Fondiaria move, Camillo, 56, has not knocked Carlo off centre-stage. Carlo remains on the front page after a bitter battle broke out at the weekend with Mr Silvio Berlusconi for control of the Mondadori publishing group.



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INTERNATIONAL CAPITAL MARKETS

Positive issue from Boots takes traders by surprise

By Andrew Freeman

THE BELEAGUERED market for corporate borrowers took a positive step forward yesterday when Credit Suisse First Boston brought a \$175m seven-year bond for Boots, the UK specialist retail chain and pharmaceuticals group.

The issue, launched as a fixed-price reoffering, surprised some of the participants by performing very well, after a hesitant start. "We didn't think it would go quite as well as it did," said one syndicate manager.

The bonds came with a put option at par to protect investors from event risk. A CSFB official said the protection clauses were similar to those on the recent five-year issue for Reed Publishing.

Priced at 101 1/4, the bonds were reoffered to investors at less than 1% below par, implying a 1% yield.

for the underwriting banks. A lead group of CSFB, J.P. Morgan and Morgan Stanley, is understood to have taken roughly 85 per cent of the issue, and from last Thursday was working at pre-lancing the bonds.

A relatively slow initial response from investors led to fears the deal may struggle, but this proved chimerical as the launch spread of 100 basis points over US Treasuries found strong interest. Unlike the Reed deal, demand was mainly institutional due to the longer maturity of the bonds.

CSFB broke the syndicate quietly after announcing the final pricing, and the bonds traded at 100.15 bid, implying a spread over Treasuries of around 98 basis points and a good profit for the underwriter.

Proceeds were thought not to have been swapped. Three Ecu deals, two of them reopenings of existing issues, emerged to meet what traders said was steady demand, particularly from central banks.

Merrill Lynch was the first in the market with an Ecu50m five-year fungible deal for Oesterrische Kontrollbank. The bonds were quoted comfortably inside fees at less than 1.00 bid. UBS Phillips & Drew reopened an Ecu100m deal for Credit Foncier with an Ecu30m tranche, and was quoting the paper at 97.75, well inside fees.

The small underwriting group meant there was no real grey market in the bonds. Late in the day, Deutsche Bank Capital Markets brought an Ecu100m five-year deal for the World Bank. An official said most business would be done today, but was quoting the paper at less than full fees in early trading.

Hambros Bank was the lead manager of its second Canadian dollar deal, a C\$75m two-year issue for Svenska Handelsbanken. The bonds offered a spread of 49 basis points over the equivalent government bonds, and were trading at less than 1.10 bid, inside fees.

US extends probe into Chicago pits fraud

By Deborah Hargreaves

THE US Government this week extended its probe into widespread fraud at Chicago's futures exchanges when it began hearing evidence from more traders at the Chicago Mercantile Exchange (CME).

The Federal Bureau of Investigation is understood to have issued subpoenas to traders in the exchange's bellwether Standard & Poor's 500 index futures pit as well as to several traders in five large-pennas follow recent indictments of two traders in the CME's Swiss franc futures pit on charges of defrauding customers.

The FBI undercover investigation into futures fraud resulted in the indictment of 46 traders in August on varied charges of trading abuse. With trials for the indicted traders due to start this month, the FBI is continuing to broaden the scope of its investigation. The scope of the fraud probe leaked out at the beginning of the year and was followed by a wave of some 300 subpoenas covering four futures pits in Chicago. Undercover agents had posed as traders in the Chicago Board of Trade's Treasury bond futures and soybean futures as well as the CME's yen futures and Swiss franc futures for two years, gathering evidence of alleged malpractice with hidden microphones.

The FBI is understood to be looking at trading in the CME's S&P 500 index futures during the 1987 stock market crash when trading was fast and furious. As the CME's market leader in the run-up to the crash, the S&P 500 index futures was on several occasions the target of customer complaints about poor order-filling. Since the crash, volume in the contract has dropped off from its peak by almost a third.

The FBI fraud probe has sparked much debate about tougher regulation in the futures industry. Congress is set to pass a far-reaching market reform bill next year.

Merrill plugs high-quality stocks for 1990s

By Rachel Johnson

HIGH-QUALITY, dividend-paying stocks will be the buy of the 1990s as interest rates come down and bonds mature, the head of Merrill Lynch consumer markets advised yesterday.

Mr John Steffens urged individual investors to try to forget reservations about short-term volatility and capitalise on the historically long-term returns historically provided by equities. Merrill Lynch's recommendation, however, was followed by a renewed caution about the volatility of the equity market. It would remain a fact of life in the markets, in spite of legislative action and programme trading curbs, Mr Steffens said.

However, growing numbers of investors would realise they could avoid the pitfalls of volatility by taking a long-term perspective to investing - a "get-rich-slowly" approach. Investors could diversify their assets among various types of investments in a process of asset allocation.

"He predicted that "packaged products," such as mutual funds and unit investment trusts, would become increasingly popular. Mr Steffens said it was a misconception to think the individual investor as unimportant. The bank had almost \$380bn in client accounts, up nearly 20 per cent in 1989 alone.

"Individuals are in the market, they're stuck currently not heavily in the stock market," he said.

Italian mutual funds improve redemptions

ITALIAN MUTUAL funds recorded net redemptions of 1,255bn (218m) in November, slightly up from the net outflow of 1,044bn registered in October, Reuters reported. Gross sales fell to 1,782bn from 1,836bn while gross redemptions slipped to 1,197bn from 1,260bn. Net assets of the mutual funds industry rose, however, to 1,48,789bn from 1,48,678bn. The negative result was due largely to fixed-income funds, which recorded net redemptions of 1,219bn in November, compared with 1,323bn.

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Advertisement for Tonka Common Stock. United States Offering: 5,200,000 Shares. International Offering: 1,300,000 Shares. Lists various financial institutions and underwriters.

Toshiba Corporation through Toshiba America Medical Systems, Inc. has purchased the Magnetic Resonance Imaging Division of Diasonics, Inc. The undersigned acted as financial advisor to Toshiba Corporation.

Daiwa Securities America Inc. November 1989

FOR SALE AT AUCTION: Two 128,000 DWT Bulk/Oil Carriers. SS "JADE PHOENIX" • SS "GOLDEN PHOENIX". Built in 1978, both vessels converted (1982) LNG carriers with overall length of 931'6".

U.S. \$100,000,000. The Export-Import Bank of Korea. Floating Rate Notes due 1995. In accordance with the provisions of the Notes, notice is hereby given that for the six months interest period from December 6, 1989 to June 6, 1990 the Notes will carry an interest rate of 8 1/4% per annum.

U.S. \$125,000,000. GREAT LAKES FEDERAL BANKING. Collateralized Floating Rate Notes Series A due December 1997. In accordance with the provisions of the Notes, notice is hereby given that for the three months interest period from December 6, 1989 to March 6, 1990 the Notes will carry an interest rate of 8 1/4% per annum.

KANSAS OSAKE-PANKKI. US\$50,000,000. Floating Rate Secured Notes Due 1990. For the 6 months period 20th November, 1989 to 21st May, 1990 the Notes bear the interest rate of 12 3/4% per annum.

BankAmerica Corporation. US\$400,000,000. Floating Rate Subordinated Capital Notes Due 1997. Holders of Notes of the above issues are hereby notified that for the next interest sub-period from 7th December, 1989 to 8th January, 1990 the following will apply:

VICTORIA HALL COMPANY, LIMITED. US\$100,000,000 GUARANTEED FLOATING RATE NOTES DUE 1992. In accordance with the terms and conditions of the Notes, notice is hereby given that the rate of interest for the period December 6, 1989 to June 6, 1990 will be U.S. \$2,203.13 per U.S. \$100,000 denomination and for U.S. \$500,000 denomination will be U.S. \$1,101.57.

INTERNATIONAL BONDS

Table of International Bonds with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Book number. Includes entries for US DOLLARS, CANADIAN DOLLARS, ECUS, D-MARKS, SWISS FRANCES.

NEW INTERNATIONAL BOND ISSUES

Table of New International Bond Issues with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Book number. Includes entries for US DOLLARS, CANADIAN DOLLARS, ECUS, D-MARKS, SWISS FRANCES.

FT INTERNATIONAL BOND SERVICE

Table for FT International Bond Service with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Book number. Includes entries for US DOLLAR STRAIGHTS, US DOLLAR STRAIGHTS, YEN STRAIGHTS, OTHER STRAIGHTS.

DEUTSCHE MARK

Table of Deutsche Mark bonds with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Book number.

SWISS FRANCES

Table of Swiss Franc bonds with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Book number.

FLORIN

Table of Florin bonds with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Book number.

CONVERTIBLE

Table of Convertible bonds with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Book number.

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INTERNATIONAL CAPITAL MARKETS

Daiwa Securities aims for a wider global dimension

The newly-installed president of the second biggest Japanese securities house talks to Stefan Wagstyl

The Japanese securities industry tends to live in the shadow of Nomura Securities, the country's and the world's largest stockbroker group.



Masahiro Dozen: clients need a tailored approach

At the centre of the affair. Within weeks of Mr Dozen taking charge Daiwa has become involved in a scandal of its own - the disclosure that in the late 1970s it covered clients' trading losses to the tune of ¥10bn.

broader the range of securities sold at home to include more foreign products. It is increasingly promoting executives with international experience to senior posts at home - just as Mr Dozen himself was.

finance easily lead to conflicts of interest. Daiwa has avoided making a deal like Nomura's \$100m investment in Wasserstein, Perella, the Wall Street mergers and acquisitions boutique.

US Treasuries trade in a narrow range

By Janet Bush in New York and Deborah Hargreaves in London

US TREASURY bonds continued to trade in a tight range yesterday in light business and were mostly quoted unchanged from Monday's close.

GOVERNMENT BONDS

yield of 7.87 per cent while isolated short - and medium-term maturities were quoted 1/2 point higher.

Barclays backs £135m loan

By Stephen Fidler, Euromarkets Correspondent

BARCLAYS BANK has agreed to underwrite the £135m in loans necessary to fund the first phase of an office and shopping development in west London by Brodero Properties.

France sells extra bills

THE FRENCH Treasury sold a further FF2,740m of bills after Monday's tender to bodies eligible to take up paper at the average tender price, Reuters reports.

It sold an extra FF810m of 18-week bills, FF337m of two-year bills and a large FF2,560m of five-year bills.

UK to advise on Hungarian SE

By Richard Waters

A BRITISH delegation will visit Budapest next week to offer advice on the creation of the Eastern bloc's first Western-style stock market.

BENCHMARK GOVERNMENT BONDS

Table with columns: Coupon, Maturity, Price, Change, Yield, Week, Month, Year. Lists various government bonds like UK Gilts, US Treasury, Japan, Germany, France, Canada, Netherlands, Australia.

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table of FT-Actuaries Share Indices for Tuesday December 5 1989. Columns include Index No., Day's Change, Day's % Change, etc. Lists various equity groups like Capital Goods, Building Materials, etc.

RISES AND FALLS YESTERDAY

Table showing rises and falls in various market sectors like British Equities, Financials, Industrials, etc. Includes a summary of total rises and falls.

LONDON RECENT ISSUES

Table of London recent issues including company names, issue sizes, and dates. Includes companies like British Airways, British Telecom, etc.

FIXED INTEREST STOCKS

Table of fixed interest stocks with columns for issue size, interest rate, and closing price. Lists various government and corporate bonds.

RIGHTS OFFERS

Table of rights offers with columns for issue size, price, and closing price. Lists various companies offering rights issues.

LONDON TRADED OPTIONS

VOLUMES in the London Traded Options continued to hold at levels well above the lows of last week.

Table of London traded options with columns for call and put volumes, prices, and changes. Lists various options contracts.

FIXED INTEREST

PRICE INDICES

Table of fixed interest price indices for various maturities like 1-5 years, 5-10 years, etc. Includes columns for index value and change.

TRADITIONAL OPTIONS

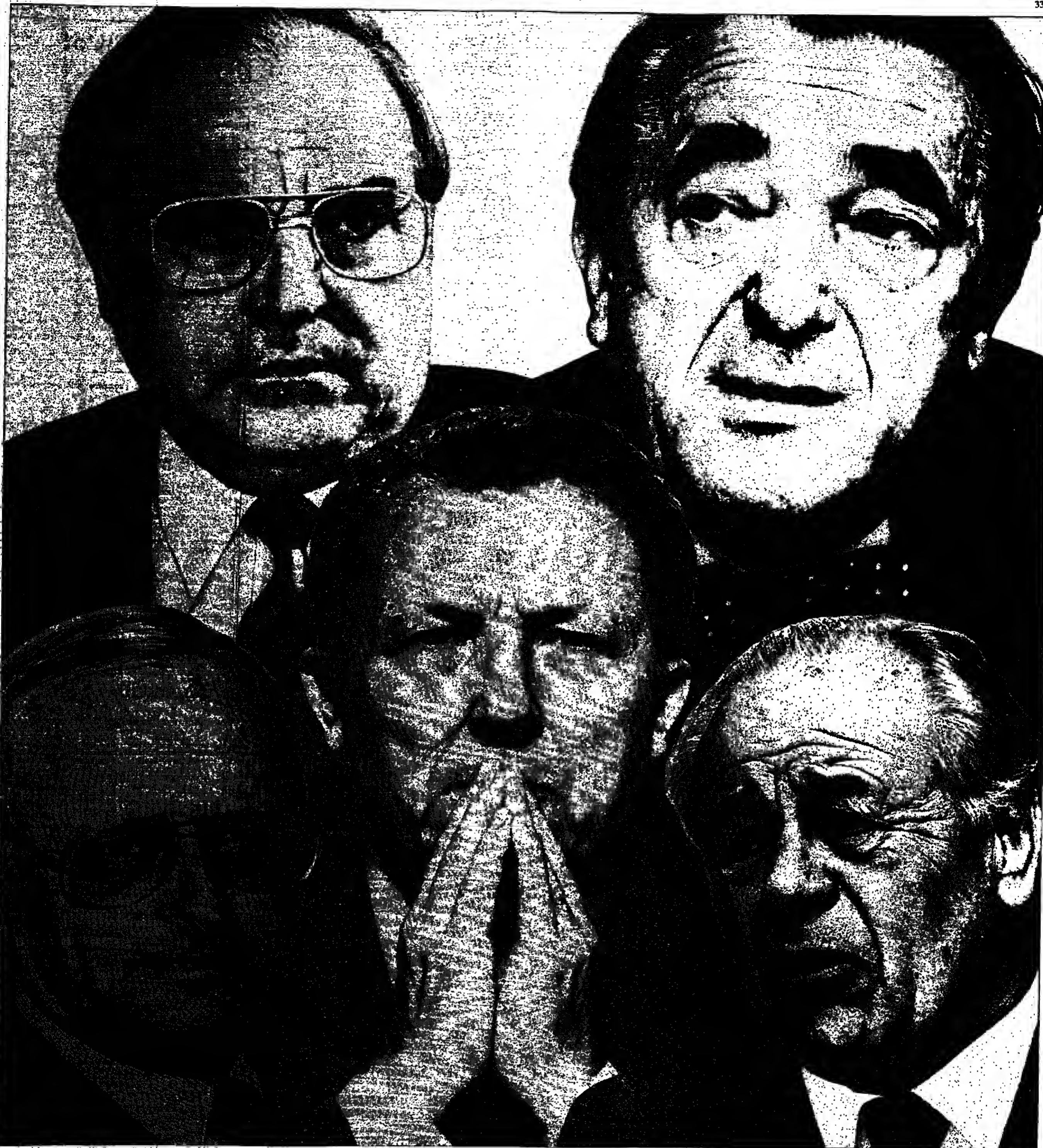
Table of traditional options with columns for issue size, price, and closing price. Lists various options contracts.

TRADITIONAL OPTIONS

Table of traditional options with columns for issue size, price, and closing price. Lists various options contracts.

Abbreviations: 2001, 2, 10, 20, 30, 40, 50, 60, 70, 80, 90, 100, 110, 120, 130, 140, 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, 260, 270, 280, 290, 300, 310, 320, 330, 340, 350, 360, 370, 380, 390, 400, 410, 420, 430, 440, 450, 460, 470, 480, 490, 500, 510, 520, 530, 540, 550, 560, 570, 580, 590, 600, 610, 620, 630, 640, 650, 660, 670, 680, 690, 700, 710, 720, 730, 740, 750, 760, 770, 780, 790, 800, 810, 820, 830, 840, 850, 860, 870, 880, 890, 900, 910, 920, 930, 940, 950, 960, 970, 980, 990, 1000.

Abbreviations: 2001, 2, 10, 20, 30, 40, 50, 60, 70, 80, 90, 100, 110, 120, 130, 140, 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, 260, 270, 280, 290, 300, 310, 320, 330, 340, 350, 360, 370, 380, 390, 400, 410, 420, 430, 440, 450, 460, 470, 480, 490, 500, 510, 520, 530, 540, 550, 560, 570, 580, 590, 600, 610, 620, 630, 640, 650, 660, 670, 680, 690, 700, 710, 720, 730, 740, 750, 760, 770, 780, 790, 800, 810, 820, 830, 840, 850, 860, 870, 880, 890, 900, 910, 920, 930, 940, 950, 960, 970, 980, 990, 1000.



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6th DECEMBER, 1989

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US\$ 250,000,000
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In accordance with the terms and conditions of the Notes, notice is hereby given that for the interest period from December 6, 1989 to June 6, 1990 the Notes will carry an interest rate of % p.a.

The interest payable on the relevant interest payment date, June 6, 1990 against coupon 178 will be US\$ per US\$ 10,000 nominal and US\$ per US\$ 100,000 nominal.

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ENDED 30th SEPTEMBER 1989

	6 months to	6 months to
	30.9.89	30.9.88
Total Revenue	£674	£915
Profit on Ordinary Activities	3,218	3,025
after interest and other charges	1,128	1,058
Taxation at 35% (1988 - 35%)	2,092	1,968
Profit attributable to shareholders	5,310	5,993
Earnings per share	2.25p	2.15p
Interim Dividend	2.25p	2.15p

The increased dividend will be paid on 5th January, 1990 to all shareholders on the register on 15th December, 1989 and will amount to £238,000. Rents have increased satisfactorily and are currently at an annual level of £13.11m. The development programme is on schedule and lettings have been agreed for completed units.

UK COMPANY NEWS

Elswick to pay initial £7.5m for label maker

ELSWICK, whose interests range from specialised printing and packaging to professional grass cutting and agricultural machinery and the manufacture of bicycles, has agreed to acquire Blue Ribbon Label for an initial consideration of £7.5m-£8m in cash and the remainder in the form of loan notes payable between 1991 and 2015.

A further payment may be due dependent on Blue Ribbon's profit achievement in the year to July 31 1990.

The £4m cash payment is to be met from the proceeds of an issue of 56.96m new ordinary shares which have been conditionally placed by Birmingham-based Alkermat 15 Sharp, with institutional shareholders with a claw-back for existing shareholders.

Qualifying shareholders are being offered 7 new ordinary shares for every 15 held at 15p per share and 7 new ordinary shares at 12p each for every one existing preference share held.

Blue Ribbon is a market leader in the manufacture and supply of labels in the UK garment industry. Profit before tax has risen from £263,000 in 1988 to £1,068 in 1989; at July 31 its net assets amounted to £1.45m.

The acquisition follows other purchases by Elswick in self-adhesive labels over the past couple of years and Mr Hill Cross, chairman, said the group aims to become a significant supplier of products and systems for the growing market in specialised print and packaging.

In a letter to shareholders Mr Cross said that Elswick expected to make satisfactory progress during the second half of the current financial year.

In the October interim statement, the company reported pre-tax profits down from £225,000 to £247,000 after an increase from 26,000 to £570,000 in interest payable.

The balance of the current placing will reduce Elswick's borrowings and leave it well placed to finance further acquisitions, said to be currently under investigation.

Simon Canadian buy

Simon Engineering is acquiring Dick Engineering of Toronto, Canada, for an initial £2.2m cash, plus further profit-related payments.

Dick is a consultancy providing project management and design services. In year ended June 30 1989 trading profit was £201,000.

Shares rally as a buyer is found for lossmaking security arm Tunstall falls sharply to £3.11m

By John Ridding

SUBSTANTIAL losses at its security products distribution arm prompted a sharp fall in profits at Tunstall, the Yorkshire-based security equipment company, from £4.97m to £3.11m for the year to the end of September.

The markets had been forewarned of the problems at its Ademco subsidiary, and shares which have fallen from 300p since April, gained 10p yesterday to close at 190p.

Tunstall also announced yesterday that it is selling Ademco to Gardiner Group for £2.2m.

Group turnover declined from £52.06m to £39.98m and earnings per share fell from 21.2p to 15.6p. However, the company expressed confidence in the future and has raised the final dividend from 2.5p to 2.75p giving a total of 4.5p (4p).

"Overall we have suffered a very disappointing year," said Mr Michael Dawson, Tunstall's chairman.

He added that the company had been forced to write off about £1.6m against non-recurring stock obsolescence and bad debts.

The group also suffered the continuing impact of last year's £5.5m write off against its investment in Sound Diffusion, the electrical leasing company.

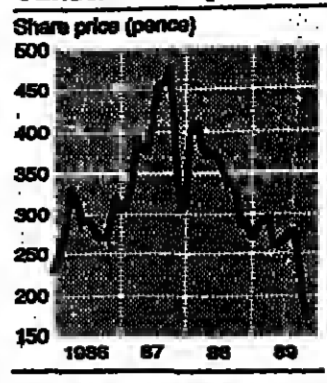
Its expenditure on its stake in the company raised interest payments from £330,000 to £215m.

Tunstall said that it is undertaking legal proceedings against Sound Diffusion's auditors with the aim of recovering the cost of its investment made on the basis of Sound Diffusion's 1987 audited accounts and rights issue document.

Mr Dawson said that Tunstall Telecom, the group's largest division, which makes emergency and specialist communications equipment, had produced "a most satisfactory result".

He added that early signs

Tunstall Group



indicated another satisfactory year in the home market but that substantial investment was required to address its overseas opportunities.

COMMENT
Tunstall's record of diversification leaves much to be desired. Last year it was Sound Diffusion which provided more than

£5m of bad news and the failure of Ademco, which was only acquired in 1987, has provided equal gloom in 1988. It is there fore something of a relief that the group is now focusing on the home market, and in particular its emergency communications for elderly people. But even here there are reasons for caution. The private market, which represents the bulk of elderly people, has proved harder to break into than the public sector, and geographical expansion into Europe offers plenty of obstacles. More immediately, Tunstall is likely to be constrained by the problems facing private sheltered housing. The balance sheet has also taken a beating and gearing remains about 100 per cent. The core business remains solid, and the prospective multiple of 7.5 on pre-tax forecasts of £6.2m is cheap. But while elimination of negatives will bring short term recovery, the source of long term expansion remains elusive.

Windsor launches trust to specialise in convertibles

By Nikki Tait

CHANGING THE pattern of new investment trust launches away from "emerging markets" and "European" funds, Windsor Investment Management - part of the Windsor Life Group - is bringing a trust specialising in UK and US convertible shares to the stock market.

The new fund will be called the London and New York Convertible Trust, and will have around half its assets in UK-quoted convertible shares (including Euro-sterling convertibles), and half in US convertibles.

The managers plan to raise £15m via a placing of 15m shares at 100p each, being handled by stockbrokers Kitch & Aitken. Impact day is Thursday, December 14.

The new trust, which will have a seven-year life, is not the first investment trust to specialise in convertibles, but does claim to be the first to combine holdings in both US and UK convertibles.

The unusual feature is that it plans to gear up, via the taking on of £15m of fixed-rate, dollar denominated bank borrowings. The loan will be provided by Bank of Scotland, with the interest rate currently estimated at 9.75 per cent, but with the managers saying they hope that this can be nudged down.

This structure should have tax benefits. The US convertibles pay income gross, and the fund managers expect that the normal corporation tax liability will be eliminated by the offset of interest on the borrowings.

Accordingly, the anticipated gross yield is put at 8.5 per cent.

The UK portfolio will be managed by Windsor Investment Management, which currently handles around £10m of funds under management - including the Windsor Convertible and Equity unit trust. In the US, the managers are MacKay-Shields Financial Corporation, part of the New York Life Insurance Company, which in fact recently acquired Windsor Group. MacKay has some \$6.5bn under management, including \$600m in convertible portfolios.

Norfolk House purchase

Norfolk House has acquired Trucks. The purchase is the first stage in the group's long-term strategy to develop a new network of commercial vehicle retailing and restaurant facilities with a strong brand image.

The aggregate consideration is £1.3m. This amount is to be satisfied by the issue to the vendor on completion of 206,383 new Norfolk ordinary shares.

NEWS DIGEST

J Crosby up sharply to £2.25m

JAMES CROSBY, the north-west based housebuilding group, increased its mid-term pre-tax profit by 74 per cent, and said that was very satisfactory especially as there had recently been signs of a slowing down in demand.

In the period, to September 30, the profit came to £2.25m (£1.25m) and was achieved on turnover 29 per cent ahead at £5.64m (£6.71m). Interest charges rose to £498,000 (£258,000).

Mr Michael Burgess, chairman, said present orders stood at a very healthy level, although prospective purchasers were having more difficulty selling their existing properties.

There were signs that the situation was not common to all parts of the operating region, but if there was any further deterioration trading conditions could become more difficult.

Earnings in the period rose to 13.4p (7.7p) and the interim dividend is 1.25p (1p).

Havelock Europa in Finnish link

Havelock Europa, the store design and shopping group, has established a marketing relationship with GW Solberg, a Finnish shopfitter.

The two companies will work together on a product exchange basis, with a view to increasing their shares of the interior fitting market in the retail sector. Each company will market the other's products to their established customer base.

Havelock specialises mainly in timber-based products while the Finnish group concentrates on metal shelving systems such as those used in DIY stores and food retailing chains.

The arrangement gives Havelock the potential to service the food retailing departments or DIY subsidiaries of some of its existing customers. Initially the arrangement will concentrate on expansion within the UK, but the possibility of extending the co-operation into mainland Europe is also envisaged.

Henry Barrett £3m purchase

Henry Barrett Group, the steel and industrial products company, has bought Yarmouth

Steel for a maximum of £3.2m. Of the total, £2.85m is payable on completion, as £2m in cash and £850,000 through the issue of 347,000 retained shares in Barrett to the vendors. A further cash sum of £350,000 is payable in August next year.

The vendors have warranted that Yarmouth's pre-tax profits will be greater than £600,000 in the year to November 30.

Yarmouth is a steel stockholder based in Great Yarmouth and Norfolk and Suffolk. Net assets were valued at £270,000 in November 1988.

The acquisition is the twelfth that Barrett has made since its flotation in May 1987.

Courtyard Leisure for Third Market

Courtyard Leisure, a City-based wine bar and restaurant operator, is joining the Third Market through an open offer that values it at £2.15m.

The company, which operates under the names "Punks" and "Wynkyn de Worde" is negotiating the purchase of an established group of City wine bars and restaurants.

Brown Shipley Stockbroking is placing 4.02m new shares at 27p each to raise about £962,000 for the year to the end of August; from £981,000 to £123,000.

The group was "obviously very disappointed" with the results, and said high UK interest rates and the slowdown in retail spending had affected its core career bag manufacturing business. Turnover increased from £7.4m to £8.2m.

Earnings per share plunged from 4.6p to 1.5p. There is no final dividend, which leaves the 1.5p interim as the single payment total for the previous year was 3p.

Mr Brian Sowercott, chairman, said: "The board has taken corrective action in all areas and a solid foundation is being created."

Hadleigh buying trailer manufacturer

Hadleigh Industries, the automotive and engineering group which joined the USM in June, is buying Lynton, manufacturer of specialised lightweight trailers, for £2.6m.

Lynton, which is based in Manchester, is principally involved in the manufacture of trailers for mobile exhibitions and medical uses. Its customers include British Telecom, ICI and the Automobile Association.

Lynton is warranting pre-tax profits of not less than £700,000 for the year to the end of March 1990 and on completion of the acquisition, Mr Tony Birch, managing director, will join Hadleigh's board.

fed by the issue of 1.74m new Hadleigh shares and £360,000 in cash.

AAH expands pharmacies side

AAH Holdings, the distribution and services group, is adding six more retail and wholesale pharmacies to its chain of outlets for a total consideration of about £2.3m.

The company said that the five retail pharmacies will be added to its Vantage franchise pharmacy programme and the wholesale business will strengthen the group's existing pharmaceuticals distribution activities in the north west of England.

About £1.57m of the total consideration is being satisfied by the issue of new ordinary shares, the majority of which were placed with institutions. The balance has been satisfied by a cash payment.

Gaynor tumbles to £123,000

Gaynor Group, the USM-quoted manufacturer of plastic packaging products, has announced a sharp fall in pre-tax profits for the year to the end of August; from £981,000 to £123,000.

The group was "obviously very disappointed" with the results, and said high UK interest rates and the slowdown in retail spending had affected its core career bag manufacturing business. Turnover increased from £7.4m to £8.2m.

Earnings per share plunged from 4.6p to 1.5p. There is no final dividend, which leaves the 1.5p interim as the single payment total for the previous year was 3p.

Mr Brian Sowercott, chairman, said: "The board has taken corrective action in all areas and a solid foundation is being created."

P&P makes £4.75m Belgian purchases

P&P, the microcomputer services company, is to buy two Belgian companies in a deal worth up to £4.75m.

The companies are Zaventem Electronic Development and Distribution, a distributor of Hewlett Packard personal computers, and Microcomputer Business Systems, which sells and supports personal computer hardware and software.

Both were owned by Mr Eion O'Connell, Mr Martin Hale and Mr Michel De Vooght who will remain in full-time executive positions.

Ritz Design up 14% but margins tight

Profits of the Ritz Design Group rose 14 per cent on sales up 30 per cent in the half year ended September 30 1989.

Margins generally were still tight as the high street stores felt the effect of high interest rates, said Mr Richard Clements, the chairman. But he believed the close association with the Sainsbury's group's principal customer, would prove a strength in this difficult period.

The group, which makes blouses, lingerie and swimwear, saw its turnover increase to £14.2m (£10.94m) and profit to £743,000 (£690,000), after interest charges of £264,000 (£283,000).

Fantasia Textiles, the underwear maker acquired in July, was undergoing changes which should enable it to make a significant contribution to profits in future.

The group had started the second half well. Earnings were 5.4p (5p) and interim dividends are limited with a payment of 1.35p, which should approximate to one-third the projected total.

In March 1981 - an unconditional £1.1m, and £1.5m dependent on the companies achieving the vendors' projection of £F32m (£560,000) profits in the year to November 1989.

P&P has made a placing of 2.8m shares at £1.55. Of these 1.2m were to pay the initial instalment, the balance to raise £3.1m to provide the Belgian companies with working capital.

Microcomputer made a turnover of £F757m in 1988, with pre-tax profits of £F14.4m. Zaventem's turnover was £F274m in the 18 months to March this year, and profits came to £F1.7m.

31 backing for charities specialist

A one-time leading stockbroker, Mr David Grenier, has set up a new investment management company with backing from 31, the venture capital group, and the Dutch-owned merchant bank Mees & Hope.

Independent Investment Management is a specialist company which will focus on looking after portfolios for charities. It starts with portfolios totalling £35m.

Mr Grenier was once senior partner of the City broking firm Scott Goff Layton, before its absorption into Smith New Court. He hopes to expand IIM eventually to cater for other types of client, including small pension funds and private investors.

\$75m Malaysian fund to join market

Continuing the current flood of specialist fund launches, a \$75m Malaysian Emerging Companies Fund is coming to the London stock market next week.

The new fund, a Jersey-based investment company, is coming from the John Govett stable - which earlier this autumn launched a \$30m Singapore BESDAQ fund. The placing of shares with warrants attached - in the usual proportions of one warrant for every five shares - is due to be completed on Wednesday. Shares in the new fund, being sold at \$10.50, are expected to start trading on Thursday, December 14.

The fund will specialise in smaller listed companies in Malaysia - in general, those capitalised at under \$500m. At least 50 per cent of the fund's assets will go into companies with worth less than \$125m. Some money may go into unlisted securities, whose a listing is in prospect, but the unquoted portfolio will not generally exceed 25 per cent of total assets.

UK COMPANY NEWS

Possible brewing hive-off by Control Securities

By Vanessa Houlker

MR NAZEM VIRANI, chairman of Control Securities, the property and leisure group, is considering spinning off the brewing and pub interests into a separate quoted company.

Control also revealed yesterday a 74 per cent rise in interim pre-tax profits from £8.5m to £14.2m.

A price tag of more than £200m might be attached to the leisure interests, assuming they attracted a multiple in line with other leisure groups, said Mr Virani.

A de-merger would tackle what Control considers to be the low valuation ascribed to the shares. Over the past year they have fallen by 10 per cent to 44p, which compares with a net asset value of 83p in the March accounts.

Control has built up its leisure portfolio over the past two years by buying 23 hotels in the UK and Spain, 580 pubs and the Bellhaven Brewery. He claims its value has been substantially enhanced as a result of pub refurbishments and the benefits of selling Bellhaven to an expanded chain of

pubs. The brewery has increased its output from 20,000 barrels to 50,000 barrels since it came into Control's ownership at the start of the year.

In the six months to September 30 the leisure division tripled its profits to £4.6m (£1.5m), the property division more than doubled profits to £18.6m (£8.5m). Overall turnover increased by 31 per cent to £73.5m (£56.2m).

In the half year net rental income was about £10.5m. Mr Virani said that early rent reviews would ensure continued growth.

Mr Virani said that "current high interest rates inevitably bring a degree of uncertainty into predicting market conditions that lie ahead. However an encouraging start to the second half of the financial year has already been made."

After buying back 40m shares at 85p since its annual general meeting the company plans to ask permission to buy back a further 38m shares representing 10 per cent of the shares in issue.

An interim dividend of 0.5p

(0.375p) was declared.

COMMENT

The market's response to Control's meteoric rise since 1986 has been a rather grudging one. Despite a sharp rise in asset value and a large improvement in the quality of earnings Control's shares have gone nowhere in the past couple of years. Assuming it makes profits of £25m this year, its shares, up 4p to 44p are on a p/e multiple of 7. Yet Control's formula is a good one. The pubs provide strong cash flow, good asset backing and are an important outlet for Bellhaven beer. Together with the likely benefits of the Monopolies report which would enhance Bellhaven's standing as a guest beer the prospects of the brewery have been greatly enhanced over the past year. And although Control has a large exposure to the property sector, its portfolio is biased towards less vulnerable areas of the economy. Accordingly, Control's shares should offer attractions to investors - even before taking into account the possibilities of a demerger.

NEWS DIGEST

£2.3m (£1.87m). Earnings came to 11.2p (10.7p) and a final dividend of 2.5p raises the total to 4p (3.5p).

Mr Butler said most of the larger companies in the group - especially alloys, steels and cronite - showed substantial improvements in profitability.

Expansion costs pull back Morris Ashby

Morris Ashby, USM-quoted maker of high pressure castings, made a "somewhat disappointing" profit of £543,000 in the half year ended September 30 1989, compared with £560,000.

Sales improved a modest 2.7 per cent to £5.12m (£4.99m). But the order book had now strengthened and prospects for the second half looked good, said Mr Norman Gardner, chairman.

A number of factors were involved in the first half performance, not the least of

which were increased costs associated with expansion of premises.

Earnings rose to 4.89p (4.33p) after a reduced tax charge, and the interim dividend is again 1.7p.

Enso hit by difficult trading conditions

Difficult trading conditions with high interest rates have hit Enso Holdings, a vehicle distribution and building products group which joined the USM in June, with pre-tax profits down from £971,000 to £877,000 in the six months to September 30.

Turnover for the period was up from £27.5m to £29.58m but the trading profit was marginally lower at £1.07m (£1.05m). Net interest payable rose sharply to £197,000 (£119,000).

Basic earnings per share were down from 6.7p to 5.9p after tax of £316,000 (£368,000). A maiden interim of 1.25p is being paid.

Water acquisition for Sutcliffe Speakman

By Rachel Johnson

SUTCLIFFE Speakman, the environmental engineering company specialising in products for water purification, yesterday announced it had agreed to buy part of Walker Greenbank, the former water conglomerate, for £3.48m.

With the acquisition, Sutcliffe Speakman will add to its base in activated carbons and solvent recovery. It has made a series of acquisitions designed to concentrate its activities in the fields of water treatment and filtration. Walker Greenbank has been disposing of its subsidiaries to slim down its operations and concentrate on its large contract watercoverages business.

The announcement came as Sutcliffe revealed pre-tax profits for the half year to end-September up 16 per cent from £535,000 to £735,000. Turnover increased from £15.7m to £28.5m. At the operating level profits rose from £268,000 to £1.7m.

Mr John Bellah, chairman, said the result had been adversely hit by four months' lost production from a new kiln and the increases in interest rates, which had inevitably had an effect.

However, he believed the group now had a firm base in the business of environmental control and order books were "healthy" particularly for water screening products.

Greenbank and its subsidiaries comprise water treatment systems, desalination equipment, screw pumps and other drying and curing systems. To pay for these, and the assets of US-based Water and Effluent Screening Operation, Sutcliffe is issuing 1.92m shares at 152p per share. Smith New Court and County NatWest Wood Mackenzie are handling a tender placing to raise £2.9m, and a cash placing for £1m. Following the announcement, Sutcliffe's share price moved down 1p to 150p.

Sutcliffe will raise further capital by agreeing to buy Greenbank's Colchester headquarters for £1.1m, while negotiating a conditional sale for the same property for the sum of £5.55.

Overseas side helps Allied Colloids to 20% profit growth

By Clare Pearson

ALLIED COLLOIDS, the specialty chemicals manufacturer, achieved a 20 per cent increase in pre-tax profits to £19.2m in the half-year to end-September.

The outcome compared with £15.96m, and was scored on turnover which showed an increase to £103.96m (£94.82m). Operating profits surged to £18.34m (£15.58m) and interest receivable rose to £864,000 (£415,000).

Sales growth came almost entirely from overseas. Reflecting dullness in the British markets for the group's products, UK turnover barely moved ahead to £17.03m (£16.12m).

Strong markets elsewhere, by contrast, combined to lift overseas sales from £88.81m to £86.93m.

Exchange rate movements, principally the strengthening of the US dollar and the D-Mark, added about £1m to the pre-tax line. Sir Trevor Holdsworth, chairman, said.

Sir Trevor said prospects for the second half would allow the group to show an improved performance over the corresponding period.

"I do not see demand overseas falling off," Sir Trevor said.

The largest division by sales is the pollution business. The others comprise paper, mineral processing, general industries, agriculture, and oil services.

Capital expenditure

amounted to £12m during the half, and is on course to total £21m in the full year. Much of this is in the US, where new plant is set to come on stream in the first quarter of next year.

Earnings per share rose to 4.51p (3.86p). The interim dividend is stepped up to 0.75p (0.65p).

COMMENT

These results, flattered by comparison with a dull first half last time, troubled the market. It had been expecting improved conditions in terms of exchange rates and raw material prices, together with the uplift in sales, to produce an improvement in margins. In the event, quarterly price negotiations meant the improved raw materials prices did not work through as thought, at the same time, the way the company took foreign exchange cover meant currency movements did not yield as much benefit at the profit line as had been expected. The company ascribed lower margins to loss of certain types of UK business. The result was a 13p fall in the share price to 160p as analysts shaved full year pre-tax profits forecasts to about £42m. In the longer term, improved buying and currency conditions should start to make themselves felt, but the onus is clearly on the company to maintain its robust sales growth. The prospective p/e is now about 15.5; the shares are likely to drift.

Cronite expands by 23%

ALTHOUGH HELD back by higher interest charges, Cronite Group increased pre-tax profit by 23 per cent in the year ended September 30 1989.

And, barring a major downturn, the group was expecting to give a further good account of itself in the coming year, said Mr J Butler, chairman.

There was some uncertainty as to the immediate future for the UK economy, but there was a continuing strong demand for most of the group's products.

Turnover in the year increased 48 per cent to £56m (£38.5m), driven by higher metal prices and rise in volumes. Higher costs and interest charges, however, allowed the pre-tax profit growth to

Losses on electronics side cut Atkins to £250,000

LOSSES AT its electronics subsidiary, Cartner Engineering, reduced pre-tax profits at Atkins Brothers (Hosiery) from £380,000 to £250,000 for the half year ended September 30.

Turnover for the Leicester-based company advanced to £10.1m (£9.25m) but operating profits fell to £21,000 (£575,000) with hosiery and knitted garments contributing £617,000 (£568,000) and electronic equipment and contract

design incurring losses of £241,000 (£79,000 profits).

An interim dividend of 8.6p (8.3p) is declared, payable from reduced earnings of 4.14p (6.64p). There was an extraordinary £20,000 (£18,000) debit.

Mr WG Dawson, chairman, reported that although Cartner was currently busy the directors had decided to sell the electronics division before the end of the financial year.

1990 Warning to Investors from Discount Brokers International

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heraby announce that:

Following the adoption of the scheme of amalgamation of Target Convertible Fund with Target Income Fund the former holders of Target Convertible Fund will receive 1.3729709750 units in Target Income Fund for each unit held at 30 November 1989.

Allocation will be made to the nearest thousandth of a unit. Certificates in respect of the new holdings in Target Income Fund will be despatched in due course.



A moment of reflection.

COMMODITIES AND AGRICULTURE

Rustenburg refinery runs into teething difficulties

By Jim Jones, in Johannesburg

RUSTENBURG Platinum's new precious metals refinery has run into teething problems...

DE BEERS Consolidated Mines is to go ahead with the Venetia Diamond Mine...

Keeping the Falkland Islands' squids in

Gary Mead on the mutual interest that may make Britain and Argentina compromise

MILLIONS ARE sitting down in the Far East tonight to a meal which started life thousands of miles away in the South Atlantic...

extremely sensitive resource is concerned. Doubt currently hangs over the area around the north-west of the Falklands...

On the Falklands, however, there is a growing fear that both the first two aims are failing and so threatening the third...

FALKLAND ISLANDS FISHING. Table with columns: Species, 1987, 1988, Total catch, Net value.

Report, conservation of the fish stock should mean that 40 per cent of the squid which would have annually survived...

Gencor to open large gold mine

By Jim Jones

GENCOR, South Africa's second largest mining house, is to open a large gold mine in the Orange Free State...

by a decline shaft. Mr Lund said it will cost R100m (£30m) in mid-1989 terms to develop the mine...

Non-Communist supplies of oil reach 54.7m b/d

By Steven Butler

OIL SUPPLIES outside Communist countries touched their highest levels since the third quarter of 1979 in October and November...

According to the local government's Fisheries Report for 1987/1988, they are: "to conserve the resource, and thus ensure its continued productivity..."

AFCC expels Philipp Brothers

By George Graham, in Paris

THE FRENCH cocoa trade association (AFCC) yesterday expelled Philipp Brothers (Phibro), one of the world's leading commodity trading groups...

proceedings, but the association rules say that payments, estimated to total over FF3,000m (£315m), must be made, notwithstanding any appeal...

WEEKLY METALS PRICES

Table listing prices for various metals: COBALT, ANTIMONY, MERCURY, MOLYBDENUM, CADMIUM, SELENIUM.

CHICAGO

Table listing prices for various commodities in Chicago: SOYABEANS, WHEAT, CORN, etc.

NEW YORK

Table listing prices for various commodities in New York: GOLD, SILVER, PLATINUM, etc.

LONDON MARKETS

Table listing prices for various commodities in London: COPPER, ZINC, LEAD, etc.

WORLD COMMODITIES PRICES

Table listing prices for various commodities worldwide: RUBBER, COFFEE, SUGAR, etc.

CRUDE OIL (Light) 42,000 US gals \$/barrel

Table listing prices for crude oil and other energy-related commodities.

LONDON STOCK EXCHANGE

Building shares lead equities ahead

THE UK stock market was favourably impressed by the performance of Mr John Major, the UK Chancellor, in his first political grilling by a Parliamentary Committee...

plant in West Germany. UK building companies hope to benefit from the boom now predicted for East Germany. A further stimulus came from property shares...

though the first announcement from British Land provided little reason for a general upturn. Another significant boost for market confidence has come from mutual pre-market trading in the ten water privatisation issues...

London equities closed at the day's best levels despite some concern over the sluggish opening on Wall Street following IBM's confirmation of extensive restructuring plans. At its final reading of 2,327.5, the FT-SE Index was a net 24.1 higher on the day...

Once again traders stressed the tightness of marketmakers' positions which often sent share prices higher in thin trading. Property stocks, it was noted, jumped sharply even

FINANCIAL TIMES STOCK INDICES. Table with columns for Dec 5, Dec 4, Dec 3, Nov 30, Nov 23, Year Ago, High, Low, and Since Completion. Includes Government Secs, Fixed Interest, Ordinary Shares, Gold Mines, FT-SE 100 Share, and OIL EDGED ACTIVITY.

Banking stocks unsettled

The banking sector, among the best performing sectors last month, was one of the most volatile yesterday, responding first to a downgrading of profits forecasts and then rallying in line with the rest of the market.

tantulating announcement at 9.30 said the company was finalising proposals "to maximise shareholder value which do not involve an offer for the company." More details are promised for today.



The best gains were in BCI, which rose 10 to 230p on the strength of 1m adding impetus to the return in the shares. RMC, up 17 at 68p and Tarmac which put on 9 to 26p...

2205m, "that is, from the top of the range to below the bottom," he said. Mr Hughes cited flat volume and falling prices in footwear as well as the impact of high interest rates at a time of high stock levels.

TRADING VOLUME IN MAJOR STOCKS

Table showing trading volume in major stocks. Columns include Stock, Value, and Change. Lists various companies like Anglo, BCI, BHP, etc.

The big four banks opened with marginal gains but came under selling pressure as news of a widespread profits downgrading by County NatWest Woodmac filtered into the market...

Reuters busy Reuters moved ahead strongly at the start of trading and continued beyond the 10 mark to close at an all-time high of 1001p. The initial impetus for the rise was provided by heavy overnight demand for the ADRs...

hough added 25 at 498p. Volumes were also good in the leading issues. Dealers said that activity in the second-ranking property stocks continued to be sluggish.

LASMO sprang to life, rising strongly to close 18 higher at 572p with dealers noting keen interest in the traded options. Dixons were firm as dealers became convinced that one securities house had gone short in eurosterling conversion...

talk of a brokers downgrading of Trusthouse Forte did not help the shares, which closed 1 1/2 off at 304 1/2p. GEC's interim profits, up from £131m to £37m, were above most analysts' expectations...

factor which disappointed the market. The market was also nervous about a warning from Trafalgar that profits from its house building sector would come under pressure in the coming year...

British Land drama British Land climbed 14 to 369p in early trading before its suspension at nine minutes to detail leaving the market to speculate that a takeover might be in the offing...

NEW HIGHS AND LOWS FOR 1989. Lists various stocks and their performance for the year, including Anglo, BCI, BHP, etc.

APPOINTMENTS. Lists various appointments and changes in company leadership, including Mr David Hudson, Mr Robin Herbert, etc.

Lazard Brothers board posts. Mr John Dear and Mr Andrew Blakeley will become managing directors of LAZARD BROTHERS & CO from January 1...

WESTERN AUSTRALIA. The Financial Times proposes to publish a Survey on the above on 19th January 1990. For a full editorial synopsis and advertisement details, please contact: Penny Scott on 01-873 3595 or write to her at: Number One, Southwark Bridge London SE1 9HL.

COMPANY NOTICES. NOTICE TO BONDHOLDERS OF THE SANWA BANK, LIMITED. U.S. \$100,000,000 2 1/4 PER CENT. CONVERTIBLE BONDS DUE 2000 (the "Bonds").

Investment banking post. Mr David Hudson, former deputy chairman and chief executive of Henry Anson & Co, is to become a significant shareholder and full-time executive director of CAMPBELL LUTYENS...

Union Discount chairman. Mr Robin Herbert has been appointed to the board of THE UNION DISCOUNT COMPANY OF LONDON, and will become non-executive chairman after the annual meeting next March...

Lazard Brothers board posts. Mr John Dear and Mr Andrew Blakeley will become managing directors of LAZARD BROTHERS & CO from January 1. Mr David Anderson, Mr Mark Francis and Mr Andrew Shragar will be appointed executive directors...

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Mr David Hudson, former deputy chairman and chief executive of Henry Anson & Co, is to become a significant shareholder and full-time executive director of CAMPBELL LUTYENS, a two-year-old firm specialising in investment banking services for corporate clients...

Mr Robin Herbert has been appointed to the board of THE UNION DISCOUNT COMPANY OF LONDON, and will become non-executive chairman after the annual meeting next March. He is chairman of Leopold Joseph Holdings, a non-executive director of the National Westminster Bank, and Marks and Spencer. He is also president of the Royal Horticultural Society.

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WESTERN AUSTRALIA. The Financial Times proposes to publish a Survey on the above on 19th January 1990. For a full editorial synopsis and advertisement details, please contact: Penny Scott on 01-873 3595 or write to her at: Number One, Southwark Bridge London SE1 9HL.

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EDUCATIONAL. WHICH CAREER SUITS BEST? Professional Guidance and Assessment for all ages. 15-24 yrs Courses, Careers 25-34 yrs Progress, Changes 35-54 yrs Review, 2nd Careers. Full details in free brochure.

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PUBLIC SPEAKING. Overcome the fear and nervousness of public speaking. Phone Leadership Skills Training. 930 2197.

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INTERNATIONAL PROPERTY. FOR SALE. Premises in Puerto Banue (Marbella) Spain. 550,000 Pts/m². Interested write to TRACCI S.A., C/ Costa Blanca 13, 28034 Madrid.

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HOMES FOR SALE IN LONDON. appear every Saturday in the Weekend FT. For advertising information please call Lesley Proctor on 01-873 4896 or Carol Haney on 01-873 4935.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-825-2128

AUTHORISED UNIT TRUSTS

Table listing various unit trusts under the 'AUTHORISED UNIT TRUSTS' section, including names like Abbey Unit Trust, Abnott Unit Trust, and others.

Table listing unit trusts under the 'Backwater Management Co Ltd' section, including various investment funds.

Table listing unit trusts under the 'Bank of Ireland' section, including various investment funds.

Table listing unit trusts under the 'Bank of Scotland' section, including various investment funds.

Table listing unit trusts under the 'Bank of Wales' section, including various investment funds.

Table listing unit trusts under the 'Bank of England' section, including various investment funds.

Table listing unit trusts under the 'Bank of London' section, including various investment funds.

Table listing unit trusts under the 'Bank of Montreal' section, including various investment funds.

GUIDE TO UNIT TRUST PRICING. A detailed section explaining the pricing of unit trusts, including terms like 'Net Asset Value', 'Units', and 'Dividends'.

Vehicle 1150A

Handwritten note: "Mortgage ISA"

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2128

Main table containing unit trust information with columns for Name, Price, and other details. Includes sub-sections like 'OTHER UK UNIT TRUSTS' and 'INSURANCES'.

Vertical text on the right side of the page, possibly a page number or reference.

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Table titled 'INSURANCES' listing various insurance products and their details.

Table titled 'OTHER UK UNIT TRUSTS' listing various UK unit trusts and their details.

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Main table containing unit trust information with columns for Name, Price, and other details. Includes sub-sections for 'MANAGEMENT SERVICES', 'GUERNSEY (SIB RECOGNISED)', 'LUXEMBOURG (SIB RECOGNISED)', and 'JERSEY (SIB RECOGNISED)'.

Handwritten signature or mark at the bottom center of the page.

Handwritten text at the top center of the page.

FT UNIT TRUST INFORMATION SERVICE

Main table for FT Unit Trust Information Service, listing various unit trusts with columns for Name, Price, Yield, and other financial metrics.

LONDON SHARE SERVICE

Main table for London Share Service, listing various share investments with columns for Name, Price, Yield, and other financial metrics.

Vertical text on the right margin, likely containing market news or commentary.

Footnote or additional information at the bottom left of the page.

Footnote or additional information at the bottom right of the page.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-422-2128

AMERICANS - Contd

Table listing American companies with columns for 1989, 1990, and 1991 prices and percentages.

BUILDING, TIMBER, ROADS - Contd

Table listing companies in the building, timber, and roads sectors.

DRAPERY AND STORES - Contd

Table listing companies in the drapery and stores sectors.

ENGINEERING - Contd

Table listing companies in the engineering sector.

INDUSTRIALS (Misc.) - Contd

Table listing miscellaneous industrial companies.

INDUSTRIALS (Misc.) - Contd

Table listing miscellaneous industrial companies (continued).

CANADIANS

Table listing Canadian companies.

ELECTRICALS

Table listing electrical companies.

FOOD, GROCERIES, ETC

Table listing food, groceries, and other companies.

HOTELS AND CATERERS

Table listing hotels and caterers.

INDUSTRIALS (Misc.)

Table listing miscellaneous industrial companies.

INSURANCES

Table listing insurance companies.

BANKS, HP & LEASING

Table listing banks, hire purchase, and leasing companies.

CHEMICALS, PLASTICS

Table listing chemical and plastic companies.

DRAPERY AND STORES

Table listing drapery and stores companies.

ENGINEERING

Table listing engineering companies.

BUILDING, TIMBER, ROADS

Table listing building, timber, and roads companies.

BEERS, WINES & SPIRITS

Table listing beer, wine, and spirit companies.

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Table listing miscellaneous industrial companies.

INSURANCES

Table listing insurance companies.

Handwritten signature or mark at the bottom of the page.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-925-2128

LEISURE - Table listing various leisure companies and their share prices.

PAPER, PRINTING, ADVERTISING - Contd - Table listing companies in the paper and printing industry.

PROPERTY - Table listing real estate and property-related companies.

TEXTILES - Contd - Table listing textile companies.

TOBACCO - Table listing tobacco companies.

TRANSPORT - Table listing transport and logistics companies.

TRUSTS, FINANCE, LAND - Contd - Table listing trusts, finance, and land companies.

TRUSTS, FINANCE, LAND - Table listing trusts, finance, and land companies.

TRUSTS, FINANCE, LAND - Contd - Table listing trusts, finance, and land companies.

TRUSTS, FINANCE, LAND - Table listing trusts, finance, and land companies.

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OIL AND GAS - Contd - Table listing oil and gas companies.

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MINES - Contd - Table listing mining companies.

MINES - Table listing mining companies.

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MOTORS, AIRCRAFT TRADES - Table listing motor and aircraft trade companies.

Commercial Vehicles - Table listing commercial vehicle companies.

Garages and Distributors - Table listing garage and distributor companies.

NEWSPAPERS, PUBLISHERS - Table listing newspaper and publishing companies.

PAPER, PRINTING, ADVERTISING - Table listing paper, printing, and advertising companies.

SHOES AND LEATHER - Table listing shoe and leather companies.

SOUTH AFRICANS - Table listing South African companies.

TEXTILES - Table listing textile companies.

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TEXTILES - Table listing textile companies.

market on the... FT Cityline help desk on 01-925-2128

THIRD MARKET

THIRD MARKET - Table listing third market companies.

PLANTATIONS

PLANTATIONS - Table listing plantation companies.

MINES

MINES - Table listing mining companies.

Central Rand

Central Rand - Table listing Central Rand companies.

Far West Rand

Far West Rand - Table listing Far West Rand companies.

G.F.S.

G.F.S. - Table listing G.F.S. companies.

Diamond and Platinum

Diamond and Platinum - Table listing diamond and platinum companies.

NOTES

Stock Exchange listing conventions are indicated to the right of security names... Notes regarding share listings and conventions.

REGIONAL & IRISH STOCKS

The following is a selection of Regional and Irish stocks, the latter being quoted in Irish currency.

REGIONAL & IRISH STOCKS - Table listing regional and Irish stocks.

TRADITIONAL OPTIONS

3-month call rates

TRADITIONAL OPTIONS - Table listing traditional options and call rates.

This service is available to every company that is on the Stock Exchange... Information regarding the share service.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar steady as sterling rises

Sterling moved bigger yesterday as currency dealers reacted favourably to remarks by Mr John Major, the UK Chancellor of the Exchequer...

Mr Major had not made any fundamental change in policy and that his testimony indicated merely a difference of style to his predecessor, Mr Nigel Lawson...

from SF12.5025. Sterling's index closed at 84.4, up 0.4. The dollar was little changed in quiet trading as dealers waited for the release of the Tan Book...

EURO-CURRENCY INTEREST RATES

Table with columns for Dec 5, 7 days, 1 month, 3 months, 6 months, 1 year. Rows for Sterling, Deutsche Mark, Swiss Franc, Japanese Yen, etc.

£ IN NEW YORK

Table with columns for Dec 5, Latest, Previous. Rows for 1 spot, 1 month, 3 months, 6 months, 12 months.

STERLING INDEX

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 8.00 am, 9.00 am, 10.00 am, 11.00 am, 12.00 pm, 1.00 pm, 2.00 pm, 3.00 pm, 4.00 pm.

CURRENCY RATES

Table with columns for Dec 5, Bank rate, Spot, 3 months, 6 months, 1 year. Rows for Sterling, Canadian Dollar, Australian Dollar, etc.

CURRENCY MOVEMENTS

Table with columns for Dec 5, Bank of England, Foreign, % change. Rows for Sterling, Canadian Dollar, Australian Dollar, etc.

OTHER CURRENCIES

Table with columns for Dec 5, £/\$, £/DM, £/Yen, £/A\$ (100/\$), £/A\$ (100/DM), £/A\$ (100/Yen), £/A\$ (100/¥), £/A\$ (100/₹).

MONEY MARKETS

Key rate eases

UK money market rates eased a shade yesterday as sterling reacted positively to remarks on Monday by Mr John Major, the Chancellor...

UK clearing bank base lending rate

Table with columns for 15 per cent, from October 5.

shortage of around £1bn and an early round of bill offers was invited, at which it bought £314m of bills and revised its forecast shortage to £1.1bn.

bought £184m of bank bills. This included £75m in band 1 at 14 1/2 per cent and £109m in band 2 at 14 1/4 per cent.

In New York the Federal Reserve did not conduct open market operations, despite expectations that it might add temporary liquidity using customer repurchase agreements.

FINANCIAL FUTURES AND OPTIONS

LIFFE LAMC 67 FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE US TREASURY BOND FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE EURO DOLLAR FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE SHORT STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 3 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 6 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 9 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 12 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 15 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 18 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 21 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 24 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 27 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 30 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

LIFFE 33 MONTH STERLING FUTURES OPTIONS

Table with columns for Strike, Call, Put, Last, High, Low, Prev. Rows for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1.

CHICAGO

U.S. TREASURY BOND 8 1/2 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 8 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 7 1/2 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 7 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 6 1/2 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 6 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 5 1/2 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 5 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 4 1/2 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 4 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 3 1/2 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 3 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 2 1/2 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 2 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

U.S. TREASURY BOND 1 1/2 %

Table with columns for Dec 5, Dec 4, Dec 3, Dec 2, Dec 1. Rows for 150, 160, 170, 180.

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AVIATION IN ASIA & THE PACIFIC The Financial Times proposes to publish this survey on:

8th February 1990 For a full editorial synopsis and advertisement details, please contact: Penny Scott on 01-873 3595

Number One Southwark Bridge London SE1 9HL

JOTTER PAD

CROSSWORD No.7,108 Set by FETTLER

Crossword grid with numbers 1-21.

ACROSS 1 Refined knots have cheer for the fearful (14) 10 Sporting Post, delivered around half the Granite City (6) 11 Slight offend improved with plurals (9) 12 Blow's essence infused doctor of music (7) 13 Certain to retreat into chum's study (7) 14 Meal without a starter won't satisfy this man (5) 16 Being jealously watchful - as urged directed, yasha returned (5-4) 19 EEC all-out reforms needed for this system (9) 20 Excursion for few Sarah (5) 22 Rugby fanaticism shown by this national side (7) 25 From committee seat at (7) 27 Bubbly? Reins local flag for the most part (9) 28 Conveyed with no sign of hesitation, searched in fact (5) 29 Old bikes' worth, now measured in hundreds (14) DOWN 2 A doctor, superior and clean-cut; transports patients (9) 3 Went boldly, although suffering dread (5) 4 Liza a choice in a way that provides a comely seat (4,5) 5 Chair leader: goes to mass - for a song! (5) 6 Bury has established social advantages (9) 7 Seconds show obvious faults (5) 8 Cast the runes, letter by letter (7) 9 A racial I battered for jobs (9) 10 Rubbish, untidy, is redistributed as a round mass (9) 17 Here's a bird or summit (6) 18 Aging gold instead of silver (9) 19 'ack to panic that envelops the listener' (7) 21 Produce profits (6) 22 Wina region prepared for bad weather, we hear (5) 24 In mega-romances there's a spicy inspiration (5) 26 Not being uniform, it's micro-fit perhaps (5)

FT LONDON INTERBANK FIXING

Table with columns for 01.00 a.m. Dec 5, 3 months US dollars, 6 months US dollars. Rows for bid, offer.

MONEY RATES

Table with columns for New York, Treasury Bills and Bonds. Rows for 1 month, 3 months, 6 months, 1 year.

LONDON MONEY RATES

Table with columns for Dec 5, Overnight, 7 days, 1 month, 3 months, 6 months, 1 year. Rows for Interbank Offer, Sterling CD, Local Authority Bonds, etc.

Treasury Bills (cont): one-month 14 1/2 per cent, three months 14 1/4 per cent, six months 14 1/4 per cent, one year 14 1/4 per cent.

BASE LENDING RATES

Table with columns for Bank Name, Rate. Rows for ABN Bank, Adia & Company, Allied Bank, etc.

JAMAICA

The Financial Times proposes to publish this survey on: 8TH FEBRUARY 1990 For a full editorial synopsis and advertisement details, please contact: Nigel Blackwell on 01-873 3686

Handwritten Arabic text at the top center of the page.

WORLD STOCK MARKETS

Table of stock market data for various countries including Australia, France, Germany, Italy, and Switzerland. Columns include stock names, prices, and changes.

CANADA

Table of Canadian stock market data, including Toronto 2pm prices for December 5. Lists various stocks and their prices.

Table of stock market data for Japan, listing various Japanese stocks and their prices.

INDICES

Table of financial indices including Dow Jones, Standard and Poor's, and various regional indices with their values and trends.

NEW YORK ACTIVE STOCKS

Table of active stocks in New York, listing stock names, prices, and volume.

CANADA TORONTO

Table of active stocks in Toronto, Canada, listing stock names and prices.

TOKYO - Most Active Stocks

Table of most active stocks in Tokyo, listing stock names and prices.

Advertisement for Financial Times, featuring the text 'From coast to coast, the Financial Times is now available for hand-delivery...' and a list of cities where it is available. Includes a stylized graphic of a street sign pointing to Wall Street.

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for High, Low, and Close prices. Includes a 'Continued from previous page' note.

NASDAQ NATIONAL MARKET

3pm prices December 5

Table of NASDAQ National Market prices listing various stocks with columns for High, Low, and Close prices.

Notes explaining the data in the tables, including 'Sales figures are annual', 'Yearly high and low reflect the previous 52 weeks', and 'Dividend dates are based on the current year'.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices listing various stocks with columns for High, Low, and Close prices.

Advertisement for 'FT hand delivered in Turkey' with contact information for Istanbul (5120190/10 lines) and a reference to Metin Gurel for details.

Advertisement for 'Have your F.T. hand delivered' if you work in business centres of Copenhagen or Aarhus, with contact info for Copenhagen (01) 134441.

AMERICA

Dow edges lower despite advance in IBM

Wall Street

THE STOCK market was slightly lower in early afternoon trading yesterday, with no significant economic news to trigger activity and the focus mostly on Friday's November employment figures, writes Janet Bush in New York.

also helped other technology issues. The company said that its restructuring plan included shedding at least 10,000 from its workforce, taking a fourth-quarter charge of about \$2.5bn and a buy-back of up to \$4bn of its common stock.

to ease monetary policy. There are two key events this week. First, the latest Tanzi Book of economic reports from regional Federal Reserve banks is due to be published today.

Funds rate remains resolutely at about 8 1/2 per cent. Among featured issues was UAL, the parent company of United Airlines, which rose 2 1/2% to \$101 1/4 on continuing speculation that a new buy-out plan is in the pipeline.

issued a strong buy recommendation on the stock. On the American Stock Exchange, International Banknote fell 1/4% to 9 1/4 after US Banknotes, which had offered \$7 a share in a tender offer, said that it did not expect to get financing for the bid.

ASIA PACIFIC

Scramble to participate produces further record

Tokyo

ROBUST demand for equities kept share prices on the upswing yesterday, and took the Nikkei average to yet another record in lively trading, writes Michiko Nakamoto in Tokyo.

Yesterday there was further encouraging news to the form of a survey, published by a leading economic daily, which indicates that the ruling Liberal Democratic Party (LDP) has recovered enough popularity to tide it over the coming national elections to the Lower House of the Diet.

Mining stocks saw sharp losses as a bullion trader briefly below US\$400 an ounce, with Western Mining off 16 cents at \$39.36 and 2m shares changed hands.

Elections reinforce Brazil's sense of unease

John Barham on the economic, political and corporate reasons for current volatility

FEW investors in Brazilian equities are likely to forget 1989. Prices rose almost fourfold in dollar terms during the first five months, only to come crashing down in June when Mr Naji Robert Nabas, Brazil's leading speculator, deserted.

nations for the latest market swing; but there is a consensus that the final stages of the country's first free presidential elections in 29 years have added considerably to the usual unease over the state of the economy.

rising fear of hyper-inflation, which the market had almost forgotten about. The prospect of a wrenching economic slowdown in the new year has added to investors' trepidation, and a disappointing performance by leading companies has darkened sentiment still further.

Mr Henrique Molinari of RMC, a Sao Paulo brokerage house, says this would be an ideal time to buy Brazilian shares. He recommends companies scorned by most players: "Petrobras and Paranapecoba shares may never be this cheap again," he maintains.

Stockbrokers, too, have entered a period of depression. Trading volumes are weak. On Monday, the Sao Paulo exchange turned over a mere US\$18m - one-sixth of the volume seen earlier this year.

EUROPE

Tired leaders attract profit-taking

LEADING bourses had a busy session, ending mixed to lower, as France lost its grip on early gains and West Germany pulled in the profit-takers, writes Our Markets Staff.

MONDORI publishing group. FRANKFURT 8.87% wide-spread profit-taking after its four-day rally; but volume stayed high, there was a recovery from mid-session lows and there were indications that the market was prepared to rise on good news.

2.25 to 667.96 in volume at about Monday's 1,170bn. Italian mutual funds recorded net redemptions of 1,255bn in November, slightly up from October's 1,244bn. However, observers noted that the poor result was mainly due to a rise in net redemptions from L&M by the leading income funds, with, therefore, more positive implications for the equity market.

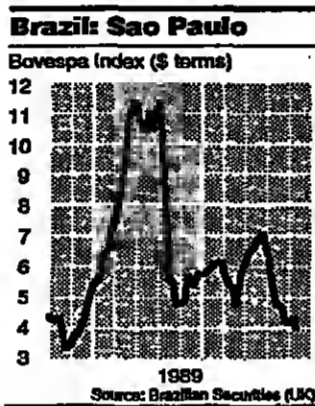
BRUSSELS focused on holding company Societe Generale de Belgique and on rising steel makers, although most stocks finished little changed. Societe Generale rose on news that it planned to merge Acco-Union Miniere and MIB, two of its non-ferrous metals units, in order to maximise tax benefits. It gained BF55 to BF3,400 in active trading.

SOUTH AFRICA

THE WEAKER bullion price-pressed Johannesburg gold shares lower, but losses were restricted by a lower financial rand. Vaal Reef lost R2 to R409. Platinum issues followed golds down, with Impala off R1 at R27.50.

ASIA PACIFIC markets had a mixed day, with Australia struggling to survive a steep decline in the bullion price. AUSTRALIA was hit by the sharp fall in the gold price, but stable industrial and financial stocks prevented too heavy a drop in the All Ordinaries of 1.67% after a 22-point rise on Monday.

Turnover picked up to 108m shares worth \$220m from Monday's 94m worth \$191m.



Source: Brazilian Securities (L&C)

Table with columns: NATIONAL AND REGIONAL MARKETS, US Dollar Index, Day's Change, Pound Sterling Index, Local Currency Index, Day's Change, Gross Div Yield, US Dollar Index, Pound Sterling Index, Local Currency Index, 1989 High, 1989 Low, Year 1989 (approx).

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SECTION IV

FINANCIAL TIMES SURVEY

The banking sector is changing shape as the increased use of plastic cards for retail payments has

altered the relationship between the banks and the shops. At the same time traditional barriers between markets and countries are crumbling. David Barchard reports

A world-wide revolution

THE PLASTIC cards revolution is under way all over the world in virtually every national market where retail banking is a significant force. Its importance both for providers of financial services and for the man in the street is virtually impossible to overstate.

As the use of plastic cards spreads through the retail payments market, long-standing relationships between banks, their personal customers, and retailers are being redefined. Barriers between different institutions, countries, and markets are disappearing. Some features of the banking landscape dating back to its origins (paper cheques and the routine visits to bank branches for example) look like being swept away by the changes.

During the second half of the late 1980s, each year has witnessed the unfolding of further dramatic changes in the market. The past twelve months in the UK have seen all the large UK banks dropping their exclusive arrangements with the international payments systems and becoming members of both Visa and MasterCard. They have seen Switch, an entirely new debit card mark, come close to establishing itself as a national debit card system. American

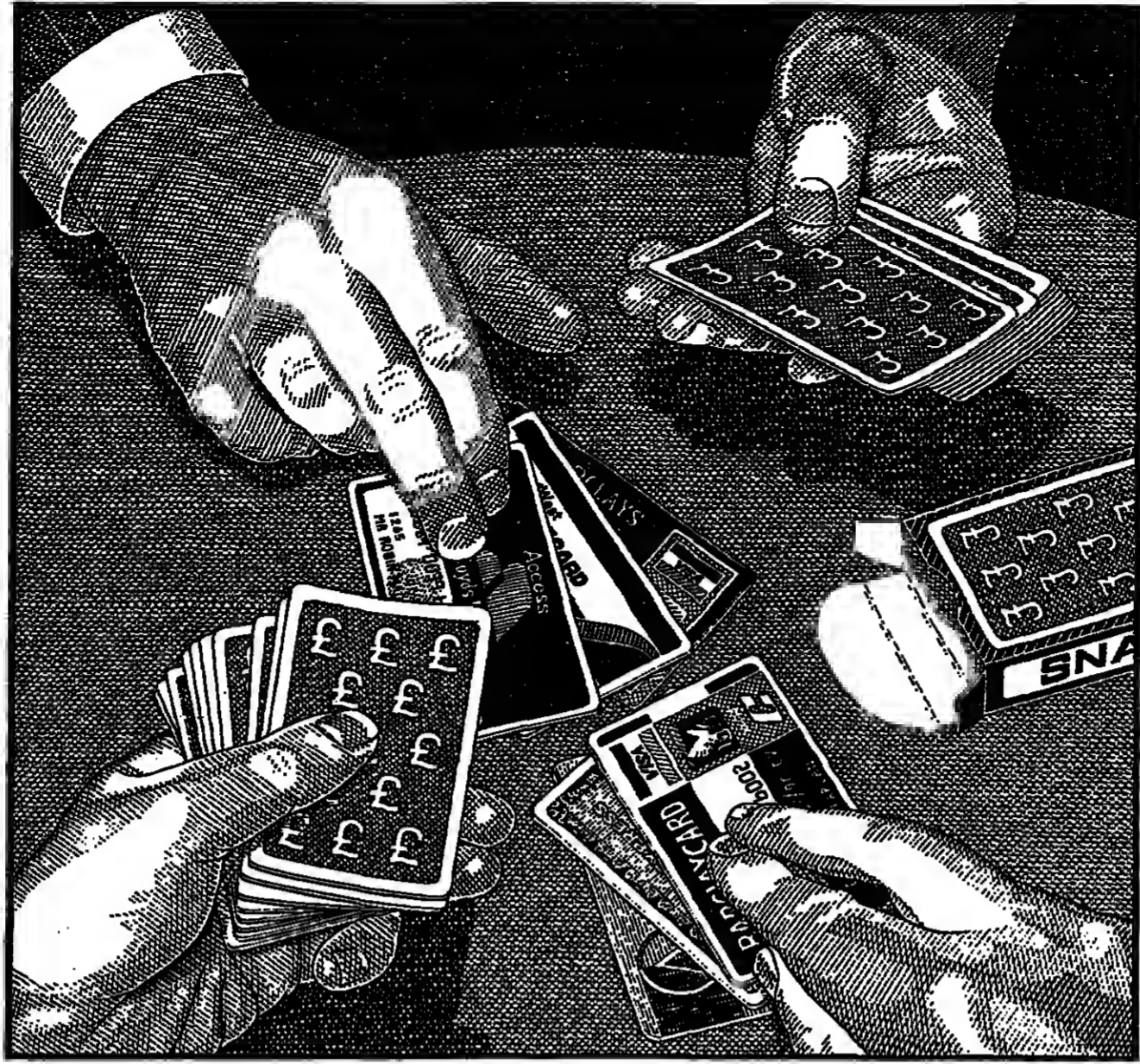
Express, one of the oldest players in the plastic market, has moved into direct competition with the banks by launching Optima, its own up-market credit card.

ERPoS UK, the electronic retail payments system created by the large banks, has finally got under way in three parts of the UK.

In Europe, the West German credit card market, relatively dormant for the last decade, has been unlocked by the decision last February of GZS, the German inter-bank payment system, to encourage its members to issue Eurocards aimed at a mass market, while KKB's decision to open up its cash machines to Visa cards may also signal another fundamental shift in the market.

In the US, Entree, the debit card launched jointly by Visa and MasterCard, seems to have become snagged up in anti-trust investigations. However MasterCard, the smaller of the two main payments systems, is once more moving back into profit after several difficult years. Discover, the credit card launched not by a bank but by a retailer, Sears Roebuck, has moved into profit and is looking seriously at market opportunities outside the US.

In eastern Europe and the



an independent processor. Payment systems such as Visa have had to learn to live with a much larger membership and what is in some ways a reduced role in competitive markets. In countries such as West Germany however, the banks are still learning the need to co-exist with the international payment systems.

Another frontier between banks and retailers is also shifting. Both banks and retailers want to move from traditional paper and voucher-based payment methods to payment at the point of sale using an electronic terminal. In the UK the number of these terminals is doubling annually. It stands at about 60,000.

However, the new technology is making irrevocable changes in the balance between retailers and banks. Retailers can perform an increasing number of financial services operations, while at the same time, they can take advantage of the growing competition between the banks to drive ever-harder bargains when new card-related services are being introduced.

These developments inevitably create anxieties on the bank side. "If current arrangements using plastic card technology are not economically viable, then one side will eventually have to drop out and the scheme may die. Alternatively there could be a nasty price jump which would cause chaos for everybody," says Mr Ron Williams, senior executive for card strategy at NatWest Bank, and one of the architects of the Switch debit card system, the part of the UK plastic card market where price competition has been fiercest in the last year.

The UK retailers have succeeded in steadily driving down the commission they pay on credit cards from about 2.5 per cent at the start of 1988 to under 1.75 per cent. The income the banks receive from retailers on card operations is shrinking. The banks thus have to look for new ways of restoring the profitability of the credit card market.

In the UK there is one obvious strategy: introduce annual charges on credit cards. Lloyds Bank is leading the way with a £12 annual fee for its Access card from January. So far none of the other large UK banks is following. Lloyds' competitors want to see how many customers will desert it in protest at the annual fee.

Nevertheless the other large banks look likely to introduce charges on their credit cards for the first time during 1990. Though credit card charges are usual almost everywhere outside the UK, they are a reminder that the plastic cards industry has important impli-

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Editorial Production: Phillip Halliday

Plastic Cards

Soviet Union, Visa, MasterCard, and American Express are co-operating with local banks to set up arrangements which are going beyond the tourist market to provide money transmission services for the population as a whole. There are those in the plastic cards industry who believe that the Soviet Union may yet leapfrog some of the banking systems of western Europe by establishing a national electronic payment network for retail financial payments.

In such a dynamic market place, the emphasis at present

is on developing products and scrambling for market-share. Experience suggests that this is likely to be expensive. Barclaycard, the first UK credit card, took seven years to make its first profit. Some of the new entrants to the UK plastic cards market in the last 18 months will have to live for at least a year or two with fairly heavy losses on their new operations.

There are those who predict that by the time the plastic cards market settles down in the 1990s, there will have been quite a few casualties.

"The UK plastic cards market is a microcosm of the retail banking market as a whole. One of its most striking features is its overcapacity. I expect to see considerable redistribution within the market in the next few years. There will certainly be quite a lot of pain, and probably we will end up with fewer players," says Mr Gerald Hawkins, assistant general manager for plastic card policy at Lloyds Bank.

The cartels which dominated the plastic card markets in their first two decades are dissolving with uncomfortable

results for some players in the market. Access, the credit card consortium launched in the first half of the 1970s by three of the big four clearers, created Britain's and arguably Europe's largest and most sophisticated card processing operation in the 1980s.

The Access banks are in open competition with each other. Access remains as a credit card brand, but its parent company has been renamed Signet. Mr Tony Lee, its chief executive, has embarked on the challenging task of converting Signet into

statements and settlement, collections and fraud control. It can also take care of card design and production, product launch and mailing, and credit vetting.

Throughout, Signet maintains extraordinarily high levels of efficiency, accuracy and reliability, underpinned by exceptional skill in customer relations.

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Signet has cracked it for an extensive list of clients. They range from small operations with less than a thousand cardholders up to major players issuing Access, MasterCard or Visa. And they cover credit cards, charge cards, gold cards, corporate cards, affinity cards, store cards and other card operations.

So, whatever the type of card, talk to Signet about third-party processing. Then see your plans take wing.

cautions for the consumer and his rights. The banks' cash machines already generate more customer/bank disputes than any other issue.

However, the potential implications are much wider. A leading consumer expert, Mr Jeremy Mitchell, warns that many banks are imposing one-sided arrangements on their cardholders.

The need for caution does not stop at the need for protection against liability for fraud losses and improper use. Plastic cards, including the non-bank payment cards, produce a deluge of information about cardholders and their commercial behaviour, much of which they may not themselves be aware of. Information of this sort, and the ability to use it for marketing or other purposes, is readily available to card issuers.

A UK Monopolies and Mergers Commission enquiry into credit cards last year turned out to be embarrassingly far behind the market. The ground rules for a competitive market in which the rights of the individual are fully safeguarded are being laid down in Brussels by the European Commission.

The plastic revolution is taking place globally. It does not stop at the frontiers of Europe or anywhere else. The pace of change in the industry in the 1990s is increasing. It may accelerate dramatically if the transition from magnetic stripe technology to the much more powerful new generation of smart cards with microprocessors built into them, occurs. There are signs that the change to smart cards may come sooner than expected.

The daily life of almost everyone living in the world's developed economies seems set to continue to benefit from the changes.

But for the banks, the plastic cards revolution requires strategic choices with consequences that may determine their fortunes over the early decades of the next century.



If you're hatching plans in the credit card market, talk to the people who've cracked it for others.

Entering the credit card market can seem an extremely complex affair. Until you make one crucial discovery. That Signet has the expertise and resources to bring your plans to life successfully.

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PLASTIC CARDS 2

The European scene

International ideas needed

THE EUROPEAN plastic card market is one of the best examples of heterogeneity in the Community's financial services business.

Some countries have achieved something close to full national EFT-POS coverage, but in others credit cards are rare and automated teller machines (ATMs) more of a novelty than a utility. The development of payment systems based on plastic cards has been undertaken on a national basis, with little thought for linking them internationally.

The only pan-European plastic card systems are those operated by MasterCard/Eurocard and Visa, the international card companies, and the eurocheque system which is backed by a plastic card.

However, even with these systems consumer use is substantially within national boundaries. The latest eurocheque figures, for example, show that 86 per cent of eurocheques are used domestically.

The one main shift towards a pan-European plastic card-based payments system is in the linking of ATM networks, through which tourists and business visitors can withdraw local currency.

The market in which the greatest changes have come over the past two years is West Germany, where the banks had discouraged credit lines which were not linked to bank accounts.

Furthermore, in West Germany the bulk of purchases, up to 90 per cent of volume, were made using cash. Moreover, the banks' customers were encouraged to use the giro network to make other payments, with the result that nearly three-quarters of non-cash payments are made in this form.

Similarly, the banks kept the number of ATMs low. Bank for International Settlements figures show that by the end of 1987 there were 3,417 inhabitants per machine, half the UK coverage of 4,544 per ATM.

In the past 18 months, though, a number of factors forced the West German banks to develop plastic card products, although it seems that

the process is just beginning.

One force for change has been the penetration of Visa cards into the country. This was achieved first through a small operation bought by Spain's Banco Santander. Then non-banks signed up with Visa. ADAC, the automobile assistance organisation was the pioneer, and has been followed by retailers Akso Deutsche Kaufhaus and Kaufhof.

Alongside the Visa move, American Express has 700,000 cardholders. However, BIS figures show that there were barely 2m credit cards in circulation in West Germany by mid-1988, with end-1987 figures for retail usage at 2 per cent of all turnover.

In contrast, the 20m eurocheque cards which were held by individuals in the country could have provided the basis for a rapid deployment of debit cards, where credit could be

The one main shift towards a pan-European plastic card-based payments system is in the linking of ATM networks

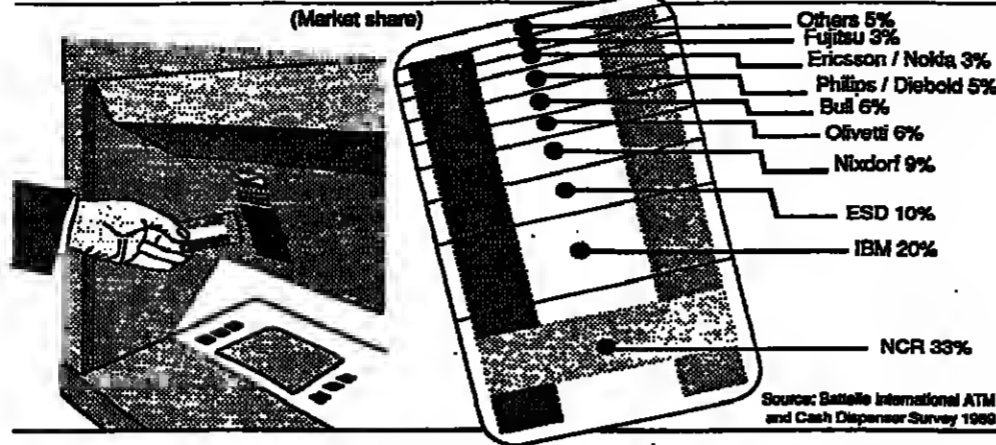
linked to the customer's bank account. However, the scheme stalled during the summer following opposition from the retailers over charges, and the Bundeskartellamt over anti-competitive practices.

Following a rethink, the Gesellschaft für Zahlungssysteme (Payments Systems Company or GZS) turned to the Eurocard/MasterCard charge card, which is held by over 1.5m Germans, as the basis for a national debit card.

It seems likely that a debit card based around the Eurocard would be acceptable to most parties. This would also avoid the accusations of monopolistic practices levelled at transferring eurocheque cards to debit cards.

In France, the national EFT-POS system is among the main successes in the plastic card sphere. The French have installed an estimated 80,000 terminals. The BIS calculated that terminals had reached a penetration of one per 781 inhabitants at the end of 1987, compared to 4,369 in the UK at the same date. The UK figure

ATMs and cash dispensers in Europe



for bank-installed machines is now closer to 1,700.

However, as with West Germany, the French banks have not focused on credit cards, and concentrated on issuing "cartes bancaires" of which about 45 per cent are affiliated to the Visa and Eurocard/MasterCard brands.

Over the past two years retailers have attacked the gap in the market for cards which offer revolving credit. In 1988 there were more than 18m cards operated in-house by

which make use of computer circuitry, were seen as a solution to a fraud problem that involved forging magnetic stripes. They have been issued in the north west of the country and the east Mediterranean area, with over 1m held by customers by mid-1988. Their usage has slowed as implementation of smart card terminals slackened.

The third main continental market, Italy, is still in a state of disarray over plastic cards, but there have been a number of initiatives during the past two years in the field of plastic cards.

Growth in the ATM network, which had been lagging behind other countries, was kick-started in 1983 with the Bancamat network. EFT-POS terminals began to emerge some two years later. There has been no coherent central plan for rolling out the network and the banks stockpiled EFT-POS terminals for some time. It seems that Italy is on the verge of a drive by individual banks to introduce an EFT-POS system. However, this is likely to be in a fragmented manner.

Spain, meanwhile, has shown most promise in plastic card networks, leaping from a cash payments system to EFT-POS and ATM networks, missing out cheques on the way.

Spain's terminal penetration, at some 520 inhabitants per machine, is on a par with France. The three ATM networks, Sistema 4B, Servired and Sistema 6000 are all compatible with Visa and MasterCard/Eurocard.

The progress by the banks in these two spheres has arguably stifled the need for retail store cards, in contrast to France. The way forward for European plastic card payments systems may have been shown by the progress of the Euro-

pean Accord, an agreement put forward in 1987 to promote and create a bank-owned EFT-POS and payments network.

However, in April of this year participants in the scheme disclosed that factionalism had developed, causing the Accord to be frozen. The European Commission's DG 4 section was also investigating it for monopolistic practices.

After the summer Accord was reawakened, but with a focus on promoting reciprocal arrangements between banks and systems from the countries involved.

This competition-based progress has yet to percolate through all of the countries involved, and perhaps one of the sternest warnings about the banks' fate came from Mr Joao da Fonseca, the outgoing Visa Europe president.

Speaking at a recent Financial Times conference he argued that the banks risk handing over their payments business to retailers. The French experience, and cracks in the West German facade show that retailers are likely to be some of the most interesting competitive forces in the plastic card business.

Mark Deiler

Scandinavia

A lesson for the rest of Europe

THE HIGHLY developed retail banking business in Scandinavia holds some lessons for the rest of continental Europe, with three well-debated areas, writes Mark Deiler.

The question of who pays for EFT-POS has been turned over in Norway and Denmark with the conclusion that the banks are paying for much of the system.

In Denmark, the banks were prepared to subsidise the launch of the country's "Dankort" which was intended to replace cheques. In Norway, the banks and retailers have agreed that the banks will help pay for the cost of basic systems, while retailers who want a more advanced terminal or on-line processing must pay for them.

Meanwhile in Sweden, the acronym over fees payable by retailers stalled the EFT-POS programme for some time. The second question is that of system co-operation, where banks compete to offer services on their ATMs to their customers, but agree on reciprocal standards for basic transactions such as cash withdrawals.

In Finland and Norway this evolution has meant that the banks are competing more on services offered via ATMs, and on the card products they offer.

This area of differentiation, spawned derivative card products, such as affinity cards in Finland (over a year before the wave of charity cards hit the UK) and bank cards in Sweden where the customer can either charge a purchase to his bank account or separate credit card account.

Payments systems competition is hotting up

Visa troubled by onset of dualism

THESE ARE testing times for Visa and MasterCard, the international payment systems through which the banks' credit cards operate. As competition heats up in retail banking across the world, card-like arrangements are dissolving as individual banks scramble for market advantage.

Visa, the acknowledged front-runner, with more merchant outlets and a bigger card base than anyone else has not been immune from shocks.

Take its fortunes in the UK market, for instance. Early in 1988, Visa's star in the UK market seemed to be in the ascendant. With all new credit card issuers opting for Visa, questions were even being asked about the chances of survival for Access, the main rival brand.

Visa was also putting out feelers behind the scenes for a deal with the West German banks which would have made it the main West German credit card issuer. Meanwhile Visa debit cards were blazing a trail in the UK market.

A year later, the landscape has changed. In Britain, all the large banks are dual issuers and acquirers for both MasterCard and Visa. The arrival of dualism has been bumpy, leading to public quarrels between Visa and some of the new issuers about the society's rules.

Visa debit cards have lost ground to Switch, a new debit card branding devised by British banks for themselves. Switch, not Visa, now looks like becoming the national UK debit card.

The talks with the West German banks broke down and Visa is resigned to a long battle before it has any chance of dominance in the West German market.

Meanwhile, Mr Joao Ribeiro da Fonseca, the Portuguese banker, who established Visa's European, Middle East, and African operation has announced that he will retire early as chief general manager in the new year. His replacement will be a Frenchman, Mr Jacques Koscinski, formerly head of retail banking at Credit Lyonnais.

Visa has notched up an impressive series of achievements in the British market in the last year. It has 44 members, 27 of them issuing cards. "The number of Visa cards in the UK has gone up by 30 per cent in a year," says Mr Patrick Bowden, head of business development at Visa. "I think Visa UK has done particularly well in a much more competitive market."

Mr Bowden reckons that there is still plenty more room for market growth. At present about \$65bn is spent each year using Visa products in Europe, the Middle East and Africa. Mr Bowden calculates that the total reasonable available market (excluding purchases for some cards) and (brightening) is about \$2,500bn and likely to rise to about \$4,500bn by the end of the century.

Perhaps because of quality, which existed in several European countries before it reached Britain, something of the old fierceness has gone out of relations between Visa and its rivals MasterCard/Eurocard. However, at present at least there are no suggestions of a merger in the offing.

In December last year, Eurocard and Visa even announced something of a breakthrough. By the summer of 1991 a scheme will be in operation which would allow some pooling of cash machine facilities between the two networks, at least for those member banks which wished for it.

Since then however, progress has been slow. Visa says it has handed over technical documentation to allow the building of a communications interface between the two systems and is waiting for a response. "We still hope that some ATMs will be opened up to Visa in 1991," says Mr Bowden.

One of the 11 Visa banks in West Germany however has



Joao Ribeiro da Fonseca: established Visa in Europe

taken matters further. KKB, the German subsidiary of Citibank, has announced plans to open its 300 ATMs to Visa. The decision has enraged some other German banks because only Eurocheque cards can be used in German bank ATMs. Amazing as it sounds, in 1989 not one of Germany's 6,000 ATMs could be used by Visa cardholders.

KKB's decision has left egg on the faces of German bankers who claimed that it was technologically more or less impossible to allow outside systems access to their ATMs.

It has also dealt a severe blow to Eurocard, the favoured branding with most German banks. Because while Visa cards will soon have a 300-strong ATM network thanks to KKB, MasterCard/Eurocard products will still not be any use for cash withdrawal anywhere in West Germany.

Meanwhile at MasterCard, where Mr Alex "Fete" Hart was installed as chief executive,



Bowden: good year for Visa

late in 1988, things seem to be looking up after several depressing years. Mr Hart has pulled MasterCard back into the black and expects to announce a profit early next year compared to a \$11.4m loss in 1988.

He is also redesigning his card format rules to make the MasterCard mark more imposing (at present it is hard to see on some cards) and brighten up its red and ochre logo.

Mr Hart has spoken publicly of tackling the delicate issue of the MasterCard family's multiple branding in Europe, where the family divides into Access, Eurocard, and MasterCard. This is a touchy subject since many north European bankers, especially the Germans, are deeply attached to the idea of a strong Eurocard branding.

The question has become more urgent in the last year since GZS, the German Payments System, began encouraging its members to start issu-

ing Eurocards to the mass market.

Mr Hart would like the Eurocard branding to turn into an upmarket travel and entertainment brand - but he is likely to face considerable opposition from the German banks who are MasterCard's most important international allies.

Mr Hart has also spent much of the year building up MasterCard's operations in the Far East and in particular Japan. In the UK a MasterCard/Eurocard forum has been established to provide a central reference point for MasterCard Banks. The group is chaired by Mr Derek Wainless of NatWest, who sits on the board of MasterCard International in New York.

Meanwhile, those on the look out for developments among the payments systems are on the watch out for the Japanese. JCB, the Japanese credit card system, is poised to pull ahead of Diners Club in the near future, and join the top league of credit card issuers. There are more than 14m JCB cards world-wide, compared to 6m Diners Club cards. Although Diners Club is still ahead with an annual transaction volume of \$17.8bn, the lead is narrowing.

JCB has a network of 350,000 retailers outside Japan, most of them concentrated in the international cities where most Japanese tourists are to be found. Though this number is too small for a fully-fledged payments system, it is growing steadily. JCB has already dipped a toe in the US market. It looks more or less inevitable that it will try out a card product in a European market, probably the UK.

"I think the parallel is with the Toyota," says one British banker. "Japanese credit cards shouldn't be under estimated because they are likely to be very strong competitors in a few years."

However if JCB is set on entering the international credit card market, it faces at least one US challenger who would like to do the same.

Discover, the credit card launched by Sears Roebuck, is known to be eyeing European markets. Though it does not yet have anything to match JCB's European retailer network, it has 28m cards in the market and a total retailer network of 1.1m.

A logical first step in Europe would be to set up a retailer network, perhaps through a joint venture with a local partner. That would be good news for all those US tourists visiting London with Discover cards they cannot use here.

David Barchard

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PLASTIC CARDS 3

David Barchard looks at the store cards' move on a banking arena

Shoppers wary of high rates



Barchard: pleased with Assent

His brief is to look for retailers large enough to generate £25m in average consumer credit receivables and which are interested in GE's credit card and relating services. Another goal is to find a partner for a joint venture in private label card services.

"There are obvious differences between the US and UK retailer markets," says Mr Nied. "For a start there are many more retailers here. In the US the pattern is more of large malls and chains served by local banks. Also the US is terrible at EFT-POS. People use cheques for almost everything."

Meanwhile one of the banks, Barclays, has moved into the store card market with a budget card called Assent.

Assent is a MasterCard and offers customers the chance to buy up to 20 times a fixed monthly payment. Its attraction is that it carries a much lower rate of interest than the store cards and, since it is a MasterCard, it can be used in a wide variety of outlets.

Assent seems to be one of the more slowly-growing cards on the market, although Mr Ken Bignall, chief executive of Barclaycard, professes to be pleased with the growth of Assent's customer base.

Regaining ground lost to the retailers is an uphill struggle.

usual over the last year, apparently because of the slowdown of consumer spending in a high interest rate environment.

The volume of credit outstanding on cards issued by the BCG - believed to be about 70 per cent of credit on the high street - has been marking time at £1.1bn since the first quarter of last year.

Not surprisingly, perhaps because of the high interest rates, store card customers seem loath to take up credit. The amount outstanding per account has been falling through 1988 and 1989. It is nearly 11 per cent lower than it was two years ago.

If bank customers do not like credit at the price at which it comes from the retailers, they do tend to like the regular customer status which comes with store cards and perhaps also the marketing exercises.

Even if they do not issue cards which can be used for payment, some retailers - notably hotel groups - use a plastic card linked to a discount or other privileges such as a club membership symbol. For the issuer, these cards help build up a useful database about regular customers.

Meanwhile, some retailers have moved more deeply into the banking arena. Transax, a Birmingham based company, has set up an inter-retailer

cheque guarantee service independent of the cheque guarantee card scheme operated by APACS, the inter-bank payments association.

Transax offers 21,000 retail outlets an instant cheque authorisation service, working round the clock every day of the year. Cheques can be guaranteed up to £1,000. If cheques are stolen, a stop can be put on them in seconds.

Among the retailers accepting the scheme are Harrods, Argos, Gleneagles, Ratners, Trust House Forte, Hertz, and Tesco. The scheme is designed to takeover where, until recently, the banks left off.

"The average cheque is now well in excess of £100, so more and more retailers and traders are turning to us," says Mrs Marjorie Walsh, managing director of Transax.

Apart from relying on banking services provided by non-banking organisations, several large retailers have quietly acquired banking status.

These include Burtons and Marks & Spencer, as well as Harrods. Though none of these retailers have yet used their banking status in a way which alarms the larger banks, the blurring of the boundary between themselves and the retailers is something which alarms some bankers. In the US some retailers are involved

MORE THAN half the plastic payment cards issued in the UK are the products not of banks but of retailers. For nearly 25 years, some of the main retailing groups in the UK have offered their customers the chance to pay for their purchases with plastic.

Store cards get a more limited press than bank credit cards but usually not a very favourable one. This is largely because the interest rates they charge are in the 30 to 40 per cent range. This is well above the most expensive rates on bank cards which are perched at 29.9 per cent APR.

"Rates of cards issued by our members have to be higher than those of the banks for several reasons," says Mrs Elizabeth Stanton, director of Retail Credit Group, an umbrella organisation for retailers which offer credit cards.

"They have smaller balances than the bank cards and the only source of interest for the cards is the interest they generate. There is no merchant service charge."

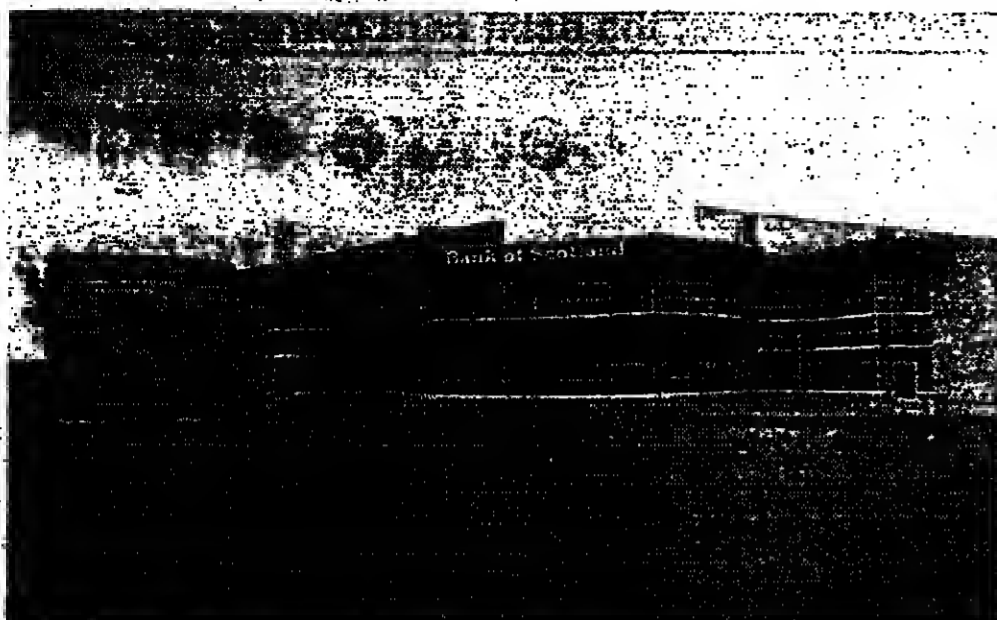
This argument strikes some bankers as disingenuous. Store cards were not supposed to be banking products and their cost might be expected to be covered by revenue from the sale of goods and services.

However, store cards do have some problems that the banks do not. They incur higher losses than bank cards, especially at times when the consumer is under strain.

Altogether, the nine members of the BCG have 7.6m customer accounts. The figure has been growing more slowly than

its first accounts until November next year. By then the dust may be settling and it may be easier to gauge what sort of future lies ahead for the UK card processing industry.

David Barchard



Bank of Scotland Visa Centre, Dunfermline: offers its services to other banks

Processing is becoming big business

Battle for customers

WHEN THE Bank of Scotland decided to cut its links with Barclaycard in May 1986 and take its credit card processing in-house, it decided to set up a credit card processing centre offering its services to other issuers.

The Bank of Scotland Visa Centre at Dunfermline is growing steadily. Three blocks process cards for the bank, Halifax, Chase Manhattan, and the Bank of Scotland AA-Visa card. In February a 4,000 sq ft will be added to its premises when a fourth block is opened. A fifth is on the way.

Credit card processing is coming out of the shadows and becoming a separate and increasingly important business activity in its own right, rather than a back-stage in-house operation.

The shake-up in the plastic cards industry in the last two years has stretched UK card processing to capacity.

Players coming into the cards market have sometimes preferred to have their processing done by an outsider.

The growth of the market has put heavy pressure on the existing processing operations. This has made it impossible for them to do all their own processing in-house even if they

Switch, being an electronic only mark, does not offer the same market opportunities. Most Switch processing is done by NatWest in Leeds.

Furthermore, the needs of card processors are changing. Issuers like to perform at least some functions for themselves, particularly those which touch on the sensitive area of customer relations.

However, Mr Lee says that he is hopeful of adding to Signet's customer list in 1990. "We are talking to several people in the UK and outside and do expect some newcomers to Signet next year," he says.

Competition for the new business is steadily increasing. American Express has a processing subsidiary, FDR, at Brighton which is actively interested in bank credit card business.

FDR has the advantage that it is less of a direct competitor with the banks than Signet or the Bank of Scotland.

Mr Lee is hopeful that Signet will be able to attract business from Europe. But there is also the possibility of additional competition in the UK market from outside.

Two US card processors are known to have put out feelers to explore the UK and European markets.

A store card processor, IGE Capital Retail Financial Services, opened a business development office in London last July and is looking for a joint venture partnership to build on.

There are also strong competitors in Europe. Sileos in France processes about 200m transactions a year - roughly half the volume that Signet does.

It might well be interested in entering the UK market. So, conceivably, could GZS, the West German inter-bank payments system whose role in the German card industry broadly parallels that of Access during its first decade or so.

Other small banks, such as Giro and Co-op, which already process credit card transactions in-house may be tempted to take the Bank of Scotland route.

However, at present the smaller players in the UK card processing market are mostly store card processors serving the retailer market.

A bigger challenge may be adapting to the changes which follow when paper is gradually phased out of the system and replaced with electronic transactions.

Signet is thought to have one of the most impressive pro-

cessing operations for paper-based transactions anywhere in the world. But its activities are geared to sorting vouchers, opening envelopes, and processing cheques. This way of doing things may decline in importance as the 1990s advance.

There is also the need to keep up with new processing technology and the new investment this will require.

NatWest has recently invested in a first generation of image processing technology which allows document images to be captured and processed on screen.

Barclaycard looked at image processing three years ago and decided that it was not yet ready for adoption. Mr Ken Bignall, chief executive of Barclaycard says he thinks the time may have arrived.

Investment decisions are particularly delicate at Signet where at least two of the three large banks among its owners are known to be reviewing whether or not they should sell out their stakes.

Signet is not due to produce

Processing is coming out of the shadows and becoming a separate and increasingly important business activity in its own right.

Barclaycard, the oldest processor in the UK, was forced by pressures of space to ask outside customers, such as IGE, Trustcard and Bank of Scotland, to leave its Northampton premises and make their own processing arrangements.

The same has happened to Barclaycard Bank which has been forced by growing volumes to take a further step and fly its vouchers to the US for handling by outside processors.

Barclaycard did not take its business to the largest UK processor, Signet, based at Southend-on-Sea and Basildon.

Signet was until earlier this year better known as Access, the Joint Credit Card Company, a six-bank consortium which issues credit cards carrying the Access branding.

The changes in the credit card industry have stripped Signet of many of its old functions and forced it to find new ones as a specialist processor.

Its competing processors have begun themselves to offer card services to retailers, so Signet has wound down the sales force which formerly did this.

Though the company still has a substantial slice of the credit card retailer market, with about 40 per cent of Access merchant transactions, this will gradually disappear.

Mr Tony Lee, Signet's chief executive, has left the board of MasterCard International in New York, and been replaced as British representative by Mr Derek Wanless of NatWest Bank.

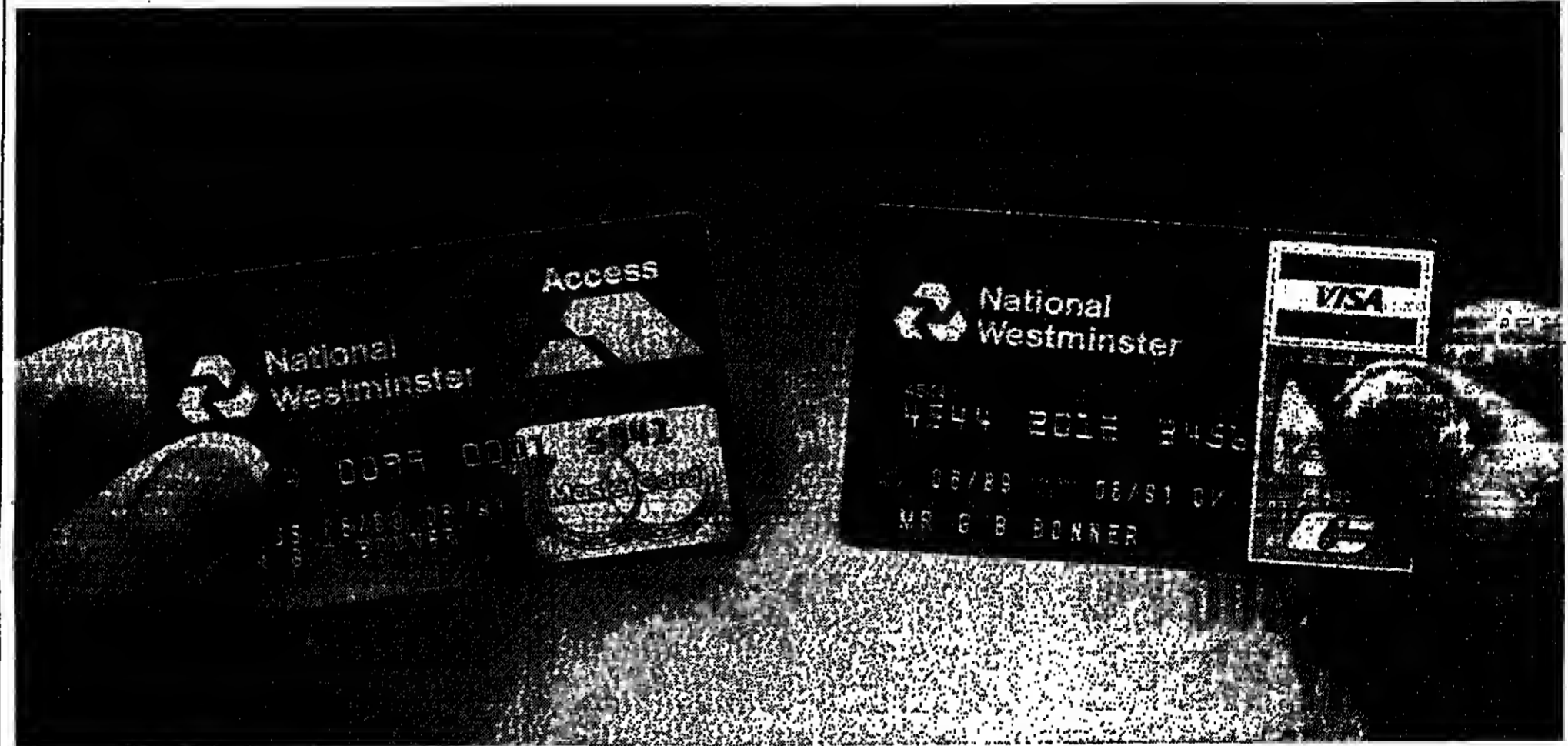
The main thrust of the changes is to make Signet into a processor which can offer services to other European countries as well as UK issuers.

Unlike Barclaycard, Signet does not seem to be running up against constraints of size, even though it has a market share of about 50 per cent.

"Business is good," says Mr Lee. "Even though volumes are up. We now have over 1m Visa accounts on file."

The search for new customers for both Signet and the Bank of Scotland continues.

Unlike 1987 and 1988 when there was a steady stream of new entrants to the credit card market, most of the larger new arrivals in 1989 and 1990 look like being issuers of Switch.



Most banks now offer a number of credit cards for you to choose from. But are they all as straightforward as you would like them to be?

NatWest has decided to keep it simple. We can offer you both Visa and Access.

There are no joining fees payable on either card.

Nor is there any charge for their use, provided you settle your balance on time every month.

A facility that can allow you up to 7 weeks' credit interest free.

If you do incur interest, then NatWest keeps that simple too; both cards have the same interest rate (2.2% per month, 29.8% APR).

There are further obvious advantages to holding our cards in your hand.

You will be able to enjoy the

IF YOUR BANK DOESN'T OFFER BOTH IT'S TIME FOR ACTION.

benefits of literally millions of Visa and Access outlets worldwide.

You can treat yourself to a Korma in Calcutta on Visa or Bratwurst in Berlin on Access.

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If that's not enough to whet your appetite, we are offering Air Miles* on all purchases made with the NatWest Visa Card.

As indeed we've been offering on NatWest Access for some time now.

It doesn't matter whether you bank with us or not.

For action, just fill in the coupon below.

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*Air Miles points are awarded for purchases made with your NatWest Visa Card. To get these points you must apply for a NatWest Visa Card and register with the NatWest Air Miles Scheme. As for Access, if your NatWest Visa account is settled within 25 days, no interest is payable. On cash advances interest is charged immediately from the day of withdrawal. The minimum monthly repayment is £5 or 5% of the outstanding balance, whichever is the greater. Applicants must be at least 18 years of age.

PLASTIC CARDS 4

Is there a place for the smaller player? David Barchard reports

An affinity for segmentation

THERE IS much more to plastic than simply facilitating payments says Mr Christopher Rodriguez, chief operating officer at Thomas Cook and a former senior executive at American Express.

"We are beginning to see personal plastic more and more as a means to an end. Gold cards for instance are really a state of mind," he says.

Next year, Thomas Cook will enter the plastic card market with a product aimed at the travel and entertainment sector. Why should a late comer want to join what looks like an overcrowded market?

"Thomas Cook looks more and more to plastic as a way of reinforcing our relationship with travellers and customers," says Mr Rodriguez.

The biggest change is the shift to segmentation," says Mr Rodriguez. "Financial institutions want to build up their relations with customers. So, whereas they used to offer them a 'plain vanilla payment card' they are now saying that a certain element of life is so important that they offer their customers the chance to wear a badge showing it."

A good example, says Mr Rodriguez, is Midland Bank's Arts Card which always sparks off a conversation when it is used to pay a restaurant bill. Cards of this sort are known as affinity cards. The first affinity cards in the UK, such as Bank of Scotland's NSPCC card or Girobank's Oxfam card, were linked to charities. Bank of Scotland had already made its entry into the Visa credit card market with a card carrying the badge of the Automobile Association.

However, the two types of affinity card, charity and non-charity, share the idea of opening up a membership group to a bank's marketing operations. This can be a quick way of getting into a difficult market. There are believed to be more than 1m AA cards in the market and Visa has used a similar tactic in West Germany by issuing a card jointly with ADAC, the West German motor club.

When Barclays launched its first card this year, it too was a co-branding, this time with the RAC.

However, not all smaller card issuers rely on the affinity principle. In 1988, Save & Prosper, the consumer banking arm of Robert Fleming, and Chase Manhattan, both launched cut-price credit cards designed to cream off good customers - the sort of people who have impeccable financial prospects and are probably house owners but need to borrow a little money each month - from the larger banks.

Both Save & Prosper and Chase Manhattan were reported

is offering a lower rate of interest and a lower charge.

His rate however is not the lowest on the market. That distinction goes to Town & Country Building Society whose card carries a monthly rate of 15 per cent (APR 19.5), while Chase Manhattan and Save & Prosper are up at 1.85 per cent a month (APR 24.5).

The cut-price cards aim at "cherry-picking" quality customers. They are mostly not intended to become cards with a mass customer base, unlike some of the new cards launched by larger players.

Realisation of this, last June, seems to have halted Abbey National's plans for a credit card. Instead it looks probable that Abbey's first experiment with plastic will be a debit card with the Switch branding.

Leeds Permanent wants permission from its members to join the Switch scheme, and so are most of the other top five building societies. The golden era of the building society credit card has proved remarkably brief. It was only at the end of 1987 that societies obtained the right to issue cards.

Though small banks will probably continue to join Visa International, they may prefer to go the affinity card route in search of customers outside their current account base.

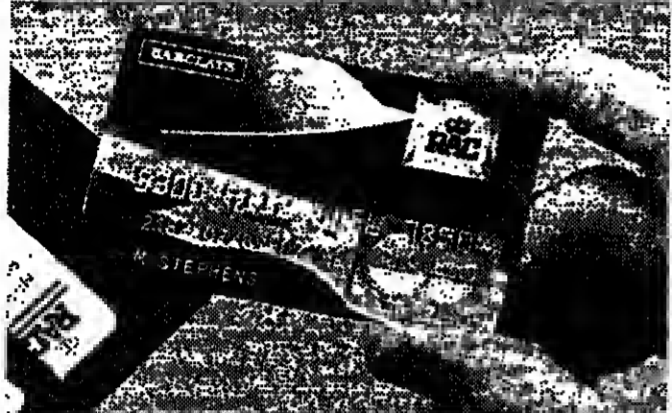
Bank of Commerce and Credit International has issued 13 separate affinity cards, linked to a variety of good causes: Care for the Wild, the Radio Society of Great Britain, and the Downs Syndrome Association. Most recently the bank launched a GreenCard which aims at raising up to £2m for the environment over the next two years.

BCCI says that it has the highest contribution rate of any affinity card - 30p donated for every £100 spent.

However, not everyone is sure that charity cards are necessarily the best way forward in the market. What some of the larger banks are looking at is ways of targeting identifiable groups of their customers with specialist cards closely linked with their economic and social status.

Midland Bank, has segmented its customers into Vector (for Yuppies), Orchard (for middle aged, middle income home owners) and Meridian (for high income customers).

The results have not won universal approval but there seems to be general agreement that segmentation, especially in the plastic card business, can yield results.



Barclays co-branded with the RAC for its first Mastercard

edly inundated with customers seeking a lower rate of interest than that offered by the larger cards. In March this year, they were followed by American Express whose Optima card is designed for up-market borrowers wanting large amounts of credit at lower rates.

Save & Prosper has gone on to snipe at the larger banks by offering its customers a "two in one" MasterCard with Visa account. Customers can pay £8 for two cards, which carry a single credit limit.

Some of the larger Visa banks were not charmed by this idea and it took more than one meeting before the scheme was approved at Visa's European and Middle Eastern board meeting in October.

Since then, Mr Ian Lindsey, director of Save & Prosper, has set his sights on customers of Lloyds Bank Access who face a £12 charge for their cards from January next year. Mr Lindsey

(probably) the Visa cards of Leeds Permanent and National & Provincial Building Societies are designed to build up a long-term presence. But it is expensive especially at present.

Leeds Permanent's Visa card, an affinity card linked with three large charities, was launched amid a blaze of newspaper publicity a year ago. It has put on a fairly respectable 250,000 accounts but it also cost Leeds Permanent £7.5m in its first year.

Halifax's Visa card also showed up as a loss item in its accounts last spring, though the impact was less because costs were shared with the Bank of Scotland through the joint venture. Leeds Permanent says that it hopes the card will move into profit at least by year three of operations.

Experiences such as this make some of the larger issuers sceptical about the merits

The arrival of Switch has set the debit card market alight

Retailers take centre stage

IN THE UK payment card industry, 1988 will probably be remembered as the year in which Switch, the electronic-only debit card, firmly established itself as a leading player.

It may also go down as the year when Visa ended with an unprecedented start: a second brand in the UK in order to head off the growing threat from Switch in the debit card market.

Visa's action seems to have been triggered by the steady growth in the numbers of retailers and banks joining the Switch scheme.

Even Marks & Spencer, which has never accepted any bank payment card, broke new ground by saying that it will run some 100 terminals. Most other large UK retailers either accept the scheme or are in negotiation with one of the Switch banks to join it.

By the end of this year there will be at least 15,000 electronic checkout terminals in retailers accepting Switch and perhaps 10m cards issued. Mr Derek Wanless, general manager for UK branch business at NatWest, expects that there will be 200,000 terminals in operation by the end of next year.

"There is a strong demand coming from the market for this product," he says. "We are very pleased with the way it has gone so far."

Though Switch still has less than 7,000 merchant outlets while Visa has about 315,000, a very strong retail network is taking shape.

There has been a steady flow of banks into the scheme, led last spring by the Bank of Scotland, and followed by Yorkshire Bank, and latterly the Halifax building society. Halifax's decision to join Switch is remarkable because it became a Visa card issuer last year.

Most other large building societies are known to have plans to join the scheme and will probably try to add Switch to the functions on their cash withdrawal cards.

Most impressive of all however, was the Damascus road conversion of Barclays and Lloyds Bank, the first two debit card issuers in the UK, to Switch. In early October, both banks announced within a few hours of each other that they were applying for Switch membership.

Mr Seymour Fortescue, Barclays director of retail services, made it plain in announcing the application in September that Barclays was joining Switch in order to be able to offer retailers the branding along with MasterCard and Visa in a combined servicing package.

"Retailers clearly want to negotiate terms with a single

bank on behalf of all three payment systems and they want a terminal that will accept all three types of payment cards," he said.

Mr Fortescue dangled the possibility that Switch would benefit from the addition of the 11,000 PDQ electronic terminals which Barclays already has in the field. However by early December talks between the Switch Banks and Barclays and Lloyds had not produced a clear agreement on the terms on which they should join Switch.

To understand the volte-face implied in this decision, the previous 18-month history of Switch must be born in mind.

Switch's origins go back to the period in 1987 when Barclays and Lloyds Banks announced their plans to be first into the debit card market by issuing a Visa debit card. The new card seemed an elegant solution to the tricky problem of how to launch a completely new product on the market.

Visa debit cards would have the advantages of the Visa system - world-wide use and immediate access to all Visa retailers including those without electronic terminals - while drawing funds from the cardholder's current account at his bank, rather than a credit card.

The card had to be Visa and not Access because Visa had agreed early on to the idea of a debit card carrying its branding.

Access, the other main UK credit card branding, turned down the idea of a debit card when Lloyds approached it. Hence the defection by Lloyds, an Access shareholder bank, to the Visa camp.

The remaining large Access banks, NatWest, Midland, and Royal Bank of Scotland waited some months before announcing their debit card strategy.

In the interval, it became clear that there was strong retailer opposition to Barclays Connect, the first Visa debit card, and even then Barclays bowed to the retailers and

however, Switch's strongest asset from the outset has been the enthusiasm of retailers.

"We are very excited by Switch," says Mr Jeremy Grindle, retail operations director at J Sainsbury. Switch's design deliberately incorporates retailer preferences. Retailers pay a flat negotiable fee per transaction unlike the percentage commission on credit cards.

Switch also wins retailer approval for having a more competitive inter-bank pricing structure than credit cards, where there is a fixed one per cent "interchange fee" paid between the card issuing bank



Wanless: 200,000 terminals by next year

When MasterCard made discreet approaches to see if its branding could not be added to Switch, it was politely rebuffed.

Barclays and Lloyds were both deeply sceptical about Switch. The tasks involved were certainly daunting. A national retailer network had to be established from scratch. Entirely new processing facilities had to be set up as well as the electronic data networks.

The only side of the operation which looked relatively easy was card issuing. Because Switch was added to the existing cheque guarantee and cash withdrawal cards of its members, the symbol was simply put on new cards being issued.

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and the retailer's bank. These and other characteristics of Switch have led to frequent charges that it is under-priced and the banks may end up losing money on it.

But the basic reasons why large food retailers like Switch are fairly obvious: it is faster, cheaper, and more secure than traditional paper-based forms of payment, while Switch enables them to avoid the heavier commissions charged on credit charge transactions.

Until recently any retailer taking Visa debit cards also had to accept all Visa credit cards.

Latest blow in the battle is Visa's surprise announcement in November that it will offer an electronic-only card, called the Electron card, a separate Visa branding from the familiar Classic brand. It is intended for food retailers and some utility payments.

Sainsbury's was swift to accept Electron - which means in practice, Barclays Connect, and the Lloyds Visa card, though neither yet carries the Electron symbol.

Retailers were quick to claim a famous victory. It will take some months however before it is clear whether or not the Electron branding will be able to block Switch's steady progress in the market.

David Barchard

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Technology has spawned an array of terminals says Alan Cane

Range of services widens

THE MAGNETIC stripe embedded beneath the skin of today's plastic card confers a powerful benefit on an otherwise dumb token. It gives it the ability to interface with computers and so act as the key to a broad range of services, electronic delivery.

It has provided the impetus for the development of an array of different kinds of terminal from a diversity of manufacturers which are able to accept and read plastic cards.

These terminals can be broadly divided into two categories, corresponding to self-service and cashier-service.

First, automated teller machines (ATMs), the sophisticated cash dispensers which are commonplace in the walls and lobbies of banks and building societies. Second, point of sale terminals found in a variety of retail outlets.

It fell to ATMs to educate the general population about the use of plastic cards and personal identification numbers (PINs). One indication of how successful they have been is the world-wide growth in the number of ATMs and cash dispensers installed.

According to a new report from the consultancy Battelle Europe, the total number of ATM's installed worldwide is 235,000. Japan and the US have about 75,000 each. There are 56,000 ATMs in Europe, some 24 per cent of the world total.

According to Battelle, the world total of ATM's has nearly doubled since 1984. Mr Geoffrey Teit, marketing manager, financial products for NCR, the European leader in ATMs, says that as a cash delivery mechanism, ATMs are close to market saturation.

The total value withdrawn from European ATMs in 1988 was £140bn through just under 2.5bn transactions.

There are substantial differences between countries. The Swedes, for example, are Europe's most enthusiastic users of plastic cards to operate ATMs. Each Swedish ATM is operated 8,000 times a month, more than twice the European average and almost

10 times more than the 910 withdrawals per machine per month in Greece.

It is a market characterised by a small number of large players. In the US, the market leader is Diebold whereas in Europe, NCR has consolidated its lead over International Business Machines taking 83 per cent of the market to IBM's 20 per cent.

NCR supplies machines to more European countries than any other maker; 15 out of the 17 that Battelle surveyed.

The principal trends in ATM development are:

• The establishment of very large shared networks through mergers between existing networks. France, for example, now has a network totalling 11,457 machines, the only European country to feature in the world's top 10 ATM networks.

• The growth of lobby ATMs; free standing but secure and substantially cheaper than traditional through-the-wall machines.

The banks and building societies do not seem to be greatly interested in complex terminals. ATMs with the option of voice response or interactive video to take customers through transactions have not found many takers.

• ATM cards are becoming more multifunctional. Nearly 75 per cent of all ATM cards can act as a credit card, a debit card, a cheque guarantee card or a combination of these.

• ATMs may not be becoming technologically more complex but they are certainly offering more functions.

Almost three-quarters of those installed offer other facilities as well as dispensing cash. There is, however, a move to dedicating machines to particular functions. Nobody wants to wait in line while somebody checks their statement in minute detail.

Cashier-service machines of the kind commonly seen in stores and supermarkets can be divided into two groups. First, the large systems of the kind offered by mainframe suppliers such as IBM, International Computers and NCR and

minicomputer suppliers such as Nindorf.

These systems are integrated - they comprise card reader, teller and customer displays, cash register and bar code reader as the elements of a complete electronic point of sale system.

Such a system is likely to cost between £3,000 and £5,000 a station. Retailers, of course, differ in their requirements and may wish to take only selected elements rather than the complete package.

Second, suppliers such as Fortronic, Vention, Basal and Nokia Data who build specialist point-of-sale terminals designed around the need to read and validate plastic cards.

The UK's national EFT-POS system, for example, specified terminals from these suppliers for the pilot operations, now in progress. They are Omron, Fortronic and Nokia Data.

Such systems are designed to be complementary to a retailer's existing point of sale equipment rather than to replace it. They are also built to sell at a considerably lower price than the integrated systems made by the mainframe manufacturers. A typical card terminal of the kind to be used in EFT-POS, for example, might cost about £1,000.

Earlier this year, for example, Lloyds Bank announced a cashless shopping system based on terminals developed by Nokia Data which attach to electronic cash registers. The bank has bought more than 2,500 of the terminals, at about £200 a terminal.

The Nokia terminals can handle all kinds of magnetic stripe cards and it is able to distinguish from the information on the card what network it should use and what security system is employed.

Last month, Barclays announced that it will offer an electronic-only card, called the PDQA, a novel terminal within the reach of retail outlets that found the cost of larger EFT-POS systems beyond them. It is battery operated and completely portable and based around two card technologies.

It reads all leading debit and credit cards through a conventional swipe mechanism but feeds the data collected both from the card and from the transaction to a memory card in the body of the terminal.

The memory card, with details of the day's transactions can be removed at the end of the day and handed in to a Barclay's branch for processing.

Barclays thinks of its new device as an electronic imprinter, the electronic equivalent of the conventional card imprinter but with its own "hot" list of stolen cards in the memory card.

It looks as if point-of-sale technology will soon be available to the smaller shop and corner store with its estimated cost of about £100.

ATMs and Cash Dispensers: An International Survey and Analysis 1988, Battelle Institute, 15 Hannover Square, London W1R 9AJ

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Dispensers launch cash revolution

FEW AREAS of the plastic cards business are growing as fast as the use of automated teller machines (ATMs) and cash dispensers. Since 1984, the number of ATMs in the world has nearly doubled to about 255,000.

Japan and the US lead the way, each with 75,000 machines. In Europe, ATM coverage is patchy. The UK has the highest national total with 14,000 machines installed at the start of this year. UK machines are divided between several competing networks.

France with its single network of 11,457 machines has Europe's biggest network. Though West Germany has only 5,160 ATMs, all but a handful of them accepting Eurocheque cards only, its network counts as one of the larger ones. Per capita however, the picture is slightly different.

There are only 84 ATMs per million West Germans, compared to an average for Europe of 158. France has the highest, with 421 machines per million of the population.

The ATM revolution is changing life for travellers overseas in relatively late-developing countries. Not all travellers care for the ability to draw out money from their bank back home.

Mr Chris Rodriguez, chief operating officer at Thomas Cook, says that some travellers are annoyed by the thought of unlimited cash on holiday. "They still prefer travellers' cheques because it gives them tighter control over their spending."

Nonetheless, consumers increasingly view ATMs as a natural adjunct of life, bringing pressure on airports and similar institutions to provide ATMs in strategic locations for travellers.

This pressure from the market poses two sets of questions for banks. Firstly, there are the commercial issues. ATMs mostly reflect recent and fairly heavy investments.

"I don't think the point has yet arrived at which we should regard ATMs as utilities, though it may do eventually," says Mr Derek Wanless, general manager for UK branch business at NatWest Bank. A complicating factor is the possibility that ATMs may be used by a smaller competitor with a limited branch network to take customers away from a larger one. Banks charge each other a fee when their customers use another ATM. The size of the fee is not made public.

One large player to the UK retail banking market, Halifax building society, recently introduced a charge of 50p to its customers for each cash withdrawal they make using the machines of other institutions on the same ATM network.

The second issue is the need for security. Some ATM systems have invested much more heavily in encryption and security than others.

"Think how many centres the message passes through when you draw money in London by using an ATM in Istanbul," says one banker. "Unless you have a fool proof encryption system in place, there is a great deal of vulnerability at least in the long run."

Banks have learned not to give too much information away. One small ATM system in the UK discovered to its horror that there was sufficient information in its transaction records that its machines were being used for fraudulent purposes.

Nonetheless, the pace of change in the market is clear. A recent study by the Battelle Financial Technology Group identified several important trends:

- Networks are growing larger through mergers. In the UK in the last year for example, the 4,000-machine Mint network of Midland Bank, NatWest Bank, and TSB was set up during 1989, while two smaller networks, Link and



Consumers increasingly view ATMs as a natural adjunct of life

Matrix, catering mainly but not exclusively for banks, also joined forces.

- ATM cards serve an increasing number of purposes. Almost three-quarters of them are either a debit card, a credit card, or a cheque guarantee card.

- The number of facilities offered by ATMs is growing. Customers want to be able to get more detailed information about their accounts and they may also use ATMs to deposit money as well as for withdrawing cash.

- The proportion of ATMs located in branch lobbies is rising.

The market for ATMs in Europe is dominated by NCR and IBM which have a market share between them of over 50 per cent. However, NCR is pulling ahead of IBM. Four years ago IBM had a larger share of the European ATM market than NCR. Today the ratio is 20 per cent to 33 per cent in NCR's favour.

In the UK, NCR supplies ATMs to NatWest, Barclays,

Midland, TSB, Girobank, Lloyds, and Abbey National, as well as the Nationwide Anglia building society. Lloyds has recently switched from IBM to ordering 150 NCR 5085 machines at a cost of £2.5m.

In the US where Diebold is the main supplier, there are two main ATM networks, Citrus and Plus. Plus, which is based in Denver, Colorado, has more than 28,000 machines around the world, of which 1,100 are in the UK, through a tie-up with the LINK network.

ATMs are not only for those away from home or those who have no chance to visit their branch during the day. Automation of branch banking is advanced in Europe and the US. One of the front runners in Britain is Midland Bank which has converted many of its high street branches into self-service branches.

Self-service facilities have to be in real-time to be effective and most of the larger British banks, other than TSB, are still not able to offer real-time information to their customers. At

other banks, balance information usually reflects the state of a customer's account at the close of the previous day - or even earlier.

This should change when EFTPOS UK is running. Its terminals will eventually offer customers the chance to see how their bank accounts stand on an up-to-the-minute basis.

A more urgent task in Europe is the establishing of an system of ATM inter-operability in the European Community.

Two years ago, European banks met at Florence and laid down proposals for a scheme to allow bank customers to use a single card throughout the Community. However, the proposals, which largely reflected the thinking of the West German banks, were attacked as anti-competitive.

Though networks are gradually merging in both Europe and the UK, the divisions between them may take a long time to disappear.

David Barchard

Alan Cane examines the impact of technology

Smart card transition

SMART CARDS, credit card-sized pieces of plastic with computer circuitry embedded beneath their surface layers, are coming of age.

They fulfil the functions of a conventional magnetic striped card in banking and cashless shopping and many more besides. They are virtually impossible to counterfeit. They are able to store large amounts of information of all kinds and can operate either on-line or offline (connected directly or not connected to a central computer).

In the US, smart cards will soon replace conventional magnetic stripe cards for banking and retail applications. A recent industry report, suggests that the transition will begin in earnest to 1993 and that by 1998 there will be 70m smart cards in use.

France, which gave birth to smart card technology, is in the latter stages of a Fybra programme which will involve the distribution of 16.4m units of a hybrid smart card called Carte Bancaire. Hybrid cards or mixed cards include both a computer chip and a magnetic stripe on the same card.

While trials in most countries are at an early stage, there is some evidence that smart cards are as well accepted as their magnetic striped equivalents in retail.

Mr Roy Bright, European managing director of Smart Card International reported the results of a trial carried out in Lilleström, Norway. It revealed that 88 per cent of retailers thought the smart card system performed up to their expectations while 4 per cent were disappointed. Furthermore, 62 per cent thought customers were either pleased or very pleased with the system and 84 per cent believed their staff were equally satisfied.

The retailers who sponsored the survey have ordered about 600,000 cards and associated equipment based on French technology and are establishing the system in 12 cities including Oslo.

According to Ms Sarah Brown, author of the smart card report, however, the market has to be drastically rethought. She argued that the emphasis on banking and credit card applications should give way to a greater concentration on other uses. For example, the possibilities of using smart cards as a portable

Loughborough University, and seems likely to carry it on into a second year and with a more broadly based clientele. According to Mr Bob Carter, research and development manager for Midland's card and electronic products division, the future of the card in the UK has become very promising.

Midland intends to improve the security aspects of its trial by including "biometric analysis" in the next phase of its development. It will be testing "dynamic signature verification" - storing in the memory of the smart card not only the geometry of a cardholder's signature but the way in which it is written; speed, depth of stroke and so on.

Barclays Bank has launched a multi-application trial involving some 2,000 cards with a sports club near Northampton.

Sky TV, the satellite broadcaster, is planning smart cards to enable its subscribers to decode pay television services. The report on smart cards predicted the market for them would be worth between £2m and £3m by the mid-1990s.

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medical record, social welfare token, security device and personal database. However, Mr Bright pointed out: "The smart card still has to overcome a number of obstacles in order to effect the transition from the initiation to take-off phase. These barriers comprise both technical and commercial issues. Notably; agreement on international standards, improved cost benefit performance and the impact of alternative technologies."

These alternative technologies include the optical memory or recall card which can store the equivalent of more than 1,100 pages of text and graphics on A4 size paper.

A licence for the optical memory card (OMC) developed by Drexler Technology in the US, was purchased by British Telecom in 1986, giving the UK telecommunications company the right to market OMC products on a non-exclusive basis.

In Europe, the OMC is in use in finance, medicine and health care, while in Japan, it has been tested successfully at Sumitomo Bank.

The cost of smart cards is likely to prove a handicap. Memory cards of the Drexler type cannot compete with conventional smart cards in terms of processing power but they are cheaper to manufacture.

Mr Bright noted: "The general level of costs for microprocessors, contact equipped passive cards, should have stabilised between \$2.50 and \$12 according to the memory technology and capacity." Conventional cards, produced in volume cost pence per unit.

The most interesting technological development has been the active cards comprising battery, keyboard and liquid crystal display.

According to Mr Bright, they are the "missing link" between first generation smart cards and personal computers. His company's "Ulicard" comprises multiple application programs, read-in and read-out facilities, logical indexing of files and secure access to all levels of the system.

"Given this array of features," Mr Bright said, "any active card costing under £200 compares favourably with the lowest priced personal computer at over \$700."

The Smart Card, Post-News, Stoke-sub-Hamdon, Somerset TA14 6BR, £199

RETAILERS

Banks wary of threat

HIGH ON the list of beneficiaries from the plastic cards revolution are retailers. Their gains are likely to go beyond cheaper, swifter, and more secure forms of payment. Indeed some bankers wonder whether the shops' strength is may be a threat to their own industry.

This may not be apparent from the signals of the retailers. The task of laying down an electronic payments system for the 1980s has proved acrimonious. The retailers drove one hard bargain after another and split the more or less united ranks of the banks.

The retailers are determined to hold their own on terminal installation. The terminal population of the UK stands at about 64,000, having doubled each year since 1986. Though about two-fifths of these terminals belong to the banks, the remainder were installed by retailers.

Elsewhere, the retailers have increased pressure on the banks to determine the form and direction of changes in the payments industry.

Two influential retailers lobbies have emerged. One, the Retail Credit Group, represents

stores which offer credit through plastic cards. Its members include the Burton Group, Dixons, Marks & Spencer and Next.

The RCG has the double task of exposing shortcomings in the banks' products while defending the need for store cards to charge interest at high rates than the banks.

It has kept a spotlight on such issues as bank overdraft charges (the retailers think these should be expressed in annualised percentage terms as other forms of consumer credit) and credit card margins.

In October, the RCG published figures showing that retailers have to pay nearly five times as much for taking credit cards as they do for taking a comparable debit card.

Each debit card costs a retailer about nine pence, compared to a 1.3 per cent transaction charge on credit cards which works out at 42p on the

average transaction of £32. Figures for other retailers may be higher as the average commission on credit cards is usually paid at 1.75 per cent.

The RCG commended the Monopolies and Mergers Commission's report last August, which said retailers should be free to charge a lower price for cash transactions than that paid by credit card.

It pressed the Government to change the structure of credit card payments between banks, arguing that these set a floor below which the commissions charged by merchants cannot fall.

At present, when a Lloyds cardholder buys goods in a store whose credit card business is handled by Barclays, then it is Barclays, as the retailers' bank, which makes a payment, in most cases of 1 per cent, to Lloyds.

The RCG says the UK credit card industry is concentrated in favour of the large banks. The top five card issuers (Barclays, NatWest, Lloyds, Midland, and TSB) account for 89 per cent of card transactions and 98 per cent of bank payment cards. The RCG campaign has been helped by the general public's distrust of the banks and their credit cards.

If the RCG represents the retailers' special bombardment in the battle with the banks, Mr Bob Woodman and the Retailers Consortium are the retailers' heavy artillery. The Retail Consortium's payments committee, which Mr Woodman chairs, handles retailer negotiations with the banks to set up debit card and EFT-POS payment systems.

"Current account banking and its related payment services is the banking battleground," Mr Woodman told a bankers' conference. "Retailers are benefiting from an outbreak of competition for their credit card business."

Mr Woodman's verdict on the MMC credit card report was that: "It should be consigned to the wastepaper bin, so that at least the salvage industry could benefit."

Mr Woodman regards many aspects of the retail banking business as still insufficiently competitive. He would like, for example, to see retailers in the UK being allowed to join international payment systems such as Visa and MasterCard.

Some UK retailers, including the Burton Group of which Mr Woodman is a director, have acquired banking licenses. But it is not clear whether they can join banks' clubs such as Visa.

The last year has seen several victories for the retailers, such as producing greater competition on the banks and trimming their margins. Their greatest success was the establishment of the Switch system.

Switch, designed with retailers' needs in mind, appears to be destined to become a UK national debit card system. Even if this does not happen, Visa is offering a modified electronic debit card which would not have come into being without the retailers' campaign.

Two years ago, such a development would have been unthinkable. Indeed the power of the retailers was not fully exposed until the fork which followed Barclays attempt to launch its Connect debit card on the same terms as its Visa credit card.

Retailers lobbied successfully to get the banks to raise the £50 ceiling on cheque guarantee cards. This was an area where the banks were extremely reluctant to move. The APACS, inter-bank payments association, guarantee limit was set in 1977 when £50 was worth about £120 in 1989 prices.

The banks had held the limit down for two reasons. The first was to encourage customers to shift away from cheque payment to plastic card methods. The second was the knowledge that higher guarantee limits would mean that losses from fraud would shift from the retailers to the banks.

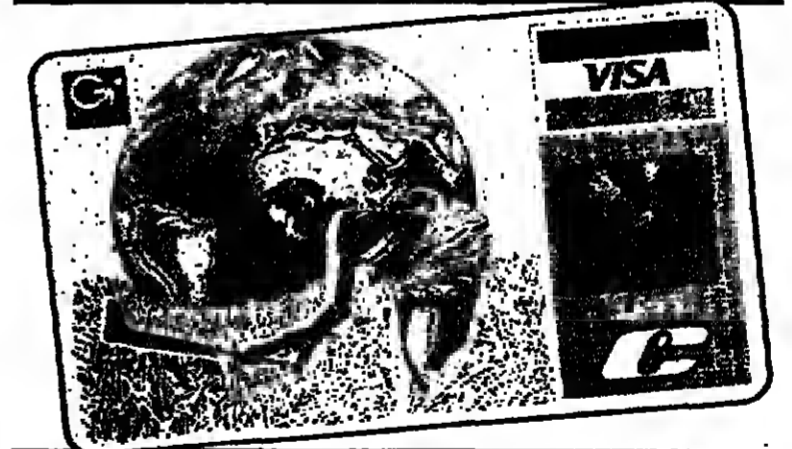
The big clearers agreed last May to replace the £50 limit with a more flexible system, allowing from some cards to offer guarantees of up to £500.

The strongest indication of retailer strength however is the steady fall in the "merchant discount" - the commission charged on each credit card transaction. Eighteen months ago, this averaged 2.5 per cent. Today, it is about 1.75 per cent and falling.

Mr Woodman says that he believes the different payments, such as Visa, MasterCard, and Switch, will eventually dissolve and be replaced by a unified transmission network.

He is on record as saying that the merchant discount should essentially represent only communication and transmission costs, thereby taking away all the banks' profits on that side of their business and forcing them to make their profits from plastic cards from the personal customer.

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PLASTIC CARDS 6

Fraud and security

Doubts over responsibility

ONE OF the main constraints on the growth of the plastic cards industry world-wide is the fear of fraud.

However, card issuers' concern with fraud and security tends to get played down because they are reluctant to put ideas into the heads of fraudsters.

For many cardholders, the less pleasant side of the card business is the discovery that the loss or theft of a card can be followed by some fraud or even sceptical questioning from the card issuer. Nor is it clear where the balance of responsibility lies.

One large UK building society warns its customers on its automated teller machines (ATMs) that they may be responsible for any losses on their cards until the loss is reported. Would a similar warning be issued with a cheque book current account?

Not surprisingly fraud and security issues, and in particular the question of who is responsible for losses incurred on stolen cards, have aroused the concern both of consumer groups and officials of the European Community.

At a recent EFTPOS conference in Edinburgh, Mr Jeremy Mitchell, a specialist in electronic payments issues, warned his audience that "proper standards of consumer protection in banking should not be the subject of a secret deal between the banks on one hand and the Treasury and the Bank of England on the other."

Mr Mitchell claimed that the banks were being unimaginative in failing to recognise the opportunities of a generous approach to safeguarding the interests of their customers. Are the card issuers being unduly cautious? If one looks at fraud losses admitted by the companies, it might seem that they are.

"Fraud costs the industry about £1 per card per year," says Mr Ken Bignall, chief executive of Barclaycard and the largest UK card issuer. "But if one considers there are over 1m transactions per day, fraudulent usage is remarkably small. Only one card out of every 15 that gets lost, gets abused."

The fears of the card issuers centre on what happens when cards stray from the wallets of their holders.

Security features are increasingly built into the electronic terminals. Lists of the "hot

cards" are downloaded daily. Barclays PDQ4, a hand-held terminal being launched next year, will be capable of daily updating. However, in the UK at least, fraudsters tend to use stolen cards within hours rather than days.

Counterfeiting is not a significant problem in the UK, though it is in some European countries, including France and Italy and also parts of south east Asia.

Counterfeiting has become somewhat harder in recent years since card designs were revamped to include a variety of secret security features, and the holograms on Visa and MasterCard.

However, some processors and issuers believe that fraud is becoming a more serious problem.

Mr Tony Lee, chief executive of Signet, the largest UK processor, says he thinks fraud has increased this year. "The trend is upwards. Not surprising since the fragmentation of marks on cards is bound to lead to some improper use."

Mr Derek Wanless, general manager for UK branch business at NatWest Bank, says that part of the apparent increase in fraud figures this year is a distortion caused by processing problems after the arrival of duality, the combined handling of MasterCard and Visa retailer operations.

"The system couldn't cope for a while so the figures were concentrated and fraud levels seemed to rocket. Now all that has levelled out," he says.

Mr Christopher Brobbel, manager at the Bank of Scotland's Dunfermline Centre, says: "Our experience here on fraud is no worse than anybody else's. Indeed it is probably slightly better for fraudulent applications and transactions."

He says the loss ratio on fraud to total turnover is about 0.13 per cent for Bank of Scotland, slightly under the UK average of 0.14 per cent.

Like most processors in the UK he is chiefly concerned about two types of fraud: false applications, made in the name of somebody else or a non-existent person, and the interception of cards in the post before they reach the cardholder.

Patterns, sometimes potentially embarrassing ones, quickly show up in this kind of fraud. Some card processor operations have names of postal districts, towns, or even entire countries where normal



Tony Lee: fraud has increased this year

operations cannot be safely conducted.

There are also particular groups among which fraudulent card applications are most common. Though names and addresses may vary, card issuers are developing ways of spotting multiple application from a single individual.

"As a processor, we have the advantage that we handle cards of several issuers. So if there is someone who is sending in multiple applications, we do get to be good at spotting him," says Mr Brobbel.

The handling of intercepted cards is a more delicate issue. Marks & Spencer operates a system whereby a card must be validated by its holder before it can be used for the first time. Some banks are considering schemes which would allow cardholders to collect the card from a branch rather than have it arrive through the post. The alternative would be to incorporate features into the card ensuring that only its rightful owner could use it.

At present cash withdrawal machines rely on PINs, personal identification numbers, for this. PINs are little loved, but until recently no one has been able to suggest a better method.

They are vulnerable to possible interception (a member of the Jack Committee which reported last spring on bank/customer relations claimed to be able to spot a PIN being used at an ATM from the

upper deck of a passing bus). A lot of people find them hard to remember and record safely, especially if they have to use several PINs.

However, some bankers look increasingly at biometric methods — ways of incorporating unique details of each customer on the card.

There are a number of ways this can be done, though they are not always appealing. Finger or palm prints, retina characteristics, saliva, and the way a customer makes his signature can all be recorded and stored on the card and checked in the terminal.

Dynamic signature verification is the front runner here. EFTPOS UK, Bank of Scotland, and Midland Bank have all shown interest. Norton Opax/McCorquodale, and De La Rue have developed two leading systems.

Some snags remain. One is that smart cards are much more expensive than cards with magnetic stripes. A second is that the arrangement for the customer to put the information into the card may be expensive and time consuming.

The biggest problem is the eyes of banks is that there are still likely to be too many false acceptances and false rejections to make dynamic signature verification wholly satisfactory. But with systems getting steadily more sophisticated, their acceptance may be only a matter of time.

The US market has reached saturation point, says Karen Zagor

Growth in small amounts

SMALL AMOUNTS business, transactions of less than \$25, is just one area where the US credit card industry is looking to expand in an increasingly competitive environment.

Punters at Donald Trump's two eponymous Atlantic City casinos can slip plastic cards into the slot machines. Diners at US fast food restaurants can charge their hamburgers and milk shakes to Visa. Film-goers at Cineplex Odeons cinemas can charge their tickets on American Express cards.

Health care is also a promising area, said Visa, because it generates some \$250bn a year but only about 1 per cent is paid for by plastic.

The US credit card market, which expanded rapidly in the early 1980s, has reached saturation point, said Mr John Love, a senior vice president at Faulkner and Gray, a leading industry publisher. Growth will have to come in small, related niches, such as fast-food, restaurants and health care.

While there is still some room for growth, the golden period of the mid-1980s is over. "Credit card companies are competing for market share as opposed to competing for a higher piece of the incremental growth," said Mr Love.

In the mid-1980s, the had debit ratio increased from about 15 per cent of receivables to more than 30 per cent.

"When the industry was so handsomely profitable in the early 1980s, issuers thought they could handle the increase in bad debt and for a while they could," said Mr Love. But as profits fell the bad debt began to be felt by the companies.

The industry is increasingly dominated by big names — American Express, Visa and MasterCard. The difference between the services offered by the cards is narrowing.

Traditionally, American Express was the card of choice for business travellers and other high spenders. Consumers paid their expenses in full each month and paid an annual fee for the card.

Visa and MasterCard, on the other hand, were primarily bank credit cards aimed at the greater middle class with more of a presence in retail outlets. However, the gap between American Express and the bank credit cards has narrowed considerably in recent years. Visa and MasterCard offer premium cards, which have brought in higher income cardholders. Meanwhile, the American Express Optima card allows customers to pay off the charges over a period of time.

"Nothing is more important to us than customer service," said American Express. However, this attitude has permeated the credit card industry as the notion of a relationship with the cardholder grows in importance.

Furthermore, Visa and MasterCard offer the value-added services which were pioneered by American Express. Such services as purchase protection and automatic insurance for car rental, are now standard, although American Express still leads the pack when it comes to detailed customer statements.

Although these services help attract customers, they are costly and have reduced margins for the card companies.

According to Mr Love, there is likely to be an escalation of the "enhancement wars," to bring more services to the customer, probably with better information for cardholders such as ways to save money on hotels.

In this realm, American Express, predicts that by 1993 there will be 5.6m Optima cards world-wide, about one-fifth of American Express cards.

Meanwhile, the drive for marketing ideas and for untapped segments of the market continues. Last year, marketing ideas included automatic purchase protection insurance for three months on all goods purchased with the card and a Gold cardholders' dinner at the Savoy after an evening with the Bolshoi Ballet.

This year, American Express launched a Mediterranean golf championship. It has relaunching its card along lines tailored to the needs of smaller companies and gives more audit information about purchases.

Diners Club has launched an air travel card in a venture with Scandinavian Airlines.

When Optima was launched, Mr Steve Goldstein, then head of American Express's travel related services in the UK, said: "It's a fallacious assertion that well-off people do not borrow. The question is when and how they borrow. With credit lines that start at \$2,500 and go upwards, Optima is not a card for people who want to pay their supermarket bill. It's for large ticket items such as video cameras, living room furniture, and ski-ing holidays."

This strategy reflects market forecasts that traditional charge card and travellers cheque business will decline in importance and the role of lending will grow.

In 1988, about 70 per cent of the profits of American Express's travel related services came from charge cards and travellers cheques. By 1993, this is expected to shrink to about 57 per cent.

One outside consultancy report, which seems to have the blessing of American

Express still has an edge on the bank cards because it controls its card and merchant bases. Visa and MasterCard are not such monolithic organisations. "We are one company, issuing a family of cards and operating around the world," said American Express.

American Express has spent heavily on its Genesis data processing system to help the company cut details of where the American Express cards are used and what has been purchased and for how much.

It is the middle market players who are likely to be the losers in this competitive environment because they are too big to offer personalised service and too small to offer the economies of scale and sophis-

and aggressive marketing. While credit card companies are fighting for market share, debit cards have an increasingly strong presence in the US. Mr Love estimates that this year there will be 180 million for 5.2bn transactions compared with 203m MasterCard and Visa credit cards accounting for 3.3bn transactions.

"When a piece of plastic is used more often it has a more important weight in the consumer's wallet," said Mr Love.

The banks, which at first offered Automated Teller Machine (ATM) services at no charge to customers and did not see the potential for much profit from these cards, are now beginning to cash in on their increased use.

It is not unusual for banks to charge 60 cents for ATM transactions for customers from other institutions. Consumers are willing to pay for the convenience. Many industry observers believe it is just a matter of time before debit cards are used for purchases at the point of sale.

Meanwhile, litigation is holding up the expansion of Entree, the debit card joint venture by Visa and MasterCard. The lawsuit, filed by 13 states in June in Manhattan district court, alleges that the two companies conspired to prevent other companies from introducing a national debit card.

The 13 states have offered to settle and Visa and MasterCard have until December 8 to respond. Visa expects the deadline to be postponed.

The growing popularity of debit cards is unlikely to signal the end of credit cards. There will always be demand for credit card, said Mr Love, because there will always be people who want to spend money they do not have and there will always be merchants willing to pay 3 per cent for a sale which would not otherwise occur.

Target segments on whom the companies have their eyes are traditional business customers; young university graduates and women and the old.

American Express's problem in the market is that it is not a deposit-taking bank, and though its customers pay annual charges on their card, the economics of the business force it to charge retailers higher commissions on each transaction than the banks.

As a result, though retailers like the access to up market customers which American Express brings them, they dislike having to pay transaction charges believed to average 4 per cent, or more than double the average commission on Visa or MasterCard.

American Express's retailer network in the UK has grown steadily. A year ago it numbered some 120,000. It has grown to over 165,000.

In Europe, fears that American Express might be locked out of the single market by an inter-bank cartel have somewhat receded.

Mr James Larkin, executive vice president, has emerged as a vociferous advocate of the European Community's goal of completing the internal market by 1992.

"We have been in Europe for over 100 years and we believe that American Express is well positioned to serve the needs of European customers for a comprehensive range of European services. American Express has the only pan-European customer base of any major financial services company."

Meanwhile, American Express is also looking eastwards to the emergent Soviet and eastern European markets. The number of retail outlets in eastern block countries accepting American Express jumped by 30 per cent this year.

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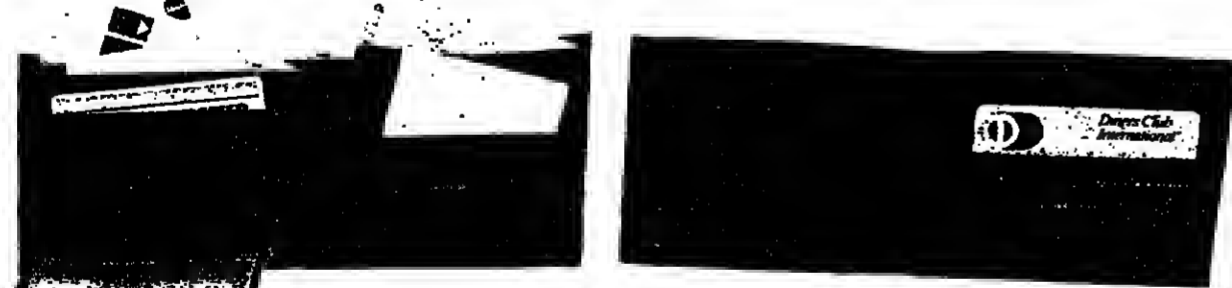
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Charge cards may be drifting to the margins

A credit to the well-off

AMERICAN EXPRESS and Diners Club are the two oldest players in the plastic card market. Diners Club traces its roots back to the 1920s and in some countries, certain restaurants and retailers have been known to prefer Diners Club to Visa or MasterCard.

The changes in the plastic cards market in the 1980s might seem likely to consign the charge card issuers to the margins of the market. Their cardholder bases are much smaller than those of the larger bank card issuers. Furthermore, there is no current account relationship cementing the cardholder to the issuer.

And some people believe that Visa or MasterCard, the banks' payment systems, can offer their customers at least as much as American Express.

Certainly, the numbers of their cardholders make both American Express and Diners Club look relatively small.

American Express, for example, has a cardholder base of 1.1m, but when company cards, gold cards, and the like are excluded, many in the industry believe that its base shrinks well below 750,000. Diners Club probably has about half this level.

Both Diners Club and American Express rely on identifying particular market segments and targeting them with the services they want.

"Diners Club has a very loyal customer base, much of which has been with them for good many years. Diners Club cardholders are often well-off people who are fairly well advanced in life," says one bank card specialist.

Earlier this year however, American Express launched its Optima card in the UK and France. Optima is a credit card aimed at people who want to borrow large amounts at relatively low interest rates. On a loan of £2,000, the interest rate on Optima (taking into account the membership charges) is about 17 per cent.

The Optima card brings American Express into direct competition for the first time with the bank credit cards. It is aimed, like the Save & Prosper and Chase Manhattan Visa cards, at upmarket customers. Optima helps guard American Express's customer base against possible erosion by the low interest credit cards and to that extent, its launch was a defensive move.

In the US, Optima has been available since May 1987 and is one of the main plastic card suppliers of credit.

One advantage American Express has is that the Optima card is aimed at its own customer base. To qualify for Optima, a consumer must have a good credit record of at least one year's standing.

The card has had a high rate of take up of Optima, says Mr Alan Stark, managing director of American Express.



Joergen Ammueler: launches American Express in Hungary

In France, where borrowing credit through plastic is a less strongly developed habit, Optima's progress has been a little slower, but is still described by Mr Jurgan Ammueler, head of American Express's European Operations, as very satisfactory.

Mr Stark says that there are indications that American Express customers are using Optima to switch away from higher rates of interest from other sources.

American Express has traded for many years on the idea that its cardholders are people who use the card to signal their financial status when they travel and who are rich enough to pay off their account in full each month.

This is the question that the concept of an American Express card conflicts with this tradition of opulence. That idea is not one that finds favour with the company.

When Optima was launched, Mr Steve Goldstein, then head of American Express's travel related services in the UK, said: "It's a fallacious assertion that well-off people do not borrow. The question is when and how they borrow. With credit lines that start at \$2,500 and go upwards, Optima is not a card for people who want to pay their supermarket bill. It's for large ticket items such as video cameras, living room furniture, and ski-ing holidays."

This strategy reflects market forecasts that traditional charge card and travellers cheque business will decline in importance and the role of lending will grow.

In 1988, about 70 per cent of the profits of American Express's travel related services came from charge cards and travellers cheques. By 1993, this is expected to shrink to about 57 per cent.

One outside consultancy report, which seems to have the blessing of American

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SECTION III

FINANCIAL TIMES SURVEY

Political imperatives have continued to vie with economic good sense in the erratic implementation of well-intentioned reforms this year in Turkish banking and industry. The latter most lags behind in the drive for European Community membership, reports Jim Bodgener

Pace of reform intensifies

REFORM AND overhaul in the Turkish financial and industrial sectors has been pivotal to the structural adjustment programme in the 1980s.

All the indications are that President Turgut Ozal will push no less hard as president for his vision of Turkey as a major world-ranking financial and trading partner in the 21st century than he did as premier.

Despite economic deterioration and the government's electoral unpopularity, the bewitching pace of economic reform has picked up this year - to the extent that senior ministers claim that Turkey is near the end of its structural adjustment path in the 1980s, and far down the road in adapting to EC standards behind its application for full membership of the Community.

Foremost has been an August convertibility package by which, claim senior officials, the lira has been made 80 per cent convertible. This followed on from the introduction in the spring of a central bank gold market which knocked the bottom out of the lucrative smuggling trade.

The convertibility package was accompanied by sweeping revisions to the customs regime. Pending are major amendments, probably before the year-end, to the banking and capital market laws.

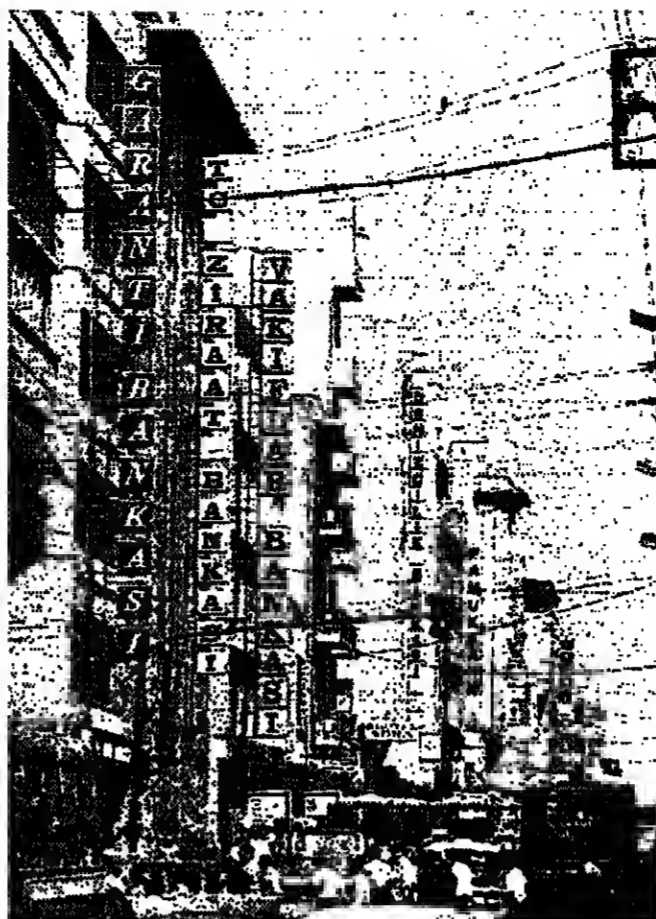
However, buffeted financiers and entrepreneurs are calling for consistency and fair warning in government planning. The private sector thinks ad-hoc responses to electoral pressures have been cloaked in lip-service to the principles of structural adjustment propounded by the World Bank and IMF.

More reassurances than ever is needed in view of the jealous factionalism unsettling the ruling Motherland Party (ANAP) after the president's inauguration, and his surprise appointment of former speaker Mr Yildirim Akbulut as premier.

Change has run deepest in the banking sector, although the overhaul of state institutions is far from complete. Despite the government's claims, the transformation of Turkey into a world-ranking industrialised power still has a long way to go.

The overall rise in industrial exports is often cited as evidence by the government that industry has been turned around by the export drive. Industrial goods accounted for 76 per cent of all external sales last year, compared with 48 per cent in 1981, while over the period, total sales rose by 247 per cent to \$11.66bn.

But the concentration of exports in relatively few markets, and in consumer goods



TURKISH BANKING AND INDUSTRY

vulnerable to rising protectionism in OECD countries, clearly indicates the need for an integrated and consistent industrial development strategy.

Investment levels

A large proportion of the export-oriented production increases is anyway accounted for by industry taking up slack in capacity utilisation after the recession-blighted late 1970s. Actual new investment in manufacturing industry has fallen back behind 1985 levels, and by a projected 7.8 per cent between 1988 and 1989, to TL3.3 trillion at 1988 prices, because of high borrowing costs and reduced demand.

Total industrial sales could fall by as much as 20 per cent from last year. There was a sharp decline in output in the first two quarters, bottoming out into a shallow trough in July. Output has recovered only slowly through August and September. However, growth estimates for industry differ from the two important

government sources: 0.1 per cent from the State Institute of Statistics, compared with 3.4 per cent from the State Planning Organisation.

Even one of Turkey's largest industrial conglomerates, the Koc Group, has made few major fresh investments for the past two years. Apart from committed automotive expansion, it has only injected sufficient funds to sustain current capacity use, and to remove bottlenecks.

Not wholly indifferent to industry's plight, the Government recently revised investment incentives upwards. Already fluttering encouragingly, demand is expected to pick up again on the strength of the 1990 budget and economic programme approved recently by parliament, which points towards a return to growth through some deflation.

However, recovery will depend on strict discipline in the state sector. The state economic enterprises (SEEs) have done much to shake off their

reputation of being industrial dinosaurs, but substantial obsolescence, overmanning and sheer managerial inefficiency remains. Yet if the Government's privatisation programme appears to be flagging, it is because the first two fully-fledged SEE candidates, petrochemicals agency Petkim, and textiles agency Sumerbank, now have to be digested.

Inflated labour costs have added to industry's woes, concentrated in the public sector. They have kept by an average of 193 per cent as shop-floor trade union militancy, which has been suppressed since the 1980 military coup, forced a government chastened by local election rorts to backpedal in spring and summer.

Inflation has already outstripped these. Grumbling amongst rank-and-file is snapping at the heels of the old-guard leadership of the moderate Turk-Is confederation. It commands around 1.8m of the total 2.5m unionised workforce in strategic industries.

Banking criticism of government policy is less acute than criticisms from industry, perhaps because the major commercial banks have only themselves to blame for their predicament. Rapacious interest rate competition when the government freed deposit rates in mid-October last year overburdened the banks with lira liquidity.

Foreign exchange has been an unattractive avenue throughout the year because of slack lira depreciation braked by the central bank's record foreign exchange reserves, and the abundance of hard currency due to current account surpluses.

A feared run on the banks when the high-interest deposits matured last month did not happen, however, most being rolled over in the banking system. The downward trend in rates has continued, breaking through the psychological barrier of 60 per cent late in October.

TURKEY'S newly-elected president Turgut Ozal, formerly premier, pictured here alongside a view of Adana's banking district, has pledged there will be no U-turns in structural adjustment policies, including a thorough overhaul of the financial sector. The pace of change has rather accelerated - sweeping reforms, including stricter capital adequacy ratios, aimed at bringing the sector in line with EC standards by 1992, will be introduced by end-1989. Other fundamental reforms, including outlawing insider trading in theory if not immediately in practice, on the Istanbul stock exchange, are embodied in a new capital markets law due also to be introduced soon. Both are aimed at deepening and strengthening the base of financial services. But change will not arrive overnight; many inefficiencies remain, balance sheets are still opaque, and a millstone of bad-debts especially burdens state institutions.

Hard-pressed by over-liquidity and slack foreign exchange trading, the banks are reaching out for broader-based lending avenues.

□ Pictures by Terry Kirk

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□ Editorial production: Michael Wiltshire

This could be a sign of maturity, since banks have preferred to offset the high cost of funds with increased profitability, rather than irresponsibly chasing deposits. A welcome spin-off is the search for alternatives to risky mainstream corporate lending in more sophisticated products like consumer credit. Electronic hardware and modern management techniques have long been the rule rather than the exception in the sector.

But there is acute apprehension about pending reform of banking laws. Especially stiff opposition has come from the large retail banks to the proposed introduction of stricter capital adequacy ratios along the lines of the Cooke report - 8 per cent in stages by 1992 from 5 per cent this year.

The major institutions say Turkey's banking sector is not sufficiently developed to implement such strict criteria. Non-performing loans still plague the sector, particularly in state institutions.

A big success story in 1989, however - partly as a result of these tribulations - has been the Istanbul Stock Exchange, sapped by the Government's real interest rate policy in 1988. However, this year, the situation was reversed by the unattractiveness of other savings instruments like foreign exchange and deposits com-

pared with the rapid increase in share values.

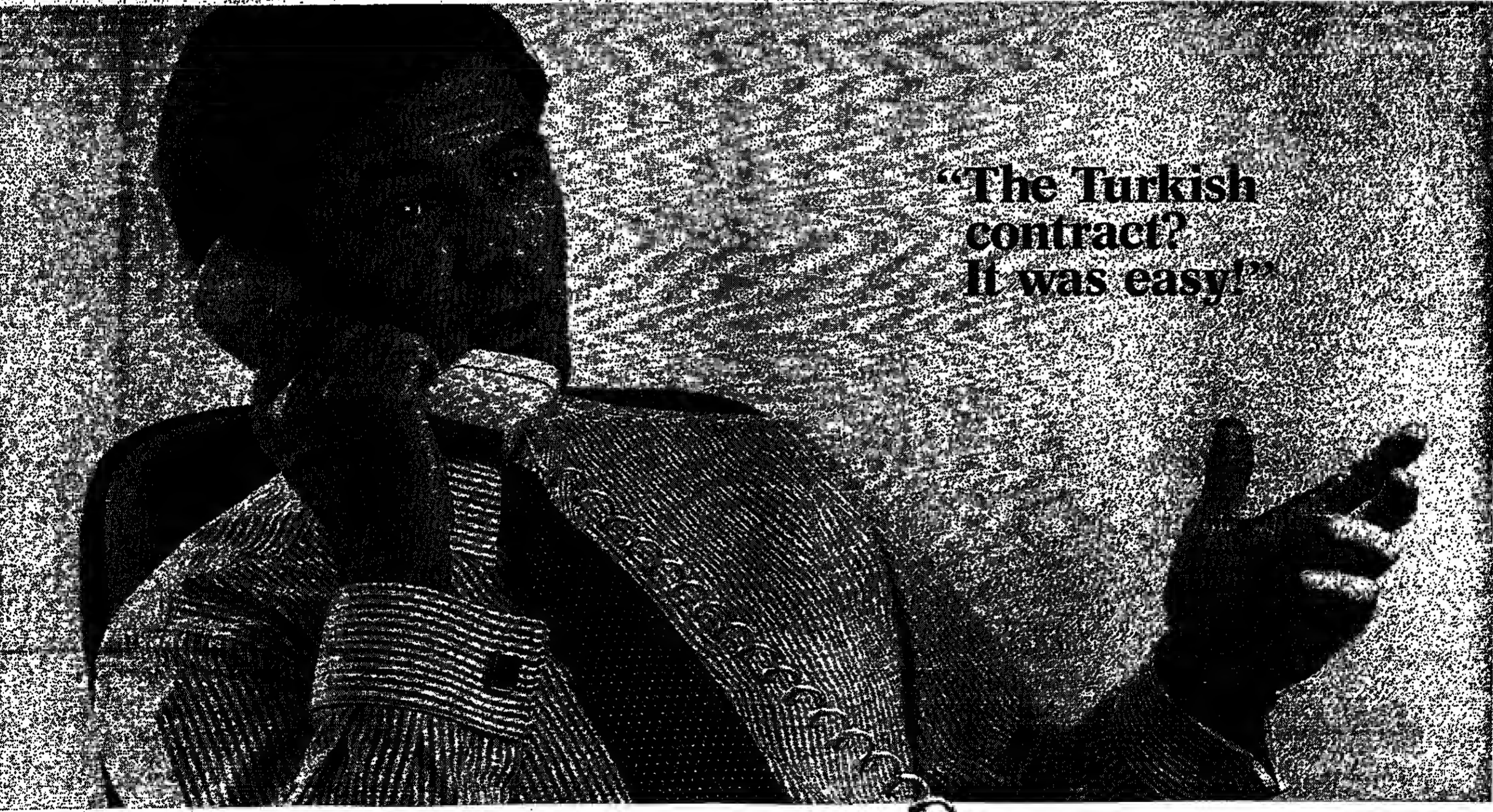
The entry of emergent market funds following the opening of the exchange to foreign investors in August pushed the index to record levels. It remains to be seen whether the large institutional foreign investors will follow. The outlook, despite a mild bearishness due to political uncertainty, is optimistic.

Encouraging trends

The Ankara-based Capital Markets Board hopes these encouraging developments will be underpinned by amendments to the capital markets law introducing such reforms as a ratings agency and real-estate linked bonds - not to mention the prospect of making insider trading illegal.

Perhaps one of the most encouraging trends in 1989 has been the rise in foreign investment, in spite of the uncertain political outlook.

For foreign investors willing to take the long-view, inflation is not spiralling out of control, and there is evidence of economic stabilisation and resilience. But the short-term problem for the government is how to inject enough dynamism into industry and commerce without stoking inflation any higher than the present 73 per cent in the year to the end of October.



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TURKISH BANKING AND INDUSTRY 2

Application to the EC

Mismatch of perceptions

SOME TIME next month the European Commission in Brussels will give its formal opinion on Turkey's application for full membership of the European Community.

The general expectation is that the Commission will politely but unmistakably signal that the issue of Turkish membership of the EC should be put on a back burner until the 1990s.

To help save face on both sides, the response will not be the Commission's final word on the subject, but the first part of a reply in two stages. But in political terms, as far as national governments are concerned, the question of early Turkish membership will have been shelved for the foreseeable future.

There seems to be no chance that the individual governments will do for Turkey what they did for Greece in 1976, and brush aside a lukewarm response from the Commission.

There are too many serious economic and political obstacles - and Turkey is likely to be eclipsed, perhaps for many years, in the list of European political priorities by Eastern Europe. So what happens next in Turkish/EC relations?

Mr Ali Bozer, Deputy Prime Minister in charge of relations with the EC, says: "I do not know the reaction from the Turkish people. An encouraging response from the Community is very important."

The trouble is that the mismatch of perceptions between Turkey and the Community is so great that any encouragement in the Commission's reply is likely to be seen as little better than lip-service.

Turkey lodged its application in April 1987, despite strong

behind-the-scenes warnings to wait from its friends in the Community. The country's economy looks obviously unfitted for full membership: GNP per capita is under £800 a year, just under half the workforce is still in agriculture; inflation is running at about 70 per cent.

The political situation is not much brighter. Western European public opinion regards many features of Turkey's internal political situation, especially its human rights record, as unacceptable. Migrations of Kurdish villagers to Europe, claiming severe ill-treatment, have strengthened this opinion in the past year.

There is also European unease about the growth of fundamentalism in Turkey (a phenomenon denied by most officials, but confirmed by most, though not all, foreign observers). Turkish officials make it fairly clear that the country would try to continue its regional friendships with radical Middle Eastern regimes, even if it entered the EC.

A key test was the Salman Rushdie Affair earlier this year. Though Turkey got off to a good start by coming down more strongly on clergyman calling for the death of Rushdie than (for example) Britain has done, local pressures fairly soon asserted themselves.

In September, Mr Ozal flew into Ankara from Strasbourg where he had addressed the European parliamentarians on human rights and signed a cabinet decree banning "The Satanic Verses." Officials in Ankara variously describe the ban either as "normal and unimportant" or as a response to Islamic pressures at home and in the rest of the Middle East.

Finally, there is a sort of negative factor. Turkey's role in the life of Europe somehow does not conform to the average European's conception of the way a pluralist society participates in the life of the Continent.

Turkish lobby groups are almost non-existent and, when they do appear, they are usually blatant mouthpieces of officialdom, rather than

BALANCE OF PAYMENTS				
	January-July (\$m)		Difference	
	1988	1981	\$	%
Merchandise exports (FOB)	6,224	6,458	-234	-3.6
Merchandise imports (FOB)	8,330	7,826	404	5.1
Foreign trade balance	-2,106	-1,468	638	43.5
Workers remittances	1,370	852	518	60.8
Current account balance	71	-25	96	384.0
Total overall balance	774	128	646	504.7
Total change in reserves	-774	-128	646	504.7
IMF	-188	-327	139	-43.5
Official reserves	-606	159	-765	-404.5

FOREIGN TRADE FIGURES				
	January-August (\$m)		Difference	
	1988	1981	\$m	%
IMPORTS	9,777	9,323	354	4.1
Capital goods	2,426	2,471	-45	-1.0
Consumer goods	773	709	63	8.0
Raw materials	6,506	6,212	294	4.7
EXPORTS				
Agricultural	1,136	1,175	-39	-3.3
Mining	258	200	58	29.0
Industry	5,580	5,737	-157	-3.1
Balance	-2,821	-2,279	-541	23.8

BY COUNTRY GROUPS				
	1988		1981	
	\$m	%	\$m	%
IMPORTS				
OECD countries	6,115	5,982	133	2.2
EC countries	3,893	3,574	319	8.4
Islamic countries	1,845	2,023	-178	-8.8
Gulf countries	1,400	1,737	-337	-18.4
Socialist countries	960	778	181	23.3
EXPORTS				
OECD countries	4,253	3,883	370	8.5
EC countries	3,282	2,937	344	11.7
Islamic countries	1,813	2,395	-582	-24.3
Gulf countries	1,052	1,576	-523	-33.2
Socialist countries	856	608	247	40.5

Export-Import financing ratio - Jan-Aug: 71.2%; 1988: 81.2%; 1987: 72%

full-blooded participants. Even the opposition parties do not sound quite like their European counterparts. Turkish social democrats who speak, however cautiously, at Kurdish meetings in Europe find themselves being booted out of their party.

The Turkish view is that Turkey is a strategically vital and staunchly loyal ally of the West whose function has been to underpin the military balance which made possible four decades of peace in Europe.

Turkey has been accepted by two of the main European clubs - Nato and the Council of Europe. The Council of Europe investigated Turkey's human rights situation in 1985 and gave the country a fairly clean bill of health.

Turkey's legal right to EC membership is enshrined in the 1964 Treaty of Ankara. Having been first among the latest spots of applicants for membership, it should be treated as first in the queue.

As for political or economic backwardness - EC membership is the quickest remedy for

overcoming these. This last argument is especially favoured among Turkey's Westernised middle class, the heirs of Atatürk's reforms, which understandably resent the inclination of some Europeans to assume that the country's true identity must be Islamic and Middle Eastern.

To this, some Turkish officials, such as Mr Bozer, add the more ambitious claim that Turkey, once inside the EC, can act as a bridge or gateway between the Islamic Middle East and Christian Europe - "Turkey is very important in the rapprochement between the two," says Mr Bozer.

All this suggests that Europe is not as well understood in Ankara as it might be. Turkish public opinion is generally slow to catch on to the significance of new European trends - such as Glasnost - and their implications for Turkey.

Perhaps it is the media's fault. Their view of international affairs is remorseless, and usually misleadingly, Turco-centric. On the day the Berlin Wall came down, Ankara radio

was assuring its listeners that the appointment of Mr Yildirim Akbulut as prime minister had been avidly followed in the European media. It seems almost cruel to point out that, in fact, the event merited only 39 words in the entire British quality press.

Meanwhile, the Turkish application has produced some practical results. Nearly 300 people are at work in Ankara on studies aimed at harmonising Community and Turkish law. An Istanbul business group, the IKV, monitors developments in the Community, including preparations for the Single Market, and relays them to the business world. Eight committees, involving the private sector and the universities as well as the government, are studying the Single Market.

"A momentum has been achieved. If we are rebuffed, it may not be easy to revive it," says one official in Ankara. "Turkey cannot wait indefinitely and will want to know where she stands before 1992."

David Barchard

Profile: President Turgut Ozal

A pragmatic move

SIX YEARS ago, Mr Turgut Ozal emerged triumphantly as the country's civilian Prime Minister after three years of unpopular military rule. On November 9 this year, his ascent to Presidency occurred in a wholly different mood - of widespread electoral unpopularity.

The 62-year-old Mr Ozal took over the single most visible reminder of military rule since General Kenan Evren, who as armed forces chief, ordered the 1980 military coup. President Ozal is the second civilian president of eight in the Turkish republic's 86-year history, breaking with the tradition of military figureheads following the great nationalist leader, Mustafa Kemal Atatürk. He is the only President to be elevated from the premiership.

Although some within the ruling Motherland Party's (ANAP) higher echelons counselled against it, there were pressing and pragmatic imperatives for the presidential bid - that he probably would not win a third term as premier; and concern for his health after heart-bypass surgery in 1987.

His parliamentary election was tamely predictable, although boycotted by an inflexible opposition as undemocratic, given ANAP's dismal rating in opinion polls. This poor showing is largely attributable to the Government's failure to curb inflation. Otherwise it was constitutionally unstoppable through a simple majority on the third round of voting in the 450-seat house.

Yet his economic achievements in two premierships are undeniable. Since 1983, his free-marketting, structural adjustment policies have fundamentally re-oriented outwards the previously closed and broadly command economy prior to 1980.

His successor as Premier, former Speaker Mr Yildirim Akbulut, has pledged to continue the Ozal programme of reform in social, economic and cultural life.

On the external account, exports have risen steeply following a bumper current account surplus last year of \$1.5bn with another of around \$1bn likely in 1989. Turkey, as a result, is over the hump in the second half of the decade of foreign debt repayments res-

cheduled in the late 1970s and early 1980s. Major power, transport and other infrastructure schemes have been initiated, epitomised by the opening of the second Bosphorus bridge last year. But the monetary discipline needed to pursue high growth, at a time when external debt service costs were heavy, was breached by the political spending imperatives of an election year in 1987. The economy has never quite recovered since, and inflation spiralled upwards, remaining at 78 per cent in the year to the end of October.

To some extent, he can claim credit for a gradual return to pluralistic democracy, despite rapid economic expansion. This year, however, he was overtaken by popular frustration at high inflation, and a damning rejection in the dismaying showing of ANAP in end-March local elections. Contributing to ANAP's downfall was

Mr Ozal is the only president to be elevated from the premiership, says JIM BODGENER

popular distaste for his increasingly autocratic rule surrounded by close family and advisers, which appeared to be taking on Ottoman appurtenances.

President Ozal's appointment of a surprise successor as premier, immediately after his inauguration, did little to assuage fears that ANAP might split along factional lines, although the majority of ANAP members have, after acrimonious criticism, grudgingly accepted Mr Yildirim Akbulut, formerly speaker and a moderate right-winger.

He was clearly chosen as an overarching, yet obedient, solution by the new President, but many knives are still clenched behind his back in the hands of disappointed but stronger figures in the party.

However, it is clear that Ozal has not left the ring altogether, and may even be able to better referee the party from the supposedly apolitical position of presidency.

Glimpses of his plans have emerged in recent interviews. He stressed he would continue to confer every week with his

successor, as he had done with Mr General Evren, and that he was entitled to chair cabinet meetings, under the constitution. He seems to have no intention of relinquishing control of economic policy, particularly the push towards 50 full membership.

But he has admitted that among the Government's largest failings is high inflation. Perhaps inflation was the natural result of being forced to telescope into six or seven years development which had taken 100 years in Europe or the US - "I've told the IMF and the World Bank you should study the Turkish case as a textbook example whose experience developing countries could use," he says.

Although great economic strides had been made during his premiership, the most important had been in political liberalisation, he said, declaring his adherence to the three principles of freedom of thought, religion and conscience, and free enterprise as the democratic way forward for Turkey.

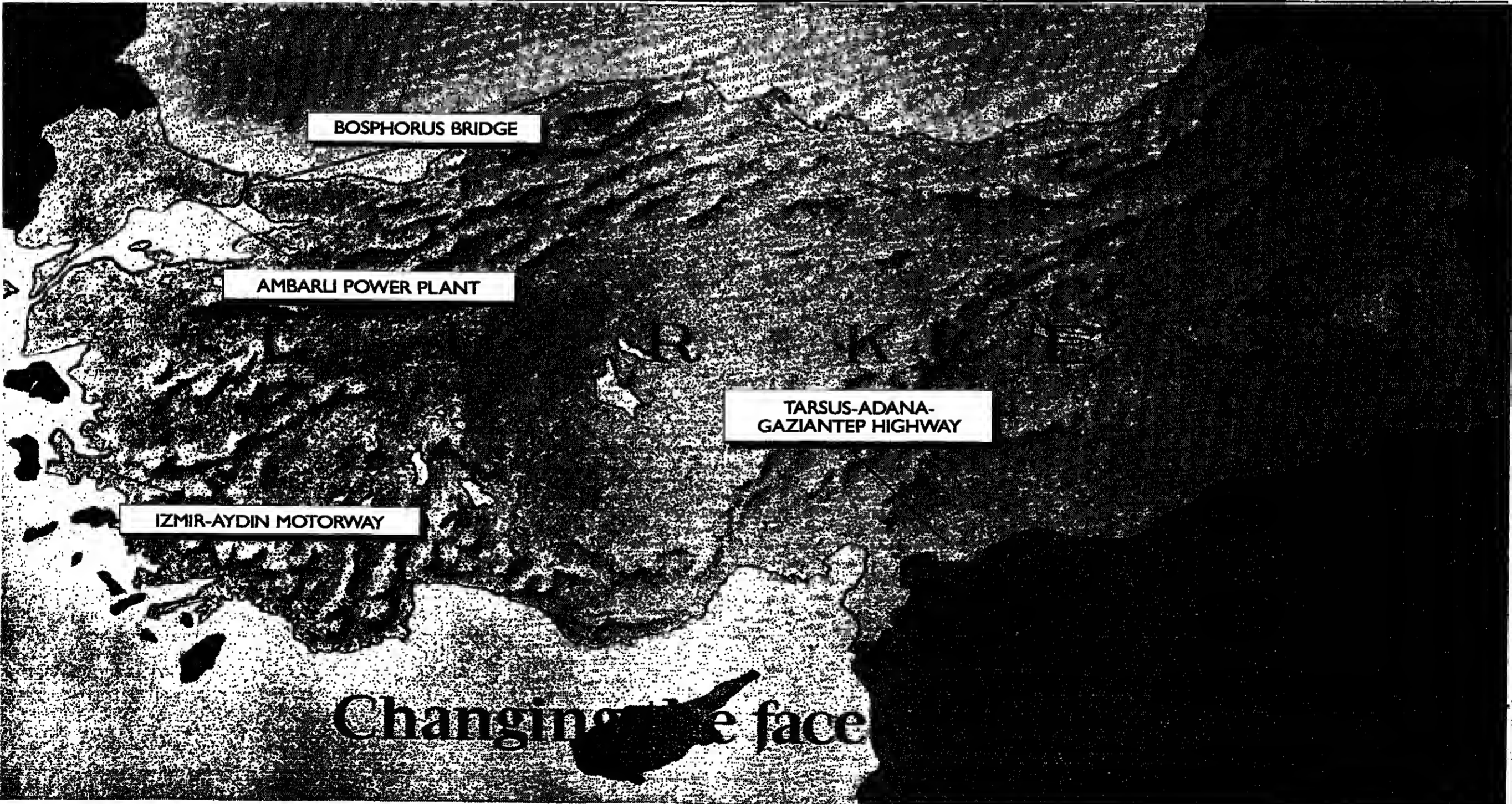
In keeping with utterances prior to the presidential elections, he said the restrictive articles 141, 142 and 143 against communist and religious parties could as a first step be limited to cases involving terrorism or forceful propaganda - their withdrawal would otherwise require revamping the whole constitution.

However, charges in a recent Amnesty International report that torture was still practised in Turkey, and that 10 died from it in Turkish prisons last year, were dismissed.

He blamed "circles" in Europe which wanted to affect Amnesty International when the European Commission soon was to produce an opinion on Turkey's full membership application to the Community.

In his inaugural speech, President Ozal talked of establishing a human rights commission in parliament, however. And following his lead, Mr Akbulut in reading his new Government's programme would work for wider freedoms, including reform of restrictive labour laws.

In addition, he pledged it would strive for a more equitable distribution of national income.



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TURKISH BANKING AND INDUSTRY 3

Hugh Carnegie discusses foreign debt

Credit rating improved after prudent borrowing

FOR A country that, less than a decade ago, was one of the first to acquire the stigma of rescheduling its foreign debts, these are times of welcome change for those in charge of managing Turkey's foreign exposure.

A strong balance of payments performance over the last two years, coupled with prudent borrowing policies, have enabled Turkey to reduce overall foreign debt, improve the term mix, diversify the instruments it uses, bring down the prices it pays and broadly improve its credit rating overseas.

Mr Tunçay Altan, External Economic Relations chief in the Prime Ministry's Treasury and Foreign Trade Department, said he was amazed - and pleased - to see Turkey

where between \$500m and \$1bn.

Dr Ercan Kumcu, vice-governor of the Central Bank, argues that this trend represents a structural change in the country's external accounts which should persist. "Expenditures in the current account are almost constant, but receipts are increasing at a steady pace - from tourism, workers' remittances, services, external earnings from currency exchange and foreign investment... all depends on the trade balance which has been extraordinarily small for a country fighting inflation."

Backed by the surplus and strong reserves - it holds about \$1bn in foreign currency accounts in gold - the Central Bank has been able to reduce the proportion of short-term debt to about 20 per cent of total external dues. These are due to come down below \$30bn in the last quarter of this year from \$37bn at the end of last year.

There is a rather large fly in this otherwise soothing ointment

placed ahead of Kuwait and the United Arab Emirates in a EuroMoney magazine country credit rating published in September.

There is a rather large fly in this otherwise soothing ointment in the shape of the big domestic borrowing requirement which, thanks to the as yet unbroken vicious cycle of high inflation and gaping budget deficits, threatens instability in the future. But, for the time being at least, Turkey is not unreasonably pleased with itself, for its handling of the external side.

The dominant factor, both this year and last year, has been a very positive balance of payments picture.

In 1988, steady external growth and near stable imports narrowed the trade gap to less than \$2bn, its lowest for 10 years. A surge in tourism receipts and other invisibles produced a current account surplus for the first time since 1973 of \$1.5bn. This year exports have not performed so well, but good invisible earnings, including a rise in workers' remittances, should still produce a surplus of some-

Operating mainly through co-financing with the World Bank and non-yen syndications, the Japanese have become prominent in lending to Turkey: "They are an instrument by which we have cut our costs down," says Mr Kumcu. "They are very aggressive in pricing and we try to make good use of that."

Turkey has indeed managed to wrestle down the price it pays for its loans. Whereas it was paying around 200 basis points above the London interbank offered rate (Libor) for a five-year facility in 1985, it is now down to the 135-145 range. Mr Kumcu says he would like to get prices down further, although a \$200m three-year Central Bank loan priced at 132 points above Libor had to be withdrawn earlier this year for

lack of interest.

There is also satisfaction at the ability Turkey has shown over the past two years to diversify its borrowing, issuing D-mark bonds in West Germany and Eurodollar instruments. Mr Kumcu is keen to tap the yen markets in Tokyo also.

It all seems a far cry from the grim times of the early 1980s. But the renewed stirrings of political instability associated with Mr Turgut Ozal's unpopular move to the Presidency, and the shadow of the deep domestic fiscal imbalances are not neglected by the lending community: "You have got to watch this place 24 hours a day," said a wary US banker.

Hugh Carnegie

EXTERNAL DEBT (\$bn)		
	June 1989*	June 1988
Medium and long-term (of which IMF)	28.7	29.9
Short term	6.4	7.7
Total	35.2	37.6

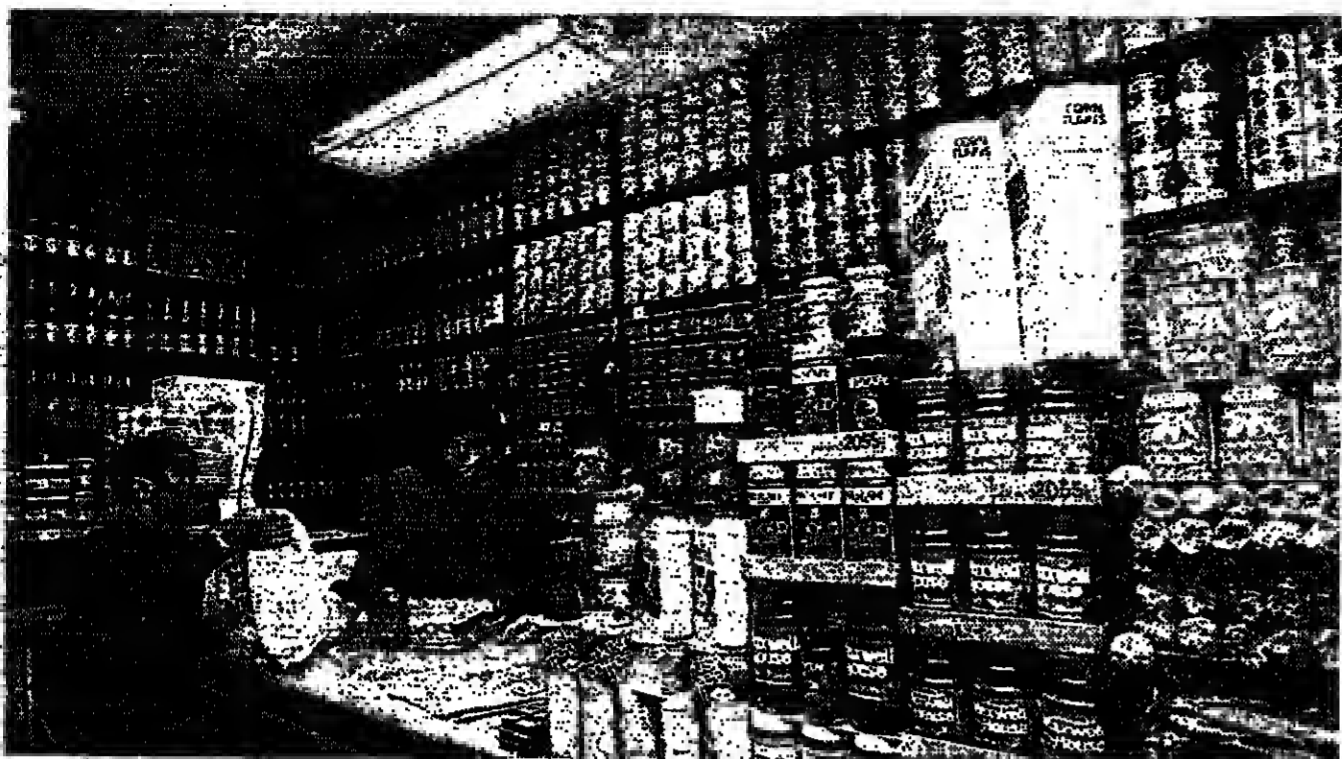
*Provisional
Source: State Institute of Statistics

	Gross National Product		
	Current prices - Ann change %		
	1989*	1988	1987
GNP	0.2	3.4	7.4
GDP	0.1	3.7	7.4
Agriculture	-10.0	7.0	2.1
Industry	1.5	2.1	9.7
Construction	2.8	2.4	6.7
Trade	4.5	3.7	9.5
Transport/communications	2.2	3.4	6.7

*First estimate based on six-month figures
Source: Institute of Statistics

	National Budget (January - August [TLbn])		
	1989	1988	Change %
Budget deficit	2,511	1,471	70.7
Cash deficit	3,754	944	344.6
Domestic borrowing (net)	3,402	944	260.4
Treasury bills (net)	542	550	-1.5
Advances and credits	1,578	1,242	27.1
Foreign borrowing (net)	-628	-836	-24.9
Other	-1,301	-1,056	23.2
Net error	161	13	-

INFLATION: Inflation in the 12 months to end of October was 73.3 per cent in consumer prices, and 72.8 per cent
Source: Institute of Statistics



Imported goods on sale in Ankara: inflation is outstripping this year's public sector wage and salary increases

ECONOMIC OUTLOOK

Inflation rise curbed

INFLATION has been nudging slowly upwards since the spring, reaching 73.3 per cent in the 12 months to the end of October. It has been restrained from more rampant growth by several dampening measures introduced in the summer. Nevertheless, a significant decline seems unlikely in the short term.

Demand management appears to have failed, according to Professor Erdogan Akim, head of the Economics Department at Istanbul University. Growth has been decelerated without any corresponding fall in inflation.

Part of the problem is the inflationary expectation of industry, especially in the private sector. However, the blame cannot fall entirely on its shoulders: the State Economic Enterprises (SEEs), which produce most of domestic raw industrial materials, have, to some extent, promoted these.

Another round of price increases is expected once the dust has settled from the presidential elections. And the summer measures included making industry's import costs cheaper

by import duty reductions right across the board in the summer and early autumn.

The budget deficit increased to a record TL5.4 trillion (million million) in January-September, 88.8 per cent more than in the same period in 1988. It is not likely the TL4.4 trillion target will be met.

The crux is a burgeoning over the summer months of the budget deficit since July by around TL2.5 trillion, reflecting annual salary increases to civil servants of an average of around 190 per cent, a temporary increase in interest outflows with payments bunching, and transfers to the state economic enterprises (SEEs).

That has been reflected in a massive increase in the cash deficit, which the government has been forced to cover by internal borrowing. In the first eight months of 1989, compared with January-August 1988, bond issues rose by 224 per cent to TL3.4 trillion net.

The government's public sector borrowing target this year of around 5 per cent of GNP is clearly optimistic, given the

financing needs of state economic enterprises. The treasury agreed with the central bank, in a much wanted protocol in the summer, to stop receiving advances from the latter. However, it seems that the treasury has been borrowing of late, though well within an agreed ceiling of TL3.5 trillion.

To some extent the increase in cash in circulation to a record TL 8.9 trillion has been due to wage and salary handouts to civil servants and workers when the Government back-pedalled in the face of rising union militancy. But, at the same time, it has also been due to purchases of foreign exchange by the central bank, which has reserves that have never been stronger. The money supply increase has not been wholly inflationary, economists point out - it has gone for a large part into lira deposits rather than chasing falling industrial output. However, personnel expenses have more than compensated for cuts in public spending, particularly in the project sector.

The 1990 budget posits a deficit of TL 9.4 trillion, based on an assumption that tax revenues will increase in real terms by more than 10 per cent compared with 1989. However, howls of protest from industrial lobbies have already forced the government to reconsider draft legislation withdrawing interest relief. Western creditor interests say it might do better to reduce the public sector deficit through better productivity and higher revenues from the SEEs.

All this has taken place against a drastically reduced growth in 1989. The State Institute of Statistics' first estimate, based on the first six months, was that growth would work out at around 0.2 per cent, a slump even from the low growth of 3.4 per cent in the context of recent years registered in 1988.

Now officials are more optimistic, projecting an expansion in GDP by 1.8 per cent. Despite drought-ravaged agricultural production, it could even work out higher, on the basis of electricity production and an increase in industrial output in the autumn from a transient recovery in demand due to the wage and salary inputs. Next year, taking into account the very low base this year, the target of 5.7 per cent is not so over-optimistic, though there are fears of politically-inspired inflationary growth.

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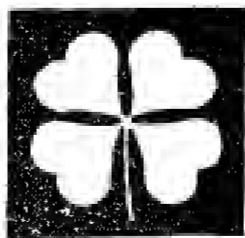
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TURKISH BANKING AND INDUSTRY 4



Gunes Taner: hands-on control of economic policy

Profile: State Minister Gunes Taner

Man of strong convictions

STATE Minister Mr Gunes Taner clearly brooks little opposition - a characteristic that emerged soon after his appointment in the cabinet reshuffle after the ruling Motherland Party's (Anap) disastrous showing in the March local elections. One of his convictions is that the economy is in the last stages of structural adjustment.

Though appointed only recently to ministerial office, he ranks fairly highly in the hierarchy, and was a founding member of Anap back in 1983. His responsibilities include the treasury, central bank, state banks and privatisation.

Before his election in 1987, he was a vice-chairman of the party for three years, and a political and economic adviser to the premier for two. His credentials also include 11 years with Citibank until his election in 1987 to parliament.

During the recent selection of a prime minister on the election to the presidency of Mr Turgut Ozal, his was among the final short-list of eight names.

"My ultimate goal is to go as high as I can," he says.

He was among the original think-tank drawing up Anap's philosophy. It is a progressive party, believing in free-thinking, free-market oriented trade, and at the same time is nationalist and conservative, seeking to maintain traditional and family values - "that's what I am," says Mr Taner.

His views on the economy are equally forceful. He sees structural adjustment in the economy as broadly completed with the convertibility package introduced on August 9 as one of the final stages, bringing a free foreign exchange market into the country where the rates are determined by market forces.

Prior to that, the establishment of a central bank gold market put paid to disrupting volatility of the illicit but tolerated free foreign exchange market called "tahtakale" after a district of Istanbul.

The present equilibrium in the lira's foreign exchange markets will continue, helped by the fact that finally Turkish organisations are being allowed to borrow directly in foreign exchange.

The differential between for-

sign and local interest rates will force the banks to bring down lira lending terms. Then, rising demand for foreign exchange will be balanced by expectations of inflows from exports once made more competitive by lira depreciation.

These oscillations will maintain the foreign exchange equilibrium, says Mr Taner - he does not foresee any devaluation in the near future. On the contrary, the Government sees absolutely no need to intervene - "if the central bank didn't intervene, in fact the lira would appreciate by around 15 per cent," he says.

On inflation, Mr Taner says the Government looked at the causes after the disaster for the ruling Motherland Party in the local elections, largely because the electorate was fed up with high inflation.

It decided there and then that the state economic enterprises (SEEs) and the treasury would no longer be able to lean on the central bank for funding, while the public sector borrowing requirement this year would be maintained at around 5 per cent.

Spending cuts of up to 30 per

cent were instituted across the board, while all but the highest priority projects such as the massive Ataturk dam and highways were slowed down.

"Inflation has come mainly as a result of rapid structural adjustment," says Mr Taner. "As the pieces of the economy fit together and balance, we expect a rapid fall in inflation," he adds.

However, this year several factors have been difficult to control. First, there were industry's inflationary expectations - "about 70 per cent of inflation is generated by the private sector," Mr Taner claims.

Next, the Government had to increase civil servants' and workers' salaries by 150 per cent. And agriculture suffered its worst drought for the past 70 years.

The increase in the budget deficit over the summer, however, was not inflationary, maintains Mr Taner - "it all depends what you're doing with the money - we're buying foreign exchange," he maintains.

Jim Bodgener

Profile: State Minister Isin Celebi

Technocrat in the top team

ISIN CELEBI, the junior of the two ministers responsible for the economy, is the kind of politician who likes to insist he is "a technocrat, not a politician."

But there is no doubting his commitment to the view that Turkey's future lies with the young, educated and modern-looking generation.

Only, although he looks older, he says as Turkey moves toward an open market and an open society "the new managers will be young men open to new ideas."

He is thus very much in the Ozal mould. Like the president and former prime minister, his background is in economic administration (they went to the same Istanbul Technical University and worked in the same government department), and he is clearly wedded to Mr Ozal's attempt to take Turkey's economy along the free market road.

Mr Celebi's university training in metallurgical engineering took him to the State Planning Organisation's economic planning department as a technical expert responsible for the iron and steel industry. At the same time he studied economics at Ankara University before joining iron and steel company Metas, where he worked first as an adviser and then as president.

Two years ago he turned to politics, and was elected to parliament for the ruling Motherland party. He represents the Aegean port of Izmir, an industrialised region. He then worked as a senior party manager and served on the Turkey-EC joint parliamentary commission, a body of parliamentarians seeking to foster improved relations between



Isin Celebi: very much in the Ozal mould.

the two. In April this year he was appointed minister of state responsible for the State Planning Organisation, which has a wide remit to guide the economy as well as state industries and head of the Money and Credit Commission. He and Mr Gunes Taner replaced the brother of the president, Mr Yusuf Bozkurt Ozal, in the wake of the Motherland party's

resounding defeat in the March municipal elections.

This month's cabinet reshuffle saw Mr Celebi retain both his post and the task of tackling Turkey's economic problems. He sees two crucial difficulties: lack of investment and low productivity. The solution seems to be creating a more market-oriented economy and encouraging openness for foreign investment.

He would like to see foreign investment rise to a level comparable with that of Spain, and recognises that such investment often brings a transfer of technology and better management methods, and hence a rise in productivity.

Mr Celebi draws a parallel between political and economic freedom. Turkey is now a real democracy, he says, and he points to recent measures such as liberalising rules for foreign investment and making the Turkish lira more freely convertible. And with freedom will come development.

"Development depends on free-thinking and foreign investment and technology," he says. Liberating the entrepreneur and the competitive spirit might be his watchword - "the crucial thing is to be ready to compete. Competition will create dynamism in the economy."

Nevertheless, he admits that the Government faces a tough task in trying to tackle inflation. He points out that inflation has fallen from 86 per cent last year to around 65 per cent, but says he is aiming for an inflation rate of around 25 per cent within two to three years. At the same time, he expects a revival in the economy, with the growth rate up to 5 per cent from the 3 per cent expected this year. He outlined recently the kind of leaders he thought Turkey deserved in the post-Ozal era. He said they should be "dynamic, enterprising, reforming, respectful of traditional values and democracy, and they should work as a team." There is no doubt he sees himself as part of that team.

Tony Huckle

The pathway to full convertibility of the Turkish lira

A long and difficult road

THE TURKISH authorities have an ambitious long-term aim: to establish the full convertibility of the Turkish lira. They see it clearly in the context in which all the reforms and restructuring of the economy in recent years have been set - the internal and external liberalisation that will induce market-led growth and closer integration, especially with the European Community.

It is a long road to travel for a currency with such a small stock of credibility, undermined by years of restrictions, controls, local market distortions of course, inflation. But the path has been set and this year has seen the introduction of a number of measures intended by the Government as a significant step in the direction of convertibility.

These measures, many of them part of a package produced in August, include:

- Allowing Turks to buy on demand up to \$3,000 from banks, a threefold increase;
- Lifting restrictions on the import of gold and other precious metals (there is very heavy demand for gold in Turkey, mainly as a personal savings investment);
- Allowing banks to buy and sell foreign exchange on credit;
- Allowing exporters greater freedom to utilise their foreign exchange earnings;
- Allowing foreign investment in Turkish securities, with guaranteed repatriation of proceeds, and allowing Turks to invest capital abroad up to \$25m, including investments in the main international stock markets.

The timing of the introduction of what was, certainly by the standards of many years ago, a radical set of liberalising measures appears to have been well chosen by the Government.

This year, the steep depreciation of the TL, at least in line with inflation which had previously been the typical pattern, slowed markedly and the TL strengthened relatively against the big currencies. The differential between the domestic inflation rate and the rate of depreciation this year has been around 40 per cent.

At the same time there has been an impressive accumulation of foreign currency in the system. Between them, the commercial banks and the Central Bank were this autumn holding around \$2bn in foreign currency, with the Central Bank boarding a further \$1.4bn-worth of gold.

The reason for this flush of foreign exchange lies in several factors. This year the lack of growth has cut the flow of exports and hence demand for foreign currency to finance them. Tourism receipts and remittances by Turkish workers overseas have been strong. The result has been a sharp decline in demand for foreign currency, reinforced by the perception of a relatively stronger TL in which it is still possible to get good returns on deposits.

markets against the TL to stop it strengthening still further.

Sceptics - especially among the foreign banking community - tend to scoff at the notion that the TL is suddenly approaching full convertibility as a result of recent measures. They say it will be a long time before you can walk into a bank in Frankfurt with a case full of TL and get a decent rate of exchange, or - more seriously - set contracts with foreign companies in TL.

Then there is the question of how sustainable the TL's current position may be. Some foreign bankers regard it as being some 20 per cent overvalued, engineered there by the authorities (despite protestations to the contrary by the Central Bank).

Holding it there may become difficult, especially as the influential and important export sector is already complaining loudly about the consequent squeeze it has felt this year. Some bankers fear a sudden turnaround in which a run on the TL, stoked by the new foreign exchange rules, could put

great pressure on the Government.

Officials take a much less pessimistic view. They point to the large currency reserves as a sufficient buffer against any such switch in demand away from the TL. They point also to October 1988 when a speculative run on the TL was halted abruptly, burning many an Istanbul foreign exchange dealer by heavy intervention by the Central Bank buying up

the local currency.

"Onsiders are still suspicious about how sustainable this whole thing is," says Mr Ercan Kumcu, vice-governor of the Central Bank. "That is our task now. To convince them that it is and that where we want to go is attainable - the Turkish lira as a means of exchange in international markets."

Hugh Cairney

This announcement appears as a matter of record only October 1989

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TURKISH BANKING AND INDUSTRY 5

Bank profile: İş Bankası

Deeply embedded in Turkish history and society

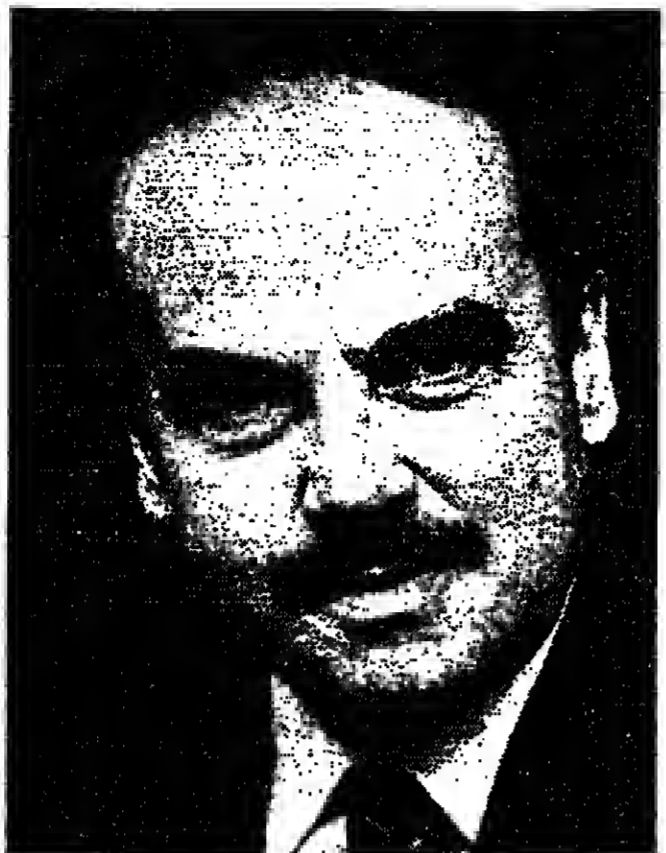
"İş," so İş Bankası likes to tell the world, is Turkish for business. By Turkish standards, İş Bankası is about as big as business can get. With total assets of TL4,500bn (2,250bn), its balance sheet is exceeded only by Ziraat, the state-owned bank used to fund the agricultural sector.

Its banking operations do not tell the whole story. İş also owns an industrial empire which far outstrips either Koc or Sabancı, the two giant conglomerates of the Turkish private sector. At the end of 1988, İş Bankası held equity in 118 companies with a total capital investment of TL371.1bn. Turkey's sizeable glass industry belongs almost entirely to İş. It also plays a leading role in cement, metal products, metallurgy, the motor industry, textiles, chemicals, plastics, food, and tourism, as well as having several more conventional offshoots in the financial services sector.

İş Bankası is similarly deeply embedded in Turkish history and society. It was established on Atatürk's orders in the 1920s by Celal Bayar (who later went on to be successively prime minister and minister before dying aged 104 two years ago). Its institutional culture was established in the 1930s and until recently has changed only slowly.

Even the bank's ownership is haphazard to the outside world and as a result foreign bankers in Istanbul sometimes label İş as a self-perpetuating management. Shareholders' equity of TL300.1bn is divided between the bank's own pension fund which owns 38 per cent, the President of the Republic's 20.6 percent (these shares go back to Atatürk himself), the Finance Ministry's 13 per cent, and 23 per cent owned by 25,000 individuals.

Despite the 40 per cent owned by the state, İş has been insistent for many years that it is a private sector institution and not a state bank. Its 11-member board of directors, however, is a roll call of the Turkish establishment, including several ex-ministers, a uni-



Mr. Unal Korukcu, chief executive of İş Bankası.

versally respected retired general, and two former chief executives of the bank.

There is only one executive director, Mr. Unal Korukcu, who became chief executive last year. Executive directors are as yet something of a rarity throughout the Turkish banking world.

Its dominant place in the Turkish banking world meant that İş Bankası traversed the first half of the 1980s with relatively few changes. Its long-standing and often rather complex relations with its customers remained in place despite the impact of realistic interest rate policies after 1980. İş was a prized partner for foreign investors from Bankers Trust to Pirelli seeking a joint venture in Turkey. The management, it is probably fair to say, did not change greatly. As with other large Turkish banks, İş's top management tend to spend their lifetime with the bank. The bank offers its employees access to social facilities which offset relatively low salaries.

In 1988, however, came the requirement for Turkish banks to be externally audited. İş produced its first externally audited results with Arthur Anderson. The result was, broadly speaking, rather creditable. Pre-tax profits rose from TL2.8bn to TL1.45.1bn - in dollar terms, an increase from 62m to 79m, though it represents a fairly meagre return on total assets of around 1.7 per cent.

Nevertheless it is difficult to read İş Bankası's 1988 profit and loss account without certain figures striking the eye. A profit of \$7.5m on foreign exchange operations in 1988 comes a loss of \$6.7m in 1988. A loss of TL209,300m in 1987 grew to TL278,110m in 1988. Bad debts, however, are

İş Bankası has a dominant place in the Turkish banking world, says David Barchard

relatively small in both years: TL35bn in 1987 and TL73.5bn in 1988.

Senior officials at the bank claim in private that non-performing loans are now down to around 3.5 per cent of the bank's total loan book. If so, this is something of an achievement. İş was badly hit by the main industrial failures in Turkey in the 1980s - "old banks suffer because of their old customers," sighs a senior İş Bankası official. "Very small institutions are much easier to run."

It would probably be wrong to make too much of these figures. Certainly İş Bankası's rivals in the Turkish banking sector are slow to point accusing fingers. Over the past few years, there may have been some commercial misjudgments amid a turbulent environment, but İş Bankası is a major national institution traversing difficult ground in a period of change. The signals it has put out in the past few years indicate unmistakably that it is committed to change.

Indeed, in several ways İş has been a self-conscious agent of transformation in the Turkish banking sector. It has been among the prime movers in

Turkish bankers agree that 1989 has been a weird year,

says David Barchard

An over-stocked market

A FOREIGN CURRENCY famine in January drove commissions on foreign exchange operations up to nearly 80 per cent. Less than five months later, demand for foreign currency was so slack that, for the first time since 1980, the lira stopped depreciating against other currencies.

The present year has also been one in which positive interest rates, one of the original policy goals of Mr. Ozal, have been quietly abandoned. In October last year, one-year interest rates to savers soared to 80 and even 85 per cent, to keep pace with inflation.

When the holders of the one-year deposits came to reclaim their funds in October this year, inflation was still around the 70 per cent mark, but interest rates were nearly 10 percentage points lower. The banks shuddered inwardly as the new look forward to what they approached. However, depositors, perhaps because yields on foreign currency deposits also seemed to be languishing, did not migrate en masse from the banks. As a result, the banks now look forward to what they hope will be a more profitable commercial environment, with less pressure on their margins over the next few months.

"It was not realistic to try and chase inflation with 85 per cent interest rates. It was a big mistake, especially in a market where banks can make use of only 56 per cent of their deposits," says one Ankara banker.

His remarks point up some of the long-standing paradoxes of Turkish banking. There are 80 banks in the country, but only a few of them have extensive branch networks to collect deposits. They are: Akbank

(617 branches); Ziraat Bankası, the state agricultural credit bank (1,231); Türkiye İş Bankası (841); Halk Bankası, a state bank which supplies credit to small businesses (680); Yapı ve Kredi Bankası (586); Türk Ticaret Bankası (409 branches); and Garanti Bankası (294).

These are the major players in an over-stocked market, in which the easiest way to make a profit is to set up a one-branch operation in Istanbul, almost all types of industrial activity, life is not easy," says a regretful Mr. Erol Sobanel, deputy chairman of Akbank, the flagship of the Sabancı Group. Akbank led the sector last year, as it has done for most of the decade, with profits of TL306bn on assets of TL5,001bn.

However, smaller specialist banks, without deposit bases, claim to be able to make a much higher return on their assets. Mr. Sabancı keeps ahead of his rivals among the larger banks by much tighter control over costs; more cautious accounting and lending policies; and a distinctly sceptical approach to changes in the market, which require expensive investments.

Most other large banks have plenty of wounds to lick. However, they now operate within an increasingly stringent regulatory environment.

specialising in trade finance operations. However, the banks had a total lending book of TL29,768bn (about £8.3bn) at the end of August, up from TL13,842bn a year earlier, against total deposits of TL32,285bn, up from TL13,842bn a year earlier.

With inflation at an annual rate of around 70 per cent and rates to borrowers still well over 100 per cent net, it is not surprising that the savings side of the banks' business is growing faster than their lending. However, their problems do not arise solely from inflation, but also from treasury and central bank requirements, which mean that nearly 44 out of every TL100 deposited with them cannot be utilised for making money.

"With demand for loans very low, because of the high cost of funds and the slowdown in

Most banks have plenty of wounds to lick. They now operate within an increasingly stringent regulatory environment.

per cent range for the sector as a whole. For some individual banks, non-performing loans are still believed to be running around these levels.

The treasury monitors the performance of banks, and sometimes stages discreet rescue operations of minor players. Under Article 64 of the Banking Law, it can appoint its own nominees to bank boards to run ailing concerns. In October this year, four banks, not all small ones, were said to be operating under Article 64.

The number and the names of banks under the treasury's wing is said to be changing constantly - though the names one hears mentioned seem much the same over the years. In mid-October, the Government announced plans for longer-term mechanisms to rescue banks in trouble and create a deposit insurance scheme which would give the power to rehabilitate banks.

The plan, like most innovations in the Turkish financial sector in the 1980s, seems to have been designed by the World Bank, which reportedly linked the proposals to a recommended restructuring programme. A \$200m financial-sector adjustment loan seems to have been tied to Turkey's willingness to go through with the proposals. An expanded deposit insurance agency (there is already some deposit insurance in Turkey) is one of the crucial threads in the proposals, though it also comes as part of a package, including new capital-adequacy rules. As usual in Turkey, an American model was envisaged - in this case the Federal Deposit Insurance Corporation (FDIC) - though with additional powers.

One of the obvious risks in a Turkish deposit scheme is that owners of ailing banks, who, in the past, have usually waited for the state to bail them out, might be emboldened by a deposit insurance scheme into making unwise loans.

Not surprisingly, some Turkish bankers are already asking themselves how the scheme will be paid for and whether like similar ideas in other countries - it may not end up punishing the virtuous and protecting the imprudent from the consequences of their mistakes.

	Capital	Capital/assets ratio (%)	Profits	Assets
1 Akbank, Istanbul	454	16.5	186	2,756
2 Türkiye İş Bankası, Ankara	344	7.4	80	4,628
3 T.C.Ziraat Bankası, Ankara	322	4.5	95	7,191
4 Yapı Ve Kredi, Istanbul	170	8.1	65	2,774
5 Türkiye Emlak, Istanbul	143	4.3	33	3,292
6 Türkiye Halk, Ankara	116	7.1	na	1,634
7 Türkiye Vakıflar, Ankara	94	5.4	98	1,749

Source: The Banker

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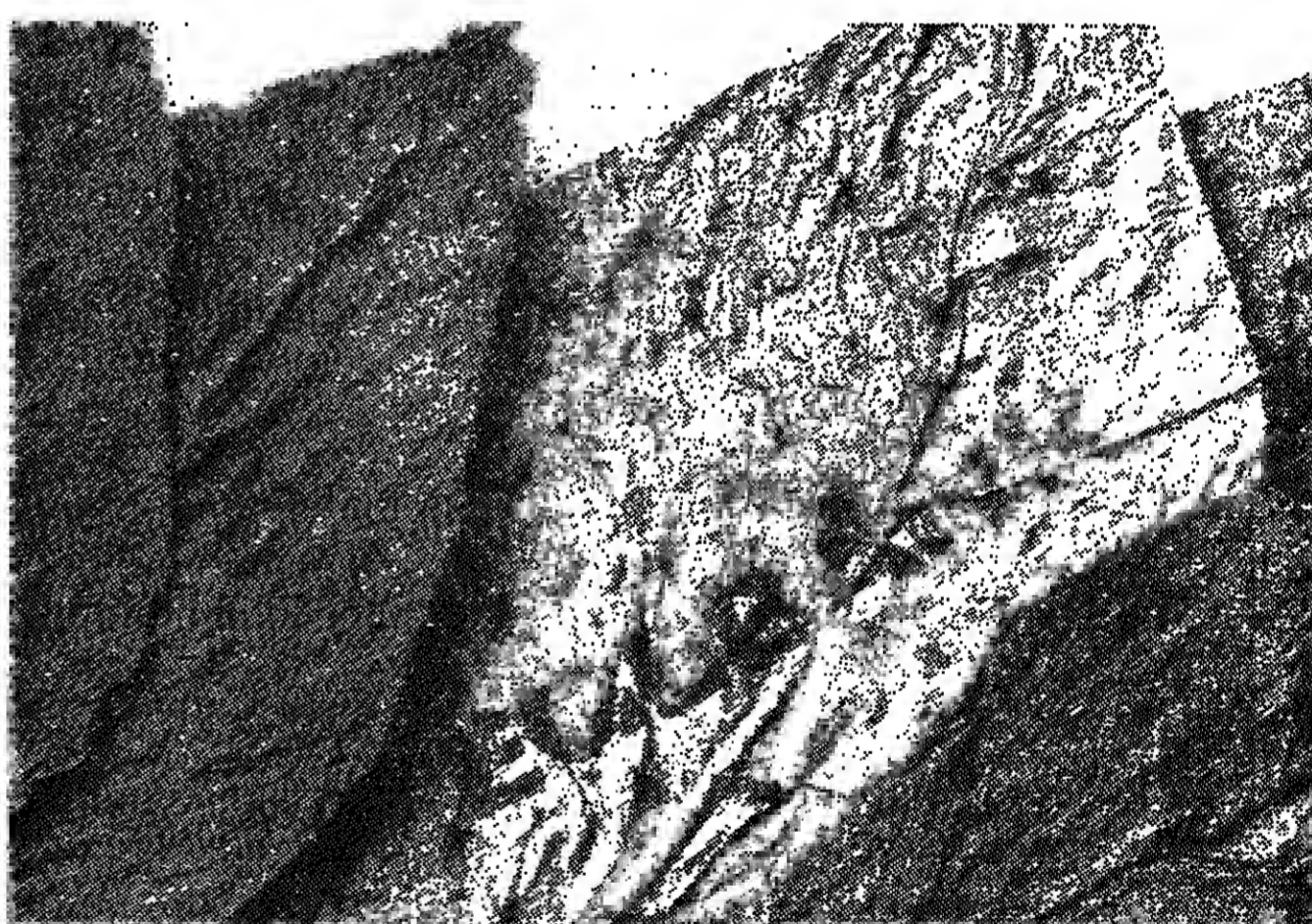
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TURKISH BANKING AND INDUSTRY 6

STATE BANKS

Still signs of serious deficiencies

STATE banks in Turkey used to be synonymous with crippling portfolios of bad debts, tangled balance sheets and political complications. Since the mid-1980s, that image has sloughed off to some extent, but serious deficiencies remain — particularly in non-performing loans.

State banks are not being restructured, says Mr Gunes Taner, their responsible State Minister. Rather, better management systems are being introduced, in their loan portfolios, foreign exchange dealing, overhead expenses, professional liability and marketing.

The eight commercial state banks still account for more than 50 per cent of the business volume in the Turkish banking industry, as of June this year extending TL1.5 trillion (million million) out of the total TL3.6 trillion in credits. Of around 60 institutions, however, they accounted for TL1.6 trillion out of the total TL2.4 trillion in non-performing loans in the banking system.

The scale of the bad debt problem has been transparent since a May 1988 decree enforcing adequate provisions — this year until July, total provisions for the public sector amounted to TL920bn as opposed to TL1.3 trillion for the whole sector.

Most of the state banks' problems have come from non-cash credits, in the shape of commitments or guarantees for rescue operations or otherwise. Non-cash credits carry only small commissions, so default has negatively affected assets, too.

The problem in the past with state banks has basically been the misuse of resources — "This country has unbelievable resources," says a private sector banker. "And the state banks are one of the major channels putting them into use."

In the past, the state banks were manipulated unabashedly by politicians to their own ends — bailing out ailing state companies and other banks, and financing unviable devel-

opment projects. "My idea in Turkey is that sooner or later there should be a taxpayers committee to ask every bureaucrat and politician where the money has gone," the banker adds.

Now the new, young western-trained top management recruited from abroad in the mid-1980s is having to cope with that legacy — with mixed results — "they brought in fine theorists but inexperienced rookies when it came to bureaucratic evasion," says an Istanbul-based foreign banker. To some extent, that is unfair — where the newcomers have not attempted changes overnight, steady progress has been possible.

An object lesson for many has been Emlak Bankasi, formed from the merger of ailing Anadolu Bankasi and the profitable Emlak Kredi Bankasi in early 1988 as Turkey's third largest institution, charged primarily with funding housing development, particularly in satellite concentrations round the main cities.

Since then, however, it has not managed to shake off the millstone of bad debts inherited from Anadolu, resulting in allegations in the spring that profits had been claimed in advance on land deals far into the future.

On the other hand, Emlak's proponents counter that it is in the nature of a housing development bank to make a loss while it is still building and gearing up to unit sales, at which time the horizon will expand incrementally for the cycle of profits and fresh investment.

What is lacking in Emlak, observers feel, is integrated planning, both in the purchase of its land holdings, and in its structure. For example, McKinsey Consultants recommended two years ago that Emlak be restructured into a central holding company with satellite real estate, retail banking, and corporate banking operations.

Nothing concrete has been done about that plan. The problem lies in the relevant state ministry and the treasury



□ Above: headquarters of Emlak Bank (left) and Halkbank (top right), in Ankara. Turkey's eight commercial state banks account for more than 50 per cent of the business volume in the country's banking industry.



□ Right: Mr Coskun Ulusoy, the quietly determined general manager of Ziraat Bankasi, the large agricultural bank, which will show a good profit this year.

in Ankara, not in Emlak's management, according to this account. Yet the mood in the capital is now hostile towards mergers, once proclaimed along with privatisation as a panacea for the state banks by Emlak Bankasi's former head, Mr Bulent Semler. "I am not a believer in merging," says Mr Taner. "Mergers always have inherent problems."

An overhaul has also been under way at Ziraat Bankasi (Agricultural Bank - Turkey's biggest institution) driven by the quiet determination of its general manager, Mr Coskun Ulusoy, appointed two years ago. By concentrating on the bank's proper lending activities — to agriculture — and thorough rationalisation, Ziraat will still be able to show a good profit this year.

Not surfacing in the accounts is that 100 per cent provisions of around TL500bn (\$250m) were made against bad debts in 1988. "But we don't worry about that, we are still the second most profitable

bank in Turkey," says Mr Ulusoy. The bank's deposit base had grown since August — admittedly in harvest time — to total TL1.1 trillion (\$3.6bn) in October.

Among Ziraat's accomplishments has been its drive for financial autonomy — this year, for example, the treasury was persuaded to repay all its outstanding debts totalling TL700bn. It has also started to shed its 97 subsidiary companies, many of which are loss-making and non-agricultural, by handing over ownership to the Mass Housing and Public Participation Administration. It will keep only an insurance company, which will then be devoted to agriculture.

One regard to Ziraat's achievement has come from the international markets. At the end of June, it was able to raise a \$10m floating rate note (FRN), the first credit it had sought externally without a guarantee from the Republic of Turkey — and this by facsimile, almost unheard of previ-

ously for the country. And in October it went on to secure a \$250m loan from the World Bank to be complemented by the same amount from the Overseas Economic Co-operation Fund of Japan.

In October, the bank was able to reveal a number of new projects to the markets. These included a pilot scheme of six banking schools, a 0.999 pure gold coin on the model of the Kruggerand, farmers' credit cards, Visa and mastercards, automated teller machines (ATMs), special deposit paying in centres, a dealing room and personalised bankers services for high volume customers. It is also extending consulting services to its counterparts in Egypt and Nigeria.

Clearly, many lessons can be learned from Ziraat. Perhaps the most instructive is that solid progress in the Turkish context is best achieved by dogged persistence rather than flamboyant showmanship.

Jim Bodgener

David Barchard on capital adequacy in banking

Aiming to meet world standards

AFTER a decade of reforms in the banking sector, the spotlight is finally focussing on the industry's underlying problem: capital adequacy.

This is a natural outcome of earlier changes in the sector. For several years standard reporting procedures have been in place for Turkish banks. Last year even the giants of the industry were finally prodded into accepting external auditing.

Though only two banks out of the total of 60 reported losses last year, nowadays it is fairly easy to understand the trading position of individual banks. But most, though not all, annual reports from Turkish banks omit the details Western shareholders tend to look up first — the ratios showing their capital strength and their operating efficiency.

Capital strength is a sensitive topic among many Turkish banks. Seven years ago, when the Treasury imposed capital adequacy requirements for the first time in Turkey, some banks struggled for more than two years before they could reach the targets laid down.

Even so the sector lags far behind international banking norms and much of the new capital coming into the sector has gone not to existing banks but to new enterprises.

"One of the reasons why the Central Bank has been so willing to encourage newcomers, both local and foreign to set up, is that this is one of the least painful ways to bring additional capital into the sector," says a foreign banker in Istanbul.

Until last year, capital adequacy issues in Turkish banking were on a backburner as the Central Bank and the Treasury proceeded with the gradual overhaul of a banking sector which had many more urgent problems, including the establishing of a modern supervisory framework and interbank markets.

That phase is largely over. Turkish banking is now confronted by a much more ticklish issue: how quickly can capital adequacy levels be brought up to the minimum international standards laid down by the Cook Committee?

And how can it be done? Many Turkish banks fall so far short of the BIS standards that bringing them into line is a daunting task.

"Many banks tie up their equity in participation stakes in equity and real estate," says Mr Erol Sabanci, deputy chairman of Akbank, Turkey's fifth largest bank by asset size but with profits nearly double those of any other.

"Whereas in this bank we have quite a substantial amount of real working capital," Mr Sabanci says, "it is quite easy to find other large Turkish banks without any at all."

Professor Selcuk Alac, a specialist on the Turkish banking sector, agrees. "The overall amount of capital in the sector is far too small and it is easy to identify leading banks which actually have negative amounts of free capital. All their capital is tied-up in illiquid forms. So liquidity crises are all too possible."

Key factors

A variety of factors lies behind this situation. Most company-owners in Turkey, including bankers, have until very recently generally preferred to cream-off profits from their banks for immediate use, rather than plough-back funds.

Several of the best-known banks are linked to industrial groups which continue to use them (despite legislation imposing strict ceilings on inter-group lending) to siphon funds into other subsidiaries.

In a consistently inflationary environment, banks have also been tempted to keep their capital in real estate, which consistently keeps ahead of inflation, rather than risk holding it in liquid form. It is also arguable that the high levels of required reserves which the commercial banks are forced to deposit with the Central Bank, impose an obvious brake on their profitability and reduce their ability to recapitalise themselves.

Equity stakes in industrial ventures, another popular way of holding capital, has more risks than real estate.

Mr Sabanci warns: "Some banks own really golden partici-

pations in top quality companies. But some of the equity participations owned by the banks were acquired by them during half-out operations and are really not worth very much."

It was to cope with this situation, that late last month the Treasury issued a long-awaited Communiqué on Capital Adequacy, laying down targets for the years between 1989 and 1992. By the end of this year, all Turkish banks must have a risk/asset ratio along BIS lines of 5.5 per cent. This is 2.5 per cent below the internationally agreed minimum laid down by BIS. Even so the Treasury believes that 17 banks are below the new minimum.

"We are going to put pressure on the banks to increase their capital. It is essential that they have a genuinely strong financial capability," says one BIS official. "This is all part of a process in which Turkish banking is becoming steadily more integrated in the Western banking system as a whole, especially as Europe moves towards the Single Market."

So the minimum for the risk/asset ratios of Turkish banks will rise to 6 per cent at the end of next year, and to 7 per cent and 8 per cent respectively in the two following years.

The squeeze is also being put on the banks from other angles. Their ability to revalue their fixed assets against inflation is to be cut by annual stages until 1994 and their financial participations will be set against their capital. The new system will take into account the difference between the current market value of their stakes and their net book value.

With the writing on the wall, attitudes among the larger banks towards their shareholders are changing rapidly. Is Bankasi this summer has sold 40 per cent stakes in two of its subsidiaries and is believed to be considering further sales.

Other banks are stepping up sales of real estate. For several years now, several banks have used property sales as a way of bolstering their balance sheets and disguising operating losses.

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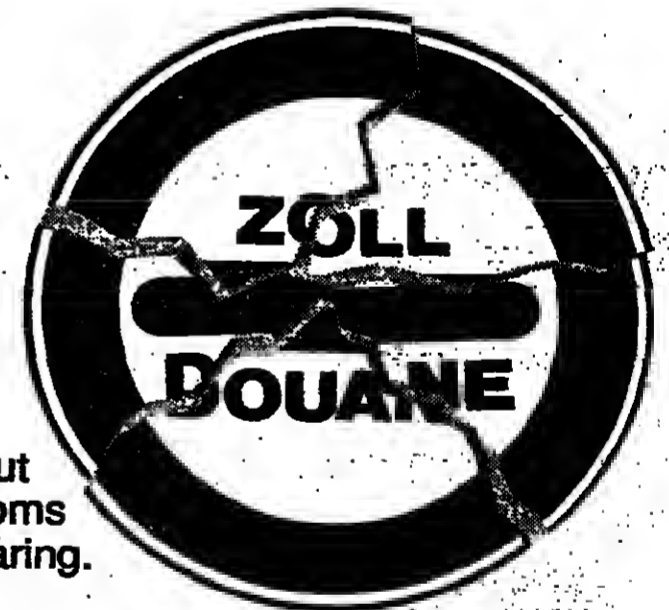
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TURKISH BANKING AND INDUSTRY 7

A modest high-flyer



Mr Ercan Kumcu, deputy governor of the Central Bank, emphasises balance sheet health and hygiene.

Banking personality profile: ERCAN KUMCU, deputy governor of the central bank.

LIKE many of the young men brought in to staff higher echelons in the state financial sector, Mr Ercan Kumcu returned from US academia in 1985 to assist in turning state finances around. In November 1988, he was appointed to his present post. At 34, he is a modest high-flyer, writes Jim Bodge.

"Things look very good for inflation as far as the central bank's balance sheet is concerned," says Mr Kumcu. "It has all the ingredients necessary to fight it. Our problem now is breaking public expectations of inflation, which most generates it."

The balance sheet is looking as good this year as it ever has. Credit to the public sector is minimal - the Treasury is a net payer to the central bank, rather than a drain. The increase in the central bank's assets comes rather from a net

increase in foreign assets this year (to November 10) of TL4.3 bn, or around \$2bn-2.1bn.

On the other hand, in net domestic assets of public and private-sector banking, the interest is only around 12.7 per cent. As a result, the 38 per cent increase is a lot less than inflation this year (to end-October) of around 78 per cent.

"So we're basically printing more money, backed by foreign exchange," says Mr Kumcu.

Because of the slowdown in the rate of increase in the balance sheet, the less-liquid portion of the balance sheet is flowing into the more-liquid portion, or reserve money, the part which has the power to create money in the economy through the money-multiplier. Looking at the foreign assets increase, and lending to the public and private sectors, the central bank has much better restraint over credit expansion to the banking sector.

"Next year, we're going to be in even better shape, because

of our power to control our money stock," says Mr Kumcu.

On the other hand, it is very difficult to control currency in circulation, which has increased rapidly this year, he says. Far better to attempt to control it in the context of either reserve money, or the central bank's money stock.

The central bank has less influence on the public sector borrowing requirement (PSBR), because, by law, it cannot refuse public sector borrowing demands. This year, credits are at a minus-10 per cent to the treasury, and negative by 50 per cent to state economic enterprises. "So the Treasury's behaviour as far as the central bank goes is simply superb," says Mr Kumcu.

PSBR is very important, he admits - but, underlying that, is the Treasury's ability to choose for its borrowing between the central bank and the markets. This year, encouragingly, it has been able to go to the latter.



Istanbul's minuscule exchange bounced back from the doldrums last year - but will foreign investors take the boom further?

Istanbul Stock Exchange

Big rise in volume

AFTER two years in the doldrums, with trading depressed and price-rises negligible, Istanbul's tiny stock exchange soared this autumn.

In September, the index reached almost five times the level of a couple of months earlier, and was more than 80 per cent above the previous high of August 1987. More important, for a new market struggling to reach a viable level of activity, volume was up dramatically at TL30bn a day, compared with only TL15bn earlier this year.

This heady rise was sparked off by a decision in August to open the market to foreign investment. Foreign investors were permitted to repatriate profits from share-dealing, and no longer needed permission to buy shares in Turkish companies, provided they did not gain management control.

Investors specialising in emerging markets decided this was the time to strike, and foreigners are now thought to account for about 15 per cent of the market.

At the same time, several local factors came into play, not least an expectation that the market would rise with an influx of foreign cash. Further, the yield on bank deposits fell to below the rate of inflation, as did that on commercial paper, and the stock-market began to be seen as the one instrument capable of beating inflation, now running at about 65 per cent a year.

With both foreign and Turkish investors seeing stocks as undervalued, the release of

pent-up demand into a thin market (the market is more than a hundred times smaller than London's), sent share prices soaring. The index rose from around 700 in August to a peak of 1,900 in September. Since then, it has eased back to around 1,650 with profit-taking, and because of political uncertainty surrounding the elevation of Mr Turgut Ozal to the presidency and the appointment of a new prime minister. Volume, too, has fallen back to about TL15bn a day.

But, as the political situation stabilises with the appointment of a new government, demand from both foreign and local investors is expected to continue to outstrip supply and to maintain upward pressure on prices.

There is no doubt that the boom has fuelled excitement among Istanbul investors. So much so that, earlier this month, the stock exchange had to limit the numbers admitted to the trading floor. Even so, crowds gather daily in the street outside the exchange, to watch the price displays of leading stocks and to discuss the latest movements.

Despite this interest, Turkey has a long way to go to achieve the level of investor interest seen in more advanced countries. One problem is that tax defers institutions from buying shares. Earnings from government bonds are free of tax, while those from other investments are subject to corporation tax at 48 per cent.

"That is stopping all types of

institutions investing," says Mr Melih Sensoy, assistant general manager of the stock market. "When that changes, you will really see an explosion in the market. I believe the tax law will change, but when you cannot tell."

It is hardly surprising then, that, of 30 mutual funds or unit trusts in Turkey, only one is in equities. Equally unsurprising, this one fund is this year's top performer - showing a 184 per cent rise, and prompting others to consider adding some equities to their portfolios.

Hitherto, mutual funds have fought shy of the Istanbul exchange. They fear that the volatility of a market where prices can rise and fall by 10 per cent a day will frighten off an unsophisticated public, used to seeing a steady but dull return on their money.

Education of the public is seen as a key to the stimulation of investor interest. Brokers complain that clients know little about the workings of a stock-market, sometimes confusing bonds with equities, and usually looking very short term. The answer, many feel, is a regular television programme on the stock-market, but this has yet to materialise.

If investors have yet to learn about the stock-market, this is even more true of businessmen. Most Turkish companies are family-owned, and only a tiny proportion of their equity is publicly-traded. Of the 50 companies whose shares are traded on the senior exchange,

Continued on Page 8

More foreign banking institutions in Turkey

Profitable opportunities

THERE WAS a time, a few years ago, when a round of visits to the foreign banks in Istanbul could be accommodated comfortably in a day with plenty of time left over for a leisurely lunch, watching huge Soviet freighters steam up the Bosphorus, or a visit to one of the city's evocative Ottoman treasures.

Today, there are 25 foreign institutions operating in Turkey, their presence in itself a mark of how things have changed in the financial sector under the liberal economic policies of Mr Turgut Ozal. Prime Minister from late 1983 until his recent step up to the Presidency.

Foreign banks now make up more than one-third of the total number of banks in Turkey - although their share of the market is still only about 3 per cent. Many prominent American and European names are there - among them Manufacturers Hanover, Bankers Trust, Citibank, Chase Manhattan, Standard Chartered and (soon) Midland Bank - as well as smaller outfits, particularly from around the Middle East.

The opportunities to make money offered by the opening up of the Turkish economy - some of them have been very profitable indeed - coupled with the judgment that the restoration of political order after the 1980 military coup, which in turn spawned Mr Ozal's government, was likely to be long-lived. There is some renewed nervousness on this point following Mr Ozal's bitterly opposed shift to the Presidency.

"My biggest concern," says a foreign banker in Istanbul, "is whether [Mr Ozal's ruling] Motherland party will stay together and, if not, what will be the fall-out. Economics and politics are so intertwined in this market that economic stability is directly reliant on political stability."

However, most foreign banks seem happy enough that the broad economic path established in this decade will continue to be followed despite political ructions in Ankara, and their chief day-to-day worries concern the vagaries of the market they work in and the regulatory conditions that apply to them.

To take the latter first, there is a long-standing grouse among the foreign banks that they operate on an uneven playing-field. The chief cause of irritation is the lending limits they face because of the capital provisions they must comply with. A bank's loan-book in Turkey cannot be more than double its own funds. It cannot lend more than 10 per cent of its equity to one company, or more than 25 per cent in one transaction.

These provisions are meant as a default protection. But as foreign bank branches have a relatively small capital base - and local laws do not take into account the guarantee of the parent bank overseas - foreign bankers complain that their lending ability is unnecessarily and unfairly restricted, especially as their main business is trade finance. The issue is compounded by the depreciation of their lira capital base by high inflation. Local banks are allowed to revalue their fixed assets each year, but foreign banks cannot.

A recent compromise offered to the authorities, that foreign banks should be allowed to

revalue their original capital input at current exchange rates, was turned down. "We were virtually told to re-capitalise," said one banker.

Another recent bone of contention is the introduction of a 10 per cent withholding tax on interbank deals. As the inter-bank market is the main source of funds for the foreign banks, which do not have the big deposit base of their local competitors, they are particularly peeved by the tax. The central bank is also unhappy, but the Treasury has refused to back off, even though it is reckoned that the measure will only raise a paltry TL20bn a year.

Despite these issues - and despite Turkey's being in the words of another foreigner in Istanbul "insanely over-banked" - foreign bankers admit with a grin that they do make good money. Their staple has been in extending trade finance and working capital to big Turkish corporations and multinationals operating locally, as well as playing the local money markets.

Bankers say opportunities frequently arise from the mar-

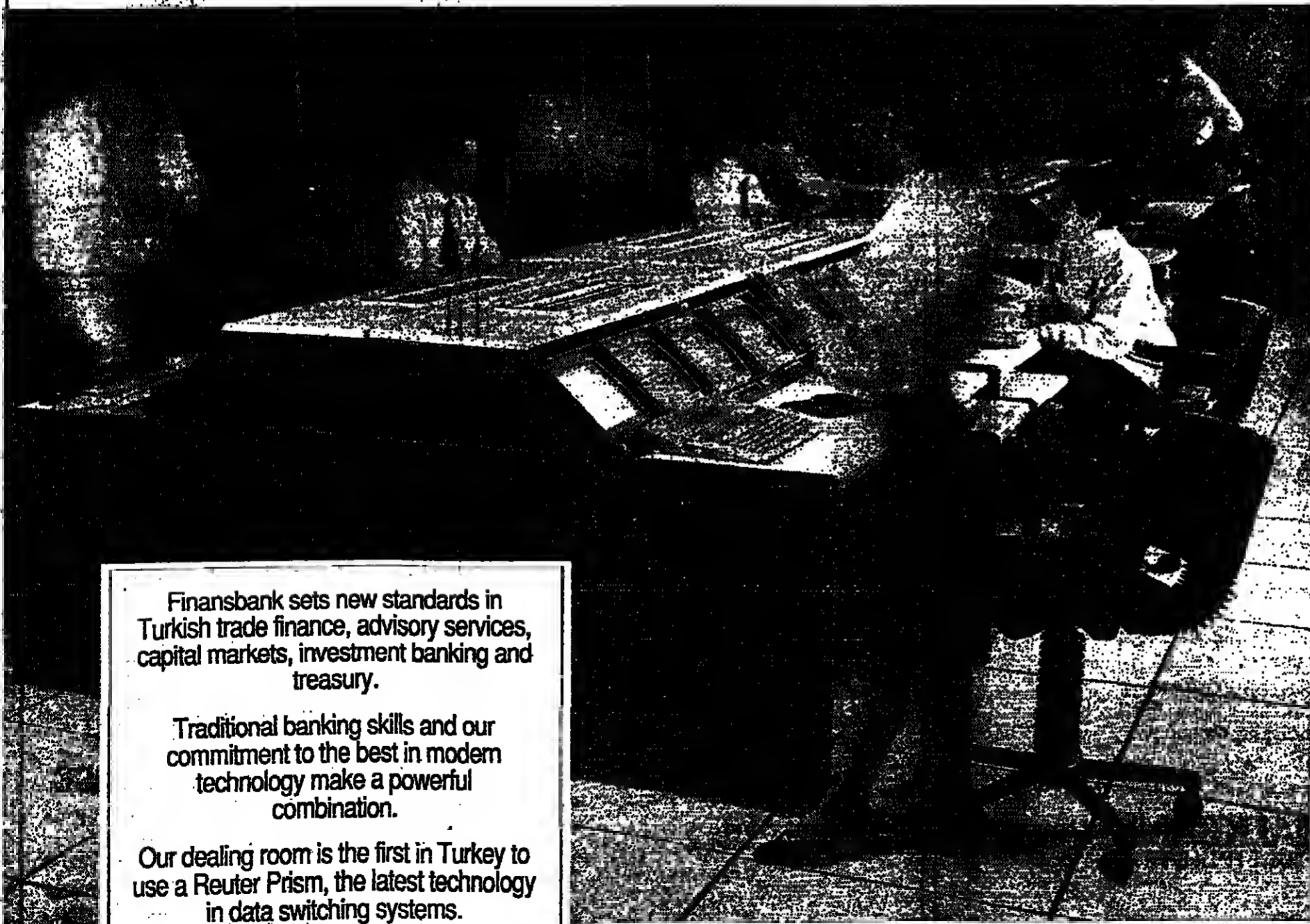
ket's characteristic volatility, with interest rates, for example, fluctuating wildly. Skilled operators - and foreign banks have, up to now, tended to have an edge on skill over their local rivals - can take advantage of short-term gaps. "If you are fast on your feet, you can make a lot of money before margins narrow again," says a middle-eastern banker.

Last year, everybody was able to cash in on huge premiums opened up by a strong demand for foreign currency, which made 1988 highly profitable. This year, a stronger lira, a slowdown in demand for import finance and a relaxation of foreign exchange controls have closed that window. But a recent decline in interest rates has perked up business in an otherwise flat year, when demand generally in the economy has been depressed.

For the future, the foreign banks see increased opportunities in fee-generating areas, such as privatisation issues (something that some have already taken advantage of) and mergers and acquisitions, as foreign investment increases and local business prepares to cope with the approaching single market within the EC. Significant liberalisation this year has also opened the way for two-way flows, in and out of Turkey, in the securities markets.

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TURKISH BANKING AND INDUSTRY 8

INSURANCE SECTOR

Wide reforms are planned

INSURANCE IN Turkey is a market on the threshold of fundamental reform and expansion, such as the banking sector passed through in the early 1980s - and one which foreign penetration will most probably spearhead, too.

But, so far, the industry is hidebound by fixed rates and diffident public attitudes, which it hopes will soon be addressed by new legislation. The Government's aim is free competition between the 22 insurance companies, until now strait-jacketed by archaic schedules of fixed premiums and options. Total premium intake for the industry in 1988 was TL575bn (\$287.5m), in a country with a population of about 55m - perhaps a slightly over-optimistic official projection is that the reforms will propel premium income tenfold in two years.

Public disinterest means that Turkey ranks very low on the international scales of per capita premium expenditure, of around \$6-to-\$8 per head in 1989. Excluding Greece, the nearest country is Italy, but it has a premium of \$244 per head - whereas Switzerland is at the top of the scale, with around \$2,500.

Some people put this down to a fatalistic mentality among Turks, inherent in Islam. But others say that, if that were true, insurance would do equally badly in other countries with large Muslim populations. The lack of demand is rather due to poverty of choice - and outmoded premium structures, ill-suited to a population that lacks a broad middle class.

Insurance companies are hindered not by the regulatory environment, but by operating conditions - inflation, coupled with the traditional habits and preferences of companies and people, says Mr Güneş Uras, vice president of the executive board of Absigorta, insurance subsidiary of the Sabancı Group - "when even the largest companies don't want to insure, how can you expect the ordinary person to do so?" he asks.

Because rates are fixed, insurance companies can compete only in the terms they

offer. Although, officially, terms should not be more than six months, in effect, collection can even stretch over 18 months for some smaller and less reputable firms. That means that companies are often only operating on paper cash-flows and profits - not banked premiums. At end 1988, 46 per cent of insurance premiums were overdue.

Although technical results for insurance companies are touted by some as highly profitable, the underlying reality, given the difficulties of premium collection, is somewhat less promising. General overheads are deducted, says Mr Uras.

Earnings from life insurance, too, are eroded by the paper work and computer space involved in monthly collections. Taking this into account, life is not profitable - rich people don't need to take out life, and the poor can't afford the premium.

Motor-vehicle cover is the largest millstone around the insurance industry's neck. The sector has the most profitable operations of others, like fire, life and marine. Only if a company specialises in life can it refuse to offer *kaza* (general accident) cover, which includes motor vehicles - and most agents will not sell broker for a company unless *kaza* is on the menu. For cars, for example, there are two broad categories, with no gradations in between: basic third-party traffic cover, and *kasko* fully comprehensive.

The cover limits for traffic are out of proportion to the premium. For TL15,000 annually, the payout for death can be up to TL5m per individual, and up to TL15m in all. Similarly, personal injury individually has a ceiling of TL2.5m, a total of TL12.5m. On Turkey's crowded and macho highways, it is estimated that roughly one person dies every hour, often in horrendous crashes.

Cash flows are also undermined by fixed premiums, quickly outstripped by inflation; car repairs, for example, can be far more expensive than the total premium in the case of prestige vehicles like Mercedes; and even the actual

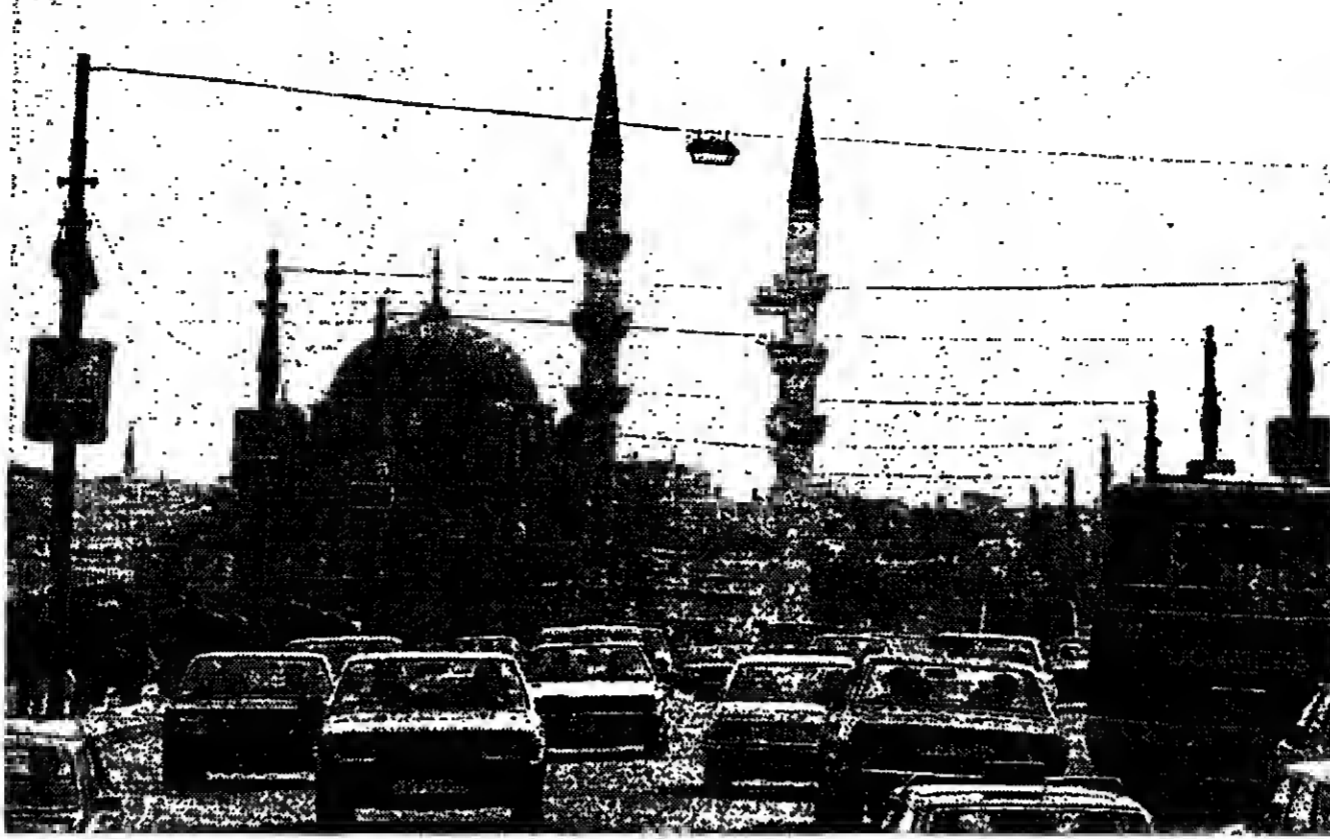
worth of a car for old, locally manufactured, models.

But the profits are considerable for other areas. According to one company, for example, it manages a 10 per cent profit on fire, and a 21.5 per cent profit on marine. But *kaza* returns a loss of around 10 per cent.

The insurance sector could be a strong boost to the capital markets - the Istanbul stock exchange, particularly, lacks a strong institutional anchor. Hedge funds, for example, are at the disposal of pension funds, but mainly they invest in government securities or bonds.

"In Europe, insurance companies even invest in banks," says Mr Zekeriyâ Yıldırım, chairman of the new Franco-Turkish joint venture, AGF-Garanti Sigorta. "Here, on the contrary, banks invest in insurance companies."

The Treasury is drawing up an overhaul of the law relating to insurance companies. In pursuit of a more efficient industry through profits competition, the tariff system will be freed. At the same time, third-party compulsory insurance beyond *kaza* may be introduced as, for example, for factories and products, as it



Vehicles through the Galata Bridge in Istanbul; car insurance is a loss-making business in Turkey, but law reforms could soon bring changes. Foreign insurance companies already have an eager foot in the door.

has already been for inter-city bus services.

"We will bring in western-style insurance," says Mr Selçuk Demiralp, general-director of the banking and foreign exchange department of the treasury. For example, motor insurance companies, for the first time, will be able to offer a table of no-claims bonuses.

Foreign investment in the industry is already increasing, with several important joint ventures formed over the past 18 months. One is AGF-Sigorta, which started operations recently. "We're here because we believe we now have the possibility of expanding in an under-developed insurance sector," says its general manager, Mr Yann Dujardin. "We're aiming at 4 to 5 per cent of the market in five years' time."

"It's been excellent," says Mr

Don Lyall, deputy managing director of Commercial Union Sigorta, a joint venture between the local Finansbank and the UK's Commercial Union, which will be a year old next month. The joint venture concentrates on corporate insurance. "We would reckon on amortising our investment in about two years' time."

Whether private dealer, lowly runner, or boy, the codewords are the same: "çerrek," or quarter, refers to the D-Mark; "tam" (full) is the dollar; "kraker" (queen) is sterling; "çikolata" (chocolate) is

greater than other emerging markets, because of the size of its population (55m), and because he believes its leading companies will eventually have to go public - although there is no sign yet of this happening. After that, the market would be big enough to attract serious foreign investment.

Mr Sükrü Tekbas, head of the Capital Markets Commission, says that, each year, the supervisory body is bringing in something new to develop the market. He points to the recent introduction of a requirement that companies provide audited reports, and a new law now in parliament, covering the description of new issues and bringing non-voting shares,

privatisation. The recent growth in the stock-market, though, may enable more sales to the public. Without an increase in the supply of stock, Mr Sensoy fears an unhealthy growth in share prices. "Rises will be because of supply and demand, not on the value behind these securities. It could soon turn into a gambling casino if demand keeps on increasing and there is no more supply."

Nevertheless, he believes the Istanbul market has great potential. This autumn's upsurge in trading revealed the limitations of the exchange's board-trading system, and the decision has been taken to introduce a computerised system next year. Simply bringing in the capacity to allow stock orders to be processed efficiently is expected to bring a big rise in volume. There are plans, too, to open a second exchange at the Aegean port of Izmir, Turkey's third city.

The Istanbul market has also yet to see market-makers emerge, although one leading broker, Turkinvest, is making a market in five or six of the most heavily traded stocks. Mr Oktay Sen, of Turkinvest, sees the development of the stock-market as a "mission" for the Turkish economy. He believes Turkey's potential is too small to absorb a large

market. But there is a psychological barrier. They don't want to be accountable. They will have to change their way of thinking, and that will take time." He thinks more companies may open up if owners see they are not losing control by selling a minority of the stock. A new regulation allowing the creation of non-voting stock may also alleviate their worries. Businessmen need to be educated, too, he says: for example, some believe they can only sell their shares at nominal, rather than market, prices; and they need to understand that the stock-market can provide them with liquidity.

Tax incentives (public companies pay only 30 per cent corporation tax) have so far failed to prise shares from private hands. But the Government has one major card it can play. Turkey's huge privatisation programme offers the prospect of releasing shares in many state-owned companies to the public. So far, only 20 per cent of one company - telecom equipment-maker Teletas - has been sold on the stock-market, with another 18 per cent earmarked for sale. Instead, the Government has had to turn to block sales of shares in state companies to private investors, as the stock-market is too small to absorb a large

Continued from Page 7 only 15 are truly public, in that more than 50 per cent of their shares are in public hands.

For some larger companies, the market is too small to meet their capital needs, and they look ahead for funding. Others issue bonds or turn to costly bank-borrowing, often at an effective rate of more than 100 per cent.

But Mr Sensoy believes that many will soon be forced to consider the stock-market. "In the past, corporations could borrow at less than the rate of inflation, but now that the situation has reversed, they cannot afford to borrow, and they will have to go into the equity

market. But there is a psychological barrier. They don't want to be accountable. They will have to change their way of thinking, and that will take time." He thinks more companies may open up if owners see they are not losing control by selling a minority of the stock. A new regulation allowing the creation of non-voting stock may also alleviate their worries. Businessmen need to be educated, too, he says: for example, some believe they can only sell their shares at nominal, rather than market, prices; and they need to understand that the stock-market can provide them with liquidity.

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VENEZUELA

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Thomas Goltz describes the currency black market

Brisk business

AS THEY jump and shout and thrust their fingers in the air, the knots of men seem almost threatening to the casual tourist on the fringes of Istanbul's Grand Bazaar.

Some of them are elderly, others are only youths, but most are young adventurers with a taste for big money.

"Çerrek, çerrek - Makarna, makarna - Tam, tam - Çikolata, çikolata," goes their weird refrain, unintelligible even in Turkish unless one is an initiate.

These are not beggars or tramps, but seasoned veterans of Turkey's semi-legal currency black-market, Tahkale - named after the district of Istanbul in which it is centred.

Although they may look scruffy, hundreds of thousands of dollars pass through their hands every day. One estimate is that they handle a third of Turkey's over-the-counter foreign exchange dealing.

"These are the runners," said Pepel (Vehbi), a private dealer, whose main interest is in the relatively small flow of tourist dollars and Deutsche Marks. "The big boys keep their heads low in dummy store fronts in the area. Any time you see a gold shop with no gold in the window, that's where the big money is."

Whether private dealer, lowly runner, or boy, the codewords are the same: "çerrek," or quarter, refers to the D-Mark; "tam" (full) is the dollar; "kraker" (queen) is sterling; "çikolata" (chocolate) is

the Swiss franc, and "makarna" (macaroni) is the Italian Lira, which sees a surprising volume of trade.

In stark contrast to the Istanbul Stock Exchange, on the far side of the Golden Horn, with its floor of colour-coded dealers, Tahkale's brokers still roam the narrow streets around the Kilicdar Kapali, or Sword Makers' Gate, of the bazaar. The hordes of dealers shift, according to the presence of the police, who break up the trading sessions when they present an obstacle to pedestrian traffic.

"We have to move them on perhaps 50 times a day," said a police officer in the area. "But our concern is because they block the street, and not because of the trade in currencies."

What will happen to Tahkale in the light of recent moves by the Government to make the Lira more freely convertible is debatable. The liberalisation of gold-trading in the spring, by the introduction of a central bank gold-dealing room, has effectively destroyed speculation in the yellow metal. This has driven former dealers to try their luck on futures at the exchange, helping to sustain a first-hand market in stocks and shares.

The early word is that the currency dealers in the streets of Tahkale will not only survive, but thrive.

"We work on fractions of percentage points, while the banks work on fixed commissions," said İhsa, who entered the market a year ago with a trading "capital" of about 100,000. "Until there is real full convertibility, we will be in business, and after that - well, we too will move to the exchange."

At least one foreign banker regards Tahkale as an unhealthy parasite on the economy - made worse by the convertibility moves. "What the Government has done in many respects, is almost to legitimise the black market," he says.

"You come to my counter, I'll charge you a fee. My overheads are much higher. Tahkale doesn't have to shoulder these. It doesn't pay tax. Why does the Government allow that? What they're permitting to exist is foreign exchange window that's out of control."

Tony Thackery

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TURKISH BANKING AND INDUSTRY 9

FOREIGN INVESTMENT

Encouraging signs

FOREIGN investment has continued to increase despite internal political and economic uncertainty and the hiatus caused by presidential elections.

Based on current trends, actual foreign investment will grow to \$650-800m, compared with \$460m in 1988, according to Dr Ibrahim Cakir, the chief of the foreign investment department (FID) in the State Planning Organisation.

"So far, my figures show foreign investors are not waiting for political developments," he says. "In the composition of the new cabinet, they can find reassurance that nothing will change to worry them."

The trend will continue upwards next year based on an expected increase in the volume of applications approved by the FID to \$1.2bn in 1989 compared with \$826m last year.

External investment in Turkey has been minuscule by world standards, and in comparison with other emerging economies, like Thailand or Singapore. However, the world is over-liquid, and if inflation can be curbed, the early 1990s could see a flood of fresh capital into Turkey, deepening President Turgut Ozal's vision of the country as a major trading and industrial power in the twenty-first century.

That would stretch Mr Cakir's grin even further, if such a thing were possible. From a mining engineering background with a doctoral degree in hydro-metallurgy obtained at Birmingham University in the 1970s, and a stint in Libya, he has since 1986 been with the one-stop foreign investment department (FID) established in 1986 in the State Planning Organisation to cut away the red tape that previously surrounded the otherwise liberal law 6234 on foreign investment passed in the 1950s. He was appointed its director in early 1988. As with the FID's former chief, Mr Namik Kemal Kilit, now treasury head, few senior foreign businessmen and investors come away from Turkey without having enjoyed Dr Cakir's banter.

A factor in many of the new investors' decisions has undoubtedly been the fact that Turkey is on the threshold of a Single Europe, whether or not its application for full EC membership is approved.

However, diplomatic circles in Ankara caution that Turkey's foreign investment prospects may be dimmed by the political changes sweeping through Eastern Europe. If these prove durable, then the flood of investment funds could by-pass Turkey to economies where advanced technology and highly-skilled and motivated workforces already exist.

One hard-pressed reason for preferring Turkey is that after several years in high inflation, many Turkish companies are open to infusions of capital - quite simply, are 'going cheap'.

It is plausibly a good time to purchase a stake in a Turkish company which on the one hand has an established market share, yet on the other faces cashflow difficulties that are due to high inflation rather than managerial or product deficiencies.

Many foreign investors see great potential in Turkey's rapidly growing population, with its increasing consumer preference for brand names. Equally important for Turkish partners has been the prospect of transfers of technology, and of management and marketing skills.

By country, of the \$650m in approved investment permits this year, the UK led with \$219m. Switzerland follows

with \$129m, then the US with \$102m, and Japan with \$60m. Although the actual UK inflows over the period amounted to only about \$32m, this raised the aggregate foreign investment from the UK by 21 per cent to a total of around \$170m.

So far, despite many inward missions, Japanese investors have yet to establish a significant bridgehead in the Turkish market from which to expand, although they are prominent in hi-fi electronic joint ventures. The Japanese figure mainly relates to investment by Bridgestone in tyre-maker Lassa according to an equity and investment deal reached with the plant's holding company, the Sabanci Group, last year, which Bridgestone Corporation bought 36 per cent of Lassa and also announced plans to invest \$170m to the company.

It might seem that the Japanese profile will be much larger once a deal is concluded with a consortium led by

state-owned Electric Power Development Company (EPDK) to construct a \$80m thermal power station at Alaga near Izmir on the "build-operate-transfer" (BOT) model. However, Japanese officials privately admit that the considerable Japanese credits towards the cost are a way of recycling Japan's trade surplus as pledged in 1987.

Nevertheless, BOT equity inflows will be substantial this year if contracts are finally concluded for the Alaga plant and for the \$430m first stage of the Ankara metro with a Canadian led-group.

The existing joint venture car manufacturers in Turkey are highly sensitive to the Japanese threat. One executive even went so far recently as to warn that Japanese investment in the auto industry might prove a stumbling block for Turkey's full EC membership application.

Talks have proceeded intermittently between Japan's Toyota and the Sabanci group

about joint car production in Turkey, but the joint venture negotiations were recently delayed again by downward revisions of duties on imported cars.

However, interest has picked up recently from European manufacturers, according to Dr Cakir. The US's General Motors started construction in the summer of a complex to produce automotive spares and upholstery, and also to assemble around 10,000 Vectra cars a year from October 1990.

The Vectra is currently produced by Opel in West Germany. Also studying the Turkish market in tandem are Peugeot and Citroen, perhaps for a plant manufacturing both makes of car. Volkswagen has also looked at Turkey, says Dr Cakir.

He says the pattern emerging from all these investments is one of re-export and integration with other group manufacturing plants in Europe by companies eager to take advantage of Turkey's low labour



Ibrahim Cakir, director, foreign investment department of the State Planning Organisation: selling Turkey to the world.

costs. The tendency is towards bulk components production. The aim is no longer one of maximising local content, but rather of achieving a comfortable degree of integration, which also boosts exports.

However, he challenges fears expressed by others that Turkey will be relegated through this process as a second rate partner, its technology always

one step behind: "In order to have a hi-tech car, you have to have hi-tech components," he says brightly. "Companies have to produce high quality and competitive components in Turkey to send back to assembly plants in Europe. If the overall product is to meet European standards."

Jim Bodgener

INDUSTRY

New moves to boost efficiency

TURKISH INDUSTRY is smarting badly from a series of stinging measures in the second half of the year aimed at prodding efficiency and competitiveness to levels compatible with the European Community.

"We're facing low demand, high interest rates, and high inflation," says Ms Gulser Sabanci, general manager of tyre cordmaker Kordas. "People who can shift production and sales to exports are able to survive better, but there is a limit to how much you can export." Interest rates are high, but companies probably suffer more from hikes in labour and fuel costs, she adds.

On the other hand, exporters too have been hit by withdrawal of export tax rebate incentives, and the slowdown in the lira's depreciation underpinned by a convertibility package introduced in August. A series of sweeping tariff reductions in late summer and early autumn aroused

howls of protest from industry lobbies, which claimed the cuts had caught out manufacturers struggling with slack demand and high operating costs.

Taking remaining levies like development fund charges into consideration, raw materials are taxed up to 10 per cent, intermediate goods between 10-30 per cent, and most finished goods still are protected by upwards of 50 per cent.

The tariff reductions and convertibility package were fine in principle, but badly timed, according to Professor Erdogan Altin, a senior adviser to the big business lobby, the Turkish Businessmen's and Industrialists' Association (TUSIAD) and head of the economics department in Istanbul University. "I strongly believe you cannot defend protectionism, but you have to plan properly, and make industry ready for competition," says Ms Sabanci. "They have done it upside down, and made industry suffer."



Turkey is increasingly attractive to manufacturers of electronic goods and components, seeking access both to a growing domestic market and exports to neighbouring countries. In general, industry is not pessimistic, but would like to see policies promoting investment and production - there is a general lack of confidence, say analysts.

However, these complaints are probably accounted for by the dominance in business lobbies of large groups originally founded on import-substitution, particularly those heavily exposed in sectors like cars

and white goods. Other manufacturers, often smaller intermediate manufacturers, have welcomed the measures, seeing no threat in them.

Officials say the manufacturers' even of white goods and cars have little cause for complaint. For too long they have pegged their prices unrealistically a little below imported goods, and the lack of competition has had a deleterious effect on quality and production efficiency.

If Turkey is ever to join the EC, cutting import duties and promoting competition will be a fundamental step towards integration, as provided for in Turkey's 1963 association agreement, add the officials.

Moreover, state economic enterprises, which account for the output of most domestic raw materials, now have little or no protection: "After that, why should we protect the private sector?" asks Mr Yalcini Burek, deputy treasury and foreign trade undersecretary.

The car industry can survive at the present level of protection of around 35 per cent, but not any lower, says Nejat Emirli, general secretary of the Automotive Industry Association. It has been helped by a surge in demand in the autumn prompted by middle class bureaucrats and businessmen seeking a better investment return than falling bank deposit interest rates.

Some small consolation for industry has been accompanying anti-dumping legislation aimed particularly at East European and Far Eastern suppliers, according to officials. Hungary, Taiwan and China appear to be prime culprits.

Industry is also up in arms against draft tax legislation which would withdraw the interest relief previously allowable against corporation tax on working capital borrowing, though that on investment credit remains. Many Turkish companies, after more than eight years of high inflation, are extensively leveraged, which if the amendment became law, would mean disastrous erosion of their capital bases. And high borrowing costs are set to continue into 1990 - there is a break-even limit for banks as to how far interest rates can fall below the rate of inflation, despite the pressure of over-liquidity.

The problem of high interest rates strikes a company once in operations, not during the investment period, says Ms Sabanci. It is then that the cost of rolling over credit to buy in raw materials and semi-finished products increases on short-term working capital. The Finance & Customs Minister Ekrem Pakdemirli backed down in late October by legislating a review of the new legislation.

Jim Bodgener

PRIVATISATION

A critical phase

IF YOU want to see a striking example of privatisation in action in Turkey, duck down a precipitous side-street off Istanbul's bustling Cumhuriyet Cadessi, turn left into an unremarkable looking building and take the small-paced lift up to the offices of Usas.

There you will find, amid the heavy wooden panelling and portraits of Atatürk favoured by the old regime, Mr Tom Hertel and his team from SAS Service Partner, the Scandinavian airline's big catering subsidiary, getting to grips with their task of running what was until this autumn Turkey's state-owned airline and airport caterer.

With his slick English - and Turkish - version videotapes on SAS corporate strategy and his breezy Danish informality, Mr Hertel could hardly strike a greater contrast with the traditional dour bureaucracy of Turkey's huge state industrial sector. His plans to re-vamp,

re-train, expand and generally transform Usas are only just beginning, but just the change in ambience gives an immediate feel of what the Government wants to achieve through its ambitious privatisation programme. Was that really a spring in the step of the fellow who brought in the obligatory Turkish coffee?

In fact, the privatisation effort, a central plank of the liberal economic policies of Mr Turgut Ozal since he became Prime Minister in 1983, may be entering its most critical phase.

Out of the 40 State Economic Enterprises, which together account for more than half of Turkey's productive capacity, shares in only a small number of companies have been privatised so far, most of them small in size. The three most significant were the public flotation on the still-nascent Istanbul stock exchange of 23 per cent of Teletas, a telecommunica-

tions company, the sale of a 70 per cent stake in Usas to SAS for \$14.5m and the disposal of five local cement factories to SCF of France.

The last deal was the biggest so far, SCF paying \$105m for virtually the entire equity of the cement companies, with undertakings to invest a further \$70m in them and sell back a 40 per cent share through a public offer within five years. However, the SCF deal pointed up some of the obstacles facing the Government as it moves on to tackle the more significant and much bigger state companies.

Because of the risks involved in big offerings on the recently active, but shallow, local stock exchange, the Government decided initially to dispose of the cement companies in one chunk to SCF. Despite the condition attached to float off 40 per cent later, the arrangement drew sharp political opposition

Continued on page 10

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TURKISH BANKING AND INDUSTRY 10

DEFENCE INDUSTRY

Ambitious \$10bn plan

THE TURKISH Government will next month make up its mind on a large chunk of its ambitious \$10bn scheme to develop its own defence industry - a scheme that promises to put the country into the second division of the world arms industry.

Given that its defence industry at present consists of a state munitions organisation, a company making military radios, and the production of F-16 fighters, the scheme represents a giant leap forward.

The programme, drawn up by the Defence Industry Development Administration (Dida), includes production in Turkey of armoured combat vehicles, modern wireless systems, electronic systems for the F-16s, multiple-launch rocket systems, air defence missiles, mobile radar, light transport aircraft, helicopters, fire control systems for anti-aircraft guns, training aircraft and mine launchers.

Yet, four years after its launch, Dida has so far got only one project - for armoured combat vehicles - to the stage where contracts have been signed.

Nevertheless, there is confidence that the programme can succeed, with all 11 projects in production by 1992, and have important spin-offs for development of the Turkish economy.

Each project involves setting up a joint venture between an American or European defence company and a Turkish company, either an existing one or a newly-formed company.

In addition to saving the cost of importing defence equipment, the scheme includes important offset deals, promises the transfer of valuable technical and managerial skills to Turkey, and offers the prospect of developing new export markets.

The Dida project originated in the need for Turkey's 500,000-strong army, the second largest in Nato, to modernise its equipment to bring it into line with its alliance partners. Until recently, it relied on handouts of old US or German equipment, or bought supplies from abroad helped by US aid or credits.

In 1983, came a forerunner of the Dida programme with the formation of a joint venture to make F-16 fighters in Turkey between General Dynamics

and Tusas Aerospace Industries. These are now being produced at a new plant near Ankara.

Dida itself was formed in 1986. It is financed by tax revenues of \$600m a year placed in a special fund, the Defence Industry Support Fund, which is separate from the main government budget and protected from any cutbacks.

In 10 years, the fund should reach \$1bn - enough to pay for the planned programme, though Dida can also draw on the main defence budget or take up soft credits when available. At first, it was difficult to convince foreign companies that Turkey was no longer interested in purchasing equip-



Guard of Honour at the Dolmabahçe Palace, Istanbul

ment. It wanted joint ventures, technology transfer and offset deals, says Mr Vahit Erdem, Dida's president.

"I think this message is now understood, but still we have problems," he says. Mostly they [foreign companies] are looking short term, and we are thinking long term. He believes the first foreign companies to set up in Turkey will be strongly placed to win subsequent contracts, especially in the important electronics field.

The programme has prompted fierce competition among foreign defence companies, with the traditional links between the Turkish army and US and West German manufacturers being challenged by other European producers. At stake is a share in meeting Turkey's large defence need and access to cheap manufacturing labour.

Those that succeed are not only offering the most modern equipment demanded by the Turkish military, but also sat-

isfying the civilians at Dida who are looking at financial and commercial considerations, too.

Mr Erdem sees Dida having considerable impact on Turkish development, helping to develop high-tech industry with civil as well as military applications, and bringing in higher standards of engineering, management, quality control and industrial security. He rejects the criticism that the projects are taking a long time to negotiate.

"To us, it seems fast, not slow," he says. "Dida is new."

Dida's first project, for armoured vehicles, was held up by difficulties over financing. Even now, the subcontract-

ing the civilians at Dida who are looking at financial and commercial considerations, too. Mr Erdem sees Dida having considerable impact on Turkish development, helping to develop high-tech industry with civil as well as military applications, and bringing in higher standards of engineering, management, quality control and industrial security. He rejects the criticism that the projects are taking a long time to negotiate.

British Aerospace, despite supplying large quantities of its Rapier missile to Turkey, failed to make the short-list for a low-level air defence system, although it may still be in with a chance, as Dida is unhappy with the commercial side of the proposals made to it by the three short-listed companies, Oerlikon, Euromissile and Thomson-CSF. Others in the running to win Dida contracts include Westland, Racal, and Vesper Thornycroft.

Without doubt, the Dida programme will enable Turkey to break out of its dependence on western arms imports. And there seems little doubt that the programme will succeed, given that Turkey is a country where military influence in politics is strong.

The question remains, though, in a world where the Iron Curtain is collapsing before our eyes is defence the best industry in which to invest?

One existing defence contractor that stands to benefit from the Dida programme is Aselsan, an elec-

tronics company owned by the Turkish Army Foundation (a trust fund set up by public subscription in the wake of the Cyprus invasion). It makes radios and other military equipment, is a sub-contractor to Dornier, in Nato's Stinger missile project, and also produces civil electronic products.

Aselsan has an involvement, either as a potential partner or potential sub-contractor, in no fewer than six of the Dida projects. It has links with many foreign companies, and has found itself simultaneously co-operating and competing with the same foreign company in different Dida projects.

For Aselsan vice president, Mr Ayhan Gerçekler, it is important that there is a real transfer of technology, rather than the Turkish partner merely operating as an assembly plant.

"We have the basic investment and people who have experience of the basic technology," he says, "but, for design and testing, we need help from experienced people."

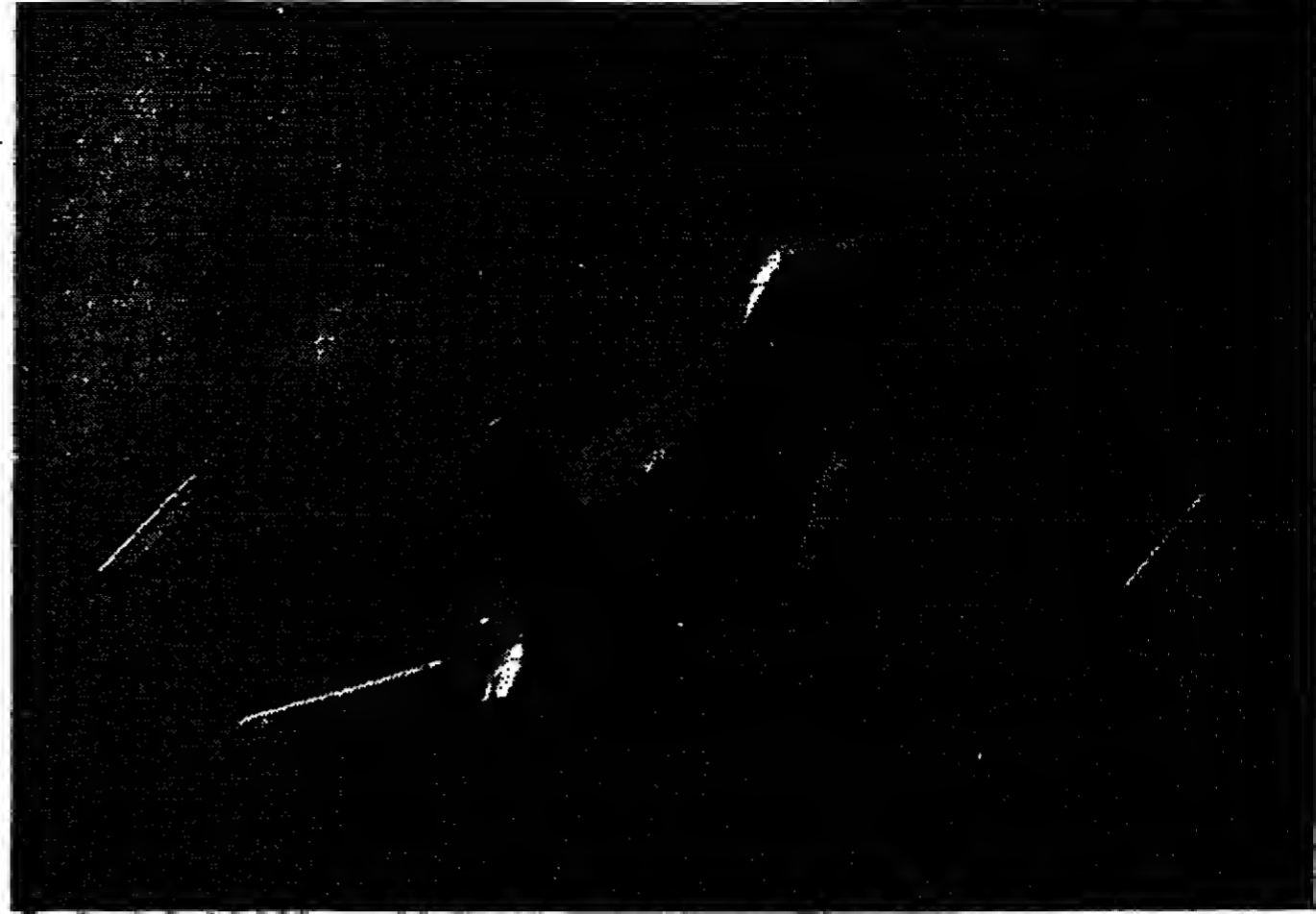
British companies have had mixed success in winning Dida contracts. Marconi has secured the \$160m contract for wireless systems, but has yet to find a local partner. But it failed to make the short-list to supply a mobile radar system.

British Aerospace, despite supplying large quantities of its Rapier missile to Turkey, failed to make the short-list for a low-level air defence system, although it may still be in with a chance, as Dida is unhappy with the commercial side of the proposals made to it by the three short-listed companies, Oerlikon, Euromissile and Thomson-CSF. Others in the running to win Dida contracts include Westland, Racal, and Vesper Thornycroft.

Without doubt, the Dida programme will enable Turkey to break out of its dependence on western arms imports. And there seems little doubt that the programme will succeed, given that Turkey is a country where military influence in politics is strong.

The question remains, though, in a world where the Iron Curtain is collapsing before our eyes is defence the best industry in which to invest?

Tony Huckle



Aircraft production is in full flow near Ankara under licence from General Dynamics of the US of the F-16 fighter - fast becoming a symbol of technological prowess throughout Turkey

Munitions group may move into missile production

Radical change of course

MKEK, Turkey's state-owned munitions and small arms enterprise, is waiting to be repositioned.

After more than a century and half of being little more than a branch of the Turkish army, the company is envisaging a radical change of course. Not only is it in line for eventual privatisation, but it wants to extend its activities into missile production and, in the process, team up with a foreign

partner - "we are opening our eyes to any potential foreign collaboration," says Mr Adnan İgnebecikli, chairman of the Ankara-based enterprise. "We are looking for partners. It could be anything from technical collaboration right up to a joint venture."

"We have asked foreign companies to come here and generate ideas."

This is change indeed for Turkey's biggest and oldest

defence company. Founded in 1827 as a military factory for the Ottoman army, it was run directly by the army until 1960 when it passed to civilian management. Even today, though, army officers check and test products at its plants.

About half the company's \$65m turnover is composed of civil products, mostly machinery and machine tools. But the close links with the army have meant the enterprise has not always been able to function on commercial lines. It has been obliged to meet the needs of the Turkish army as a priority over export sales (which comprise 10 per cent of turnover) and its profit levels have been set by the government.

Now it has plans for restructuring on a much more commercial footing. The civil and military divisions are to be separated and reorganised with a holding company and subsidiaries. In the short term, a five-year modernisation programme for the small arms and ammunition works has been prepared.

In the long-term, MKEK wants to expand vastly its involvement with missile production. It already has a stake in Roketsan, which makes rocket fuel and parts for Stinger and other missiles.

But for the future it needs a partner. Mr İgnebecikli believes the company needs to prepare for the growing common defence market in Europe where small companies cannot carry the burden of technical innovation. "We cannot close our eyes to what is happening."

Hugh Carnegie

Privatisation

Continued from page 8: that privatisation was, in reality, "foreignisation" - a knock-down sale of prized national assets.

Although the main opposition parties to Mr Özal's Motherland Party - the Social Democrats and the conservative True Path Party - are not in principle against privatisation, they have become stridently opposed to the way the ruling party is going about it, backed by the belief that public opinion is on their side. In a period of flux, with the Government changes precipitated by Mr Özal's new elevation to the Presidency and the Motherland Party's ratings in the polls at a dismal level, even officials involved in the Programme acknowledge that progress is likely to be slowed.

The cry of foreignisation is a hard one for the Government to combat because foreign investors so often appear as the only realistic customers. "Capital has no nationality," counters a senior official, trying to keep the privatisation momentum going. "And that's what we lack. Capital is the most important factor missing in Turkey. If we believe in integrating with the EC - which everyone does - we've got to do it (attract foreign buyers)."

Press reports say that the block sales to foreigners may be discontinued because of the controversy surrounding the sale of productive state assets to foreign interests. Instead, according to these reports, the MHPPA has mooted a scheme whereby only Turkish companies or groups of companies as leaders, perhaps with foreign minority partners, can purchase such chunks of equity.

As disposable capital is scarce in Turkish industry, instead the Turkish purchasers could swap equity in their companies instead, which afterwards would be sold off by the MHPPA, thus broadening the public ownership of industry as always desired by the government.

Foreigners will certainly be central to the successful disposal of the four enterprises which now sit at the top of the Government's privatisation list. Probably the first to go will be Turban, operator of 16 hotels/holiday resorts, four choice marines and some other facilities. Turkey's recent tourism boom should make Turban an attractive proposition, especially as it occupies the less populated 3-4 star range of accommodation, although there may be complications over the ownership of many of its sites.

The highly diverse Sumerbank group, spanning banking, retailing, textiles, leather goods and many other sectors is also considered a good privatisation candidate. It is almost certain to be split up and local investors should get their bite at the cherry. A potential political hitch, though, lies in its traditional social role as a provider of

local jobs and services around the country.

Probably more of a challenge are two big industrial companies, Petkim, the monopoly petrochemicals enterprise, and Ereğli Iron and Steel. Both make money at the moment but require heavy investment programmes. The nature of their businesses inevitably points to the need for international partners - which privatisation opponents would attack as foreignisation.

The strategic element of Petkim means that there is especial sensitivity over what proportion of the state's 20 per cent shareholding is sold. Nor is it feasible simply to remove its monopoly rights, as was done in the case of Ussas. A regulatory framework will be needed, something not done before in Turkey.

Tony Huckle

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TURKISH BANKING AND INDUSTRY 11

Profile: Şişe-Cam

Export success for glass producer

NO ONE has heard of Şişe-Cam. Even in the glass industry, the company is known by its old name, Paşabaşı. Yet this is Europe's fourth largest glass producer, fourth in the western world, and one of the few Turkish companies to have a significant ranking in global terms.

Mr Mehmet Kara, group finance manager of Şişe-Cam (Turkish Glassworks), attributes this success to the company taking a fundamentally different approach in the 1980s. While other Turkish companies were sheltering inefficiently behind tariff barriers, Şişe-Cam (pronounced Sheeshay-Jam) decided on a more dynamic course.

In 1980, Turkey was not exporting any industrial products. We did them what Ozal has been trying to make other companies do in the 1980s," he says. Şişe-Cam then invested for the long-term, bought the best technology, adopted modern management methods, spent heavily on research and development, and went all out for exports (having already sewn up the Turkish market).

"To compete with foreign companies we have to do things like they do," says Mr Kara. This approach continues. Şişe-Cam is in the middle of a huge \$450m investment programme, doubling its float glass capacity to 400,000 tonnes a year and substantially increasing output of tableware.

By 1991, total glassmaking capacity will have risen by a third to more than 1m tonnes. The float glass expansion is being carried out with the help of UK glass producer Pilkington, which has supplied equipment and expertise. Şişe-Cam has been licensed for more than a decade to produce glass by Pilkington's float method. Finance for the expansion is being provided by the International Finance Corporation, the hard loan arm of the World Bank, and from internally generated funds.

Almost all the new capacity will be devoted to exports. The company exports to 65 countries, mostly in Europe, although it regards the Middle East and North Africa as its "own backyard" where there is no rival producer of comparable quality.

Despite the prospect of a period of slower growth in the European market for flat glass, and competition from other new plants coming on stream, Mr Kara is confident Şişe-Cam will be able to sell its extra output. Present capacity is unable to meet demand, he says, and he points to the Turkish company's advantages of low labour costs and integrated production. Unlike most other glass companies, Şişe-Cam is both vertically and horizontally integrated, making virtually every kind of glass as well as producing all its inputs such as soda ash and other chemicals. This enables the company to control input costs.

In tableware products, Şişe-Cam believes it has a big opportunity. Here labour costs are a significant part of total costs and, with its sizeable home market, Şişe-Cam can achieve economies of scale.

He believes, too, there will be a recovery of demand in Europe for glass containers as environmental concerns weigh against the plastic bottles and packaging which have captured part of the containers market in recent years.

The company has a virtual monopoly in Turkey. It was founded by the big banking group, Türkiye İ Bankası, in 1985 on the orders of Kemal Atatürk, the father of modern Turkey, in his drive to create a westernised, industrial country. Production of flat glass began in 1981.

Despite the reduction in import tariffs from around 100 per cent 10 years ago to 5-10 per cent today, the company has no fears of losing its dominant position in Turkey. So far no major foreign glass producers have tried to take on Şişe-Cam on its home ground. But cheap imports from the Eastern bloc, especially Romania, have lured the Turkish company — "the prices they charge are impossible," says Mr Kara. And even though the Romanian quality is poor and their products have yet to capture much of the market, he says Şişe-Cam may consider laying a complaint under Turkey's recently introduced anti-dumping legislation.

Tony Huckle

Cotton prices have soared, says David Barchard

Turning point for textiles



The textiles sector, for long the motor behind Turkey's export drive, now faces the problem of rising costs and increasingly outdated production plant

THE TEXTILES industry has been Turkey's star performer in international markets for over a decade. In the last three years alone, Turkey's annual earnings from textile exports have surged from \$1.85bn to \$3.2bn. Turkey is well entrenched as the main outside supplier of textile products to the European Community and Turkish exporters have made steady inroads into markets further afield, such as the US and Canada.

This year, however, could be a turning point. For most of the 1980s, Turkey's textile exporters have been the beneficiaries of a combination of policies designed to stimulate foreign trade. Though subsidies to exporters (important in the first half of the decade) have been almost entirely phased out, the main prop driving exporters — steadily devaluation of the Turkish Lira — remained in place from January 1980 until last May.

Since then, the TL has been marking time against international currencies or even appreciating them. Turkish cotton prices, on the other hand, have soared to 30 per cent above world levels. As a result, Turkish textile companies, long used to selling only to foreign markets, are starting to fatten up their domestic order books.

"We are now planning to sell about 30 per cent of our production to the domestic market," says Mr Halil Bezman, chief executive of Mensucat Santral, an Istanbul-based producer of interlinings and sheets. "We know this (the change of policy) was coming, and started to set a strong domestic network in place two years ago. By the end of this year, we will have a domestic sales force of 150."

Mensucat Santral's investment programme has altered, too. Instead of heavy annual investment in textiles, Mr Bezman is diversifying. Earlier this autumn he bought a 40 per cent stake each in two offshoots of the İ Bankası group, Bahak, an electrolytic copper piping producer, and Koruma Tarım İlaçları, an agricultural pharmaceuticals company. Mensucat Santral is going to inject new management into these companies, while, perhaps, partially taking its eye off the ball as far as its traditional activities are concerned.

This reflects Mr Bezman's view that he is no longer in a growth market. "I think these policies have come to stay for some time," he says. "The textile sector is stagnating. It isn't tragic for the moment, but we will certainly feel the effects after two or three years."

Down near the Golden Horn, in the offices of Orta Anadolu Mensucat, another leading Turkish exporter, Mr Mehmet Ali Babaoglu, agrees. "Our costs have already gone up by nearly 60 per cent this year, while our foreign exchange earnings are marking time. The price increase has to come out of our own pockets."

This gloomy observation is in contrast to Orta Anadolu Mensucat's remarkable turnaround this decade. Nine years ago the company's plant at Kayseri in Central Anatolia produced woven cotton fabrics for the Turkish village market. Mr Babaoglu, a manager at Gedoğlu-Karamançlı, an Istanbul trading group, spotted its potential and persuaded his employers to buy the plant and back an injection of \$55m in fresh capital.

Werner, the Brussels-based textile consultancy group, was brought into advise on strategy. Orta Anadolu switched production to denim for the jeans industry, targeted six main customer opportunities in Western Europe, struck an alliance with a German group which acted as its introducer in new markets, helping guar-

antee quality.

By 1988, Orta Anadolu was back in the black and last year it made what are said to have been handsome (though undisclosed) profits. Mr Babaoglu is not very optimistic about the future, however, appearing to think that economic policy in Turkey is now basically responding to internal political priorities. He warns that things are likely to get worse.

Investment needs

"To be able to keep up in international textile markets, you have to make huge investments. There is a constant need to invest more than our competitors in the developed countries. Now the profits are no longer there and once the profits are not there, the investment is not there," he says.

"For a few years you will not see any real decline in Turkish textile exports, but gradually the equipment in Turkish plants will become outdated and cease to be competitive. The cost of production here is already higher than it is in Italy," says Mr Babaoglu.

To understand the bleak tone of textile industry leaders like Mr Bezman and Mr Babaoglu, it is necessary to remember that state-of-the-art enterprises like theirs are by no means typical of the Turkish textile sector as a whole. Much of the industry still consists of inefficient small-scale companies directed towards the local

market. Even among those companies which tried to modernise their production in the 1970s and 1980s, there are a good number which are badly managed and find it difficult to stay in the black.

However, at Söğüt in south-western Turkey, Mr Muharrem Kayhan, the managing director is less pessimistic. He says: "We will not allow short-term currency concerns to divert us from our main goals. In this day and age, domestic and foreign markets, especially in our sector, are basically one big whole. The Turkish private sector has by now achieved a level of dynamism which enables it to adapt to changing conditions."

Söğüt expects to earn about \$23m in exports of cotton yarn and cloth this year. At the other end of the market, however, the garment sector has been hard hit by changes. Turkey, with its low labour costs and proximity to Western Europe, has obvious potential to become a major international supplier of ready-wear. Inflation is, however, pushing up labour costs fastest in this part of the textiles industry.

However, interest by foreign investors in the Turkish textiles sector is growing. Last year Dolfuss-Mieg Compagnie (DMC) of France took a 50 per cent stake, for a price believed to be around \$30m. In Bozkurt, the textiles arm of Koc, one of Turkey's two main industrial conglomerates,

The Profilo industrial group

Battling hard with inflation

LIKE MANY Turkish companies, Profilo, an industrial group producing household appliances, electronic goods and building materials, is finding that living with 70 per cent a year inflation is tough.

For Profilo, this has meant rising costs, stagnant sales, falling profits and financing problems. Four years ago, sales stood at \$515m and profits at \$31m. Today, sales have hardly risen to \$520m, but profits are down to \$22m.

"Inflation is our biggest problem," says Mr Jak Kamhi, Profilo's president and the creator of one of Turkey's biggest industrial holding companies. "We have a lot of losses, because of inflation and the devaluation of the Lira. It is not so easy, but we are defending ourselves."

His Istanbul-based empire of 26 companies, with a workforce of 8,000, makes half of Turkey's refrigerators, a third of its washing machines and a fifth of its cookers. In electronics, the company's products range from televisions and video recorders to cash registers and calculators, made under licence from companies like Sony and Olivetti. Profilo aims at vertical integration, producing many of the materials for its products, such as copper wire and thermostats.

But, with price rises eroding the purchasing power of consumers, sales have suffered. Nor is it easy to provide credit to consumers to boost sales. In Turkey, there are no consumer finance houses, and only manufacturers provide credit. But, with bank loans costing 100 per cent a year, Profilo is hard pressed to meet its own capital needs. And while inflation is wearing down the value of its working capital, rising input costs mean more is needed.

One answer has been to resort to rights issues among its 1,000 or so private shareholders. (A majority of the shares are held by Mr Kamhi's family.) But the company still has to pay through the nose for bank finance, or to service corporate bonds.

Profilo is reacting to these pressures by tightening financial controls, through rationalisation, and by seeking an injection of capital from for-

ign partners. Earlier this year, AEG of West Germany, one of a number of the big-name western companies which have licensing agreements with Profilo, paid \$30m for a 20 per cent stake in the company's home appliances division, with an option to increase its holding.

Negotiations are also in train with Thomson for a \$20m injection from the French electronics company, and a deal is expected to be concluded before the end of the year.

If Mr Kamhi has any regrets at ceding part of his company to foreign control, he shows no sign of it. His son, Cemil, works in the business. But Mr Kamhi says: "A company cannot stay under the control of one family. The takeover will be by whoever can take it over."

An ardent supporter of Turkey's application to join the European Community, he sees the future of his business in Europe. "We are making these joint ventures with big multinationals in Europe in order to share with them the opportunities that exist there and to get into foreign markets," he says.

Profilo needs the technology that AEG and Thomson can provide, and in return can offer labour costs that are one-eighth of those of western Europe.

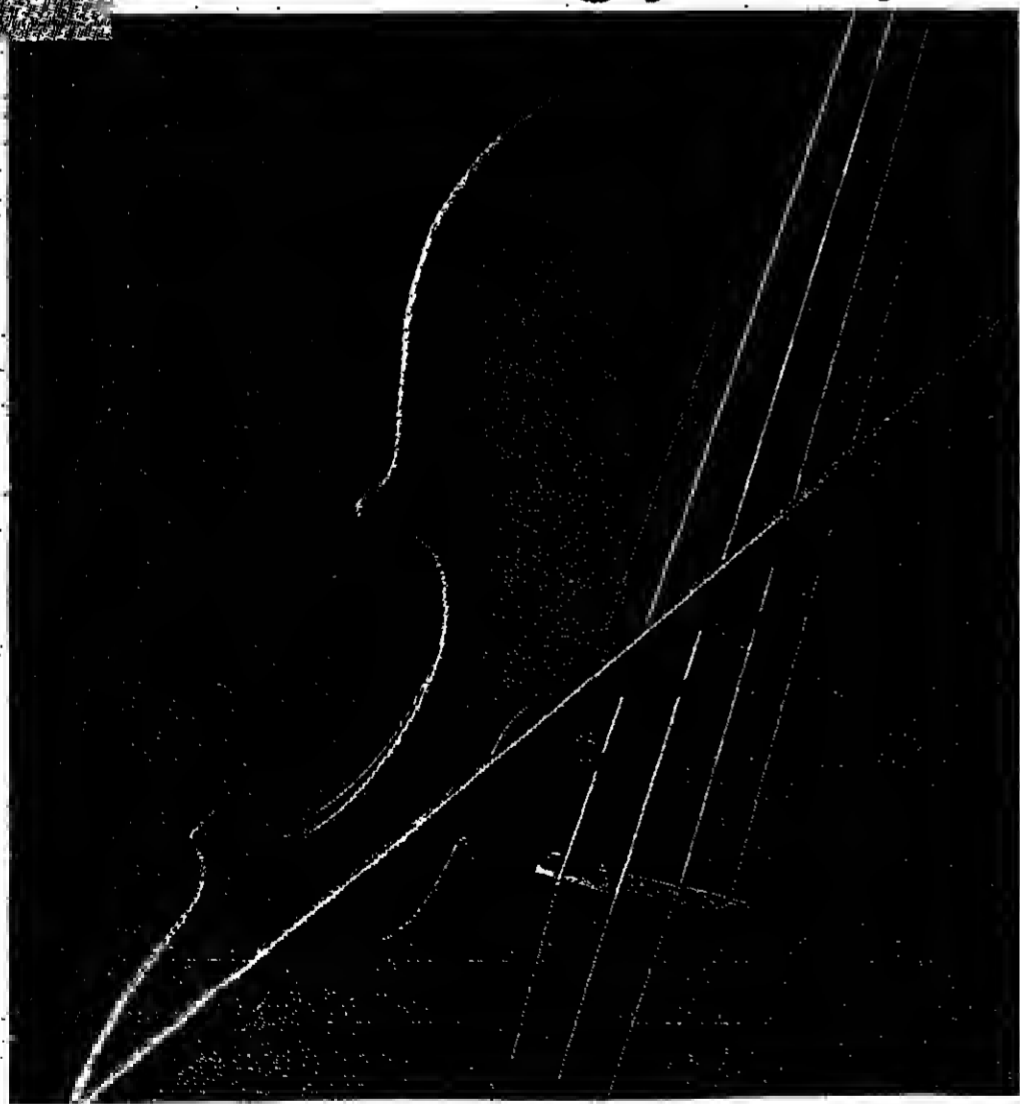
Like many Turkish businessmen, Mr Kamhi is anxious that the EC commit itself to a date for Turkey's accession to the Community.

Profilo has come a long way since the early 1950s, when, as a young man, Jak Kamhi decided he could manufacture steel roof profiles in Turkey rather than import them. Over the years, he has had to contend with shortages of foreign currency, labour problems, and liberalisation of imports. Import duties have been further reduced in recent months, bringing protests from industrialists struggling with high interest rates and slack demand.

Yet Mr Kamhi insists that Profilo can compete with importers, as it does with Turkish rivals. But he fears that reducing the levels of protection may discourage foreign investment.

Tony Huckle

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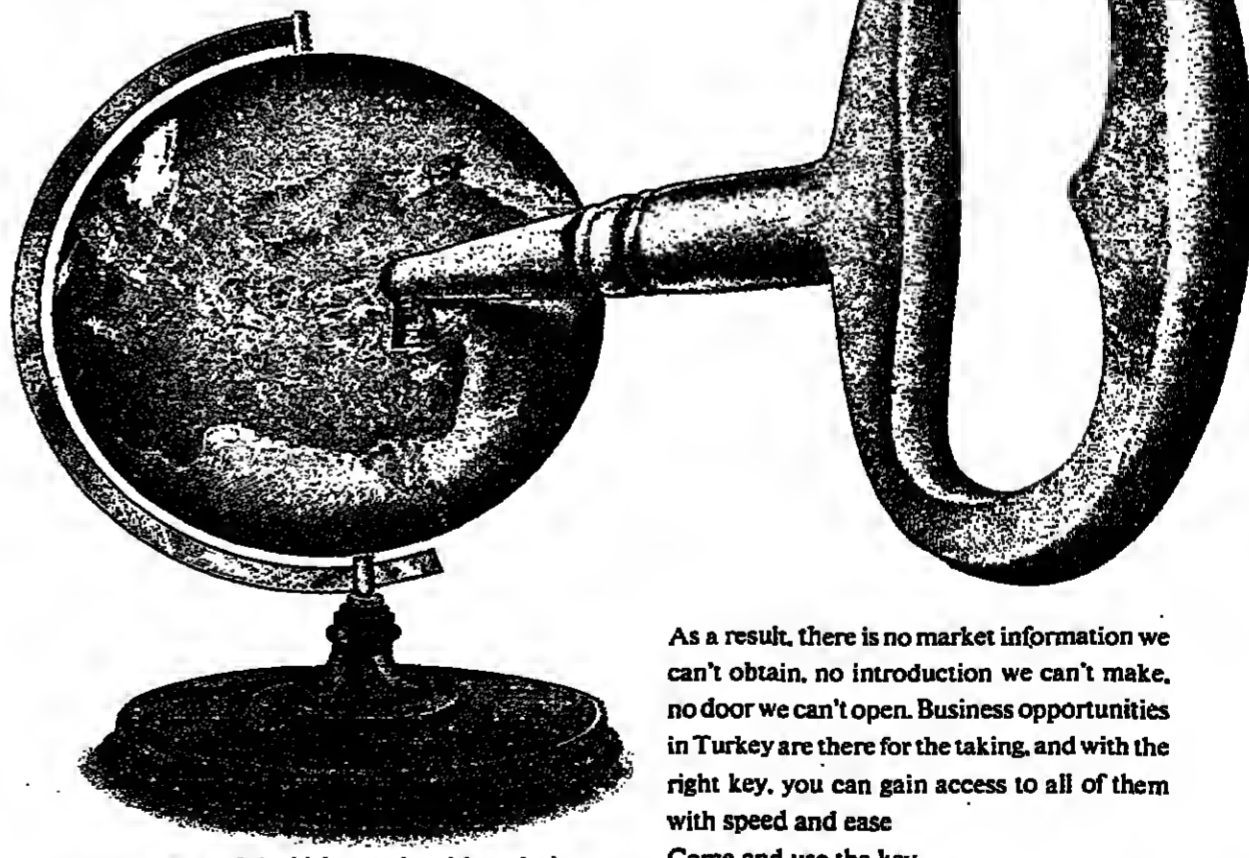
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TURKISH BANKING AND INDUSTRY 12

XII*

DOING BUSINESS IN TURKEY

Helpful hints for visitors

DOING BUSINESS in Turkey is little different from doing business in any western capital. There are a few tips, however, that are useful to follow:

- Never expect your Turkish counterpart to get straight down to business. He will question you about your health, family and how you are enjoying your stay.
- Don't be upset if your conversation is periodically interrupted by phone calls that your Turkish partner will receive; this is accepted behaviour.
- Avoid addressing him in pidgin English. Nothing is more irritating for Turkey's mostly Western-educated class.
- If he invites you to his home for dinner, take your hostess an odd number of flowers (a peculiar but strictly observed custom) or, better still, take a few boxes of Earl Grey tea, for which the Turkish elite has developed a taste.

cheaper option is the overnight train, which departs from Istanbul's Haydarpasa station at 22.00 hrs every night and arrives in Ankara 10 hours later (and vice versa).

Taxis
All taxis should be metered - avoid those that are not. Fares, which are regularly adjusted to inflation, are still cheap by Western standards. The 20-kilometre drive between Istanbul airport and the city centre, for instance, costs around TL20,000 (24.00). Hiring a car may prove to be more economical, however, if you need to drive around a lot. Europcar, Budget and Avis all have local subsidiaries. Traffic in Istanbul is congested at the best of times. Avoid crossing the Bosphorus bridge during rush hour - you may spend over an hour con-

man group's Etap Altin has equally good service. A less costly but respectable alternative is the Best Hotel on Ataturk Boulevard, conveniently located close to government offices.

Restaurants
Istanbul boasts a wide variety of cuisines. For an authentic kebab go to Hasir in Yesilkoy. If your taste is more continental, go to Ziya in Yesilkoy. For a business lunch the in-place is Bursa ("stock market"), the current favourite of Istanbul yuppies. Palet, in the village of Tarabya on the Bosphorus, not only serves splendid fish but has an equally splendid view.

Ankara has its fair share of good restaurants, of which Washington in Sakarya is ideal for business lunches. Excellent continental food is served by Pineapple, owned and managed by a former employee of the original Love Boat. Madame Ulker at Ulker's in Cankaya will personally serve you the best home cooking in town.

Time off
In Istanbul, for a glimpse of the country's imperial past, go to the Topkapı palace, followed by a visit to the covered bazaar. Contrast this with Galleria in Atakoy, Turkey's first Western-style shopping mall with indoor ice-skating rink, conveniently located near the airport for last minute gifts.

For a relaxing drink or two go to the Bebek hotel right on the water's edge on the Bosphorus. Top this up with an exciting evening at the Galata tower watching authentic gypsies belly-dance.

By comparison, the capital is dull. You may fraternise with Ankara's more progressive and intellectual set at Gallery New, an art gallery-cum-bar in Ankara's most posh residential area, Gaziosmanpasa.

You may also join a stream of Turks from all over the country in paying tribute to Ataturk at the impressive mausoleum where he now rests or learn all about the Hittites at the Anatolian Civilisations museum in Uslu. If you can spare the time, go to see the fairy chimneys and underground churches in Cappadocia, only three hours' drive from Ankara.

Communications
Istanbul and Ankara both offer nearly all the standard communication services available in Western capitals. Facsimiles, direct dialling and telex machines are at hand in all the five-star and nearly most four-star hotels.

Airports
Ankara, Istanbul and Izmir have international class airports, although Istanbul's Ataturk airport is the most widely serviced. An increasing number of international airlines have, however, started up direct flights to Ankara. These include British Airways and Lufthansa. You may take the Turkish airlines (THY) shuttle bus from both airports into the centre of town for less than £2.

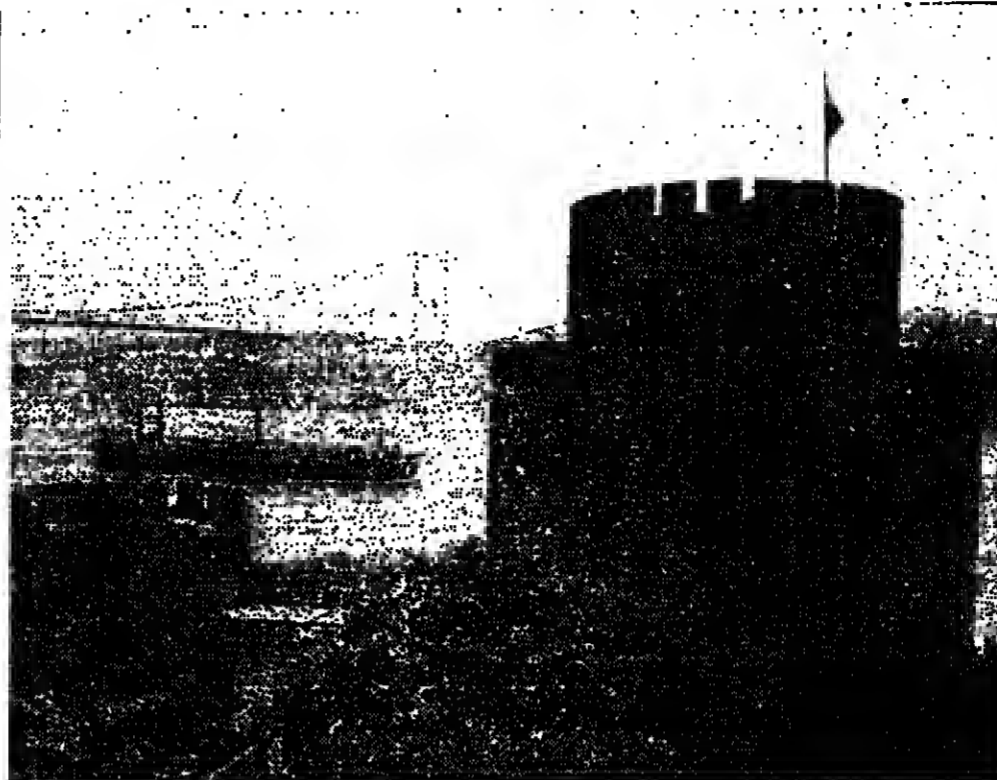
International travel
Turkey has a very well-connected road network. One can go practically anywhere by bus at a nominal price. Varan and Ulusoy bus companies, which both have non-smoking sections, are highly recommended. THY has almost hourly shuttles between Ankara and Istanbul (a 40-minute flight). And now that Scandinavian Airlines' SAS service partner has taken over catering for THY, overall service has visibly improved. A slightly more exotic and

Traffic in Istanbul is congested at the best of times, says AMBERIN ZAMAN

templating the beauty of the Bosphorus amid the clamour of wildly honking taxi-drivers. Traffic is calmer in Ankara.

Hotels
The Istanbul Hilton, with its breathtaking view of the Bosphorus and good business services (including a large conference centre), still remains your best choice. The Sheraton comes in a close second and the Pullman Group's Etap Marmara, conveniently located in Taksim Square, offers good service. For those who wish to combine business with a little pleasure, the Ramada, within walking distance of the Blue Mosque and covered bazaar, is ideal. A wide range of more moderately priced hotels, such as the Riva and the Dilon, can be found just off Taksim square. If you need to stay on the Asian side, the Sudiye, facing the Prince's islands, is a safe bet.

Ankara has come a long way in terms of accommodation. The Hilton, which opened its doors last year, is a natural choice, though the soon-to-be-completed Sheraton will be offering healthy competition. The only other five-star hotel is the Buyuk Ankara. The Pull-



Views of the Bosphorus: ancient Istanbul, right, is the foremost tourist destination. Left: the Rumeli Hisari Fortress.



Substantial investment in tourism projects

Competition intensifies

IF ONE listens to the grumblings of tour operators in the fun and sun, full-service resort of Bodrum, 1989 was disastrous year for Turkish tourism: high mortgage rates and unexpectedly halmy weather kept Britons at home and away from the bars and beaches of what was fast becoming the hottest spot in the sun for the 18-30 set.

But the statistics do not reflect the mood of doom and gloom. Although growth levels in arrivals did not match the phenomenal boom of previous back-to-back banner years, when arrivals were increasing by 50 per cent per annum, the more sober heads in the industry concede that one cannot expect such gains into infinity and that slow, sustained and steady growth is now the optimum path.

Another reason for the alleged empty beds and bar stools in Bodrum (and elsewhere in the country) is that there are suddenly so many of them: supply, while not outstripping demand, has now almost caught up with it.

Tour operators and hotel owners, who used to count on close to 100 per cent occupancy, now must compete, deliver promised services, and keep prices down - an alto-

gether happy state of affairs for future travellers to Turkey. Arrivals in the first eight months of this year were up to an all-time high of three million, topping last year's record of 2.8m during the same January to August period. Receipts were also up accordingly, representing \$1.206bn over the first three quarters in 1989, up from \$1.175bn over the same period in 1988. The year-end total is expected to top 3.5m arrivals and \$2bn in receipts.

At present, licensed bed capacity is increasing from the 200,000 Tourism Ministry-approved units this year to 250,000 in 1990 - a five-time increase from the meager 50,000 government-approved units in 1983, the start of Turkey's remarkable rise in the travel world. And the end is hardly in sight: tourism investment certificates have increased from 822 in 1987 to 1,263 in 1988 and to 1,404 in the first quarter of this year. Over 500 of these approved

projects which represent 77,000 beds are expected to open soon, with another 758 facilities with a total capacity of 140,570 beds in the pipeline.

Still, when compared with the existing 800,000 units in neighbouring Greece, it is clear that there is still much room for expansion, especially in the area of three and four star establishments. This is particularly true of Istanbul which, with its rich heritage as the capital of first the Byzantine and then the Ottoman empire, remains the primary tourist attraction of the country, and which has emerged as an international banking and convention centre.

Responding to demand, international and local investors have initiated a number of new projects, including the Meridien and Swiss Hotel groups, which are soon to vie with such success stories as the Ramada Istanbul, and such old stalwarts as the Sheraton and Hilton in the first class

category. Both latter chains intend expanding their operations: Hilton will soon open a second Istanbul hotel, with two others under construction in Izmir and Mersin; the Ankara Hilton, which opened in 1988, is soon to see competition from a neighboring Sheraton which is also adding Antalya to the list of its establishments in the country.

Construction along Turkey's increasingly popular Riviera, the coastal area starting at Ephesus/Kusadasi south of Izmir on the Aegean coast and stretching to Alanya east of Antalya on the Turkish Mediterranean, meanwhile, goes on unabated, with private firms involved in everything from holiday villages to proposed travelling clinics and even Turkey's first private airport at - where else? - Bodrum.

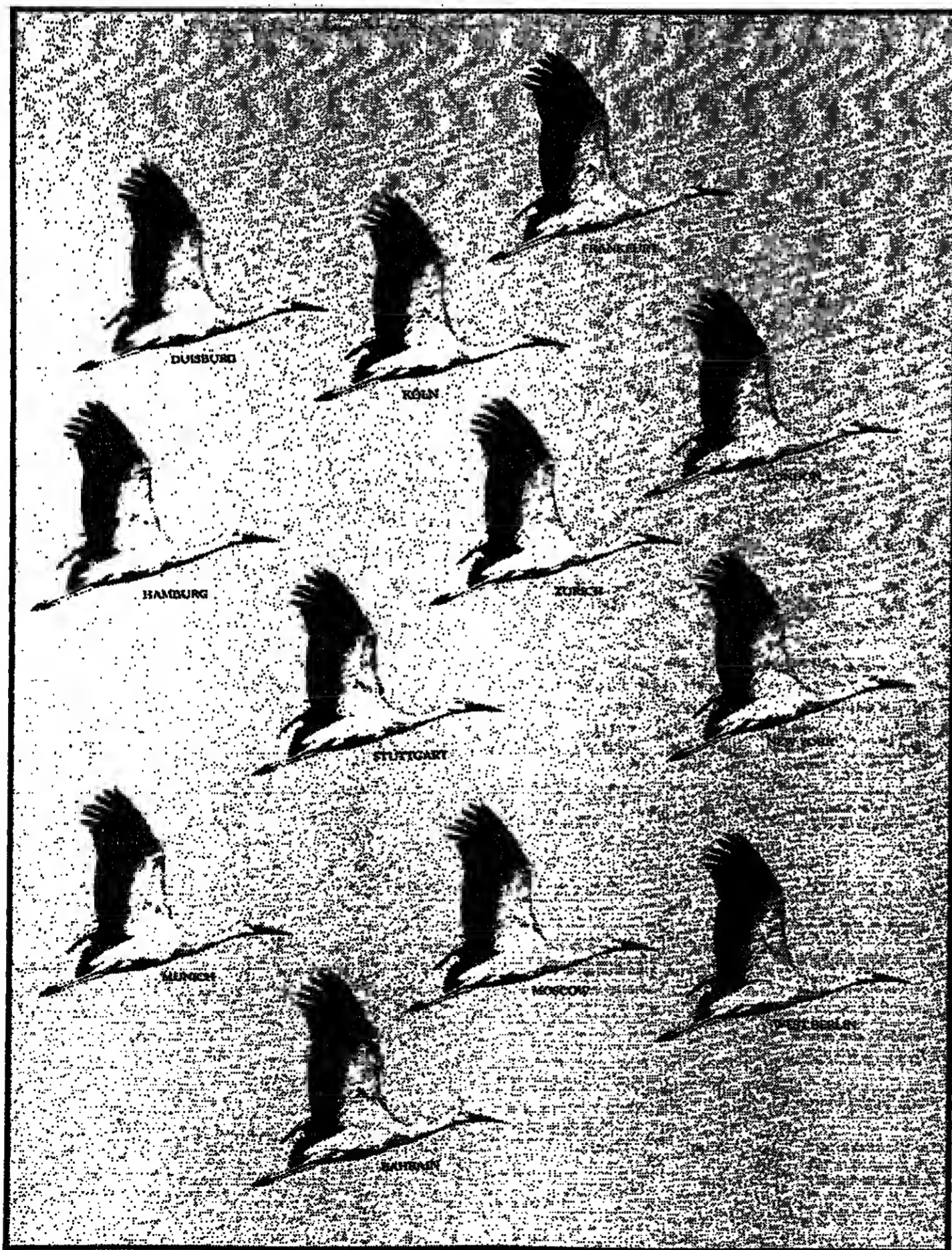
Accordingly, the Government is now turning its attention to the development of infrastructure in order to cope

with the best-left-unseen aspects of the trade: waste water and garbage, not to mention the environment on a macro-level.

To address the issue, the Ministry of Tourism, backed by a \$150m World Bank loan, is currently planning a \$300m infrastructural development scheme, with the master plan for the project to be prepared by the local GKW/Suyapi consortium.

One heart-warming success story has already been realised: three long stretches of pristine beach along the Mediterranean at Anamur, Patara and Dalyan/Kyocglz which are frequented by giant loggerhead turtles have been placed off-limits to physical development - the bright lights of discos near the beach would distract the new born turtles, and turn them away from the shimmering sea to their doom on the dance floor.

Thomas Goltz



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